Courses in Management

B Mgt 341
Behavioral Foundations of Management (3)
This survey course provides an overview of research and theory about behavior in organizations. Specific topics may include decision making, communication, group processes, power and influence, motivation and job attitudes, conflict and cooperation, organizational politics, leadership, organization structure, organization change and development, and international differences affecting behavior in organizations.
Prerequisite(s): A Psy 101 and either A Soc 115 or A Soc 115Z or A Ant 108 or A Ant 108Z. Open only to juniors and seniors.
(1095) Downey, Robert
4 Week 1: May 26-June 19
MTWTh 10:00a.m.-12:40p.m.
BB-231

B Mgt 481W
Strategic Management (3)
This capstone course develops an overall management viewpoint and integrates various specialized functions such as Marketing, Finance, Accounting, Management Information Systems, and Human Resource Management. Topics include industry analysis, global competitiveness, international management, strategies for adjusting to the social, political and economic environment, approaches for developing and implementing strategic plans in organizations, managerial values and ethics, and social issues in business.
Prerequisite(s): senior standing in the School of Business and permission of the Office of Student Services.
(2127) Moore, Kenneth
6 Week 2: June 22-July 31
TTh 5:30p.m.-9:00p.m.
BB-231

Graduate Courses

B Mgt 523
Presentation Skills (1)
This course is skills-oriented and seeks to develop effective individual presentation skills through instruction and practice. Students will be video-taped and given detailed feedback about their skills and needs for improvement. Attention will also be given to working as part of a group in making business presentations. S/U graded.
(1679) Madarasz, Stephen
May 27-June 24
W 5:45p.m.-8:35p.m.
BB-231