

Several elements of the visual vocabulary were explored to implement a successful wayfinding program at the University.

Differing Color Palette and Typography options were evaluated. The final concept, which is applicable to any UAlbany campus, is based on form and materials solely, rather than on color. Different sign materials are used to differentiate signage on the three campuses, with the exact sign materials specified in the individual sign type descriptions in the New Signage and Wayfinding System section below.

Sign Type Functionality Definition

In establishing a visual vocabulary for the wayfinding program, the following conceptual elements were considered: color, typography, symbols, materials, and structural form. The design characteristics of the various sign types are consistent with the University’s aesthetic standards. On select sign types, UAlbany’s logo is used to help reinforce the UAlbany brand. The sign program reinforces the character of the campus — architecturally, thematically, and with regard to overall ambiance.

This approach to the signage elements includes creative and modular solutions reflecting the University’s position as an active campus with a high concentration of nighttime activity. The solutions use some surface lighting, a high contrast between typography and background, changeable features to message, and mapping inserts.

The goals and objectives of the Master Plan, in conjunction with the above-referenced site analysis, initial feedback from the Wayfinding Team and requirements of the ADA, guided the definition of a schematic array of appropriate sign types for both the exterior and the interior of all UAlbany campuses. While the particulars of visual aesthetics of the exterior and interior sign type vocabularies (color, structural form, typography, branding) were established/selected in response to three different possible options, the basic or schematic form of each sign type, as well as the messaging

intent, remain constant across the aesthetic options.

A coordinated family of wayfinding elements and sign types is proposed to support the wayfinding methodology presented earlier.

These sign types function primarily in one of three ways:

Direction-giving (D), Identifying/Informative (I), and Regulatory (R).

Destination Listing Hierarchy

On vehicular and pedestrian directional signage, destinations should be grouped by direction as follows — left, then right, then straight ahead — and listed that way from top to bottom on the sign face. On vehicular signage, this gives drivers time to anticipate upcoming turns and position their vehicles appropriately (into a left-hand turn lane for a left-hand destination, for example). Carrying the same logic into pedestrian directional signage makes for a more consistent presentation of information between sign types, and reinforces the wayfinding logic.

Within each directional grouping, destinations should be listed alphabetically to help drivers and pedestrians quickly locate the destination of their choice using a familiar information hierarchy. While other hierarchies are possible (importance, arrival order, etc.), these hierarchies are less intuitive to the first-time visitor and are harder to administer and keep consistent in the future as destinations change.

This same hierarchy (grouping destinations by direction, and then alphabetically within the directional groupings) should be applied to interior wall directional signs. This will further reinforce the wayfinding logic.

Considerations

Changeability

The new signage system was designed to accommodate updating selected graphic information whether via surface-applied vinyl messages and graphics, eco-

nomical large-format map prints or modular hardware components that allow easy message panel disassembly and replacement.

ADA Compliance

The ADA guidelines regarding sign message color/value contrast, letterform style, and barrier-free accessibility messaging are relevant to exterior signage and has been observed. Letterform sizes, while addressed by the ADA concerning interior signage primarily, are sufficient to assure easily read messages for the appropriate sign type’s viewing conditions.

Lighting

The exterior direction-giving signs are not internally illuminated. The use of reflective graphics, and in selected locations the use of up-lighting, should provide full visibility for the viewer. Up-lighting should be mounted in-grade and centered on the sign, and placed and aimed using the manufacturer’s guidelines and specifications. Surface light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, incorporated. The choice must be made based on the particular sign’s lighting on/off intent.

Terminology

Consistent terminology is used on all directories, directional signs, department identifiers, and maps.

Version - April 2, 2019

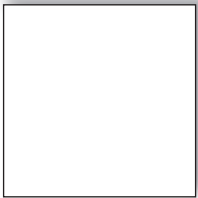
Primary Colors



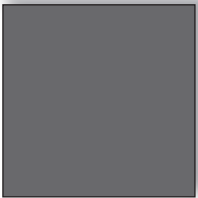
GOLD METALLIC
Paint: Matthews MP21249 Gold Metallic
Vinyl Opaque: Avery Gold A3715-M



BLACK
Paint: Matthews 41306SP Signal Jet Black
Vinyl Opaque: Avery A8080-0 Matte Black



WHITE
Paint: Matthews Natural White 42-202
Vinyl Opaque: Avery A8002-0 Matte White
Vinyl Reflective: Avery A7801-R White



DARK GRAY
Paint: Matthews MP04761 Steel Wool
APCO color: A54 Graphite

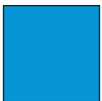
Secondary Colors



Pantone: 269 C
Vinyl Reflective: Avery A7823-R Purple



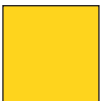
Vinyl Reflective: Avery A7822-R Blue



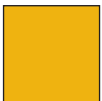
Vinyl Opaque: Avery A8565-0 Intense Blue
Vinyl Reflective: Avery A7820-R Light Blue



Pantone: 1797 C
Vinyl Opaque: Avery A9305-0 Holiday Red
Vinyl Reflective: Avery A7818-R Dark Red



Pantone: 116 C
Vinyl Opaque: Avery A8120-0 Canary Yellow



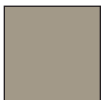
Pantone: 124 C



Pantone: 142 C

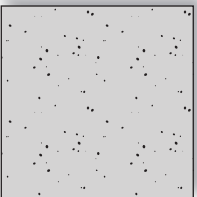


Pantone: 151 C
Vinyl Opaque: Avery A8160-0 Orange

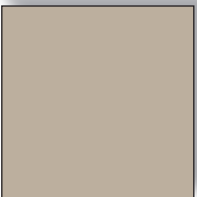


Pantone: 403 C

Materials



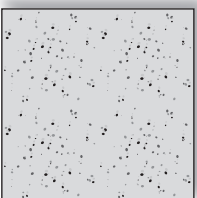
Bethel White Granite
Matte finish
(match to Polycor sample;
for Uptown and East Campuses)



Limestone
(matches architecture
of Downtown Campus)



**Cast Concrete with
protective seal**



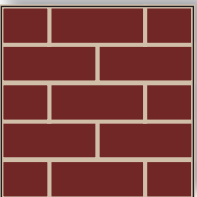
Avonite Simulated Granite



**Painted Aluminum
to match Bethel White Granite**
(for Uptown and East Campuses)



**Painted Aluminum
to match Limestone**
(for Downtown Campus)



Red Brick
(matches architecture
of Downtown Campus)

The colors shown here are approximations of the primary signage background colors, secondary colors, and materials used throughout the wayfinding system. The specific colors used for each sign type are indicated on that sign type's page.

Note: consistent and accurate color reproduction in this document cannot be assured due to the limitations of color copying technology.

The fabricator is responsible for matching all colors and materials as specified (or already in use) and is required to provide the University at Albany with color and material samples for approval.

Either the Coated Pantone Matching System®, Avery (or 3M) vinyl system, or Matthews Paint System* is used for specifying signage color matches. (In the absence of actual sign material color chip reference sets, actual specified product color swatches should be referenced for color matching.)

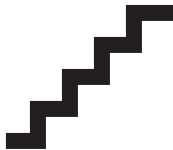
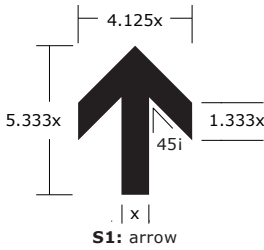
Actual finishes on signage are to be matte or low luster (not shiny or glossy) and exclusively a premium acrylic polyurethane (signage paints produced by Matthews Paint Company are to be the standard reference).

* The Matthews Paint System is a recognized standard in the sign industry. For more information on the Matthews Paint System, write to:

Matthews Paint
LakeView Corporate Park
8201 - 100th Street
Pleasant Prairie, WI 53158
(800) 323-6593

or go to:

http://www.ppg.com/car_signpaint/



The symbols shown here represent those typically occurring on signage at the University at Albany.

All symbols are approved by one or more of the following agencies or trade groups:

- United States Department of Transportation (DOT)
- American Institute of Graphic Arts (AIGA)
- Society for Environmental Graphic Design (SEGD)
- International Council of Graphic Design Association (ICOGRADA)

No symbology substitutions from those shown are allowed; electronic art for these symbols is available from the University.

Font Family: DIN Schriften
Font: **DIN Schrift Engelschrift**

DIN Schrift Engelschrift I alternative letter "I"
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Font Family: DIN Schriften
Font: **DIN Schrift Mittelschrift**

DIN Schrift Mittelschrift
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Font Family: Adobe Trajan
Font: **Adobe Trajan Bold** (*uppercase only*)

ADOBE TRAJAN BOLD
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Font Family: Adobe Garamond
Font: **Adobe Garamond Italic**

Adobe Garamond Italic
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

The fonts selected for the University at Albany sign program are Trajan Bold, DIN Schriften, and Garamond.

DIN Schriften is a sans serif font that is clean and legible, and offers a compressed weight for directional and identification purposes. Its form works well with that of the campus architecture and geometry. An alternate form of the letter “I” is recommended for the Building Identifier Letter sign types (IB-1 and IB-2). See pages 2:11 and 2:12 for examples.

Trajan is an all-uppercase font which is used in the University's identity and reflects the history, elegance, and sophistication of this institution. It is used primarily for identification and donor recognition purposes.

Since Trajan is only available in uppercase, Garamond Italic was selected to work in harmony and offer greater legibility for large amounts of copy on donor recognition signage.

Please refer to the individual sign type drawings for guidance on the use of fonts. Please note that font substitutions are not acceptable.

It is recommended that the University and selected fabricator purchase these fonts families. They are available from:

Adobe, (800) 682-3623;
<http://www.adobe.com/type>

Tactile letters

ADA tactile letters should be painted using the DIN Schrift Mittelschrift font and have a wider-than-normal-spacing per ADA guidelines.

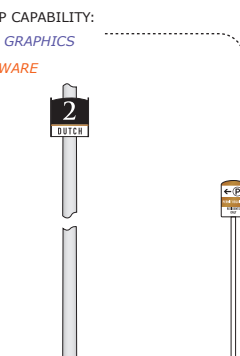
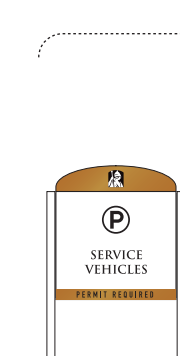
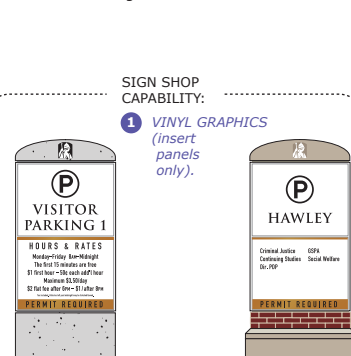
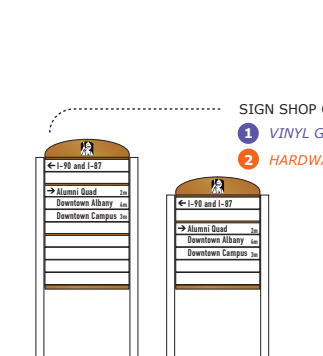
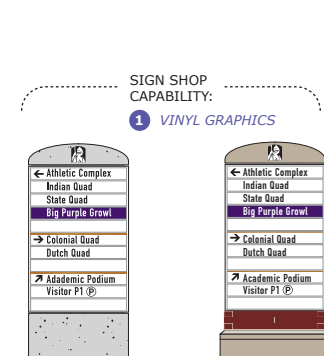
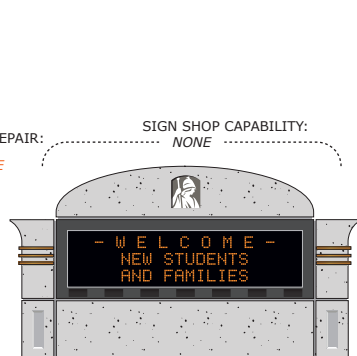
Braille is the same color as the background (or clear) and the fabricator is responsible for accurately creating Grade 2 Braille in support of the tactile message.

IC-4 - Campus Identifier (Uptown)Scale: 1/16"=1'-0"
Page 2:28**LIBRARY LIBRARY****IB-1 - Building Identifier - 24" Letters**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:16SIGN SHOP CAPABILITY:
NONE**IB-2 - Building Identifier - 15" Letters**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:17

DAY

IB-8 - Building Identifier - Quads
Scale: 1/16"=1'-0"
Page 2:23

NIGHT

SIGN SHOP CAPABILITY:
NONE**IB-6 - Building Identifier - Wall-mounted**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:21SIGN SHOP CAPABILITY:
1 GRAPHICS
(if vinyl or mask & spray were sub'd for specified silk-screening)**IB-7 - Building Identifier - vinyl on glass**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:22SIGN SHOP CAPABILITY:
1 VINYL GRAPHICS**EDWARD S. & FRANCES GILDEA GEORGE EDUCATION CENTER****CD-1 - Donor Building Letters - Exterior 8" Letters**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:13SIGN SHOP CAPABILITY:
NONE**CD-2a - Donor Building Plaque**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:14**CD-2b - Donor Building Plaque**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:14**CAMPUS IDENTIFICATION****IC-1 - Campus Identifier (Uptown)**
Scale: 1/8"=1'-0"
Page 2:25**IC-2 - Campus Identifier (Downtown)**
Scale: 1/8"=1'-0"
Page 2:26**IC-3 - Campus Identifier (East)**
Scale: 1/8"=1'-0"
Page 2:27**NE-IC-1 - Campus Identifier (Uptown)**
Scale: 1/8"=1'-0"
Page 2:44**IB-3 - Building Identifier - Ground (Uptown)**
Scale: 1/8"=1'-0"
Page 2:18**IB-4 - Building Identifier - Ground (Downtown)**
Scale: 1/8"=1'-0"
Page 2:19**IB-5 - Building Identifier - Ground (East)**
Scale: 1/8"=1'-0"
Page 2:20**TB Banners**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:12SIGN SHOP CAPABILITY:
1 VINYL GRAPHICS
2 HARDWARE**VEHICULAR DIRECTION****NE - LED Message Sign**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:43**DV-1 - Vehicular Directional - Pylon**
(Uptown and East)
Scale: 1/8"=1'-0"
Page 2:40**DV-2 - Vehicular Directional - Pylon**
(Downtown)
Scale: 1/8"=1'-0"
Page 2:41**DV-3 - 10-Panel Vehicular Directional - Post & Panel**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:42**DV-3 - 7-Panel Vehicular Directional - Post & Panel**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:42**TV-1, TV-2 - Vehicular Temporary Message Sign**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:46**IN - Tenant Identifier**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:24**IS - Street Identifier**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:45**PARKING****IP-1 - Parking Identifier**
(Uptown and East)
Scale: 1/8"=1'-0"
Page 2:29**IP-2 - Parking Identifier**
(Downtown)
Scale: 1/8"=1'-0"
Page 2:30**IP-3 - Parking Identifier - Post & Panel**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:31**IP-4 - Parking Identifier**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:32**RP - Parking Regulatory/Informational**
(all campuses)
Scale: 1/8"=1'-0"
Page 2:33**RE-1 - ADA Entrance Directional Sign - vinyl on glass**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:15**RE-3 - ADA Entrance Directional Plaque**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:15SIGN SHOP CAPABILITY:
1 GRAPHICS
(if vinyl were sub'd for specified silk-screening)
2 HARDWARE**RE-2 - ADA Entrance Sign - vinyl on glass**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:15**RE-4 - ADA Entrance Plaque**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:15**ADA ENTRANCE SIGNAGE****PEDESTRIAN DIRECTION****DP-1 - Pedestrian Directional Diagram**
(Uptown)
Scale: 1/4"=1'-0"
Page 2:35**DP-2 - Pedestrian Directional - Post & Panel**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:36**NB-1 - Bulletin Board - Exterior Four-sided**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:37**NB-2A - Bulletin Board - Exterior Four-sided no glass (podium)**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:37**NB-2 - Bulletin Board - Exterior Single-sided**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:37**MP-1 - Pedestrian Campus Map**
Columnar
(Uptown)
Scale: 1/4"=1'-0"
Page 2:34**MP-2 - Pedestrian Campus Map**
Pedestal
(all campuses)
Scale: 1/4"=1'-0"
Page 2:34**MP-1-Modified**
Pedestrian Campus Map Cabinet Mounted on Existing Podium Column
(Uptown)
Scale: 1/4"=1'-0"
Page 2:34**IT - Trail Identifier**
(all campuses)
Scale: 1/4"=1'-0"
Page 2:38**AK-Wall Mounted**
Pedestrian Information Mounted on Exterior Walls
(all campuses)
Scale: 1/4"=1'-0"
Page 2:39**AK-Column Mounted**
Pedestrian Information Mounted on Existing Podium Column
(uptown campus)
Scale: 1/4"=1'-0"
Page 2:39**AK-Triangular, FS**
Pedestrian Information Mounted to Exterior Pedestrian Walkways
(uptown campus)
Scale: 1/4"=1'-0"
Page 2:39**PI-1, PI-2**
Pedestrian Information Pedestal
(all campuses)
Scale: 1/4"=1'-0"
Page 2:47**PEDESTRIAN INFORMATION**

UPTOWN CAMPUS

ACADEMIC BUILDINGS

ACADEMIC PODIUM		
1	Arts & Sciences	D9
2	Biology	E11
3	Building 27	D8
4	Campus Center	E9
4.1	Campus Center West	F9
4.2	Campus Center East	F10
5	Chemistry	E10
6	Earth Science & Mathematics	E10
7	Education	E9
8	Fine Arts	D10
9	University Art Museum	D10
10	Humanities	E8
11	Lecture Center	E9
12	Life Sciences	E11
13	Physics	E10
13	Social Sciences	E8

ARTS/LIBRARIES		
20	Performing Arts Center	D10
21	Science Library	F9
22	University Library	D8

OTHER ACADEMIC BUILDINGS		
30	Boer Sculpture Studio	F14
31	Building 25	E6
32	Masonry Center for Business	D9
33	Center for Autism and Related Disabilities	J3
34	Child Research Study Center	J2
35	Four Tower Place	I2

ADMINISTRATIVE BUILDINGS

50	Management Services Center	I14
51	Parking & Mass Transit Building	E6
52	University Administration Building	I15
53	University Hall	D10
54	Undergraduate Admissions	G13
54	University Police	G13

ATHLETICS

70	Athletic Practice Field	I11
71	Batting Cage	
72	Baseball Field	I13
73	Basketball Courts	H7
74	The Bubble	H10
75	Field Hockey Field	H11
76	Hammer Throw Field	H8
77	Intramural Field	H7
78	John Fallon Field (Lacrosse)	H10
79	Low Ropes Course	G11
80	NCAA Track	H9
81	Physical Education	H9
82	Recreational Softball Field	F14
83	Recreational Softball Field	B11
84	Recreational Synthetic Turf Field	H8
85	SEFCU Arena	I9
86	Soccer Field	B11
87	Casey Stadium/Bob Ford Field	I11
88	Tennis Courts	H7
89	Varsity Softball Field	H8
90	Volleyball Court	

GARDENS AND FOUNTAINS

110	Entry Plaza	D9
111	Hedy Schwartz Bagatelle Courtyard	F9
112	Indian Pond	H13
113	Main Fountain	E9
114	Podium East Garden	E10
115	Podium West Garden	E8

OTHER

130	Alumni House	F5
131	Grounds Building	G13
132	Grounds Shed	G12
134	Information Technology	H5
135	The Interfaith Center	I7
136	Mechanical Repair	G12
137	Service Complex	H5
138	DASNY Trailer	G5
139	Office Trailer	F11
140	Track and Field Offices (planned)	H10

RESIDENTIAL

COLONIAL QUAD		
150	Clinton	C8
151	Delancey	C7
152	Hamilton	C7
153	Herkimer	C9
154	Johnson	C8
155	Livingston Tower	C8
156	Morris	C8
157	Paine	C8
158	Zenger	C8

DUTCH QUAD		
160	Beverwyck	G8
161	Bleeker	G8
162	Ryckman	F7
163	Schuyler	G7
164	Stuyvesant Tower	G8
165	Ten Broeck	F8
166	Ten Eyck	F7
167	Van Cortlandt	G8
168	Van Rensselaer	G7

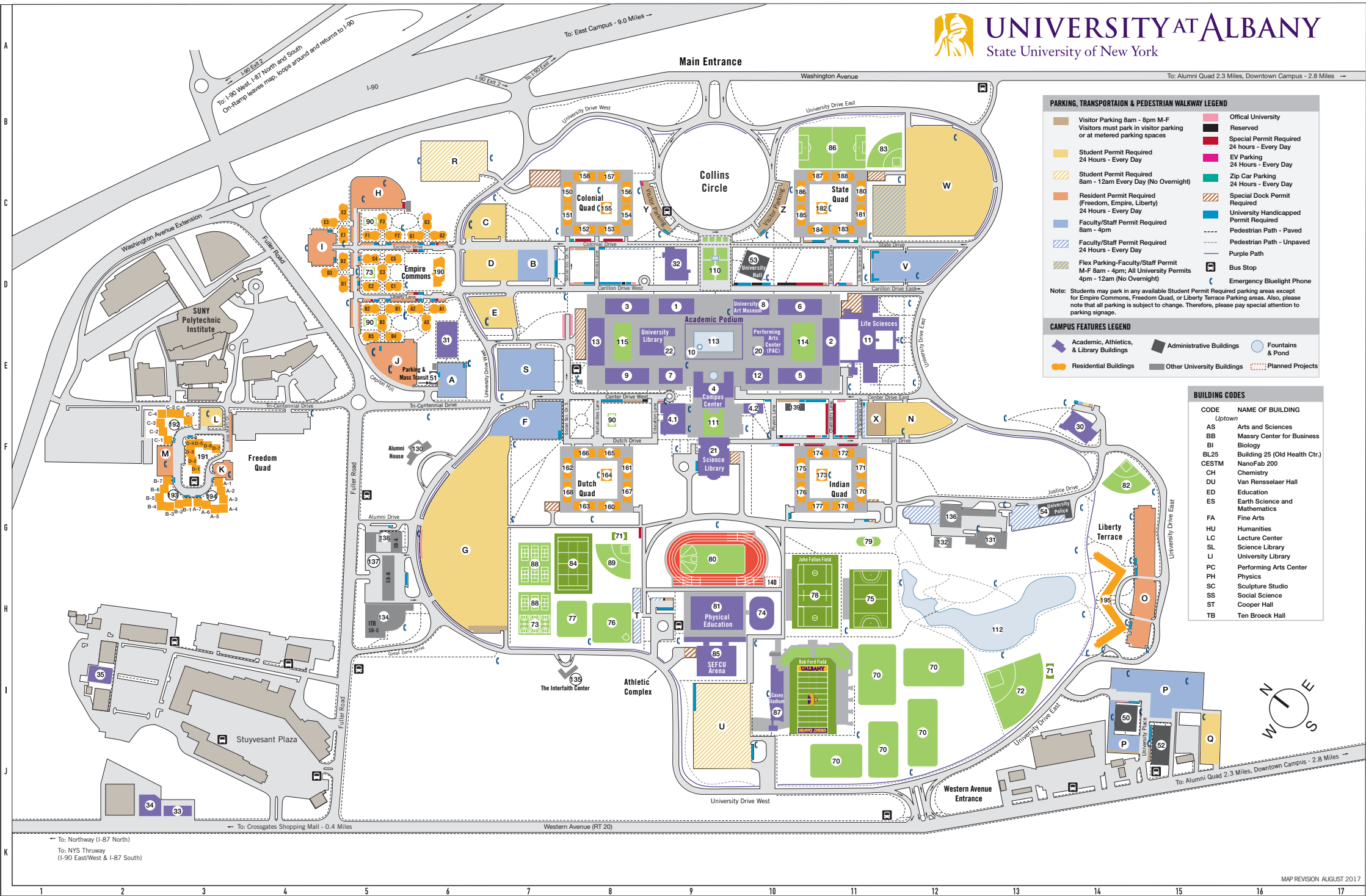
INDIAN QUAD		
170	Adirondack	G11
171	Cayuga	F11
172	Mahican	F11
173	Mohawk Tower	G10
174	Montauk	F10
175	Oneida	F10
176	Onondaga	G10
177	Seneca	G10
178	Tuscarora	G11

STATE QUAD		
180	Anthony	C11
181	Cooper	C11
182	Eastman Tower	C10
183	Fulton	C11
184	Irving	C10
185	Melville	C10
186	Steinmetz	C10
187	Tappan	C10
188	Whitman	C11

UNIVERSITY APARTMENTS		
190	Empire Commons Cmty Bldg	D6
191	Freedom Quad - Lazarus	F3
192	Freedom Quad - Northup	F2
193	Freedom Quad - Stanton	G2
194	Freedom Quad - Truth	G3
195	Liberty Terrace	H14

PARKING

A	Building 25 Faculty/Staff	E6
B	Colonial Faculty/Staff	D7
C	Colonial Student (A)	C6
D	Colonial Student (B)	D6
E	Colonial Student (C)	E7
F	Dutch Faculty/Staff	F6
G	Dutch Student	H6
H	Empire North	C5
I	Empire West	D4
J	Empire South	E5
K	Freedom East	G3
L	Freedom North	F3
M	Freedom West	F2
N	Indian Student	F12
O	Liberty Terrace	H15
P	MSC/UAB Faculty/Staff	I15
Q	MSC/UAB Student	J16
R	Northwest Student	C6
S	Podium West Faculty/Staff	E7
T	Physical Education	H8
U	SEFCU Arena/Athletic Complex	J9
V	State Faculty/Staff	D11
W	State Student	C12
X	Visitor Lot 2	F11
Y	Visitor Lot 1	C9
Z	Visitor Lot 1a	C10



UPTOWN CAMPUS

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7	Education	G9
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9	University Art Museum	H8
10	Humanities	G10
11	Lecture Center	H9
12	Life Sciences	H7
13	Physics	G8
13	Social Sciences	H10

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35	Four Tower Place	C16

ADMINISTRATIVE BUILDINGS

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53	University Hall	I8
54	Undergraduate Admissions	F5
54	University Police	F5

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76	Hammer Throw Field	D10
77	Intramural Field	D11
78	John Fallon Field (Lacrosse)	E8
79	Low Ropes Course	E7
80	NCAA Track	E9
81	Physical Education	D9
82	Recreational Softball Field	F4
83	Recreational Softball Field	J6
84	Recreational Synthetic Turf Field	E10
85	SEFCU Arena	D9
86	Soccer Field	J7
87	Casey Stadium/Bob Ford Field	C8
88	Tennis Courts	E11
89	Varsity Softball Field	E10
90	Volleyball Court	

GARDENS AND FOUNTAINS

110	Entry Plaza	I8
111	Hedy Schwartz Bagatelle Courtyard	G9
112	Indian Pond	D5
113	Main Fountain	H9
114	Podium East Garden	H7
115	Podium West Garden	H10

OTHER

130	Alumni House	G12
131	Grounds Building	E5
132	Grounds Shed	E6
134	Information Technology	D13
135	The Interfaith Center	D11
136	Mechanical Repair	F6
137	Service Complex	E13
138	DASHY Trailer	E13
139	Office Trailer	G8
140	Track and Field Offices (planned)	E8

RESIDENTIAL

COLONIAL QUAD		
150	Clinton	I10
151	Delancey	I10
152	Hamilton	I10
153	Herkimer	I10
154	Johnson	I10
155	Livingston Tower	I10
156	Morris	J10
157	Paine	J10
158	Zenger	J10

DUTCH QUAD

160	Beverwyck	E10
161	Bleeker	F10
162	Ryckman	F11
163	Schuyler	F10
164	Stuyvesant Tower	F10
165	Ten Broeck	F10
166	Ten Eyck	F10
167	Van Cortlandt	F10
168	Van Rensselaer	F11

INDIAN QUAD

170	Adirondack	F7
171	Cayuga	F7
172	Mahican	F7
173	Mohawk Tower	F7
174	Montauk	F8
175	Oneida	F8
176	Onondaga	F8
177	Seneca	F7
178	Tuscarora	F7

STATE QUAD

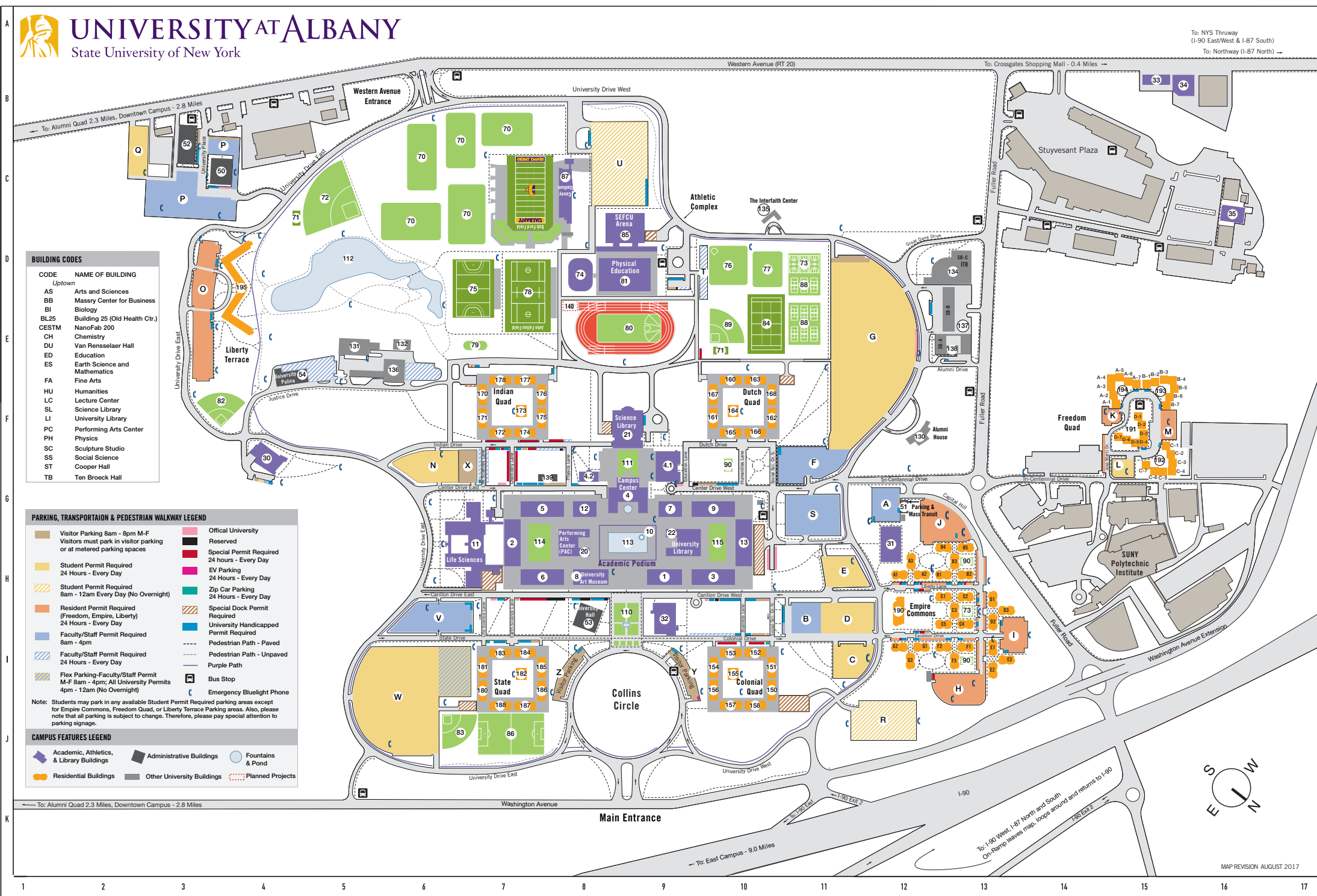
180	Anthony	J7
181	Cooper	I7
182	Eastman Tower	I7
183	Fulton	I7
184	Irving	J7
185	Melville	I7
186	Steinmetz	J7
187	Tappan	J7
188	Whitman	J7

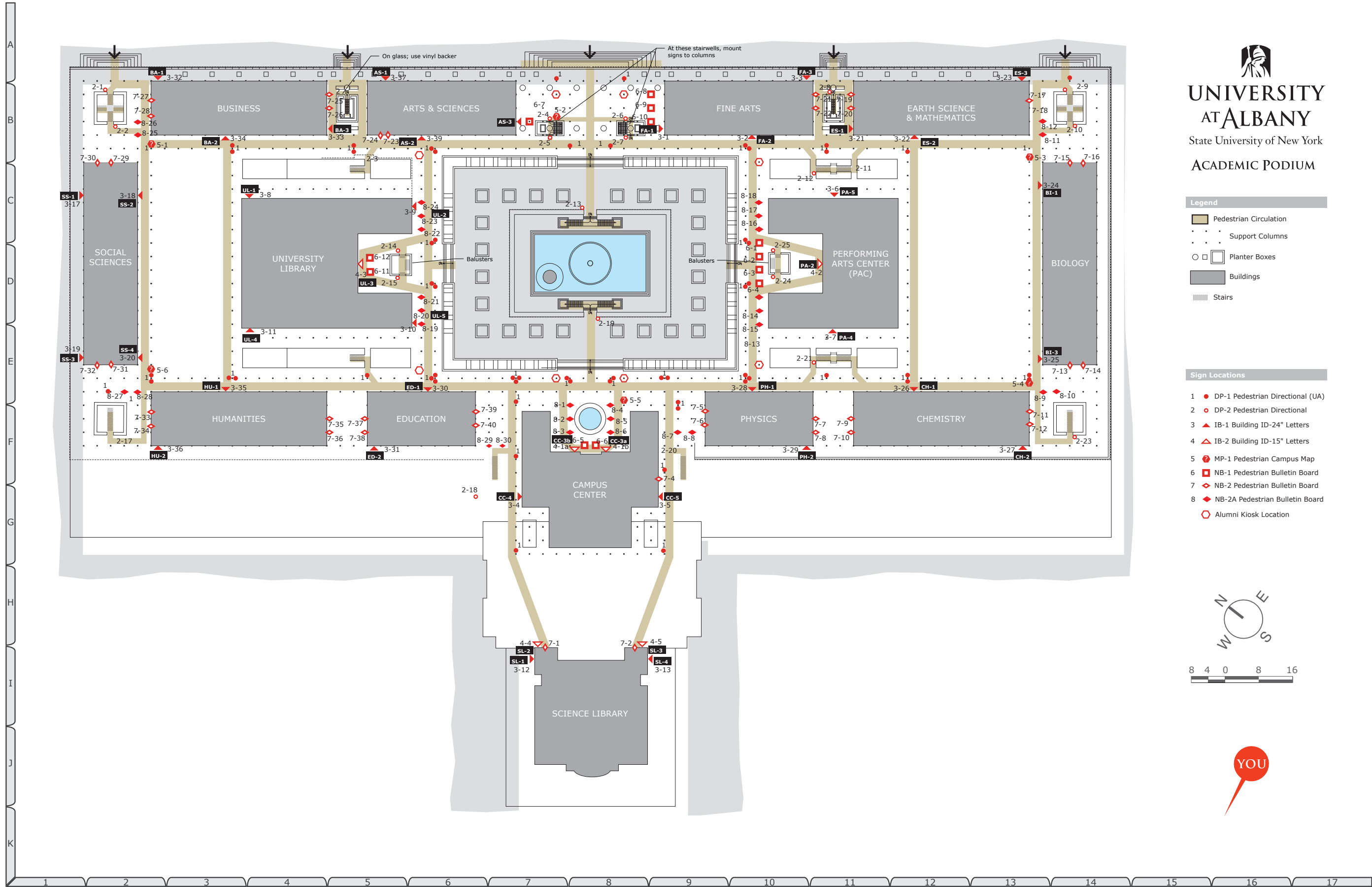
UNIVERSITY APARTMENTS

190	Empire Commons Cmty Bldg	I12
191	Freedom Quad - Lazarus	F15
192	Freedom Quad - Northup	G15
193	Freedom Quad - Stanton	F16
194	Freedom Quad - Truth	F15
195	Liberty Terrace	E4

PARKING

A	Building 25 Faculty/Staff	G12
B	Colonial Faculty/Staff	H11
C	Colonial Student (A)	I11
D	Colonial Student (B)	H11
E	Colonial Student (C)	H11
F	Faculty/Staff	F11
G	Dutch Student	E12
H	Empire North	J13
I	Empire West	I13
J	Empire South	G13
K	Freedom East	F15
L	Freedom North	G15
M	Freedom West	G16
N	Indian Student	G6
O	Liberty Terrace	E4
P	MSC/UAB Faculty/Staff	C4
Q	MSC/UAB Student	C3
R	Northwest Student	J12
S	Podium West Faculty/Staff	G11
T	Physical Education	D10
U	SEFCU Arena/Athletic Complex	C8
V	State Faculty/Staff	I6
W	State Student	J6
X	Visitor Lot 2	G7
Y	Visitor Lot 1	J9
Z	Visitor Lot 1a	J8





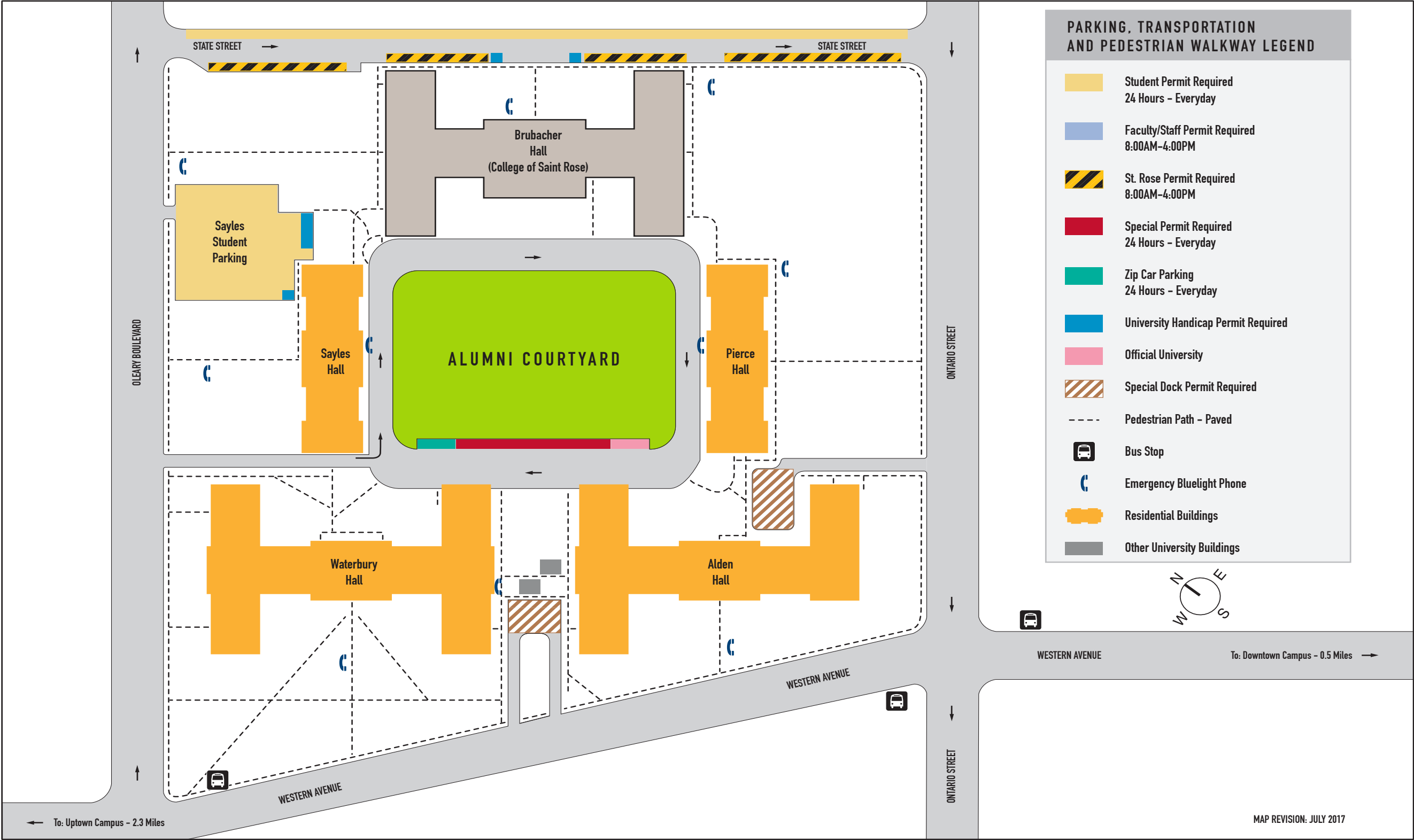
UNIVERSITY

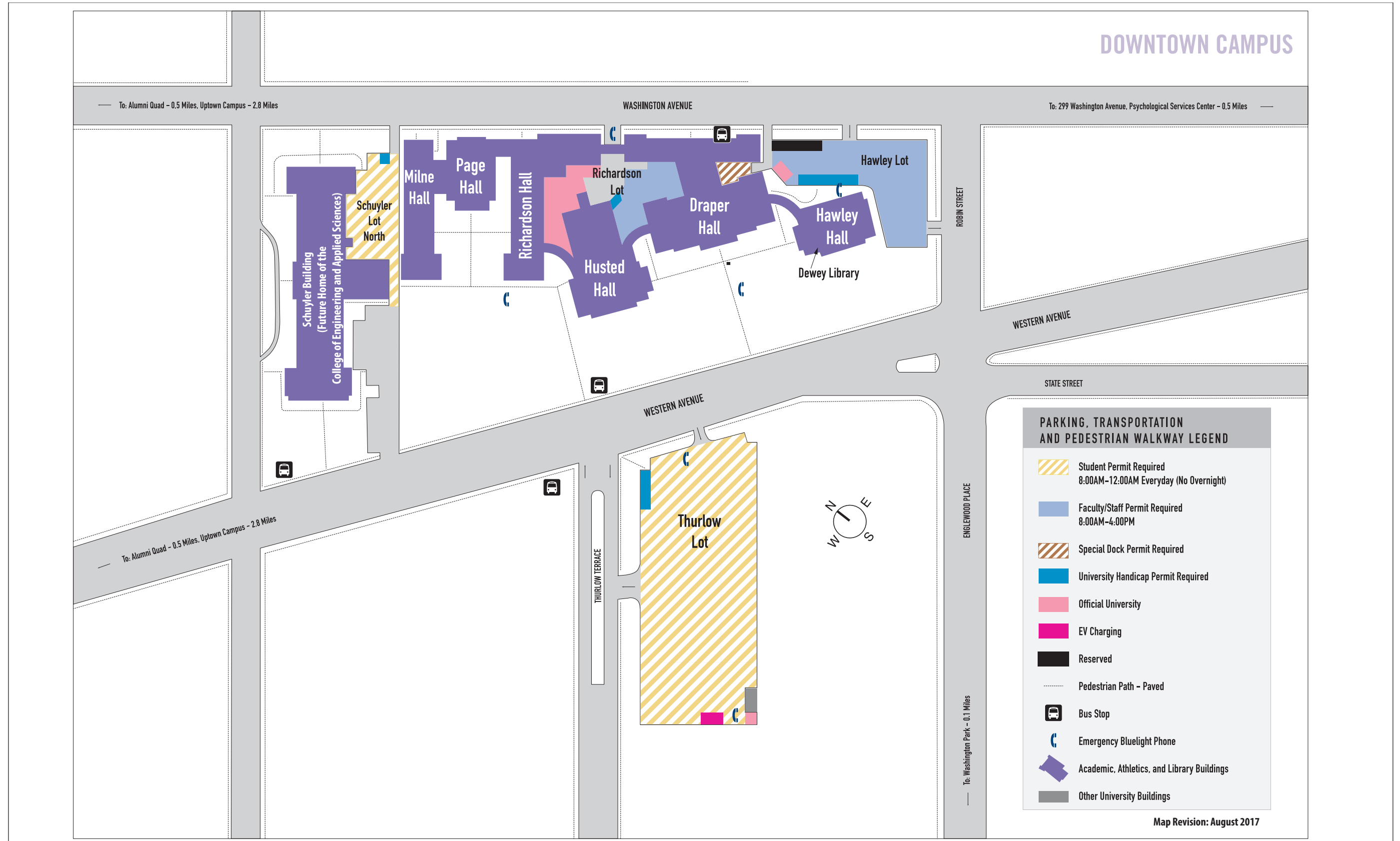
AT ALBANY

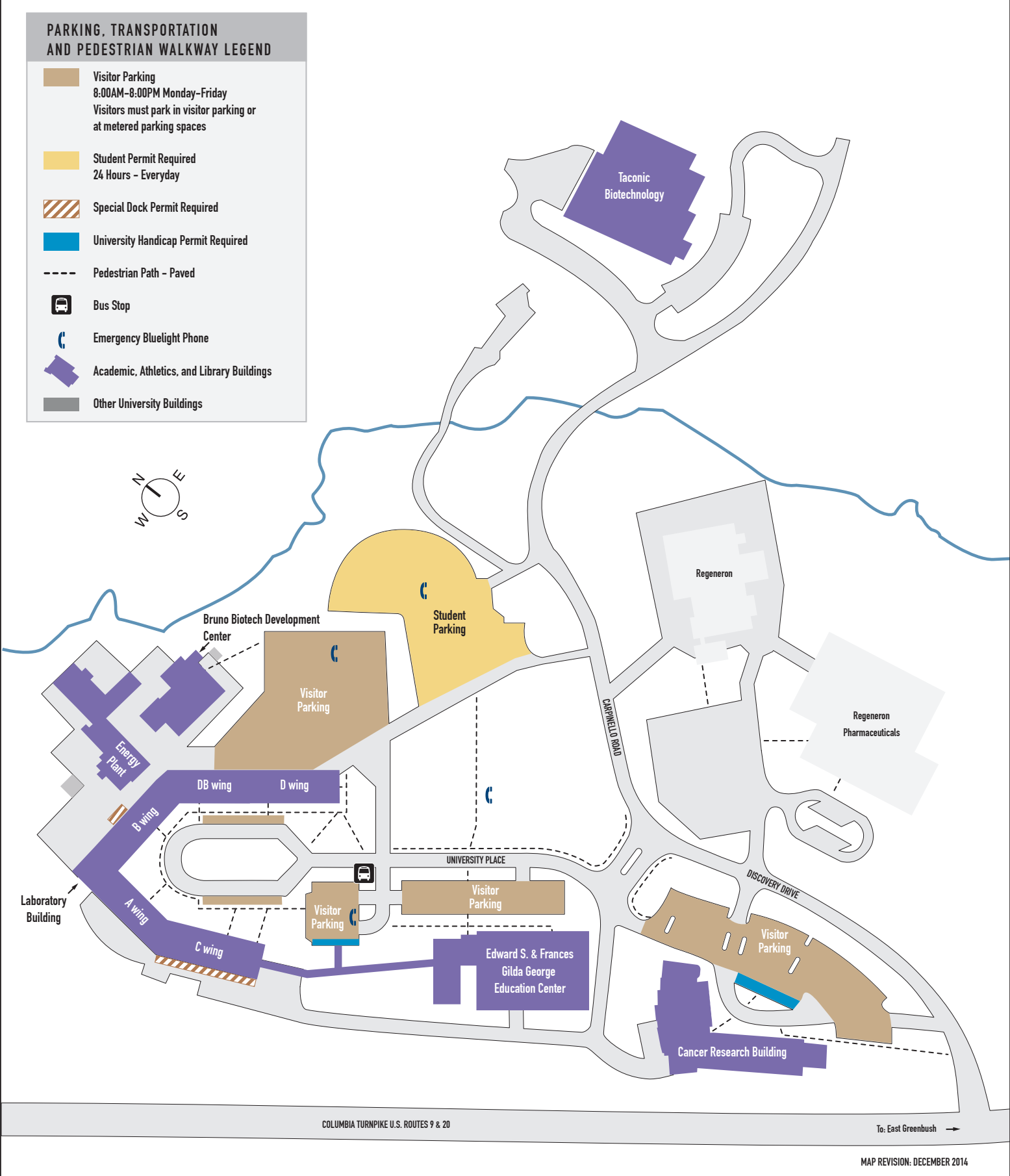
State University of New York

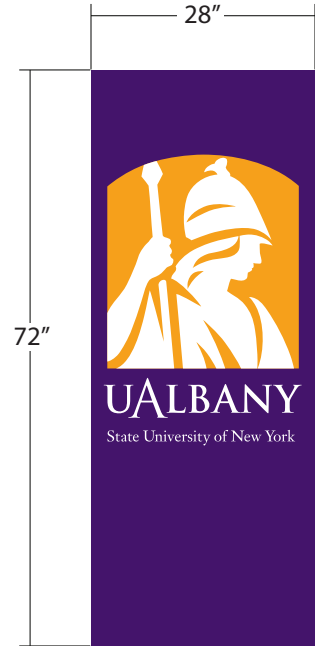
ACADEMIC PODIUM

ALUMNI QUAD









A



B



C



D



E



F

TB-1



G



H

TB - Banners

Custom two-sided banner sets

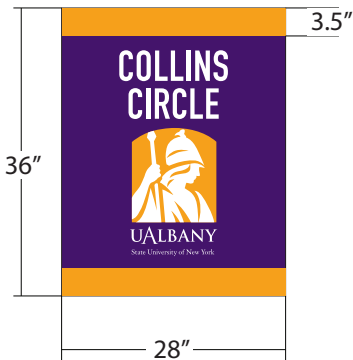
Banner Material: Sunbrella Awning Fabric or equal

Graphics: Silk-screened to match various colors

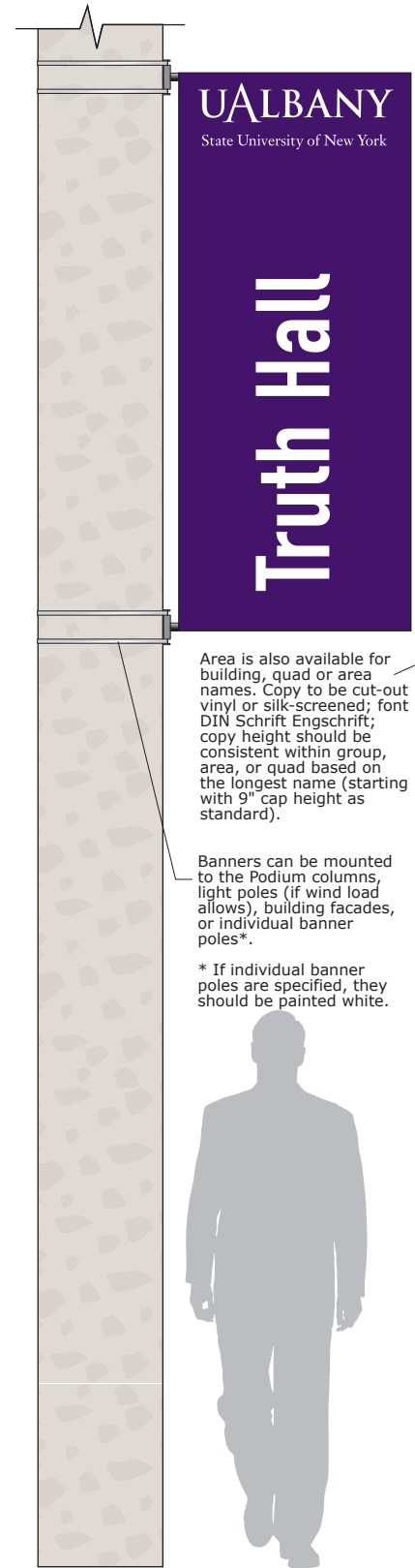
Attachment Hardware: Kalamazoo Banner Works Bannerflex or equal

Pole pockets: for 1" poles

Grommets: single side of banner



TB-2



SIGN TYPE: **TB-1 — TB-8**

FUNCTION: **IDENTIFICATION, LANDMARK, EVENT**

PRODUCT: **BANNER**

CAMPUS: **ANY**

These fabric banners can be pole-mounted or building-mounted. They should be silk-screened or digitally printed to match University colors. They can be used for two different purposes:

Landmarking Banners

When heavily massed in a concentrated area, and intentionally designed for long-distance viewing by using strong colors and simple shapes, large banners create effective landmarks. This can be effectively applied around a reduced Collins Circle Drive; along the south side of Washington Avenue; flanking the Collins Circle Drive entry for a distance of 100 feet in each direction, and similarly at the north side of the Western Avenue entrance; and at the south end of the Podium.

Identity Banners

These banners support the UAlbany identity. Additional special event and special message identity banner programs may be implemented to help enliven the campuses. Additional examples of this approach would be custom banner designs for UAlbany Athletics, performance events, orientation, commencement exercises and academic programs of note.

These banners can also be used to identify destinations such as residence halls in place of ground or wall-mounted identifiers.

Whether used as landmarking or identity devices, banners can help to delineate campus boundaries, celebrate a person's arrival at the campuses, and reinforce the UAlbany brand.

Guidelines

Whenever possible the size guidelines specified in the manual must be followed. If efforts to fit within these guidelines are deemed unsuccessful by the project team and there are special/unique needs, then either the length and/or width may be adjusted. For example this may be the case if one needed to "fit" a banner between two existing columns, or to view a banner over a long distance, or to communicate a large amount of information.

One of our concerns is that there are standardized banner support infrastructures in place across the University. To avoid various additional expenses and coordination associated with the proliferation of varying sizes, banner sizes must be standardized and limited to as few as possible.

The standard banner TB-1 shown in the manual is intended for exterior application and typically when installed hangs down to a height of 14'-0". Generally, the bottom of banner intended for permanent or extended use should be hung no lower than 14'-0" to avoid vandalism. Banners intended for short term use or where vandalism is not a concern such as a one day event, may be hung lower with ample allowances for pedestrian and vehicular access below where applicable. Also, please note that in-house equipment height/reach for hanging banners off the Podium deck is limited to 20'/0', and for hanging banners off the ground is limited to 50'/30'.

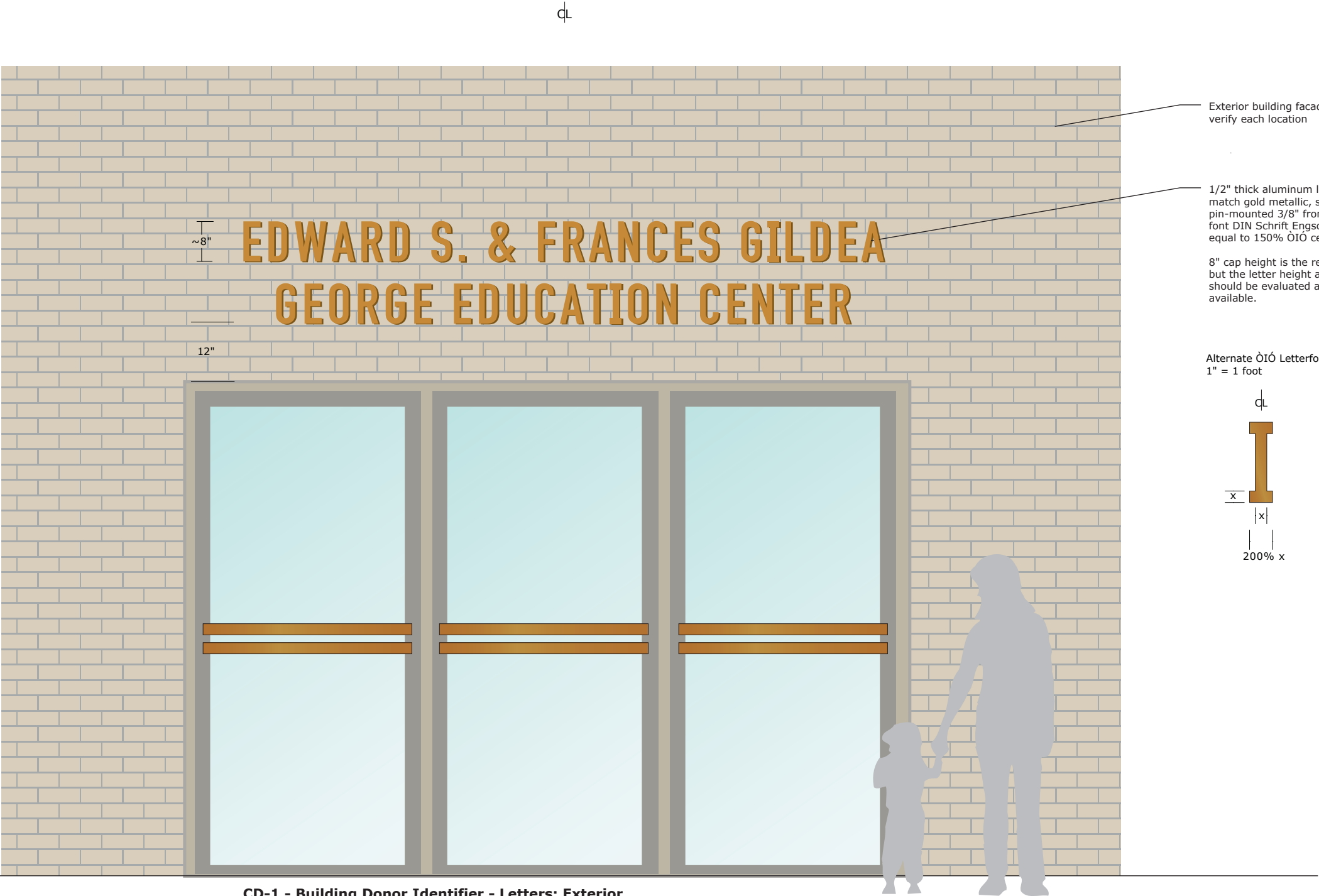
Given are the guidelines of the signage manual and the names of the following places/groups: the "Performance Arts Center", the "University Museum" and the "University Library".



SIGN TYPE: **CD-1**
FUNCTION: **IDENTIFICATION / DONOR**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

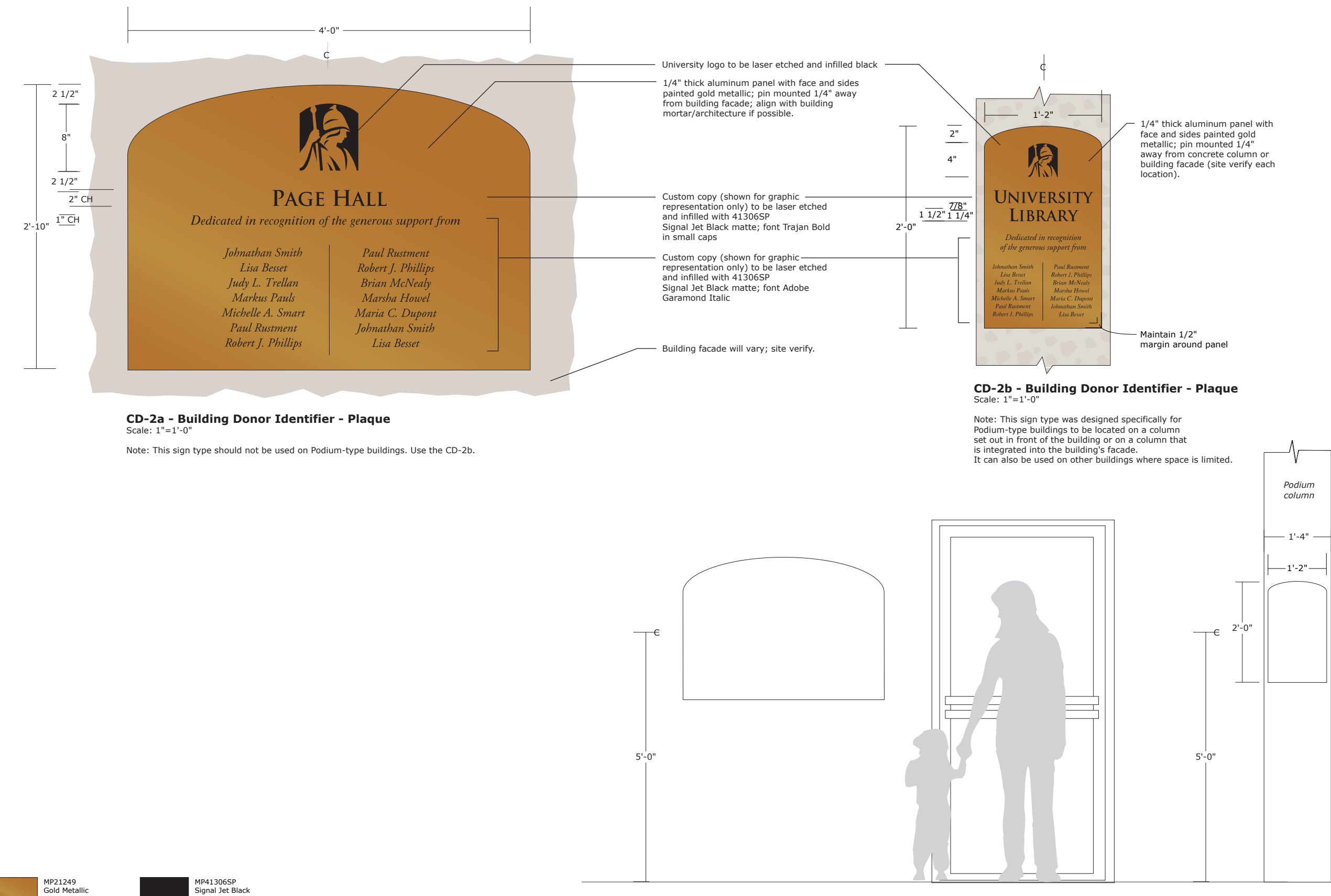
These fabricated aluminum letters are used to identify buildings made possible through targeted donations and to give credit to the donors. The 1/2-inch-thick letters are painted gold and pin-mounted 3/8 of an inch off the building façade, with the bottom of the letters aligned with the building mortar. Letter dimensions and location are determined according to the space available. To optimize legibility, there should be a maximum of two lines of copy with a maximum of 30 letters each line (counting spaces). The DIN Schrift Engelschrift typeface is used.

Adapting this design for application to Podium-type buildings would require the use of mounting brackets and rails like those used with the Building Identifier Letter sign types (IB-1 and IB-2) on pages 2:11 and 2:12. Letter spacing would be as shown here, without regard to column spacing, rather than the between-column letter spacing used with the larger IB-1 and IB-2 sign types.



CD-1 - Building Donor Identifier - Letters: Exterior
Scale: 1/2" = 1'

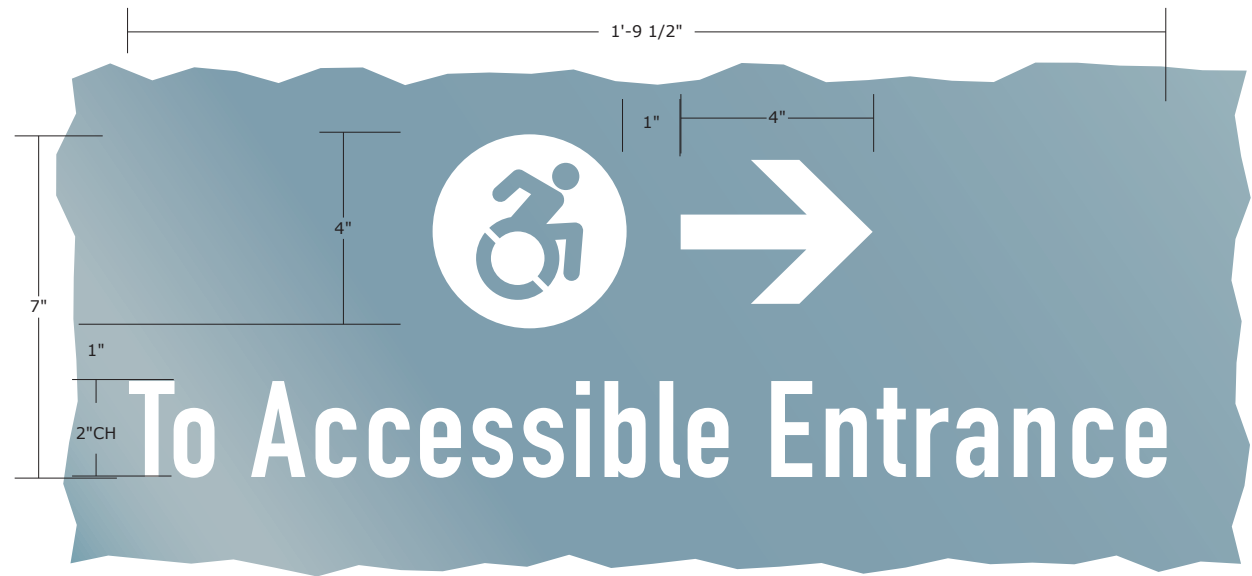




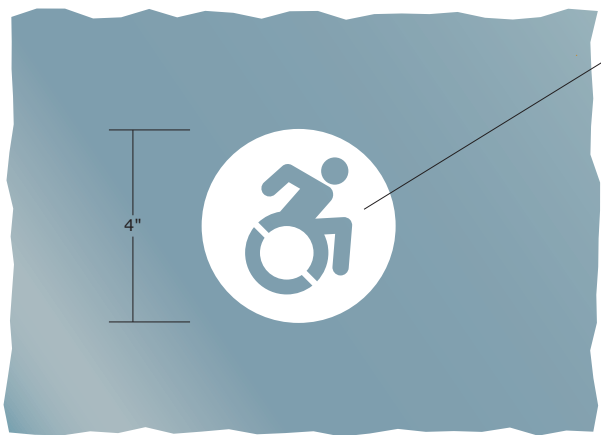
SIGN TYPE: **CD-2 (a & b)**
FUNCTION: **DONOR**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

These 1/4-inch-thick bronze plaques are used to identify buildings made possible through targeted donations and to give credit to the donors. They can be used in locations where the use of larger fabricated aluminum letters is impractical, or in situations where a plaque is more appropriate. The smaller CD-2b version of this sign type can be used on the Uptown campus Podium-type architecture, secured to the concrete columns. (The CD-2a should not be used on Podium-type buildings.)

The sign type uses a laser etched University logo and text with the infill painted black. The Trajan Bold typeface is used for the facility or destination name, in small caps at 85 percent of the size of the initial letter of each word. Adobe Garamond Italic is used for the dedication message and donor names.

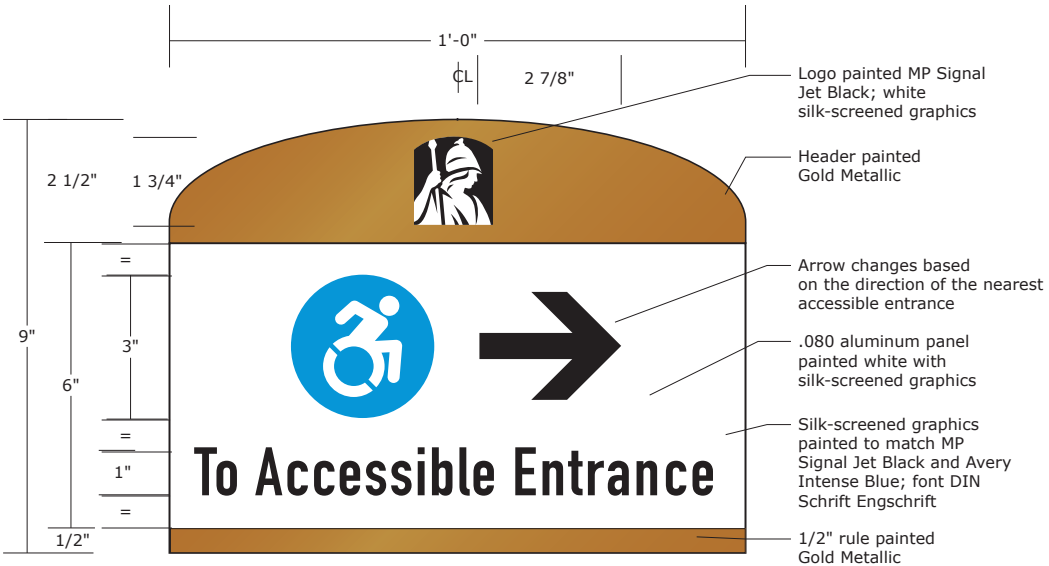
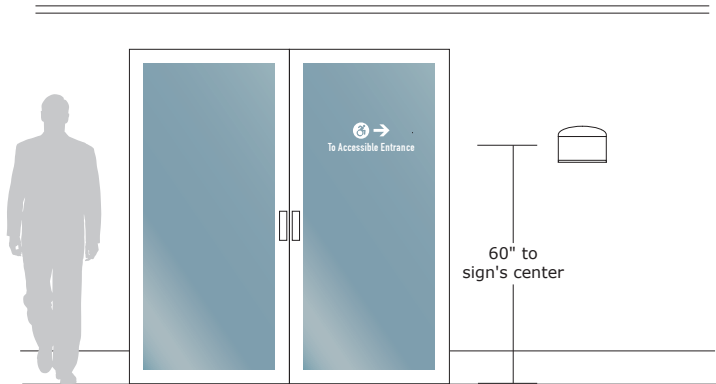


RE-1 - ADA Entrance Directional Sign, vinyl on glass *(Directional)*
Scale: 3"=1'-0"
White vinyl letter forms and graphics, font DIN Schrift Engelschrift; apply to second surface of door/window; center horizontally; arrow rotates to indicate direction of accessible entrance.



RE-2 - ADA Entrance Sign, vinyl on glass *(Identifier)*
Scale: 3"=1'-0"

White vinyl graphics applied to second surface of glass door/window; center horizontally; denotes accessible entrance.



RE-3 - ADA Entrance Directional Plaque, (Alternative Directional)
Scale: 3"=1'-0"



RE-4 - ADA Entrance Plaque, (Alternative Identifier)
Scale: 3"=1'-0"

SIGN TYPE: **RE-1 — RE-4**
FUNCTION: **WAYFINDING / INFORMATION**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

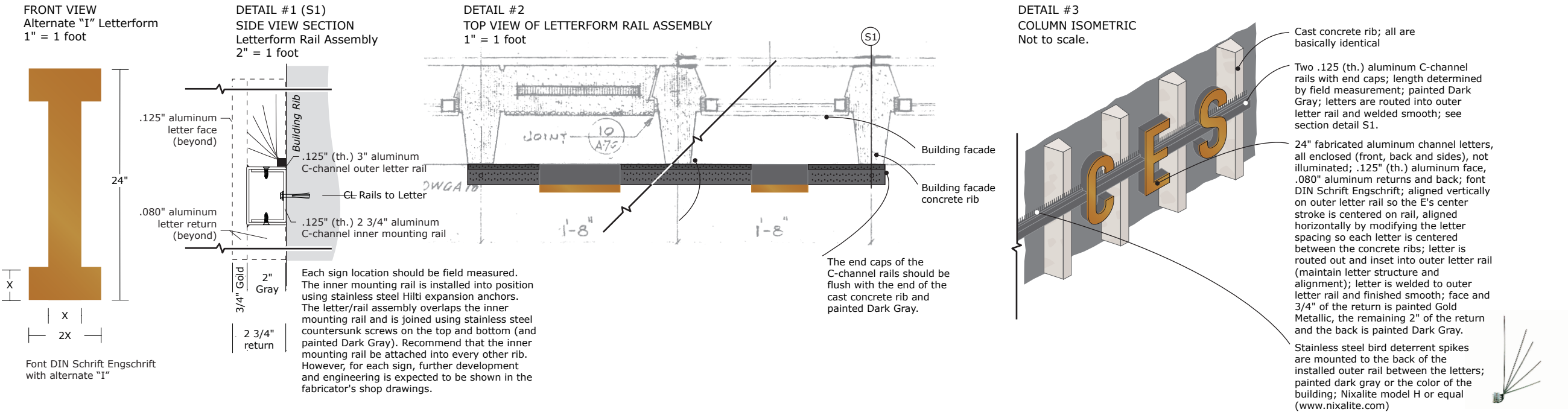
These sign types are used where required by the Americans with Disabilities Act to indicate handi-capped-accessible entrances, and to direct people to accessible entrances from non-accessible ones. If any of the entrances into a building are not accessible, then these sign types (whether directional or identifier) are required at all of the building's entrances as appropriate. If all of the entrances are accessible, then no accessibility signage is required at any of the entrances.

The vinyl Entrance Signs (RE-1 and RE-2) are simply white vinyl applied to a glass door surface and centered horizontally. Text is in the DIN Schrift Engelschrift typeface.

The Entrance Plaques (RE-3 and RE-4) are custom painted aluminum panel signs with silk-screened graphics. Text is in the DIN Schrift Engelschrift typeface.

Where possible, the vinyl sign types should be used. The Entrance Plaque sign types can be used in locations that do not support the use of vinyl.



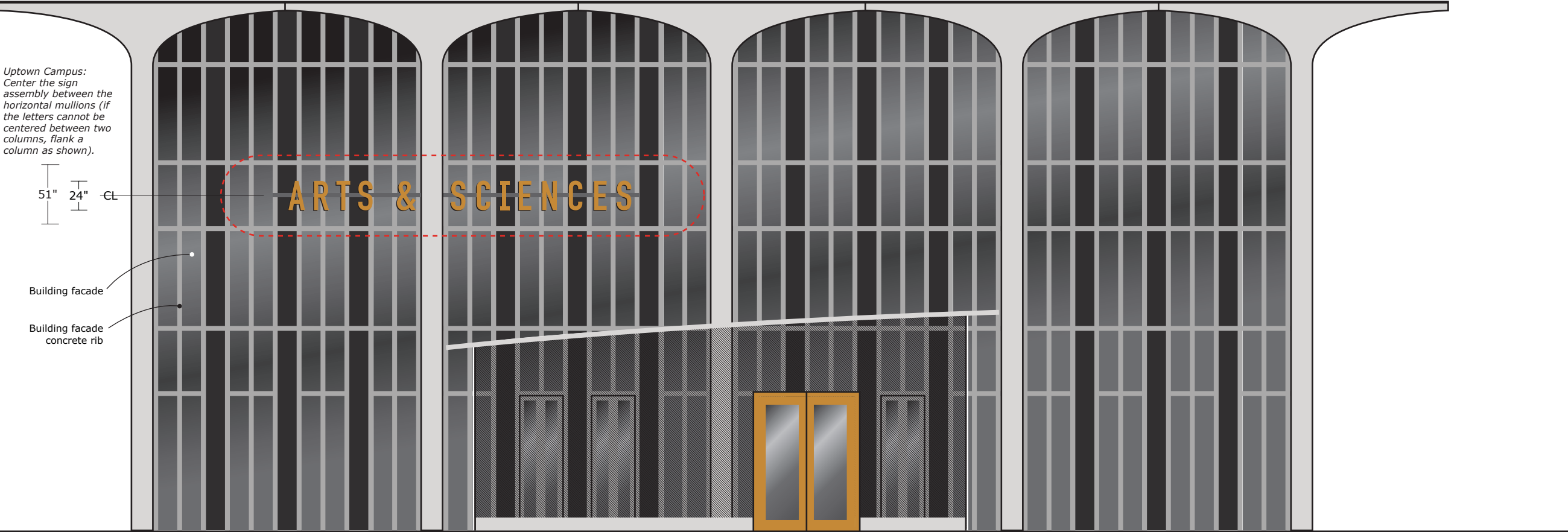


SIGN TYPE: **IB-1**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

Building Identification Letters are a series of letters that are applied to buildings, either through attachment to a rail assembly as shown or as individual pin-mounted letters. In the case of the Podium on the Uptown Campus, one letter would be applied between each of the vertical mullion elements in locations appropriate to support wayfinding, in most cases on all four sides of a given building.

Typically, the 24-inch letters are used on the Uptown Campus to identify an entire building or group of buildings, and should be placed in the space between the second and third floors. The 24-inch letters can also be used in other locations on any campus where the large scale of the architecture and longer sight lines warrant their use.

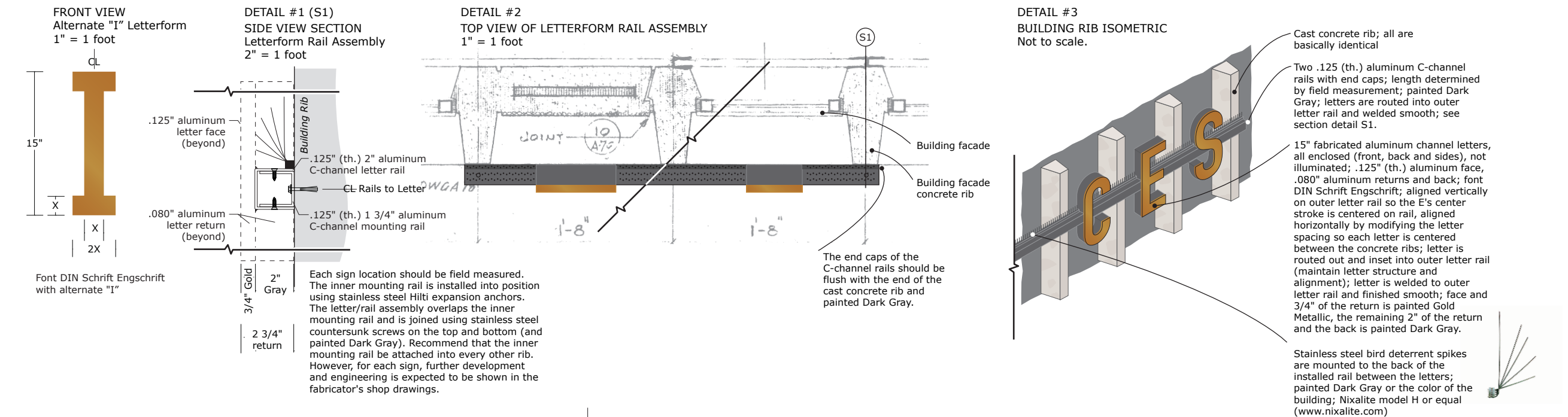
For placement guidelines, see the Building Identifier Elevation Reference Drawings in Section 4: Phasing and Implementation Plan.



IB-1 - Building Identifier - 24" Letters
Scale: varies

Design intent: Individual dimensional letters are integrated into an outer letter rail, which is then attached to an inner mounting rail that is installed to the building facade. The placement of the letters on the outer letter rail and the inner mounting rail on the building strictly observe the modularity of the facade.





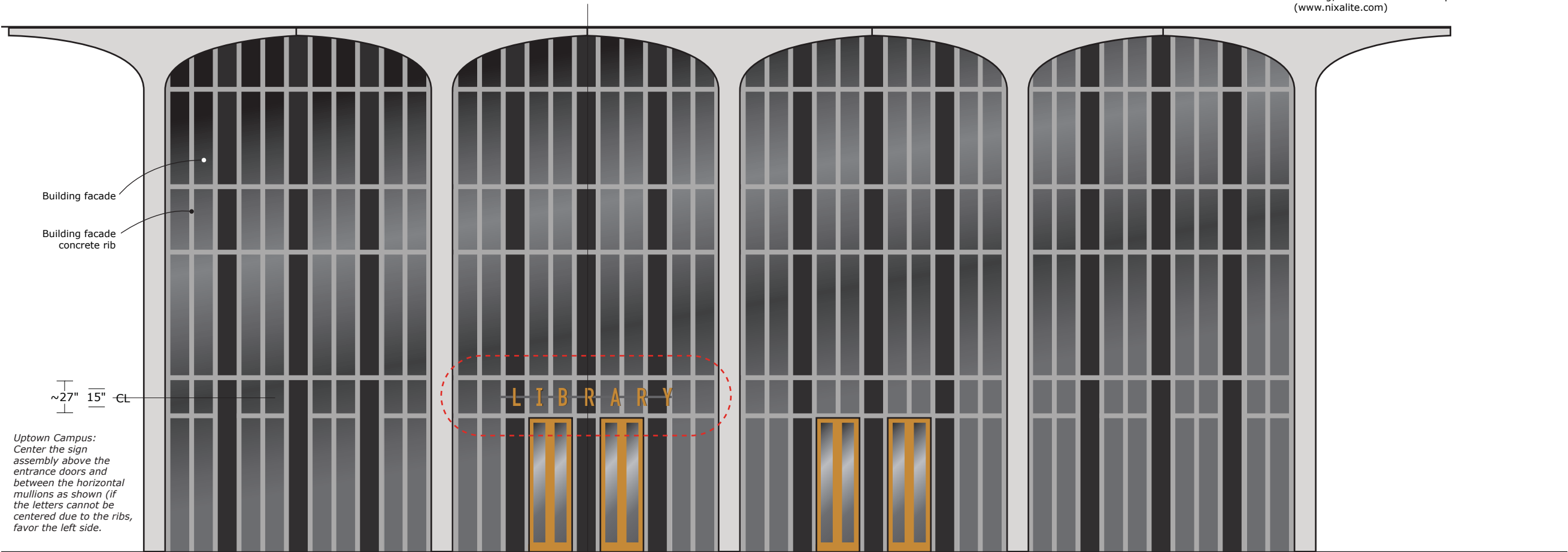
SIGN TYPE: **IB-2**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

Building Identification Letters are a series of letters that are applied to buildings, either through attachment to a rail assembly as shown or as individual pin-mounted letters. In the case of the Podium on the Uptown Campus, one letter would be applied between each of the vertical mullion elements in locations appropriate to support wayfinding.

On the Uptown Campus, the 15-inch letters typically identify more public buildings on the Podium (Performing Arts Center, Library) and major interior destinations within the Podium buildings (Art Museum). They are placed just above the primary entrance to reinforce the points of entry.

These letters can also be used on any campus in locations where the smaller scale of the architecture and shorter sight lines warrant their use.

For placement guidelines, see the Building Identifier Elevation Reference Drawings in Section 4: Phasing and Implementation Plan.



IB-2 - Building Identifier - 15" Letters
Scale: varies

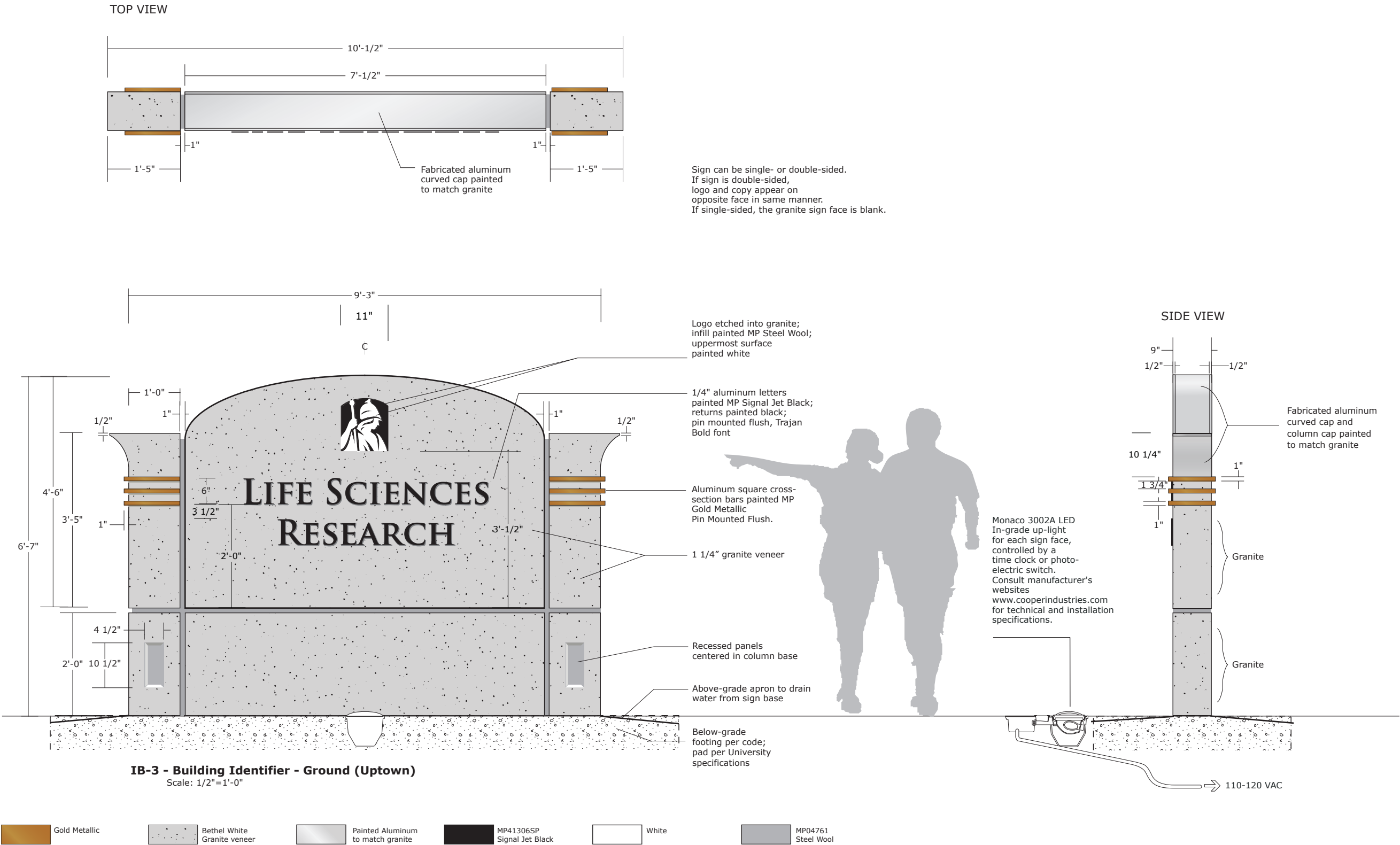
Design intent: Individual dimensional letters are integrated into an outer letter rail, which is then attached to an inner mounting rail that is installed to the building facade. The placement of the letters on the outer letter rail and the inner mounting rail on the building strictly observe the modularity of the facade.

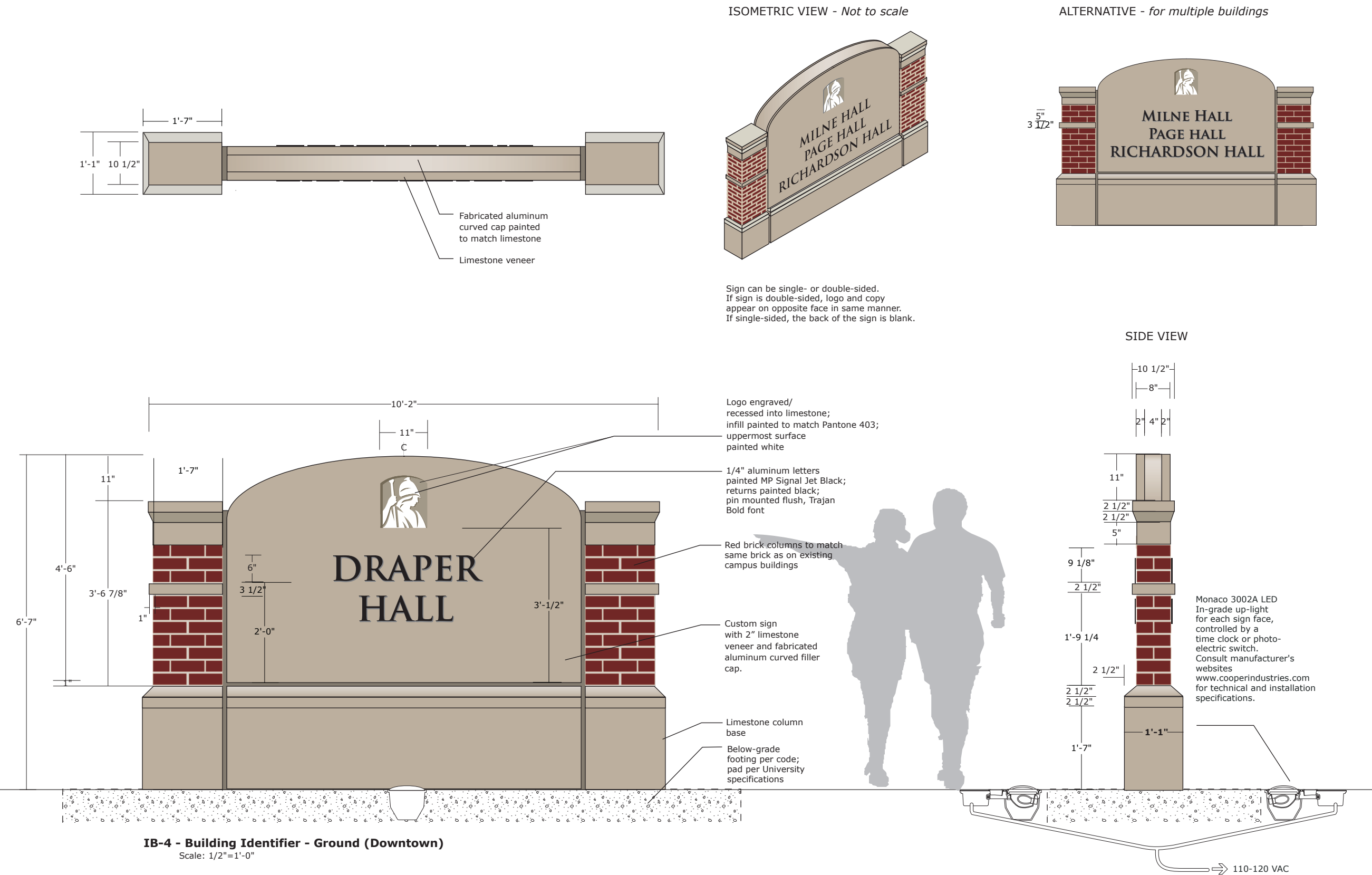
Gold Metallic
MP03730 Dark Gray

SIGN TYPE: **IB-3**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **UPTOWN**

Ground-Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided. This version of the sign type uses painted, pin-mounted aluminum letters and an engraved University logo on a granite veneer monument with a fabricated aluminum cap painted to match the granite. Aluminum accent bars on the pillars are painted gold. The infill of the logo is recessed and painted gray and the logo itself is painted white. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.





SIGN TYPE: **IB-4**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **DOWNTOWN**

Ground-Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided. This version of the sign type uses painted, pin-mounted aluminum letters and an engraved University logo on a limestone veneer monument with a fabricated aluminum cap painted to match the limestone. Red brick columns on either side of the sign match the brick of surrounding campus buildings. The infill of the logo is recessed and painted gray and the logo itself is painted white. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

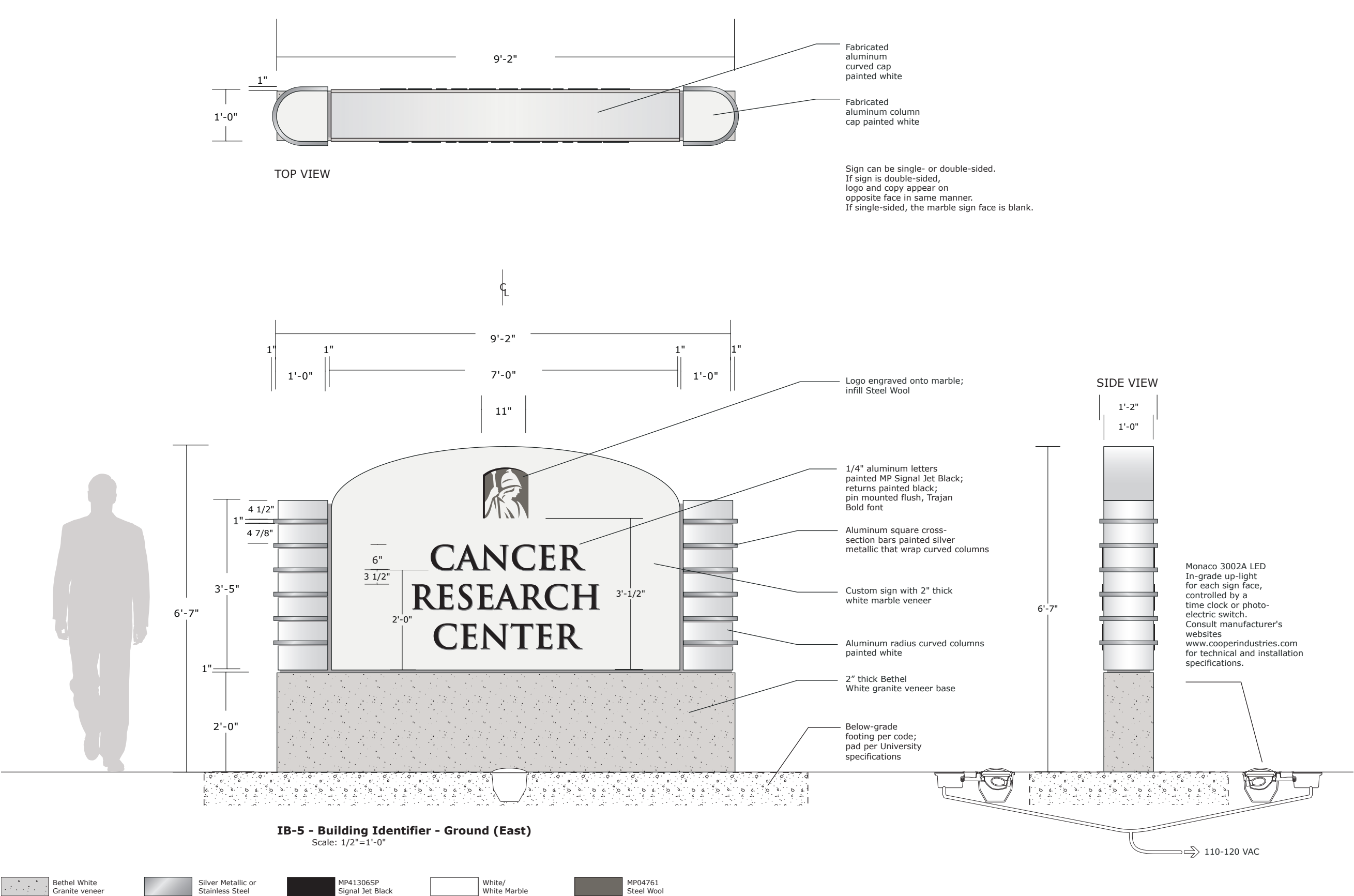
Painted Aluminum
to match limestone

Match to
Pantone 403

MP41306SP
Signal Jet Black

White

Limestone



SIGN TYPE: **IB-5**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **HEALTH SCIENCES**

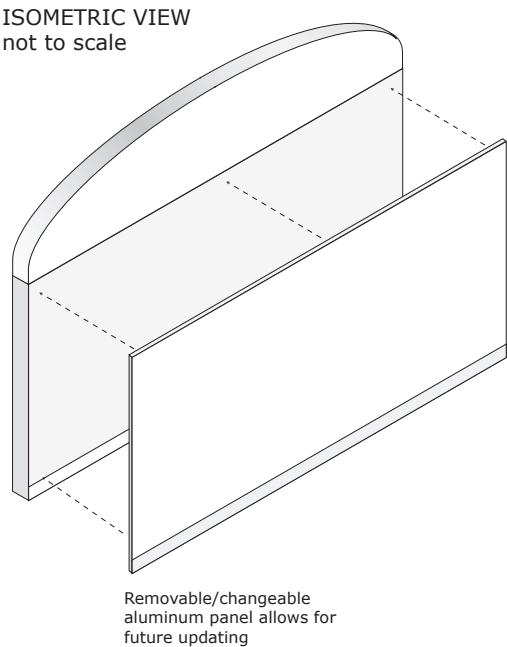
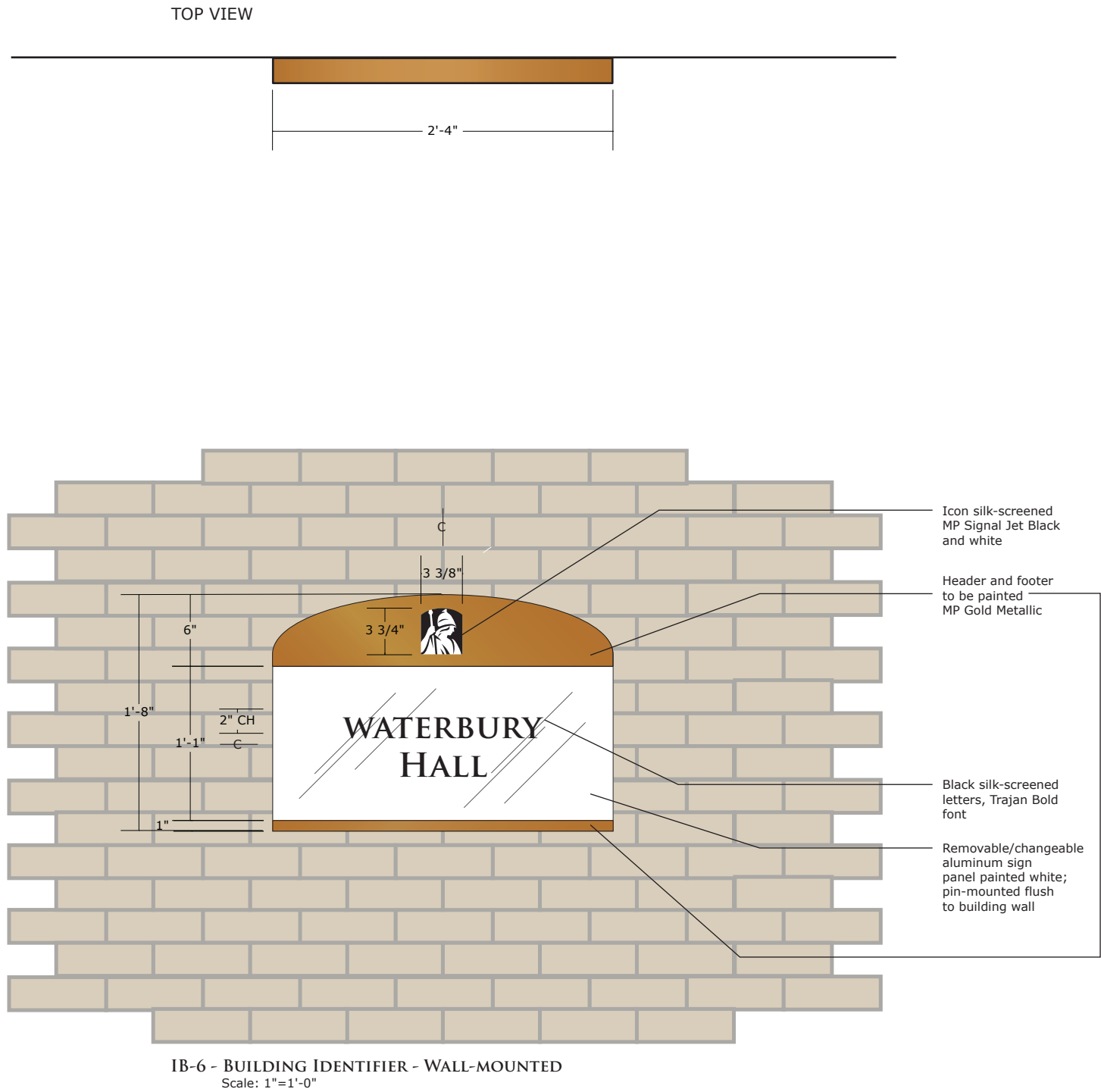
Ground-Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided.

This Building Identifier is used on the East Campus and is designed to reflect the architecture of the new Cancer Research Center building.

The sign incorporates a white marble veneer sign face and fabricated curved aluminum columns painted white and wrapped in silver metallic accent bars, atop a granite base. It uses pin-mounted aluminum letters painted black to spell out the building name, and an engraved, infilled University logo.

All text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.



SIGN TYPE: **IB-6**

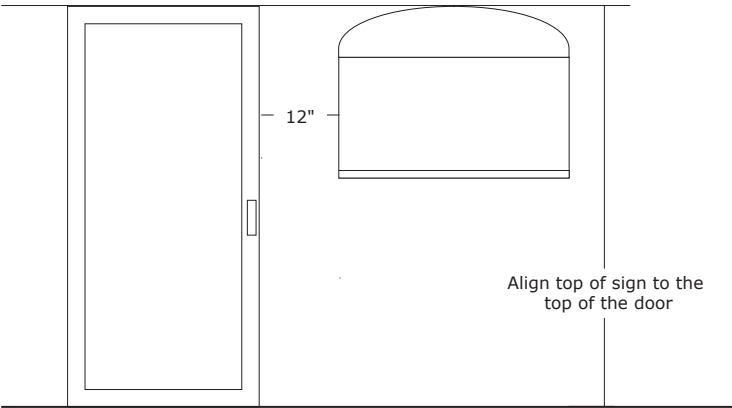
FUNCTION: **IDENTIFICATION**

PRODUCT: **APCO / CUSTOM**

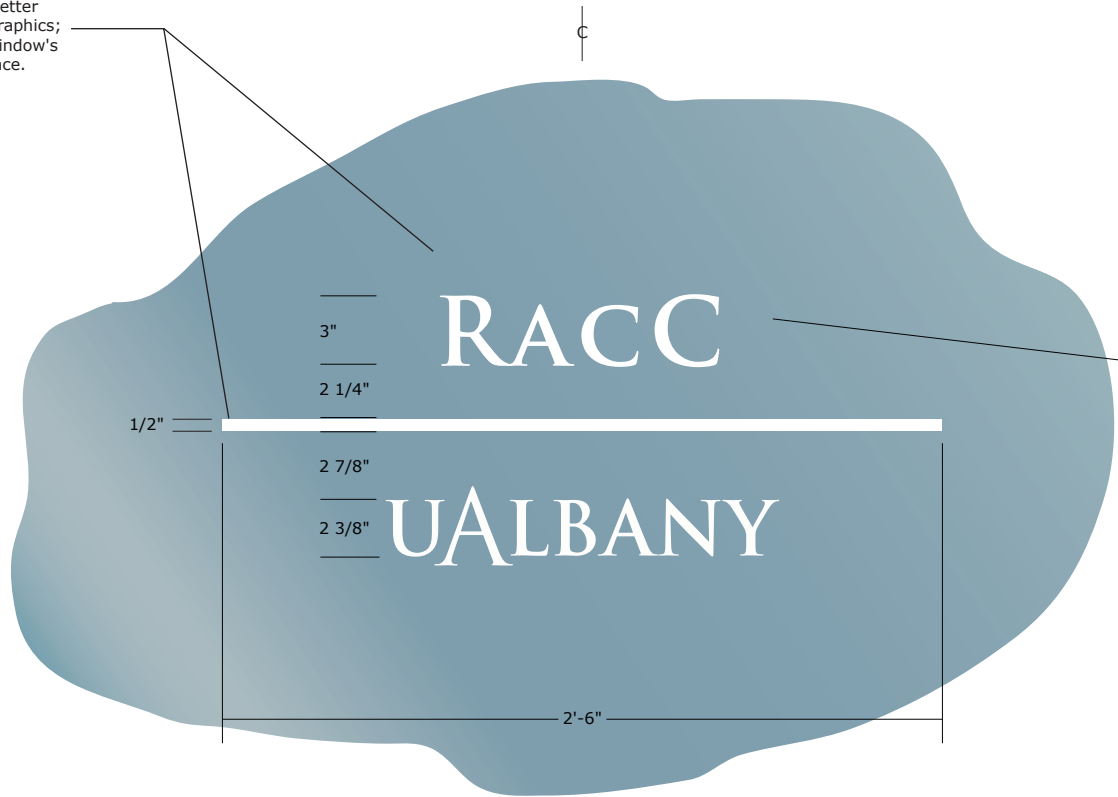
CAMPUS: **ANY**

This two-inch-deep painted aluminum panel sign is used to identify ancillary buildings and primary departments that are not located in the Podium. Locations on the Alumni Quad would be appropriate, for example.

The sign is pin-mounted flush to the wall and uses a removable aluminum panel to allow for future updating. The building or department title is silk-screened in the Trajan Bold typeface on the panel, and the University logo is silk-screened onto the header.

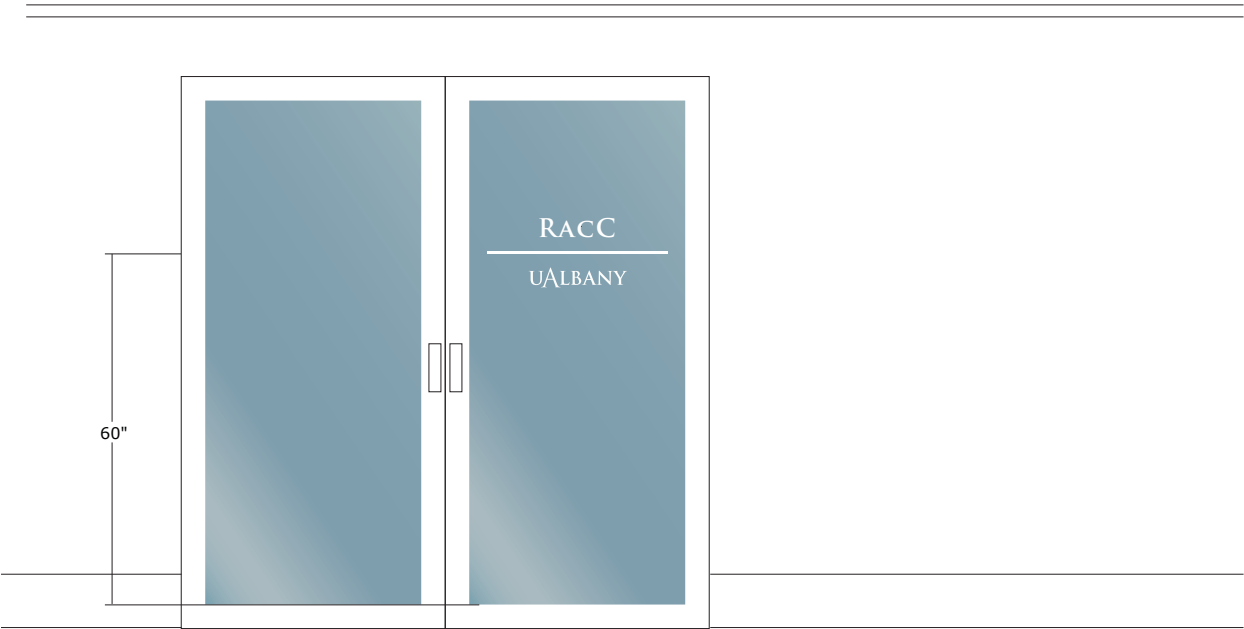


White vinyl letter forms and graphics; applied to window's second surface.



Building name; Trajan Bold font.

IB-7 - Building Identifier - vinyl on glass
Scale: 1-1/2"=1'-0"

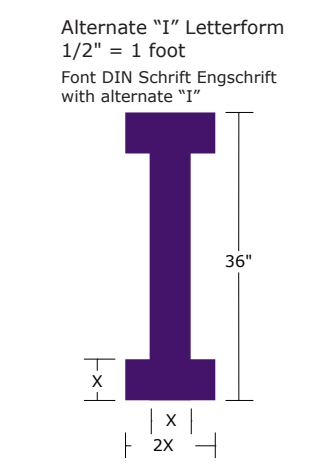
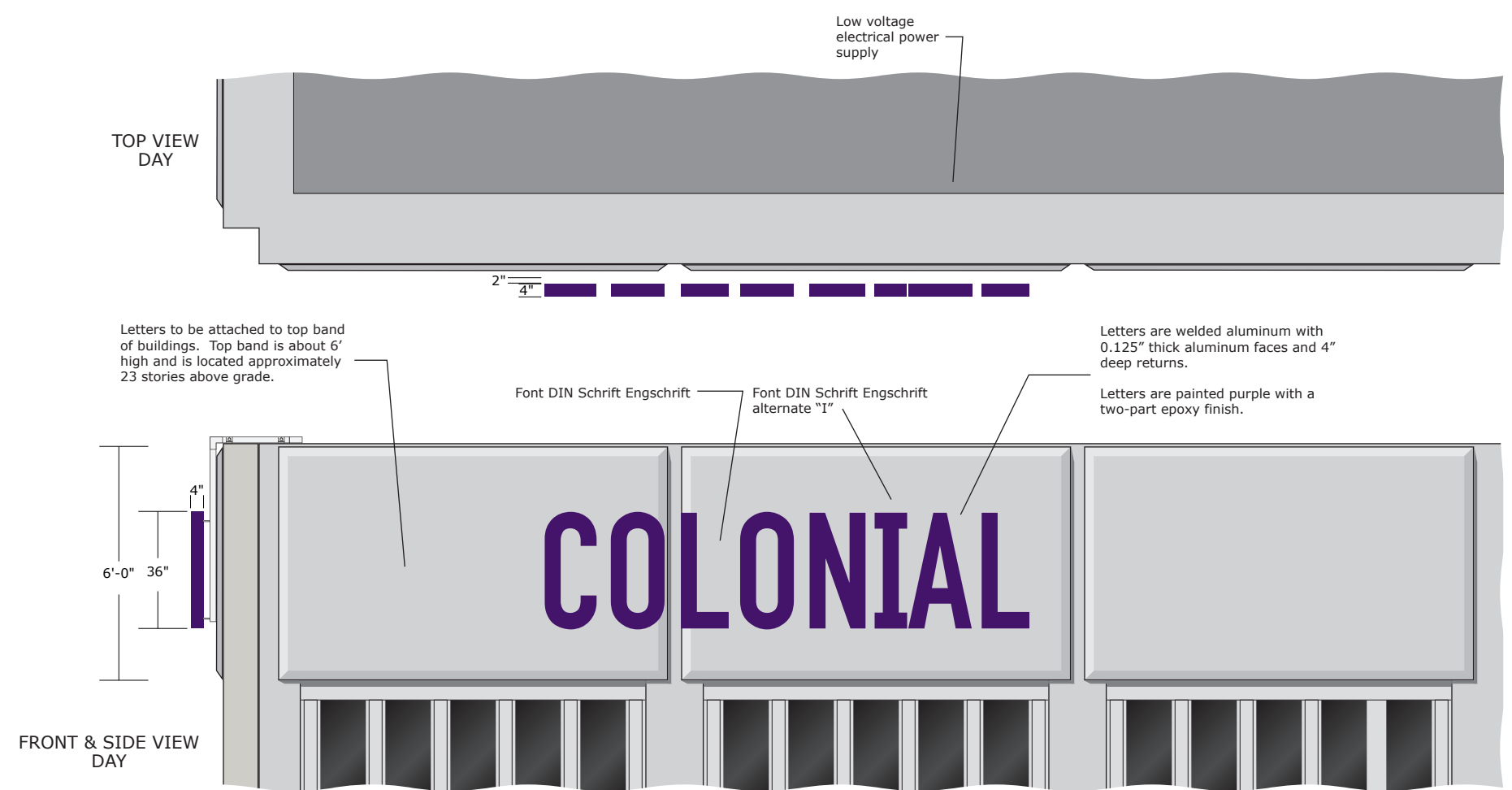
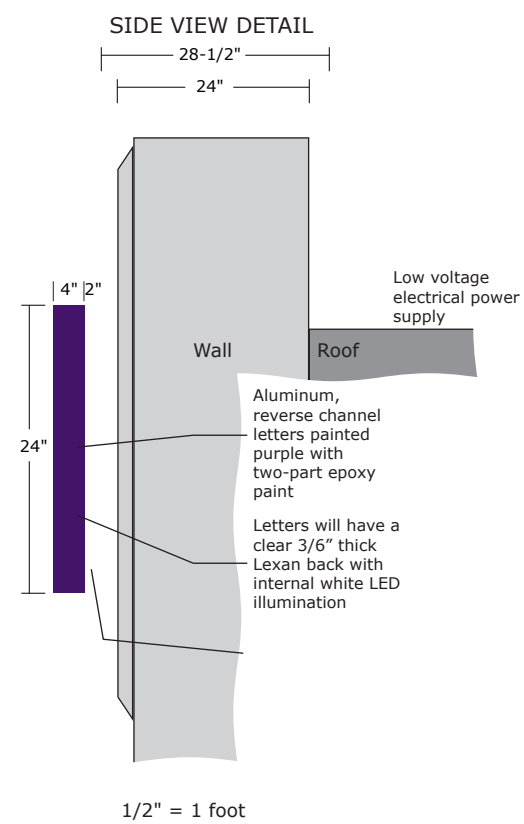


Opaque White Vinyl

SIGN TYPE: **IB-7**
FUNCTION: **IDENTIFICATION**
PRODUCT: **VINYL**
CAMPUS: **ANY**

Used in addition to other building identification signs, white vinyl graphics and letters applied to glass can identify additional entrances to buildings and major departments within a building, particularly in locations where a wall-mounted identifier is impractical. They can also be used to identify secondary destinations that do not warrant a wall-mounted building identifier due to their limited relevance to the public. This approach may not be appropriate on Podium-type buildings because of their narrow windows.

The Trajan Bold typeface is used for the building and/or department title.



Backlit, reverse channel letters.

Backlighting is to be with white LED's with a 3/16" clear Lexan plastic back.



IB-8 - Quad Identifier (Uptown)

Scale: 1/4"=1'-0"

Existing Building Concrete

Painted Aluminum Letters Two-Part Epoxy Black

SIGN TYPE: **IB-8**

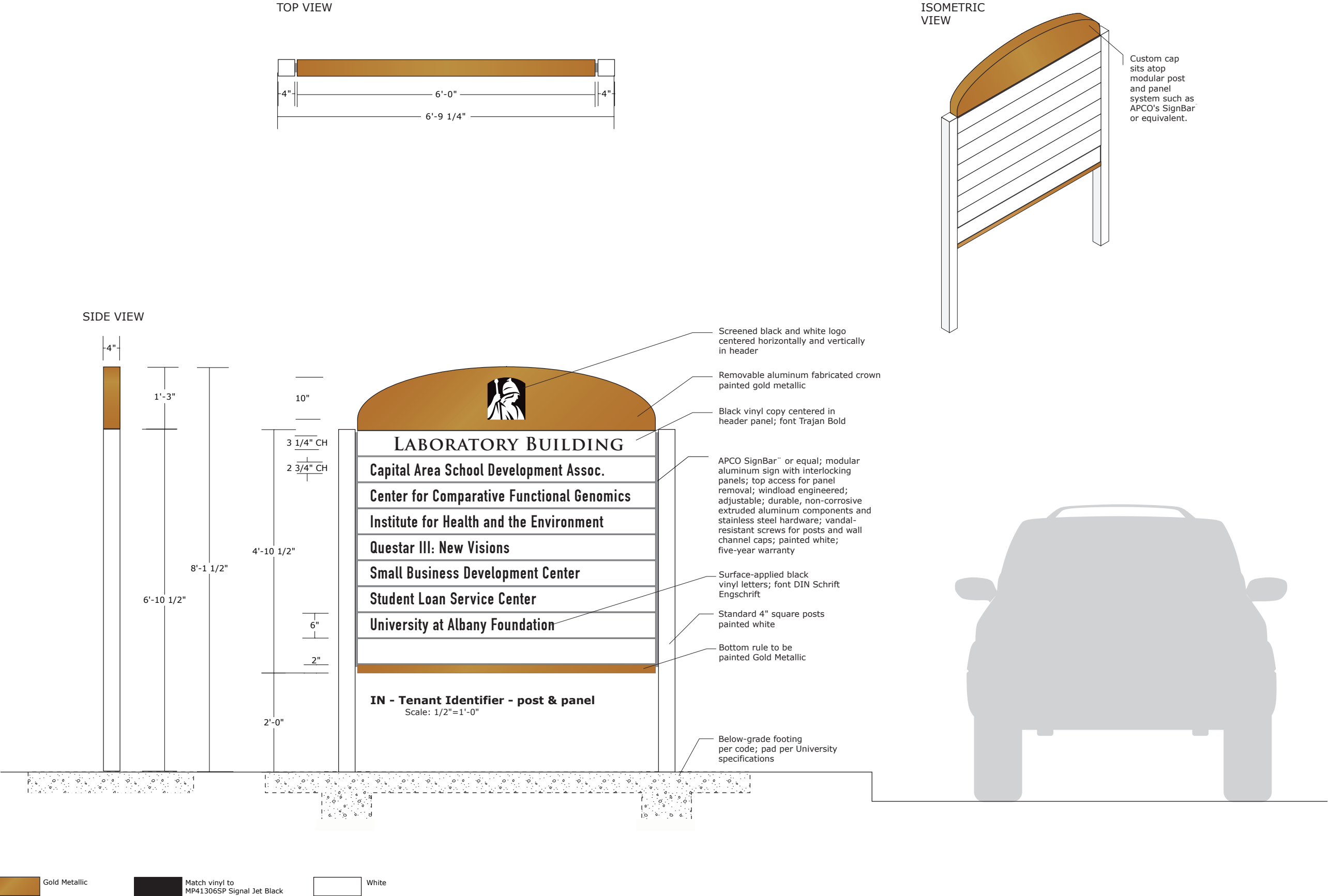
FUNCTION: **IDENTIFICATION**

PRODUCT: **ALUMINUM**

CAMPUS: **UPTOWN**

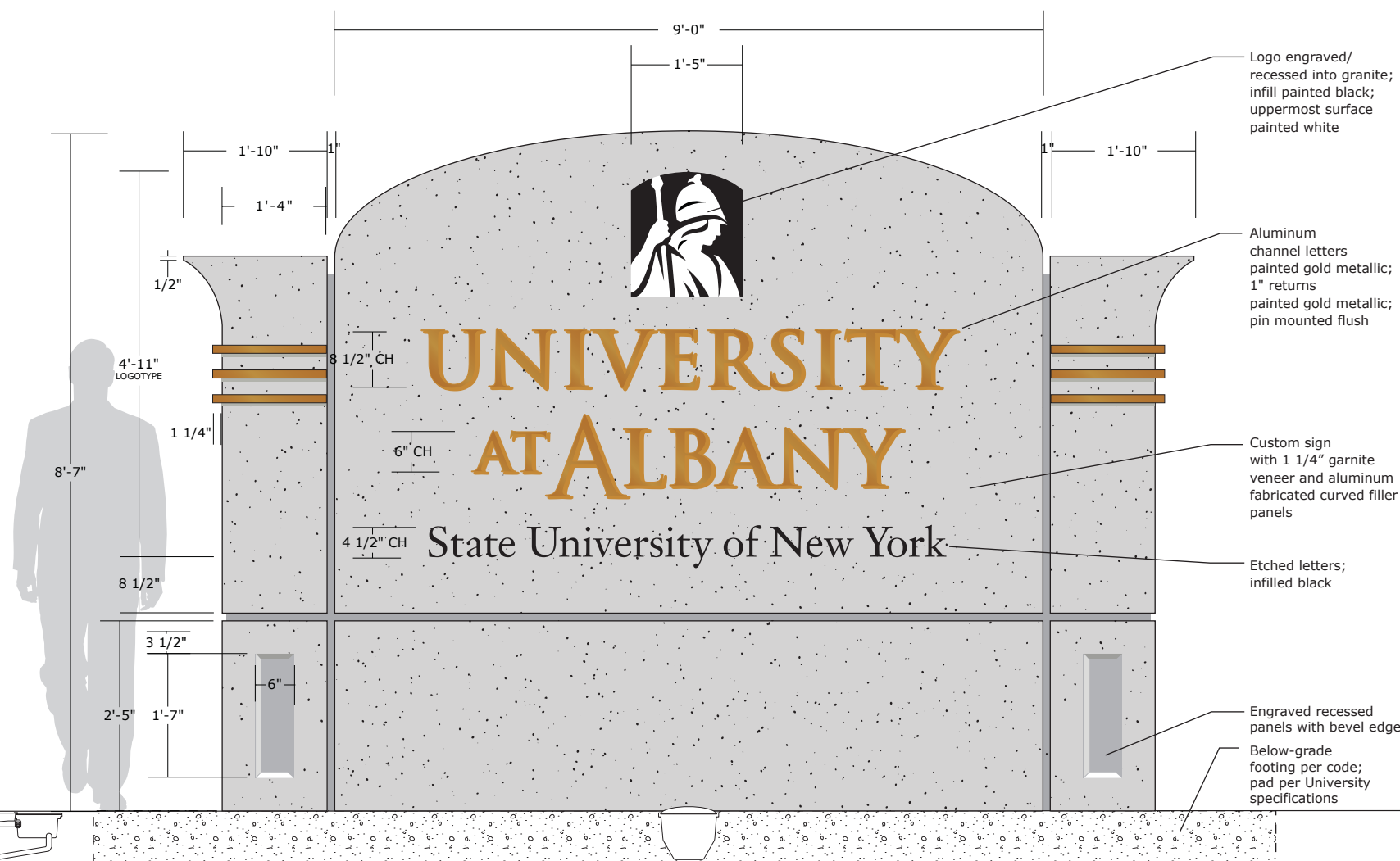
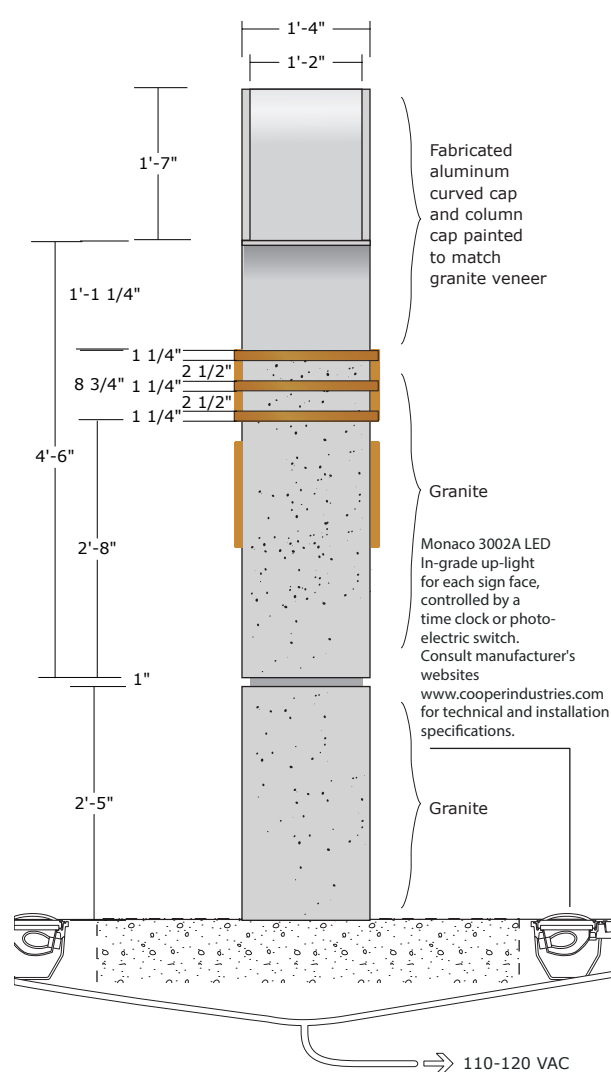
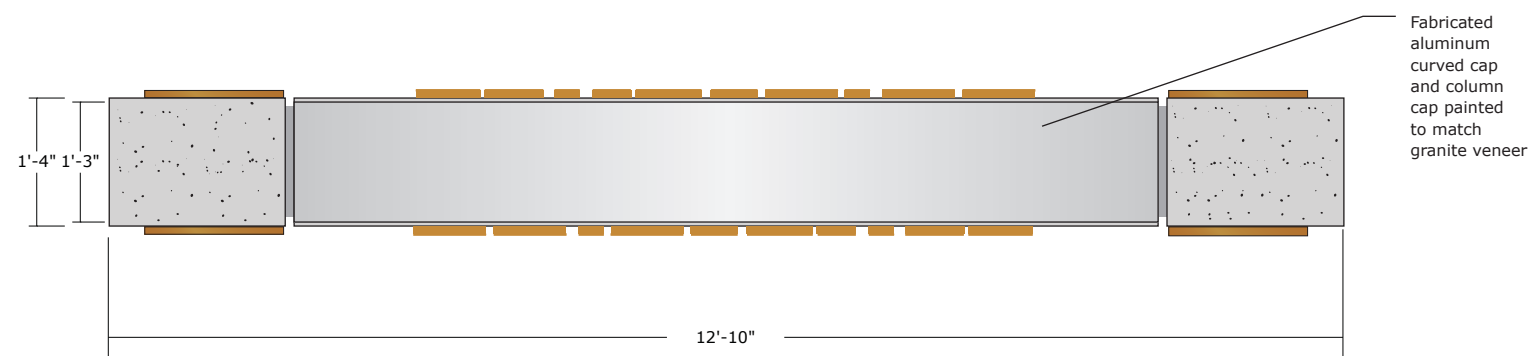
The 36 inch thick, black painted letters require 3/8 of an inch studs to connect them to the 2 inch by 2 inch aluminum tubing frame. The frame is to be attached to the top band of buildings, approximately 23 stories above grade. The DIN Schrift Engelschrift typeface is used.

The low voltage electrical power supply provides backlighting to enhance the view of the letters at night. The backlighting will be done with white LED's with a 3/16 of an inch clear Lexan plastic back. The letters will be aesthetically pleasing due to the halo lighting effect at night. Day or night due to the high location, the letters will help orient visitors at any point on campus.



SIGN TYPE: **IN**
FUNCTION: **IDENTIFICATION**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **ANY**

These signs can be used to list tenants in University facilities in situations where tenants call for identification outside a building as well as inside. The modular aluminum post-and-panel signs use a custom aluminum cap painted gold, and white painted posts. The University logo is silk-screened on the cap in black and white. Changeable message panels are painted white and use surface-applied black vinyl lettering. The Trajan Bold typeface is used to identify the facility and DIN Schrift Engschrift is used to list the tenants.



IC-1 - Campus Identifier (Uptown)
Scale: 1/2"=1'-0"

SIGN TYPE: **IC-1**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **UPTOWN**

These Campus Identifiers are placed along the perimeter of the Uptown Campus — primarily at the main Washington and Western avenue entrances — to identify the campus, help define its boundaries and affirm a visitor's arrival. The signs can be either single- or double-sided. The sign uses pin-mounted aluminum letters painted gold, engraved text and street numbers infilled with black, and an engraved University logo. The infill of the logo is painted black and the logo itself is painted white.

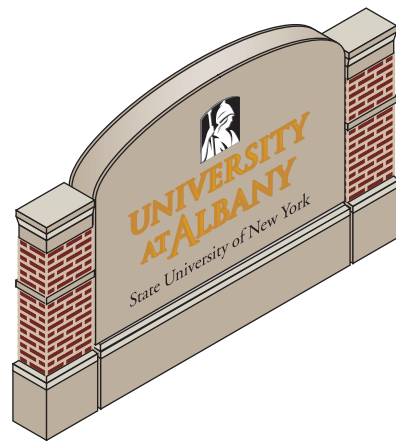
This version uses a granite veneer with a fabricated aluminum cap painted to match the veneer, and gold painted aluminum accent bars on the pillars. The granite relates visually to the architecture on the Uptown Campus. The University name is rendered in the approved University logotype dimensions, and the street numbers are in the DIN Schrift Engschrift typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

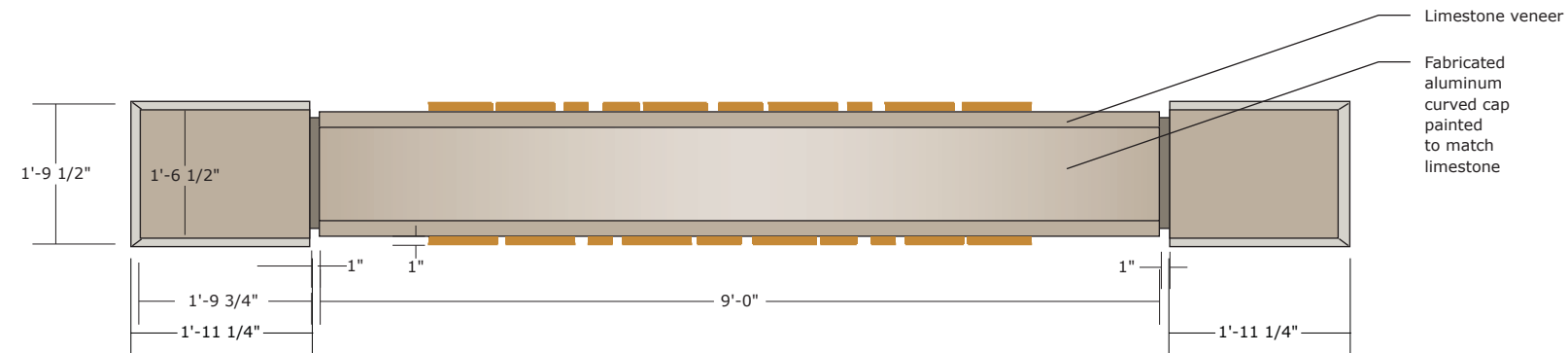
NOTE: Once the Balsley Plan for landmarking at Uptown Campus entrances is implemented, these Campus Identifier signs can either be moved off the campus perimeter to flank the University Drive at each entrance, or removed altogether.



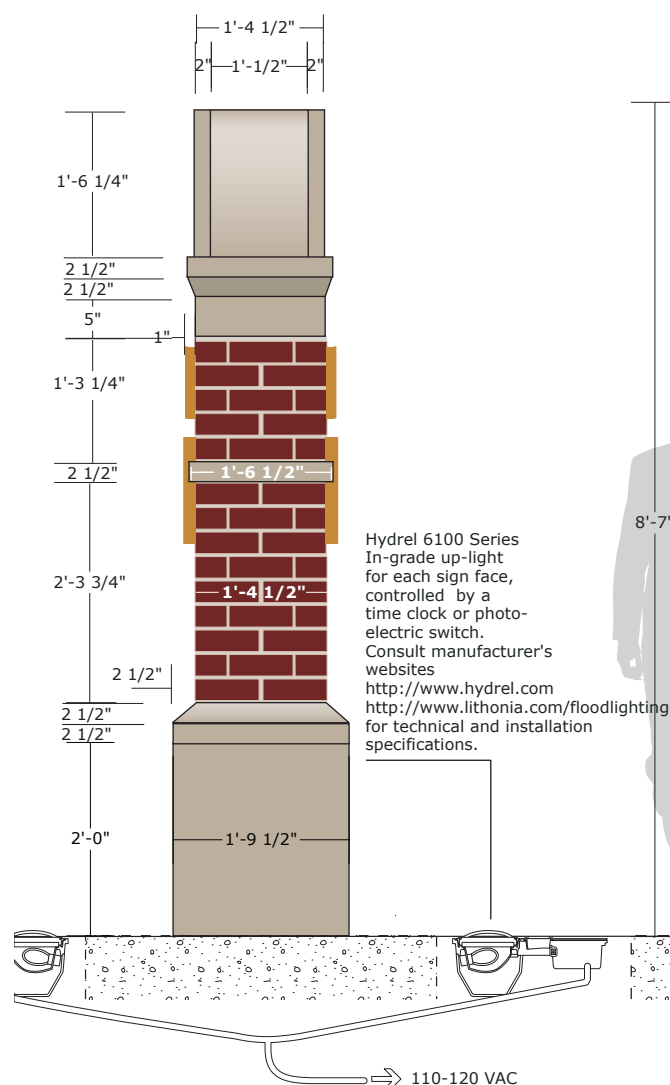
ISOMETRIC VIEW - *Not to scale*



TOP VIEW



SIDE VIEW



IC-2 - Campus Identifier (Downtown)
Scale: 1/2"=1'-0"

110-120 VAC



SIGN TYPE: IC-2

FUNCTION: **IDENTIFICATION**

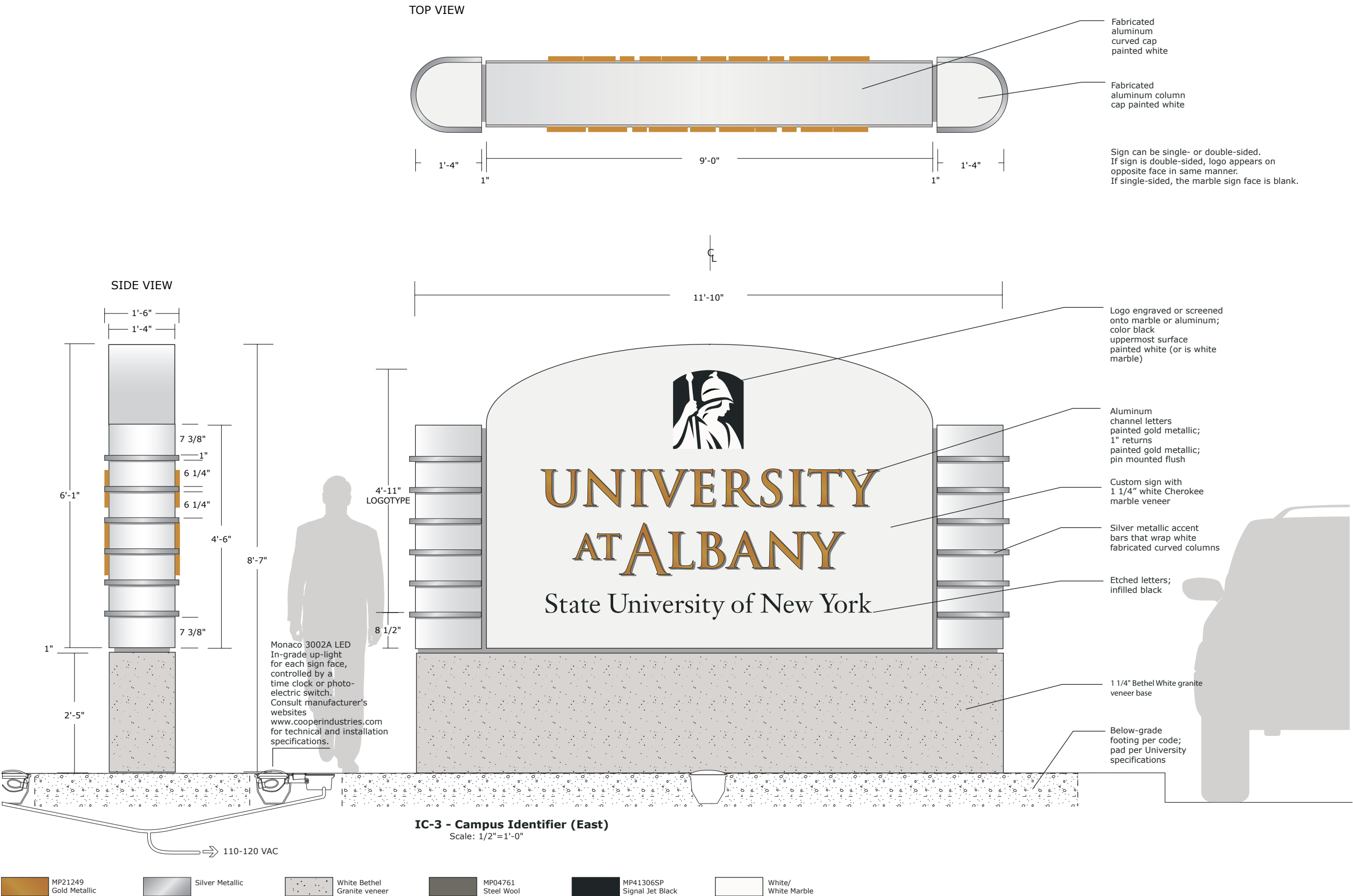
PRODUCT: **CUSTOM**

CAMPUS: **DOWNTOWN**

These Campus Identifiers are placed along the perimeter of the Downtown Campus to identify the campus, help define its boundaries and affirm a visitor's arrival. The signs can be either single- or double-sided. The sign uses pin-mounted aluminum letters painted gold and engraved text infilled with black, and an engraved University logo. The infill of the logo is painted black and the logo itself is painted white.

This version uses a limestone veneer with a fabricated aluminum cap painted to match the veneer, and red brick pillars that match the brick used on surrounding buildings. The limestone and brick relate visually to the dominant architecture on the campus. The University name is rendered in the approved University logotype dimensions.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.



SIGN TYPE: **IC-3**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **HEALTH SCIENCES**

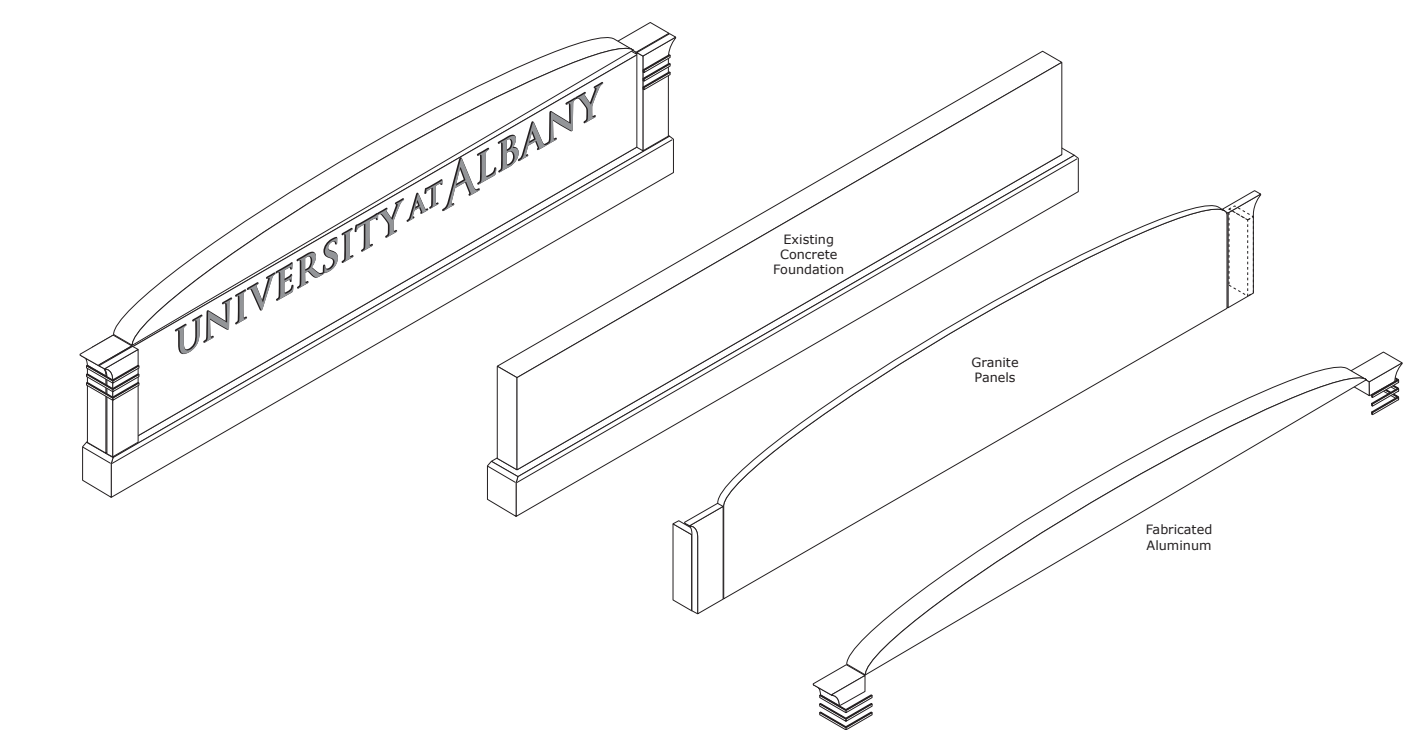
These Campus Identifiers can be used on the East Campus to identify the campus, help define its boundaries and affirm a visitor's arrival. The signs can be either single- or double-sided.. They were designed to reflect the architecture of the new Cancer Research Center building.

The sign incorporates a white marble veneer sign face and fabricated curved aluminum columns painted white and wrapped in silver metallic accent bars, atop a granite base. It uses pin-mounted aluminum letters painted gold for the university name, etched and infilled or dimensional letters to spell out "State University of New York," and an engraved or silk-screened University logo. If engraved, the infill of the logo is painted gray and the logo itself is painted white (or is white marble).

The University name is rendered in the approved University logotype dimensions.

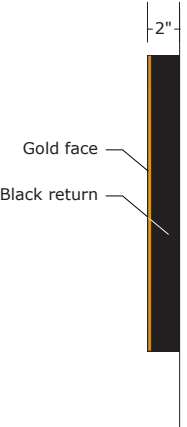
Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

ISOMETRIC RENDERING AND EXPLODED VIEW



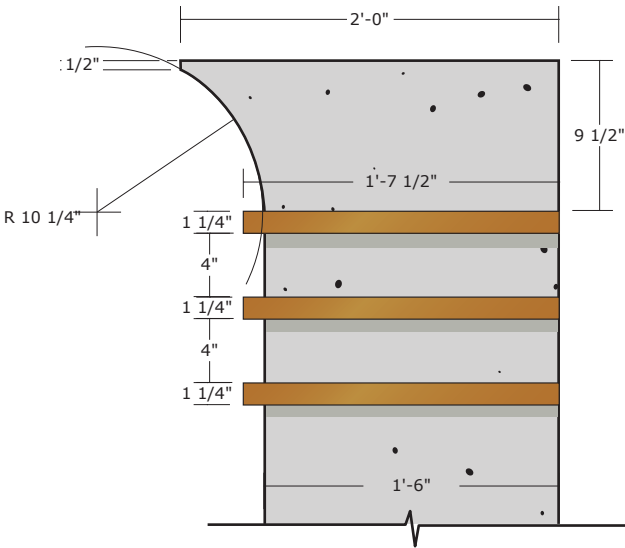
SIDE VIEW, DIMENSIONAL LETTER

1" = 1 foot

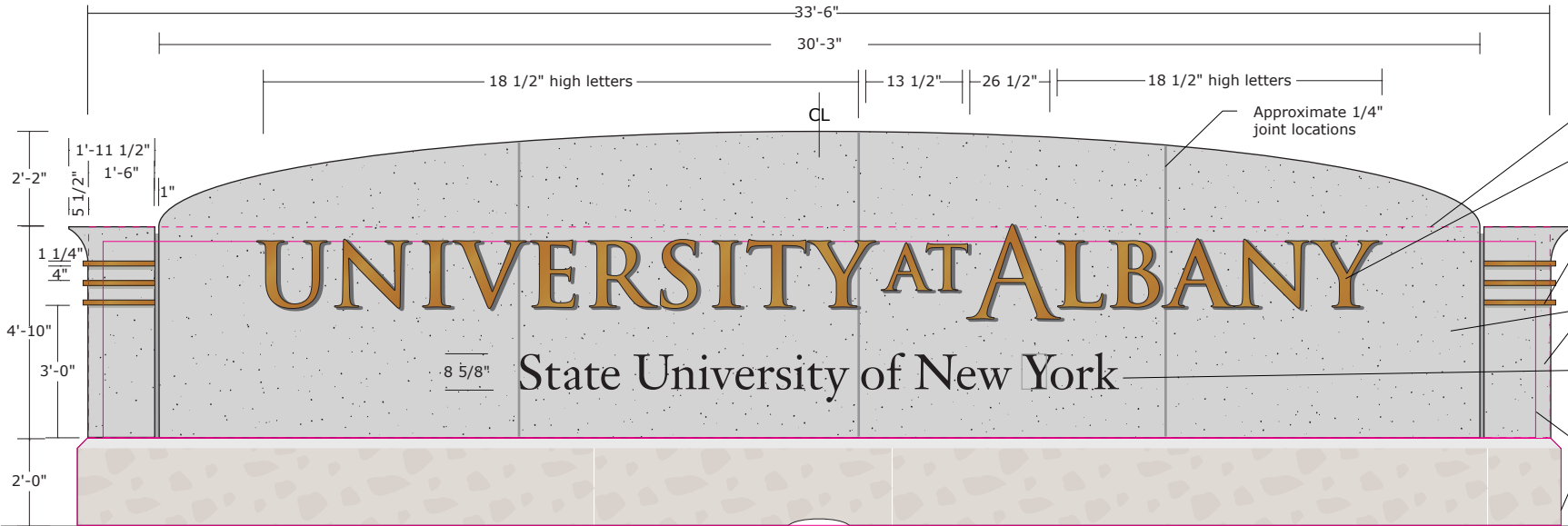


SIDE VIEW, COLUMN DETAIL

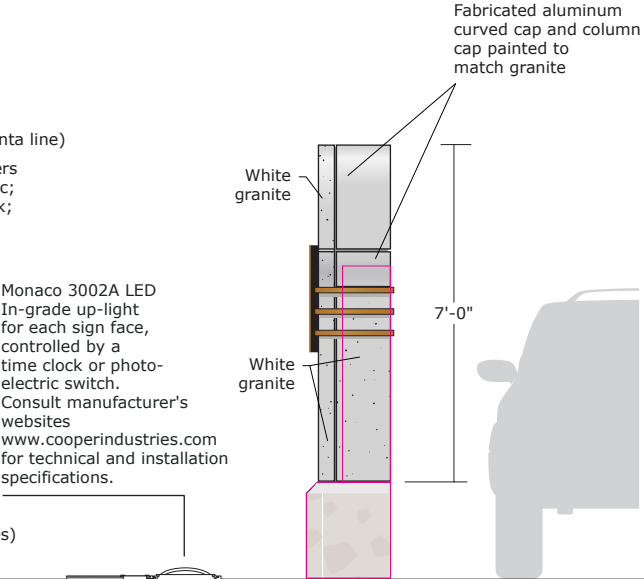
1" = 1 foot



TOP VIEW



SIDE VIEW



IC-4 - Existing Campus Identifier/Boundary Marker (reface)
Scale: 1/4"=1'-0"

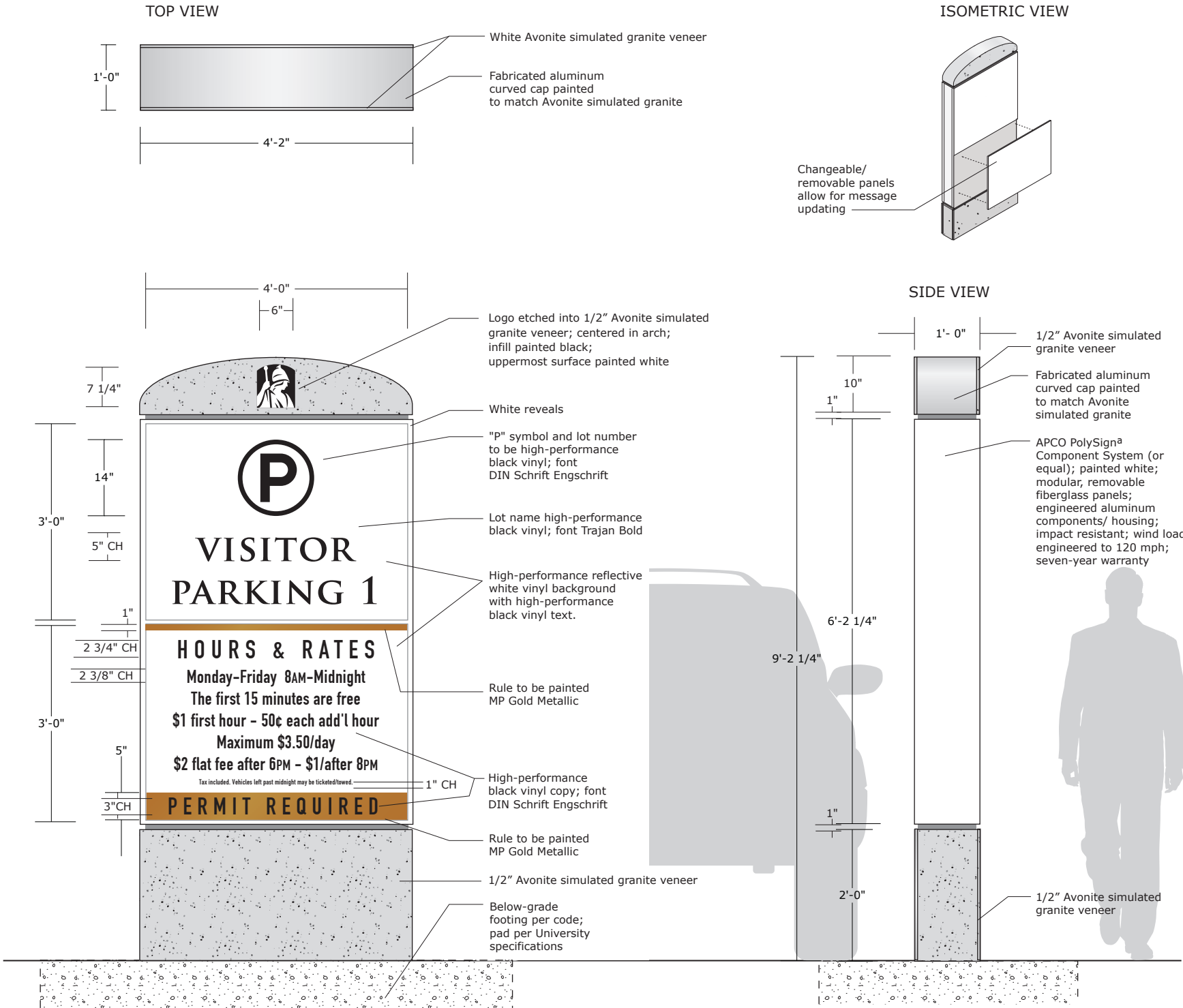
- Gold Metallic
- Bethel White Granite veneer
- Painted Aluminum to match granite
- MP41306SP Signal Jet Black

SIGN TYPE: **IC-4**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **UPTOWN**

This design is based on refacing the front face of the existing Uptown Campus identification sign located at the corner of Washington Avenue and Fuller Road. It helps to define the campus boundaries and let visitors know that they have arrived.

The sign uses a white granite veneer and fabricated aluminum and engraved letters with the engraved text infilled black. Gold painted aluminum accents are used on the side pillars. A fabricated aluminum curved cap and column caps are painted to match the granite. The veneer relates visually to the architecture on the Uptown Campus. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.



IP-1 - Parking Identifier (Uptown and East)
Scale: 1/2"=1'-0"

	Gold Metallic		Avonite Simulated granite veneer, Satin Finish Stormy Gray		Painted Aluminum to match Avonite simulated granite		A8080-0 Matte Black vinyl		White		A7818-R Dark Red reflective		MP04761 Steel Wool
	Light Blue Reflective Vinyl												

POSSIBLE MESSAGES - top panel

IP1-1 VISITOR PARKING 1	IP1-2 VISITOR PARKING 2	IP1-3 COLONIAL QUAD
IP1-4 DUTCH QUAD	IP1-5 FREEDOM QUAD	IP1-6 INDIAN QUAD
IP1-7 STATE QUAD	IP1-8 UNIVERSITY AT ALBANY	IP1-9 ATHLETIC COMPLEX

POSSIBLE MESSAGES - bottom panel

IP1-a Anthony Hall Cooper Hall Eastman Tower Fulton Hall Irving Hall Melville Hall Steinmetz Hall Tappan Hall Whitman Hall HallAnthony PERMIT REQUIRED	IP1-b Beverwyck Hall Bleeker Hall Rykman Hall Schuyler Hall Stuyvesant Tower Ten Broeck Hall Ten Eyck Hall Van Cortlandt Hall Van Rensselaer Hall HallBeverwyck Hall PERMIT REQUIRED	IP1-c HOURS & RATES Monday-Friday 8AM-Midnight The first 15 minutes are free \$1 first hour - 50¢ each add'l hour Maximum \$3.50/day \$2 flat fee after 6PM - \$1/after 8PM <small>Tax included. Vehicles left past midnight may be ticketed/towed.</small> PERMIT REQUIRED
IP1-d Clinton Hall Delancey Hall Hamilton Hall Johnson Hall Livingston Tower Morris Hall Paine Hall Zenger Hall HallClinton Hall PERMIT REQUIRED	IP1-e Lazarus Northrup Stanton Truth 1 - 7 PERMIT REQUIRED	IP1-f Adirondack Hall Cayuga Hall Mahican Hall Montauk Hall Mohawk Tower Oneida Hall Onondaga Hall Seneca Hall Tuscarora Hall HallAdirondack PERMIT REQUIRED
IP1-g Outdoor Courts Physical Education Pool Practice & Sport Fields R.A.C.C. Roller Hockey Rink The Bubble Outdoor Courts PERMIT REQUIRED	IP1-h STUDENTS PERMIT REQUIRED	

Note: Messaging shown on this page is for illustration purposes only to represent the possible messaging that could be used to designate and regulate parking on the campuses. The University's parking authority should be consulted on proper wording before any signs designating or regulating parking are ordered.

SIGN TYPE: **IP-1**
FUNCTION: **IDENTIFICATION**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **UPTOWN / HEALTH SCIENCES**

These signs identify major Uptown and East campus lots. A changeable inset panel can carry general/regulatory information or list campus facilities best accessed from the lot.

The Avonite simulated granite veneer signs use a custom aluminum cap painted to match the veneer. The University logo is etched into the veneer with the infill painted gray and the logo itself painted white. The changeable/removable face is high-performance reflective white vinyl with high-performance black vinyl text and graphics. A painted gold band gives added emphasis to the "Permit Required" regulatory statement at the bottom of the sign face. The parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

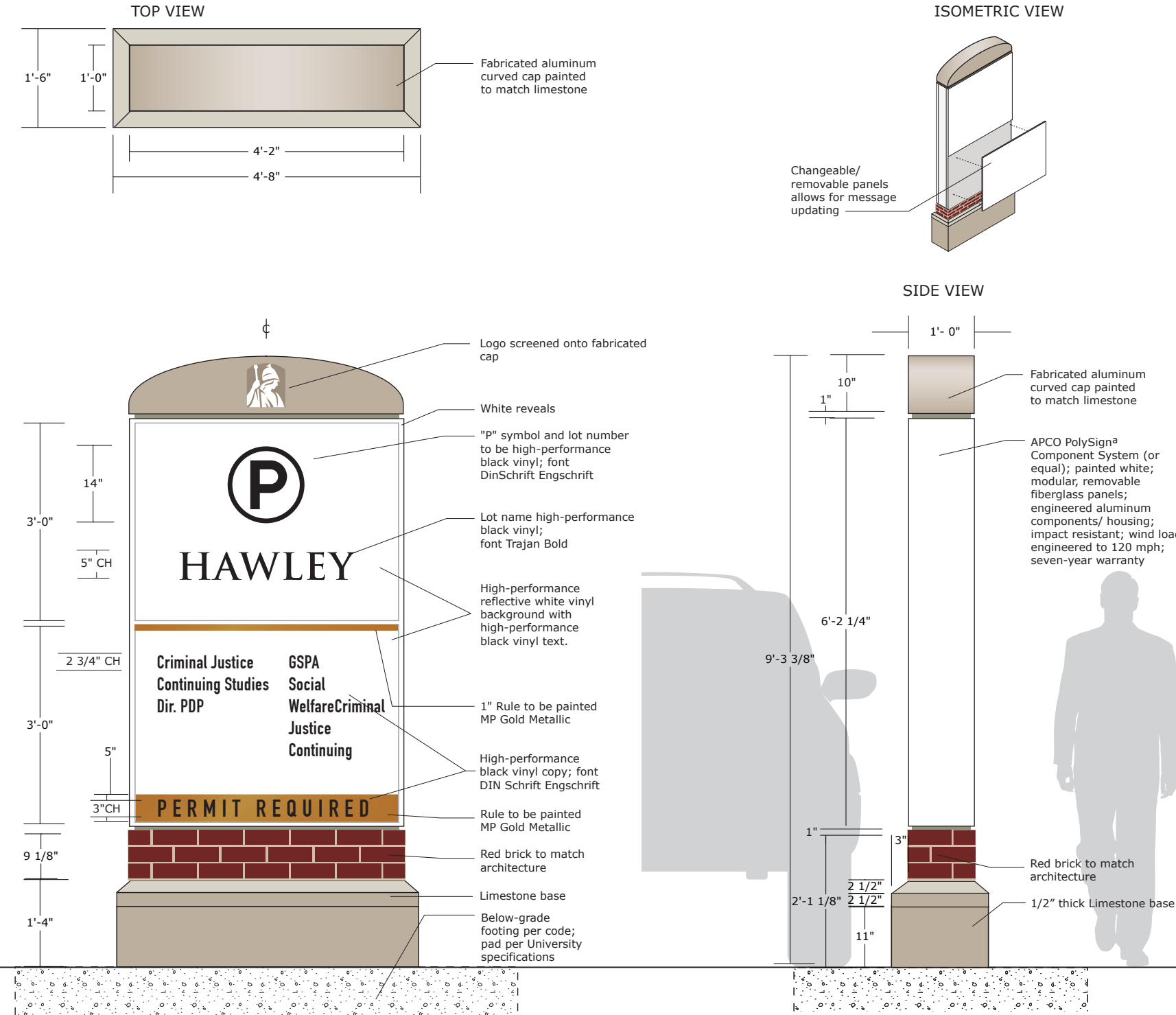
Sequence of Encounters
The graphic below illustrates how a driver, upon entering the campus, might encounter a sequence of signs leading into a parking lot.

DV-1, 2 or 3
Campus Vehicular Directional sign guiding the driver to the appropriate parking lot.

IP-1, 2 or 3
Parking Identifier sign located at the main entrances to parking.

IP-4
Parking Aisle Identifier sign.

RP
General parking regulatory and/or information sign.



IP-2 - Parking Identifier (Downtown)
Scale: 1/2"=1'-0"

Gold Metallic

Painted Aluminum to match limestone

Limestone

A8080-0 Matte Black vinyl

Match to Pantone #402U

White

Light Blue Reflective Vinyl

POSSIBLE MESSAGES - top panel

IP2-1

IP2-2

IP2-3

POSSIBLE MESSAGES - bottom panel

IP2-a

Criminal Justice	GSPA
Continuing Studies	Social
Dir. PDP	WelfareCriminal
	Justice
	Continuing

PERMIT REQUIRED

IP2-b

Draper Hall	Milne Hall
Hawley Hall	Page Hall
Husted Hall	Richardson
	HallDraper Hall

PERMIT REQUIRED

SIGN TYPE: **IP-2**
FUNCTION: **IDENTIFICATION**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **DOWNTOWN**

These signs identify major Downtown Campus parking. A changeable inset panel can carry additional information or list the campus facilities best accessed from the parking area.

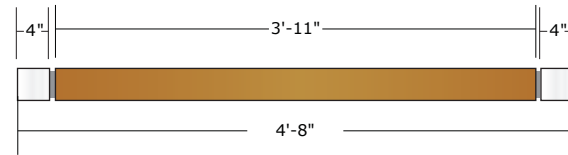
The signs use a limestone veneer and brick base with an aluminum cabinet and cap. The cabinet is painted white and the cap is painted to match the limestone base. The University logo is silk-screened onto the cap. The changeable/removable face is high-performance reflective white vinyl with high-performance black vinyl text and graphics. A painted gold band gives added emphasis to the "Permit Required" regulatory statement at the bottom of the sign face. The parking area name is rendered in the Trajan Bold typeface in all caps. Other information is in the DIN Schrift Engschrift typeface.

Sequence of Encounter
The graphic below illustrates how a driver, upon entering the campus, might encounter a sequence of signs leading into a parking lot.



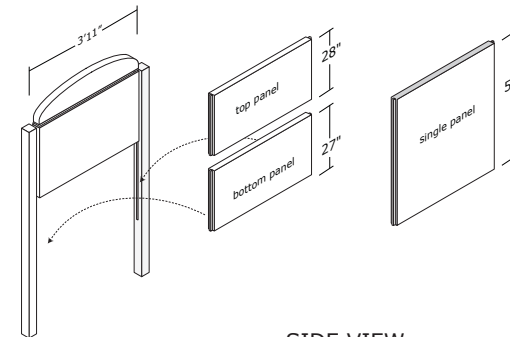
Note: Messaging shown on this page is for illustration purposes only to represent the possible messaging that could be used to designate and regulate parking on the campuses. The University's parking authority should be consulted on proper wording before any signs designating or regulating parking are ordered.

TOP VIEW

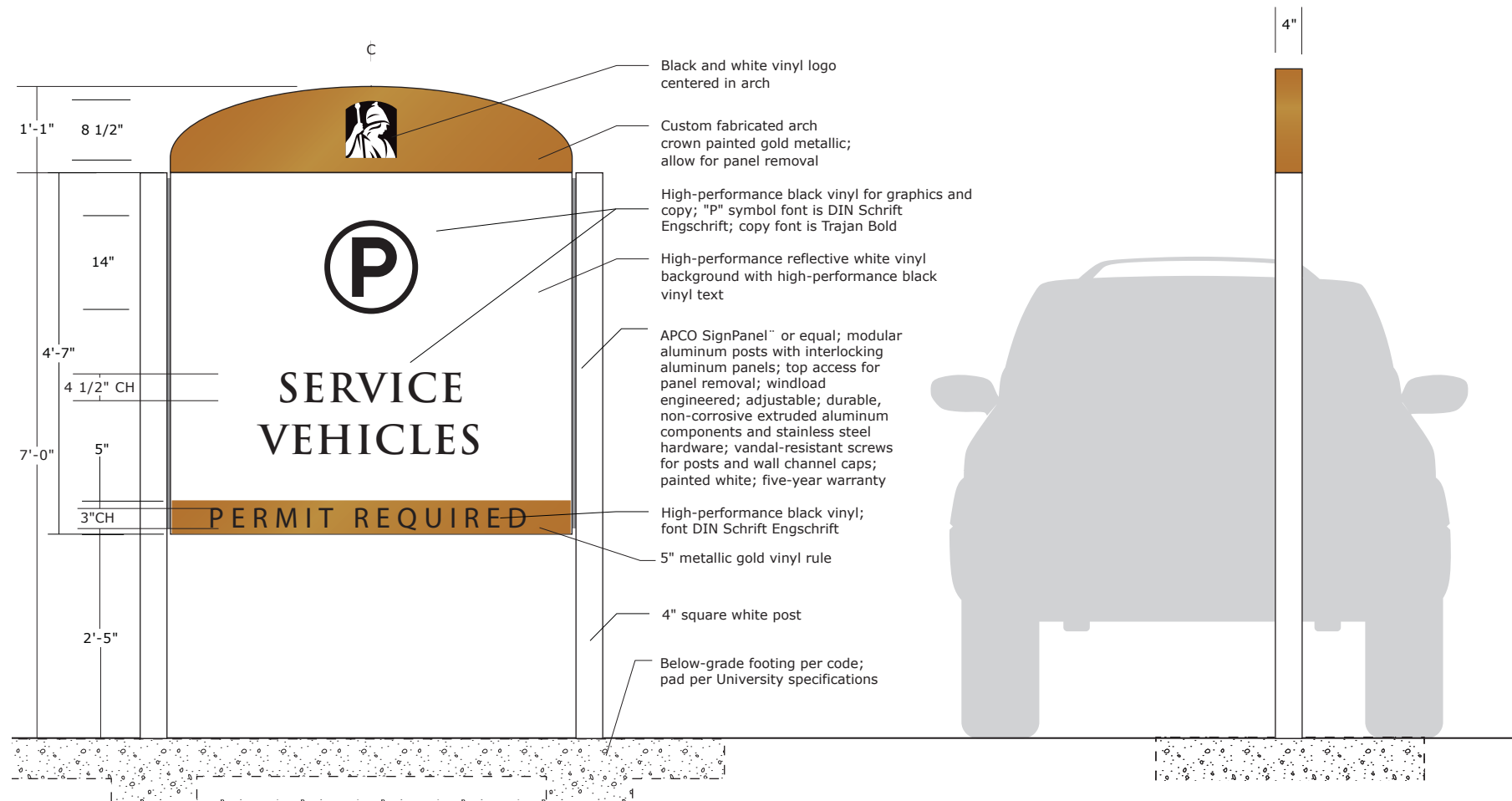


ISOMETRIC VIEW
not to scale

The post and curved header assembly is designed to accept either a single 55" tall graphic panel or two smaller panels. That choice is driven by the particular location and messaging need(s).



SIDE VIEW



IP-3 - Parking Identifier - post & panel

Scale: 1/2"=1'-0"

PAINT (Matthews Paint Co. exterior grade or equivalent)

☐ White

VINYL (Avery Dennison or equivalent)

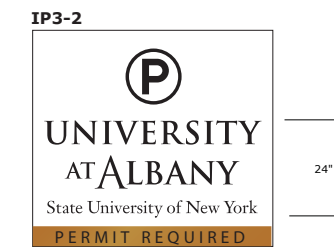
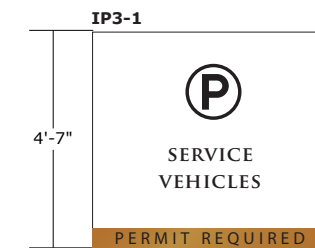
 Gold Metallic

A8080-0
Matte Black

A7818-R
Dark Red *reflective*

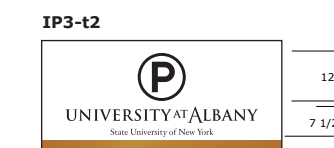
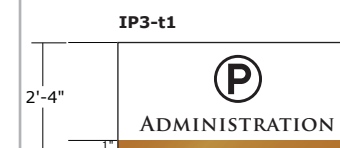
A7823-R
Purple *reflective*

POSSIBLE MESSAGES - *large single panel*



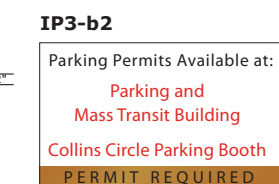
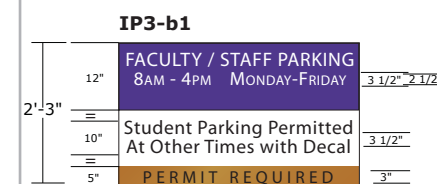
POSSIBLE MESSAGES - *small top panel*

This panel would be used in conjunction with a second panel below it containing regulatory and/or other information.



POSSIBLE MESSAGES - *bottom panel*

Font DIN Schrift Engschrift



Note: Messaging shown on this page is for illustration purposes only to represent the possible messaging that could be used to designate and regulate parking on the campuses. The University's parking authority should be consulted on proper wording before any signs designating or regulating parking are ordered.

SIGN TYPE: **IP-3**

FUNCTION: **IDENTIFICATION**

PRODUCT: **APCO / CUSTOM**

CAMPUS: ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

Sequence of Encounters
The graphic below illustrates how a driver, upon entering the campus, might encounter a sequence of signs leading into a parking lot.

DV-1, 2 or 3
Campus Vehicular
Directional sign
guiding the driver
to the appropriate
parking lot.



SP-1, 2 or 3
Parking
34-entire sign
located at the
main entrances
to parking.

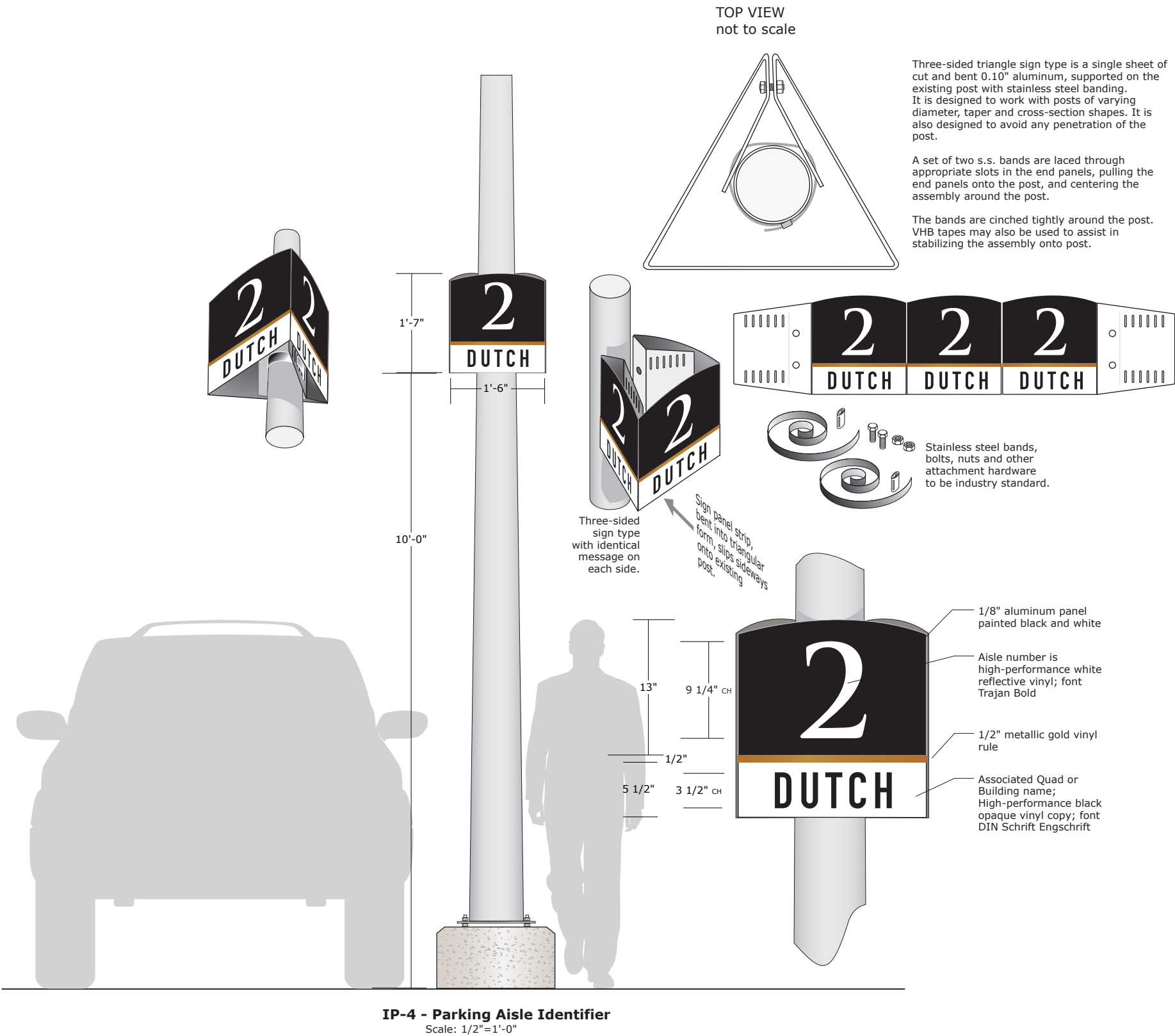


IP-4
Parking Aisle Identifier
sign.



RP
General parking regulatory
and/or information sign.





White paint / A7801-R White reflective

Gold Metallic

Signal Jet Black paint / A8080-0 Matte Black vinyl

SELECT MESSAGES - *not to scale*



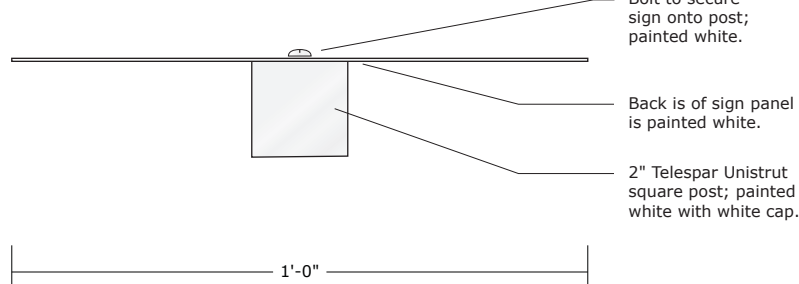
SIGN TYPE: **IP-4**
FUNCTION: **AISLE IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

These three-sided pole-mounted aluminum signs are used at regular intervals on large campus lots to help people locate their cars. They are painted black and white with high-performance vinyl graphics. The aisle number is in the Trajan Bold typeface, while the lot name is in the DIN Schrift Engelschrift typeface.

Sequence of Encounter
The graphic below illustrates how a driver, upon entering the campus, might encounter a sequence of signs leading into a parking lot.



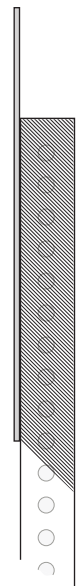
TOP VIEW typical



SAMPLE LAYOUTS



SIDE VIEW
not to scale

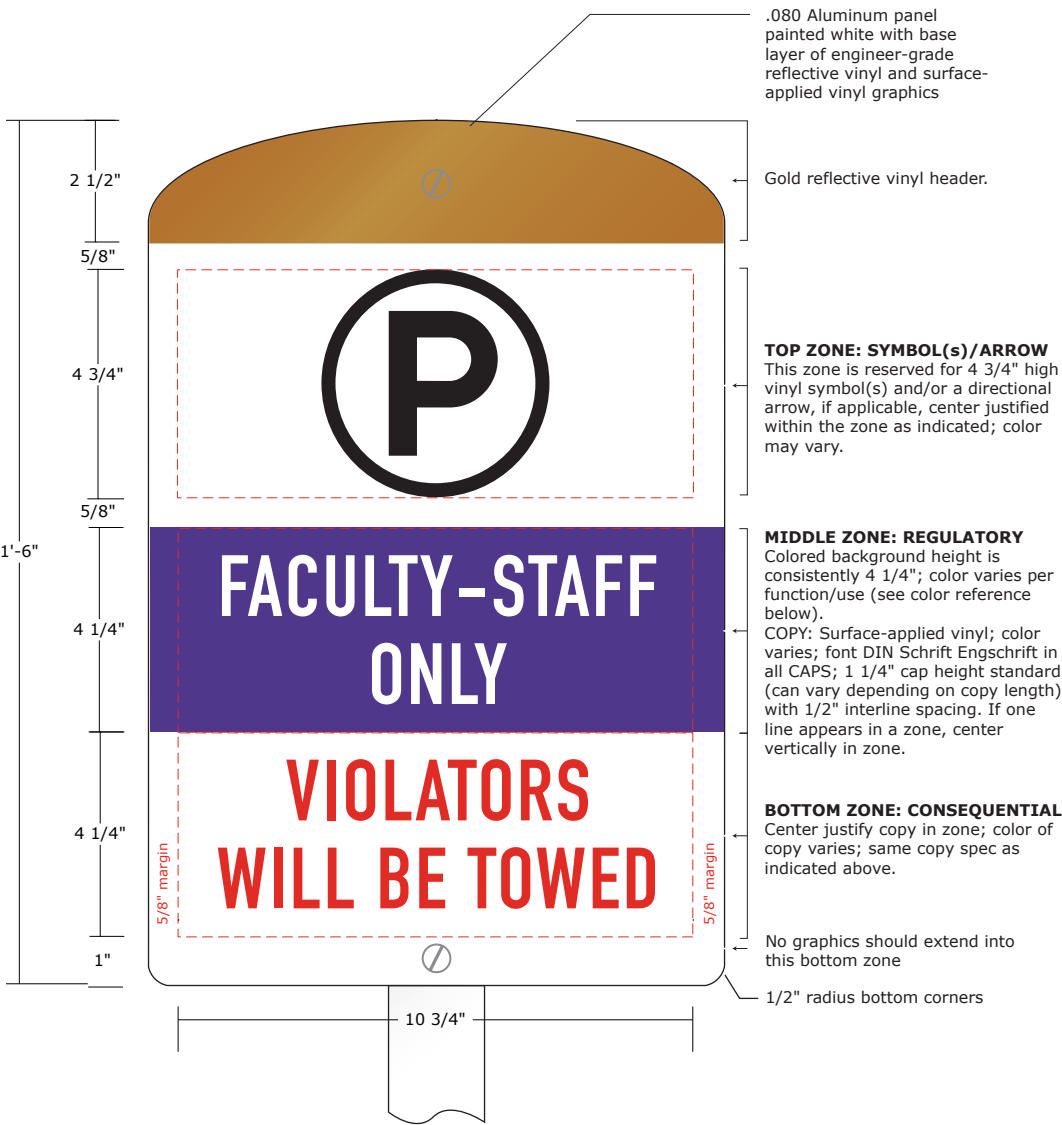


SIGN TYPE: **RP**
FUNCTION: **REGULATORY / INFORMATION TEMPLATE**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

These pole-mounted white painted aluminum signs with vinyl graphics are used to convey parking restrictions and provide other regulatory information.

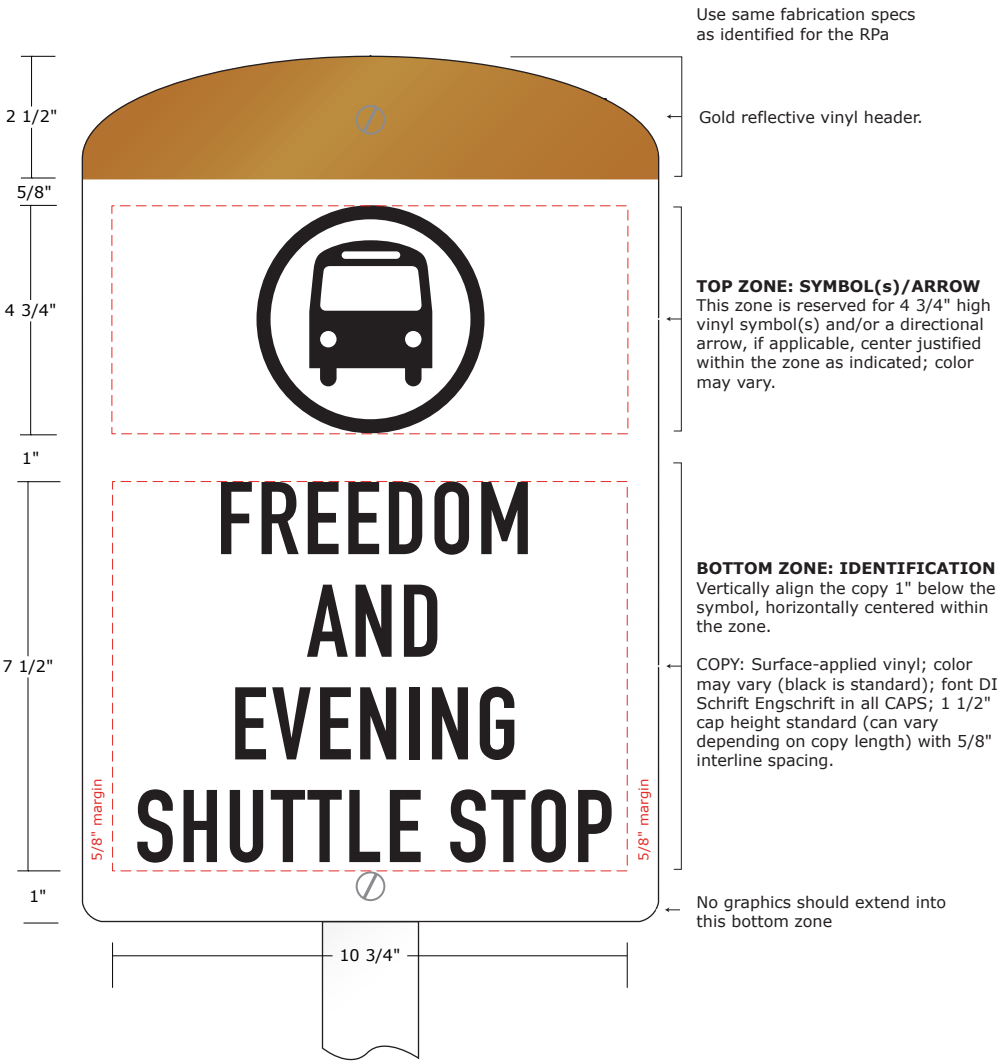
The sign type template is divided into zones as needed. For the "a" template, the top zone is reserved for a symbol or arrow. The middle zone uses a colored background to indicate the audience (gold for students, purple for faculty and staff, blue for barrier-free parking, red for other audiences or restrictions). The bottom zone, if needed, uses black or red text to indicate time limits, consequences, or other regulatory information. The "b" template is more for identification or informational purposes. It only has one zone that consists of a symbol and copy.

Sequence of Encounters
The graphic below illustrates how a driver, upon entering the campus, might encounter a sequence of signs leading into a parking lot.



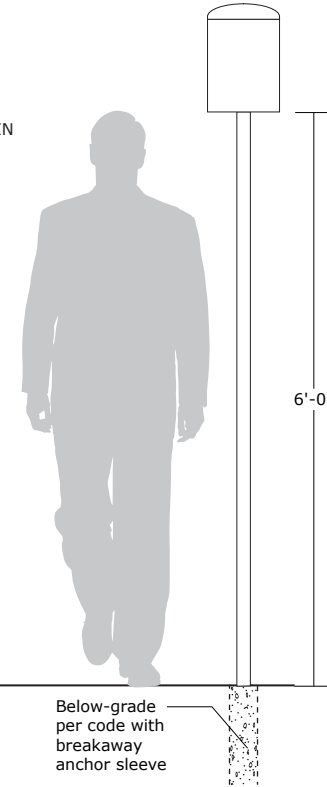
RP (a) - Parking/Regulatory Template
Scale: 3"=1'-0"

Shown above is a typical messaging configuration. Variations on this layout will need to be considered to accommodate alternative messaging needs.



RP (b) - Informational Template
Scale: 3"=1'-0"

Shown above is a typical messaging configuration with multiple lines of copy devoted to the primary (Identification) information. Variations on this layout may need to be considered to accommodate alternative messaging needs.

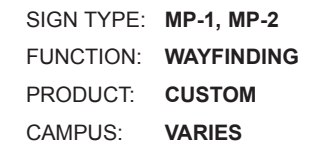


PAINT (Matthews Paint Co. exterior grade or equivalent)



VINYL (Avery Dennison or equivalent)

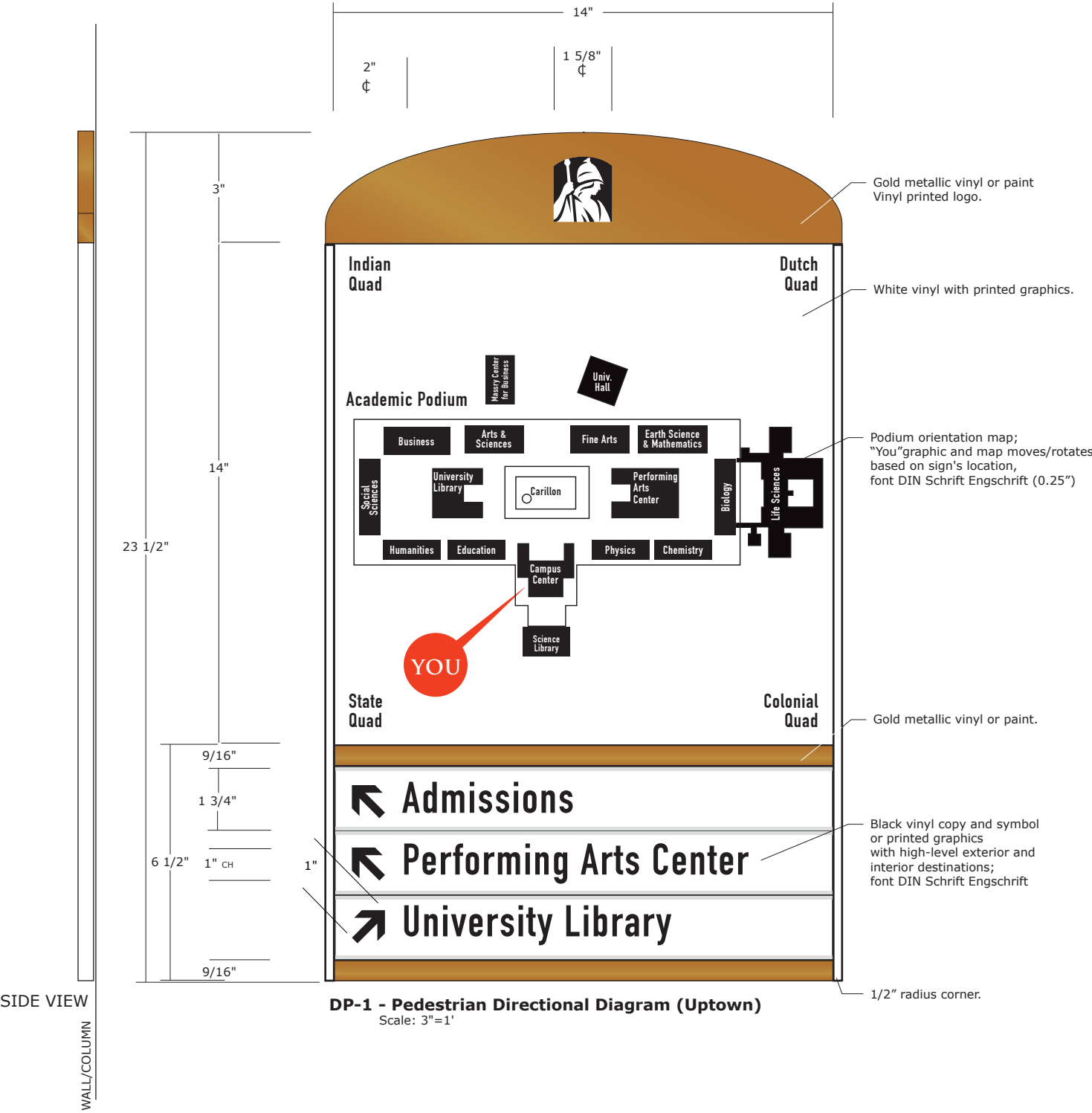




These pedestrian orientation signs are located along primary pedestrian routes around the campus, especially at exits from visitor parking lots and at gathering places. They hold fiberglass-embedded map graphics printed in UV-resistant inks that depict the entire campus and identify major destinations and facilities including parking lots, building entrances and emergency phones. The map should always be properly oriented to the viewer in that if North is up on the map, the viewer should be looking North.

The Columnar structure is primarily for the Uptown Campus. Black aluminum panels displaying a white vinyl question mark are mounted at the top of the 1/2" Avonite simulated granite pillar on all four sides, to help visitors identify the maps from a distance and so it can be seen over parked vehicles. Gold painted aluminum accent bars surround the pillar below the aluminum panels. The base is wrapped in 1/2" Avonite simulated granite veneer.

The alternative Pedestal mount can be used on any campus. The white aluminum pedestal holds the same map sign cabinet as the MP-1 and is supported with a cast concrete base.

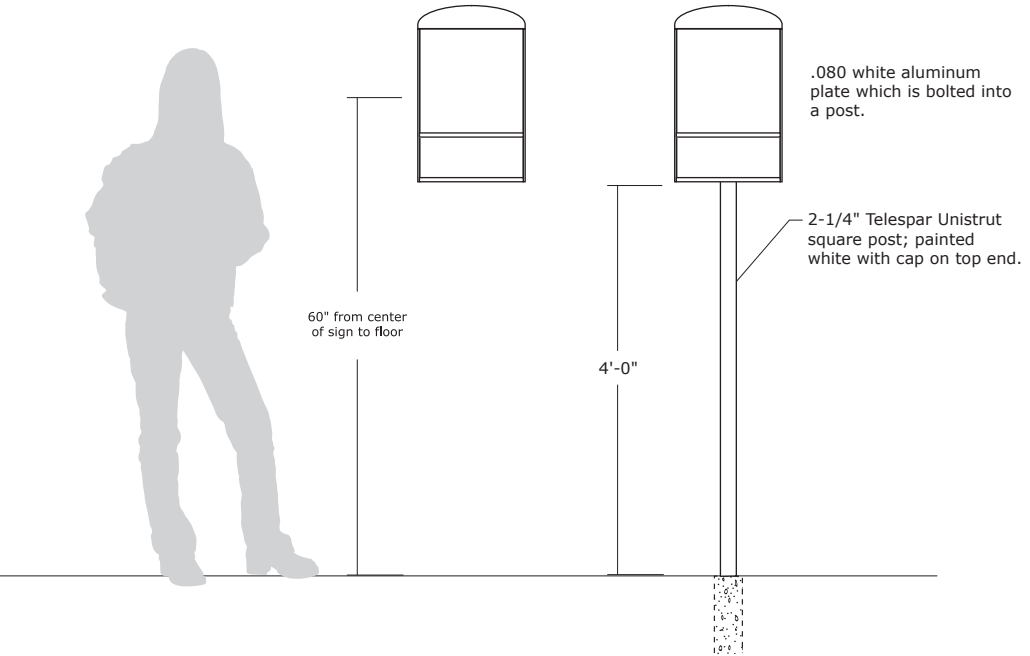
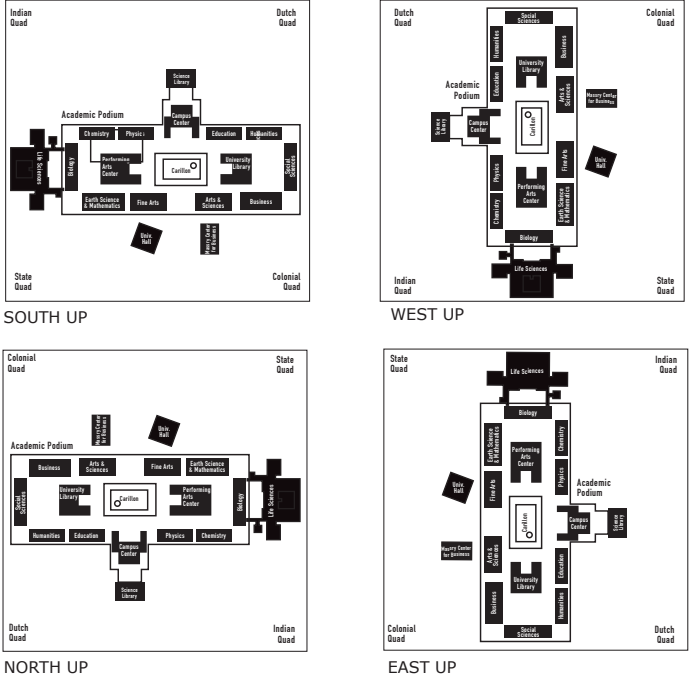


MP21249 Gold Metallic

41306SP Signal Jet Black

White

MAP ORIENTATIONS



SIGN TYPE: **DP-1**

FUNCTION: **WAYFINDING**

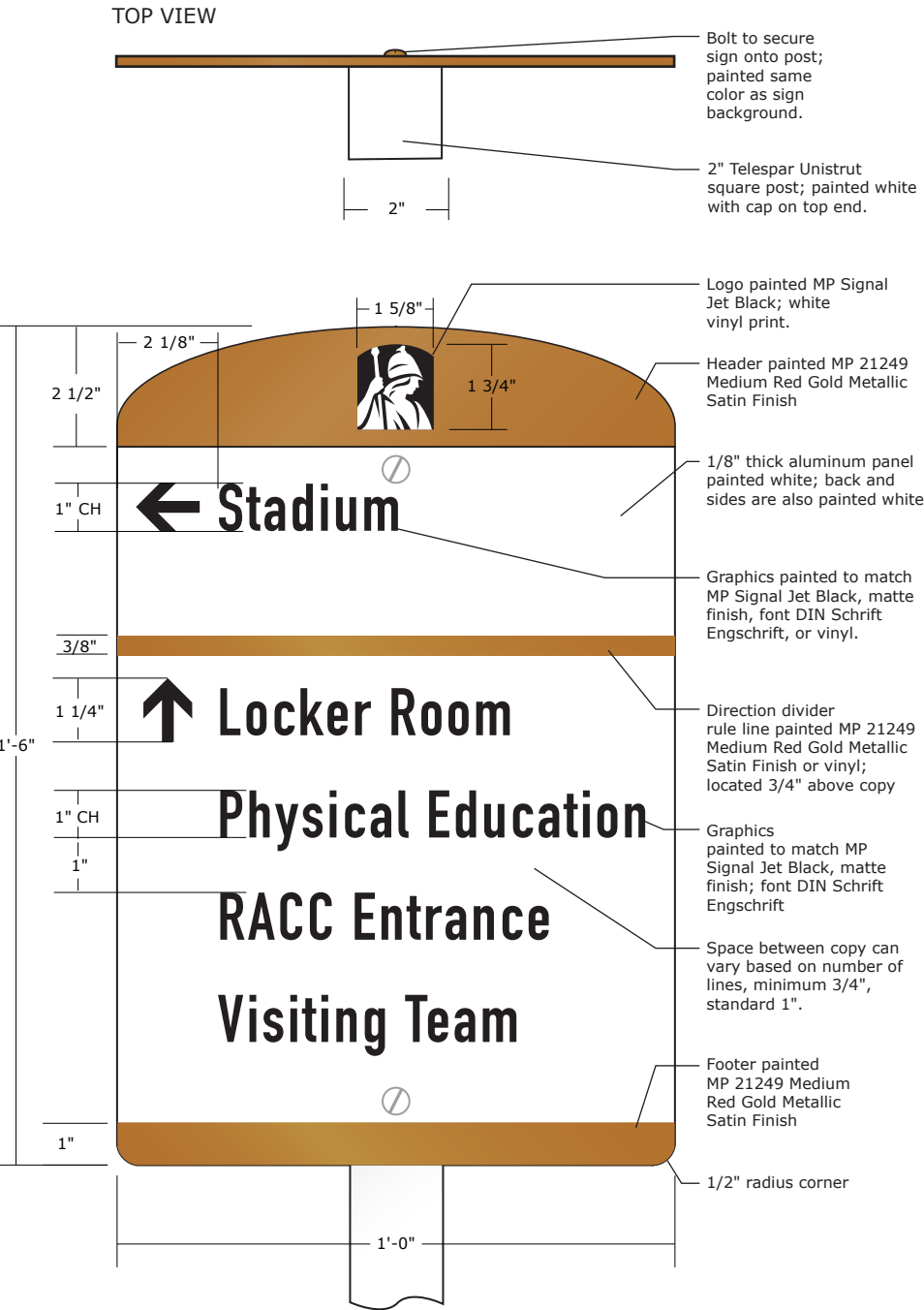
PRODUCT: **APCO / CUSTOM**

CAMPUS: **UPTOWN**

The signs are placed on the "out-side" of the Podium columns so that viewers can compare the map to the view in front of them across the Podium, and so that the maps are not visible from the Carillon. The large illustration here shows an installation along the north side of the Podium with the map orientation "south up." It is important that these maps be oriented properly for each of the four possible map orientations (the square area of the map will accommodate this).

These signs can also be used with existing Quad dormitory housing maps at locations on the Quads.

For mounting details, refer to Exterior Wall Mounting Conditions: Condition B under the Installation of Signs section on page 2:44.



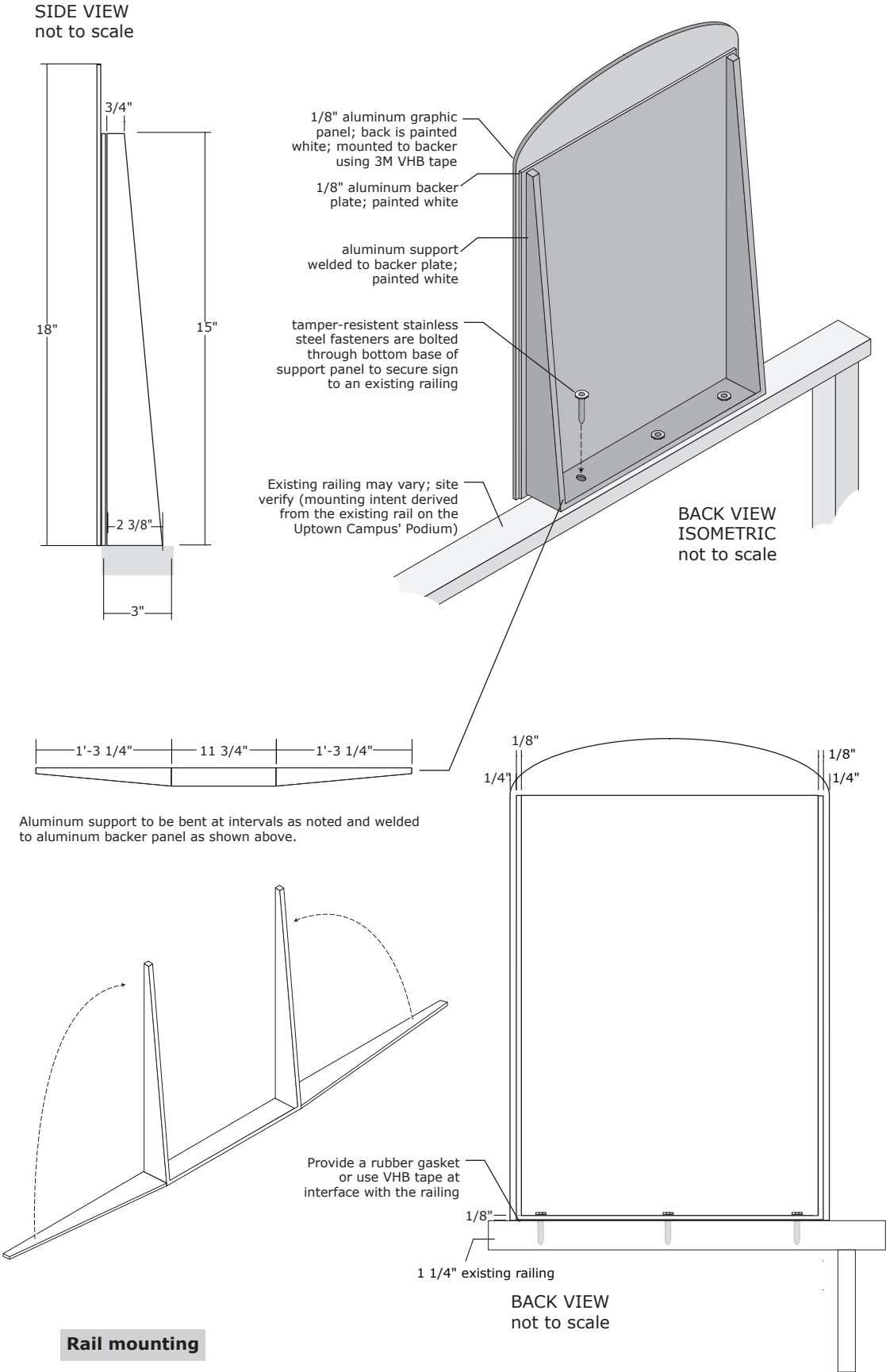
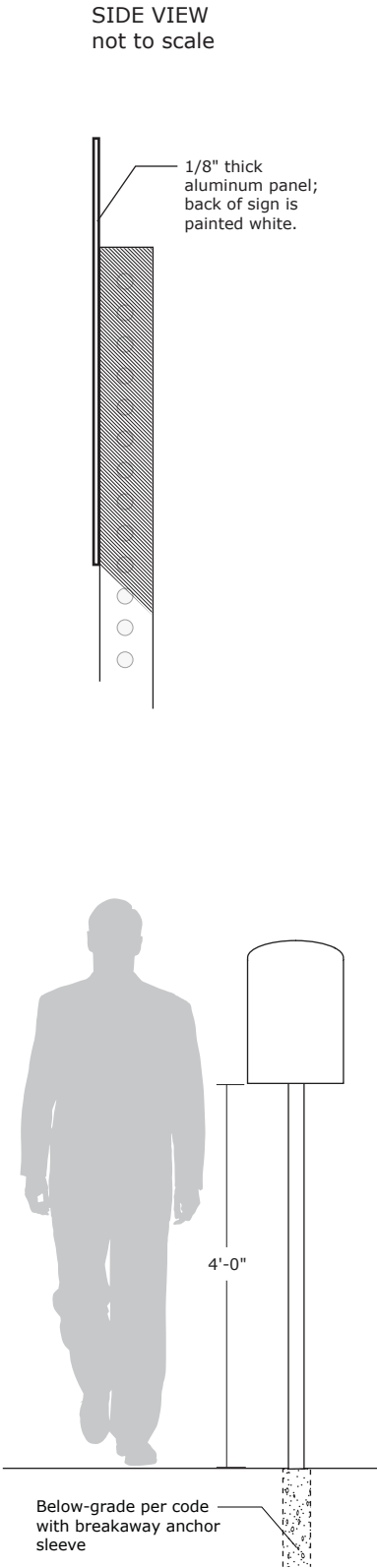
DP-2 - Pedestrian Directional-Post/Panel

Scale: 3"=1'-0"

Gold Metallic

41306SP
Signal Jet Black
Matte Finish

White



SIGN TYPE: **DP-2**

FUNCTION: **WAYFINDING**

PRODUCT: **CUSTOM**

CAMPUS: **ANY**

These post- or rail-mounted aluminum signs are used to route people to selected destinations within walking distance. They are painted white and use silk-screened black text and arrow graphics, and a silk-screened black and white University logo on a painted gold header. The destinations are divided by direction (left, then right, then straight ahead as needed) and painted gold divider lines separate the directional groupings. Text is in the DIN Schrift Engschrift typeface.

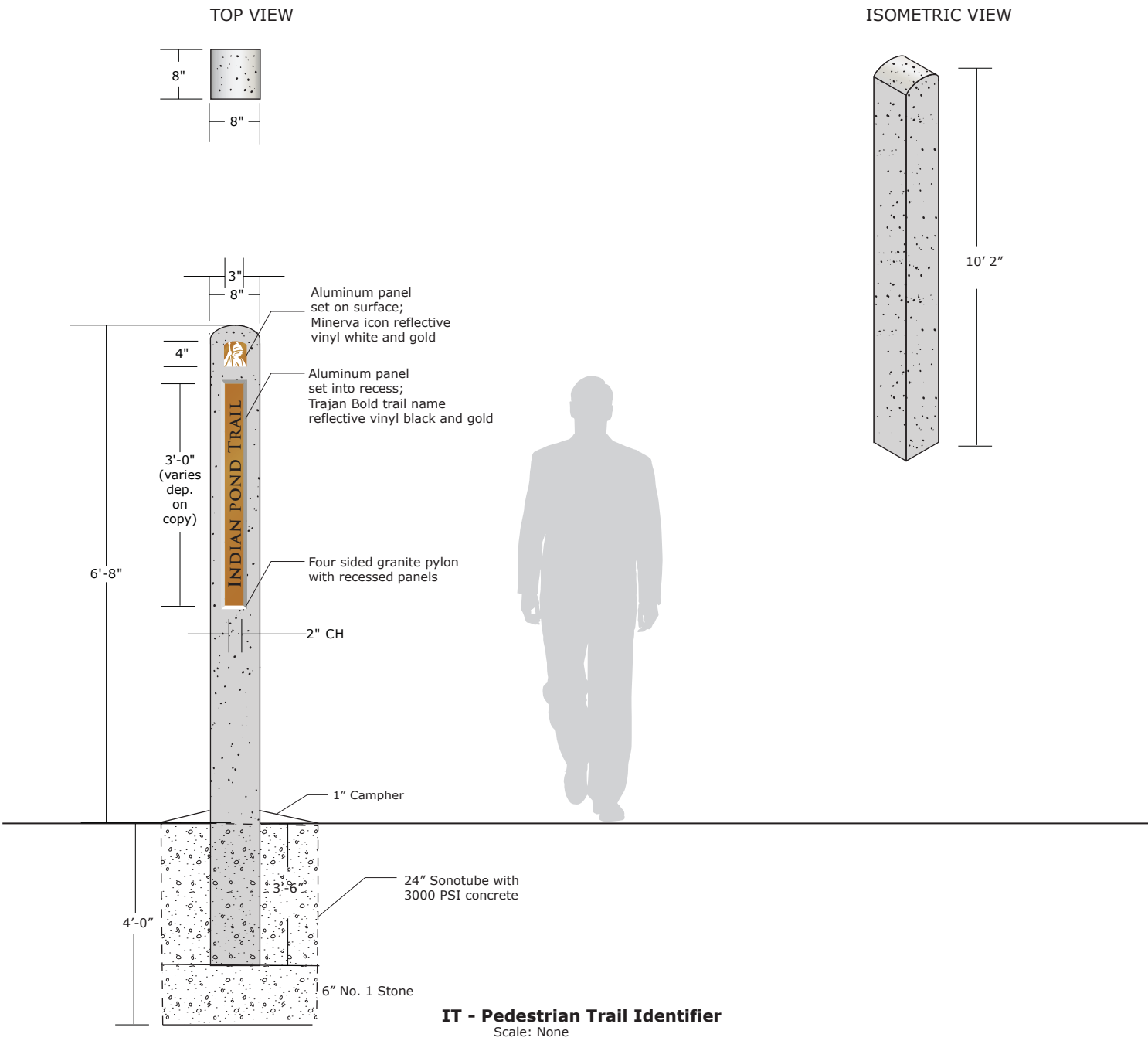
CAMPUS: ANY

These one-sided boards can also be used outside buildings like Parking Management or a cafeteria to list hours of operation. If space is available, the board should be a standard APCO (or similar vendor) size.



SIGN TYPE: **IT**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **UPTOWN**

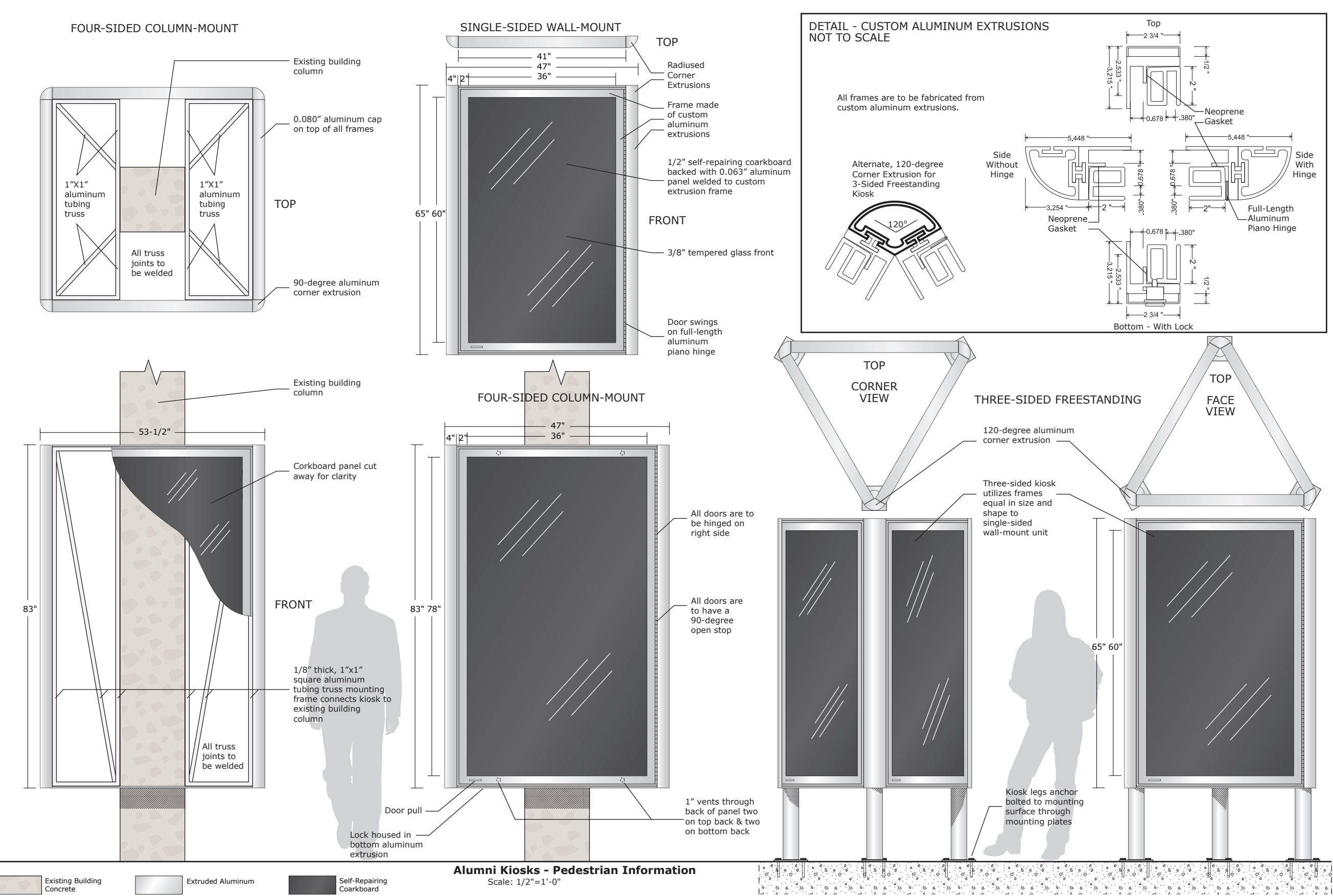
These granite pylon signs are used to mark pedestrian trails on the Uptown Campus. The University icon is spray painted onto the pylon in white and gold. A recessed panel on each side holds a gold-painted aluminum plate onto which the trail name in black. The name is rendered in capital letters in the Trajan Bold typeface.



Gold Metallic

Bethel White Granite

White



SIGN TYPE: **ALUMNI KIOSK**

FUNCTION: **INFORMATION**

PRODUCT: **CUSTOM**

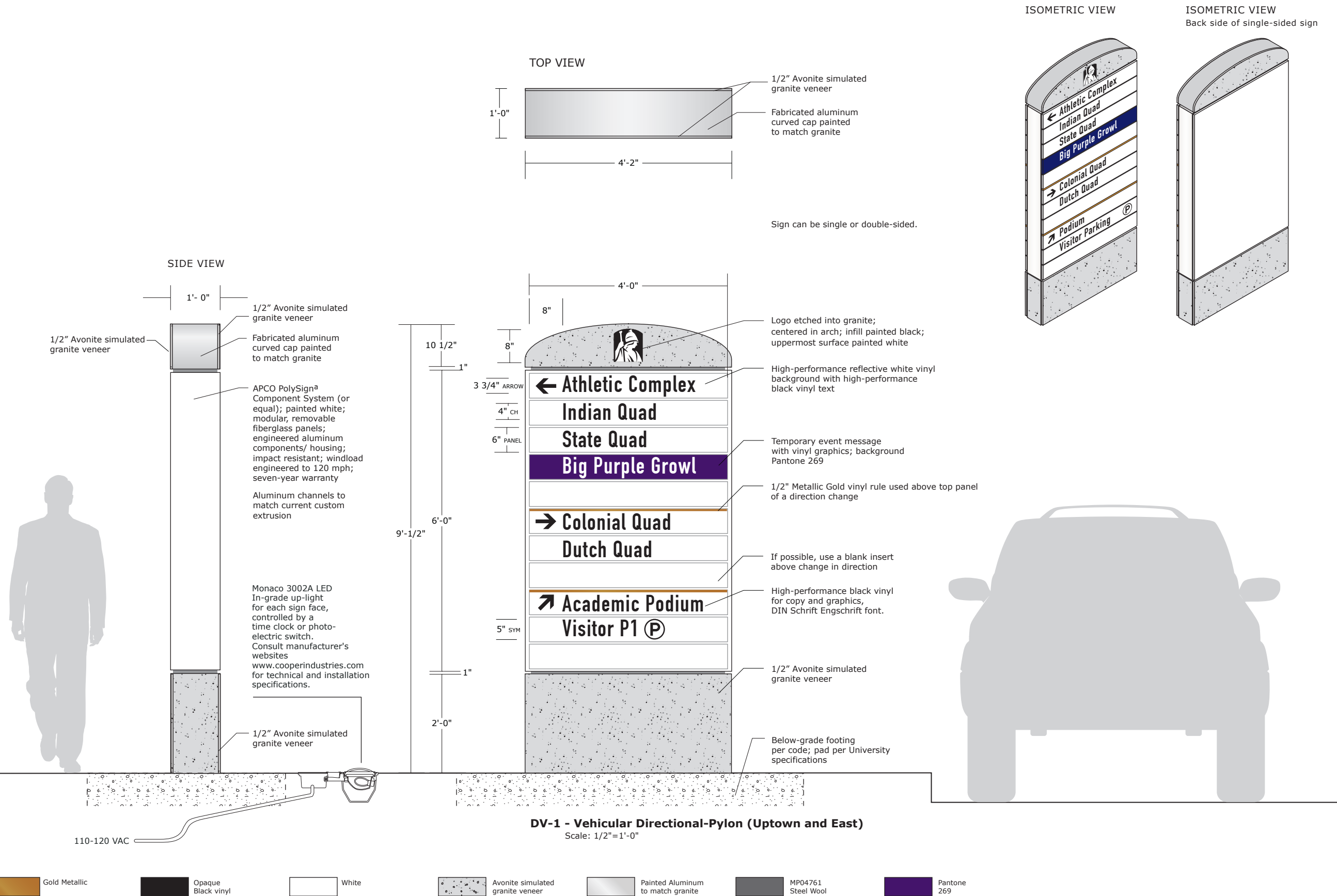
CAMPUS: **ALL**

The kiosks display information about the outstanding Alumni of The University at Albany. These displays will honor the past students and be inspiration to the new and current students.

These displays can be fabricated as either single faced wall mounted, four sided around existing columns, or three sided free standing.

Each designed kiosk has extruded aluminum radius vertical corners. The display panel has self healing corkboard and is covered with 3/8" tempered glass in an aluminum frame. The door of the kiosk will be hinged with an aluminum piano hinge on the right side. The frame will be secured by a lock at the top and/or bottom of the extrusion.

All panels have a .080 aluminum panel as a substrate with an outdoor, solvent or acrylic based inkjet print on 3M controltac vinyl applied to surface. Also to have print guard UV matte applied over printed vinyl to retard fading.



SIGN TYPE: **DV-1**
FUNCTION: **WAYFINDING**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **UPTOWN / HEALTH SCIENCES**

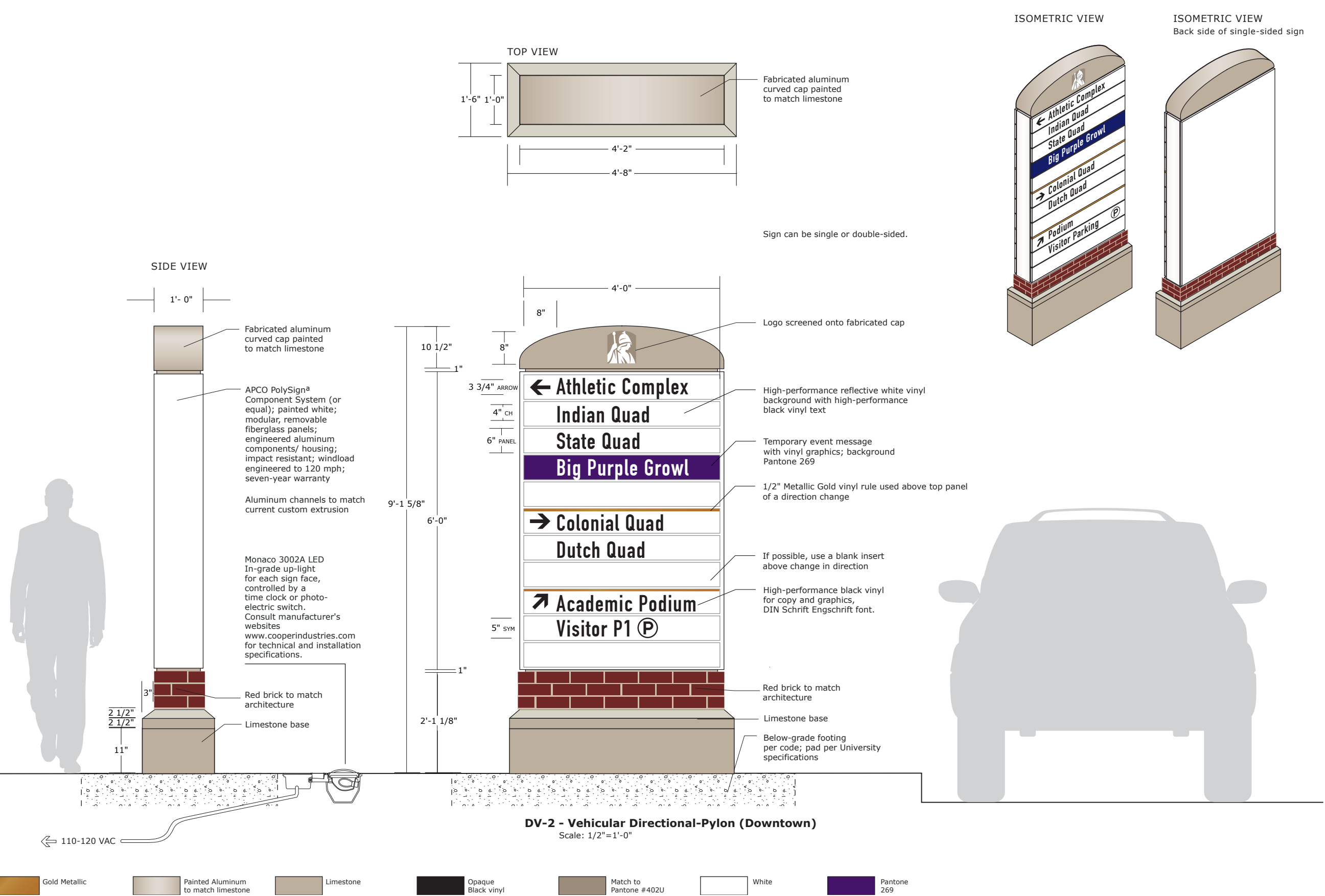
These one- or two- sided signs located on the Uptown and East campuses support wayfinding to major public parking lots and to Top Destinations within the immediate area of each sign. This sign type should be used as needed before intersections with secondary roads, at vehicular decision points, and at approximately 600-foot intervals along longer routes for reinforcement of wayfinding messages.

The signs use a 1/2" Avonite simulated granite veneer and a fabricated aluminum curved cap painted to match the veneer. The University logo is etched into the veneer with the infill painted gray and the logo itself painted white. Gold rules are used to separate directional groupings (left, then right, then straight ahead as needed).

The modular fiberglass sign element holds interchangeable high-performance reflective white vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engelschrift typeface, and high-performance black vinyl is also used for the arrow and any "Circle P" parking symbol graphics. Temporary event message panels can also be used with a purple background and high-performance reflective white vinyl lettering.

Each sign can support wayfinding to up to 11 destinations. If a particular location requires wayfinding to more than 11 destinations, a second sign can be installed approximately 60 feet beyond the first to wayfind to the remaining destinations. Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

Ground, in-grade, up-lighting (Hydrel 6100 Series or equal) is required, with a discreetly, but functionally placed photo-electric switch, to illuminate the signs in low-light conditions.



SIGN TYPE: **DV-2**
FUNCTION: **WAYFINDING**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **DOWNTOWN**

These one- or two- sided signs located on the Downtown Campus support wayfinding to major public parking lots and to Top Destinations within the immediate area of each sign. This sign type should be used as needed before intersections with secondary roads, at vehicular decision points, and at approximately 600-foot intervals along longer routes for reinforcement of wayfinding messages.

The signs use a limestone base, red brick detail to match the campus architecture, and a fabricated aluminum curved cap painted to match the limestone. The University logo is silk-screened onto the cap. Gold rules are used to separate directional groupings (left, then right, then straight ahead as needed).

The modular fiberglass sign element holds interchangeable high-performance reflective white vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engschrift typeface, and high-performance black vinyl is also used for the arrow and any "Circle P" parking symbol graphics. Temporary event message panels can also be used with a purple background and high-performance reflective white vinyl lettering.

Each sign can support wayfinding to up to 11 destinations. If a particular location requires wayfinding to more than 11 destinations, a second sign can be installed approximately 60 feet beyond the first to wayfind to the remaining destinations. Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

Ground, in-grade, up-lighting (Hydrel 6100 Series or equal) is required, with a discreetly, but functionally placed photo-electric switch, to illuminate the signs in low-light conditions.

SIGN TYPE: **DV-3**
FUNCTION: **WAYFINDING**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **ANY**

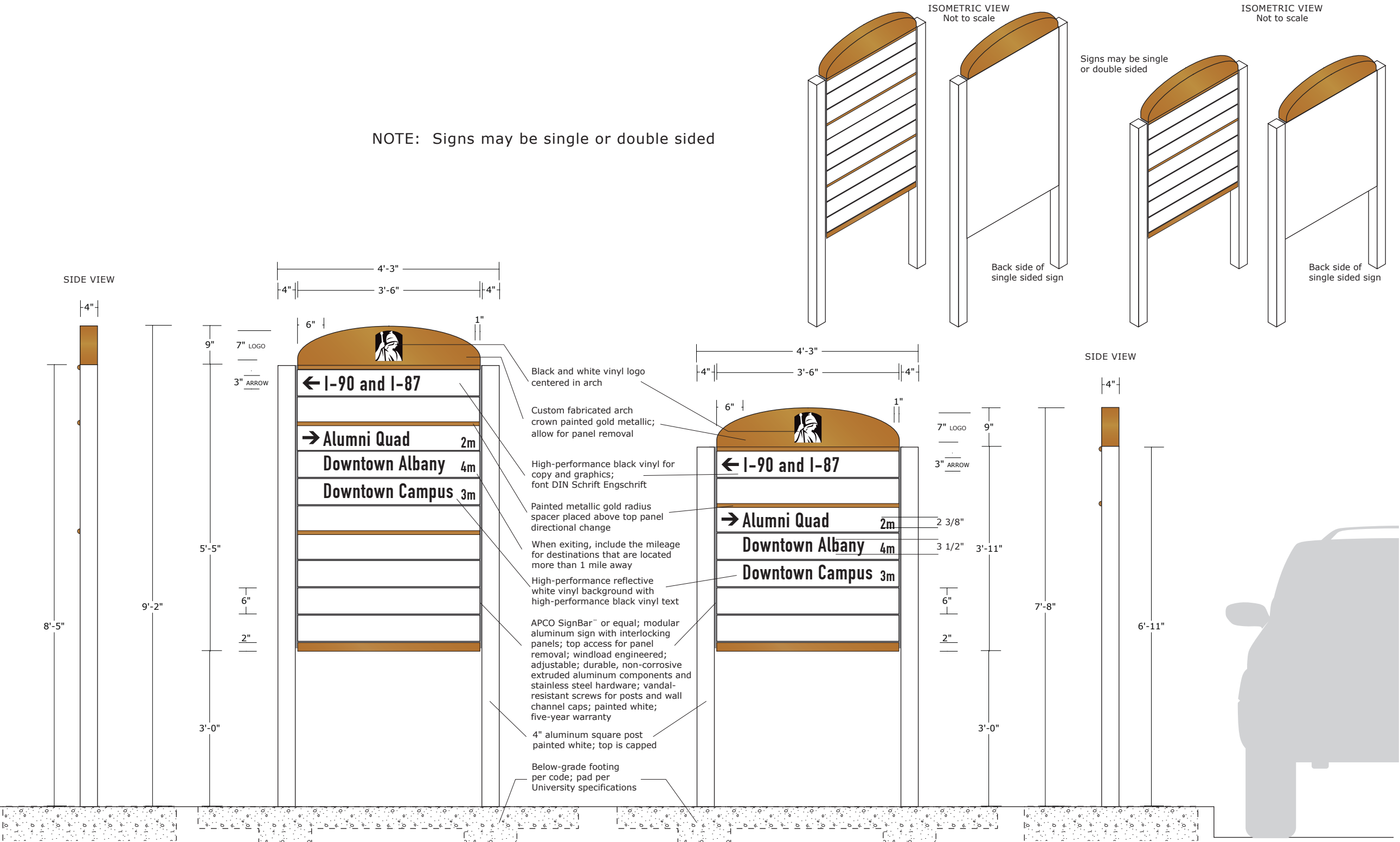
These signs can be used to support wayfinding to smaller and less public parking lots like those intended for service vehicles, and in situations where the DV-1 and DV-2 sign types may be more than is needed due to the campus size, road speed or number of destinations. They also can be used to indicate the direction to another campus and to convey the distance to that campus.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum cap painted gold. Horizontal spacers painted metallic gold are used to separate the header and each of the directional groupings (left, then right, then straight ahead as needed) from each other. The University logo is applied to the cap with surface-applied high-performance black and white reflective vinyl.

The modular sign holds interchangeable high-performance white reflective vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engelschrift typeface, and high-performance black vinyl is also used for the arrow and any “Circle P” parking symbol graphics.

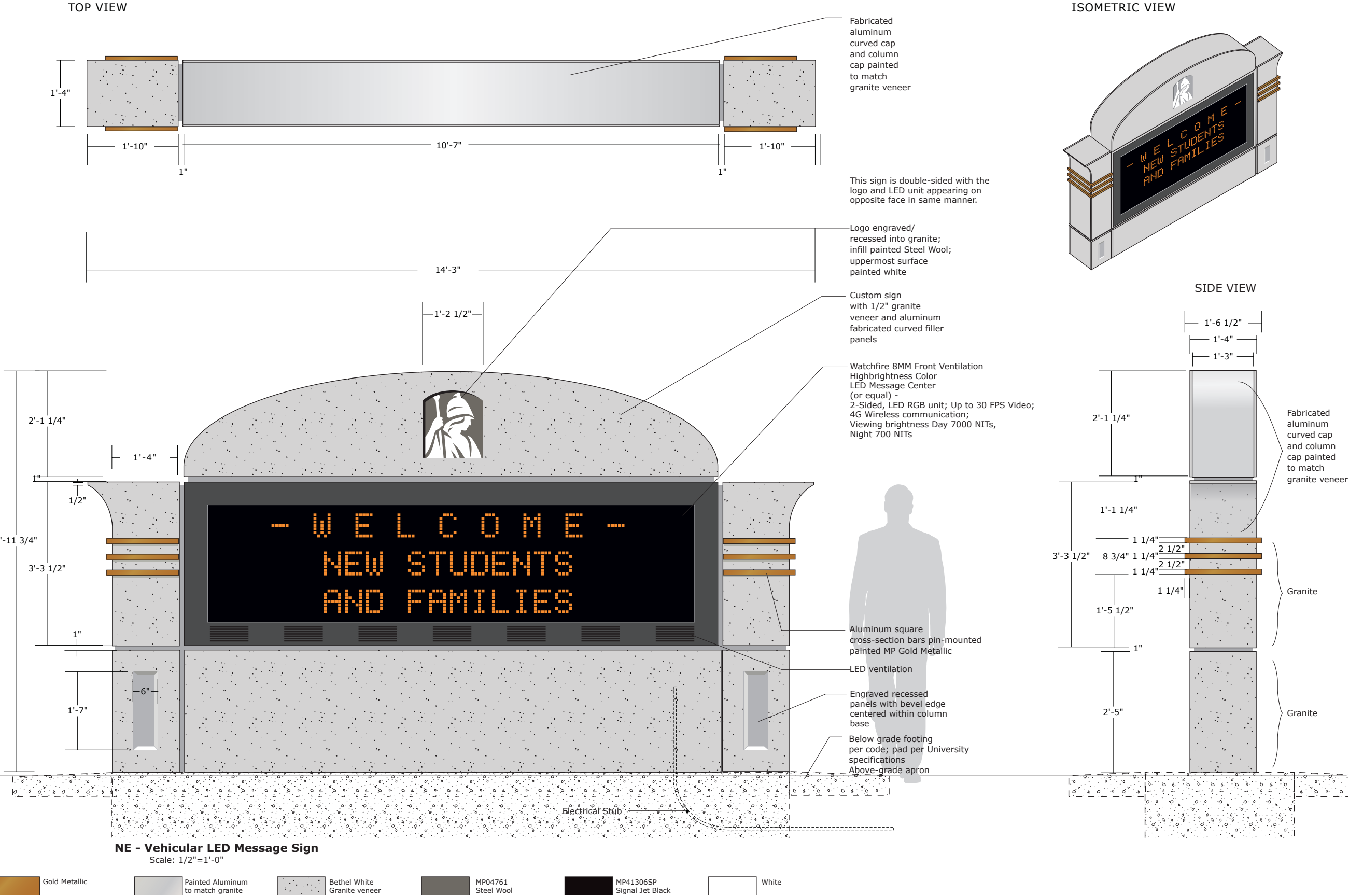
Each sign can support wayfinding to up to seven destinations, however a blank panel is recommended above a change in direction. If a particular location requires wayfinding to more than seven destinations, a second sign can be installed approximately 60 feet beyond the first to wayfind to the remaining destinations. Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

NOTE: Signs may be single or double sided



DV-3 - Vehicular Directional-Post and Panel - 10-Panel
Scale: 1/2"=1'-0"

DV-3 - Vehicular Directional-Post and Panel - 7-Panel
Scale: 1/2"=1'-0"



SIGN TYPE: **NE**

FUNCTION: **PROGRAMMABLE ELECTRONIC DISPLAY**

PRODUCT: **CUSTOM**

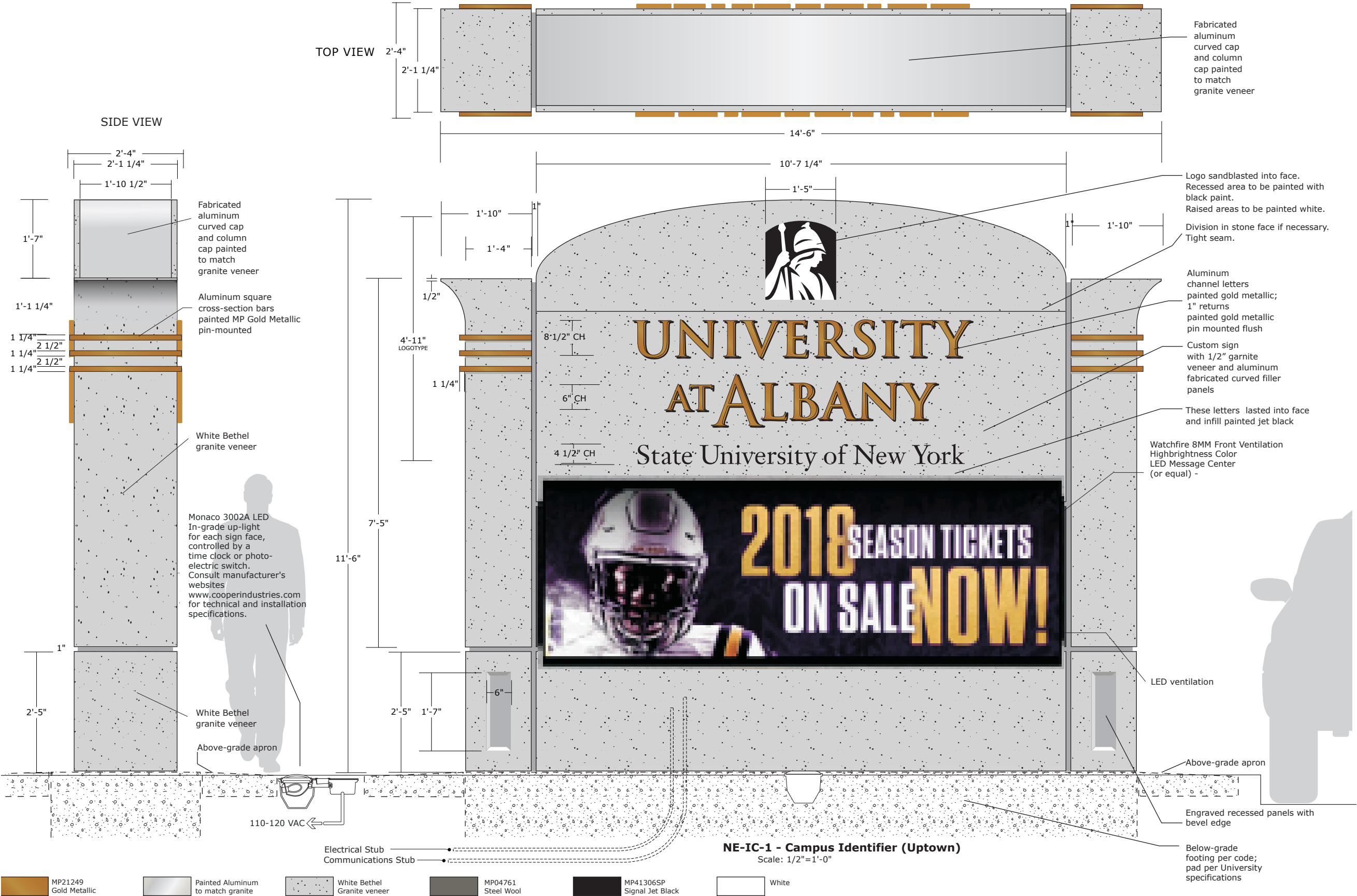
CAMPUS: **UPTOWN, HEALTH SCIENCES**

This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings.

The sign uses an engraved University logo on a granite veneer monument with painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white. The aluminum accents are painted gold.

The two-sided, multi-color LED programmable message board can be updated via wireless connection. Motion and special effects can be used as an option where allowed by zoning.





SIGN TYPE: **NE-IC-1**

FUNCTION: **PROGRAMMABLE ELECTRONIC DISPLAY**

PRODUCT: **HI-TECH / CUSTOM**

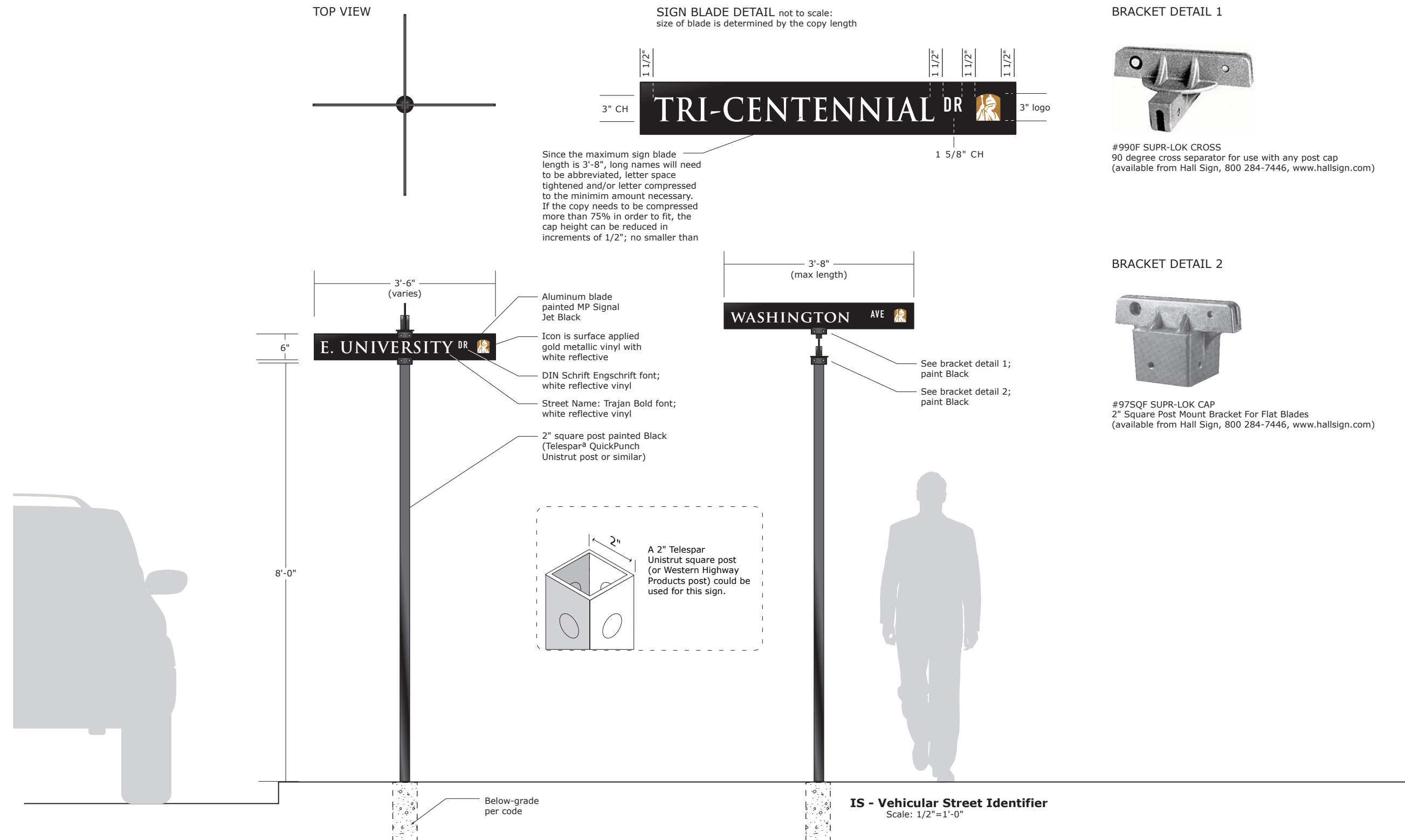
CAMPUS: **UPTOWN**

This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings. The are two signs located at the two main entrances of the Uptown campus; Washington Ave and Western Ave.

The University logo is sandblasted on a granite veneer monument with gold painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white.

LED Display Required Specs-

- 1) Watchfire Highbrightness 8mm Color LED Message Message Center-Front Ventilation (or equal)
- 2) Cabinet size - 40"H x 10'1"L x 5"D Viewing area - 36"H x 10'L (2 sided)
- 3) LED display to use 4G cellular wireless communication. Data plan included with sign cost for life of sign
- 4) Half-brightness viewing angles: 150 degrees horizontal/95 degrees vertical
- 5) Video up to 30fps
- 6) Brightness for daytime is 6000 NITs max., nighttime 700 NITs max
- 7) Automated dimming, using minimum 100-step photocell
- 8) Display must have ability to display RSS feeds for real time data
- 9) At least 5-year parts warranty. Technical support and troubleshooting provided entirety of display life



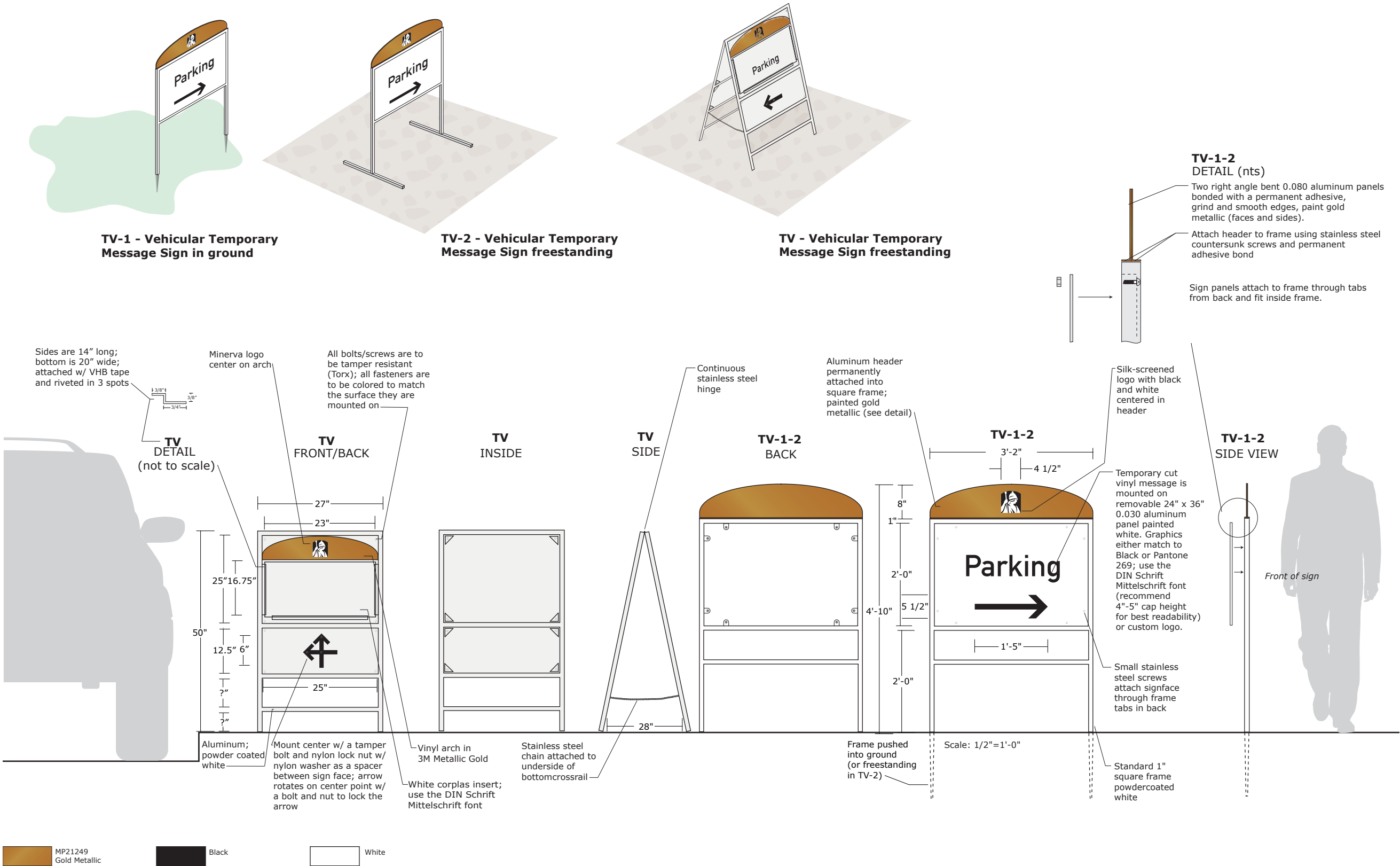
SIGN TYPE: **IS**
FUNCTION: **IDENTIFICATION**
PRODUCT: **CUSTOM**
CAMPUS: **ANY**

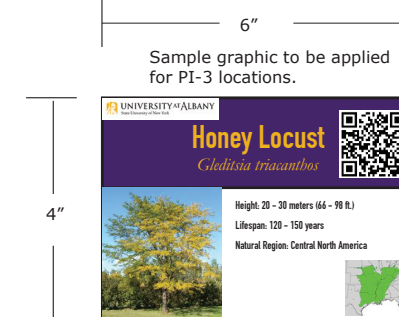
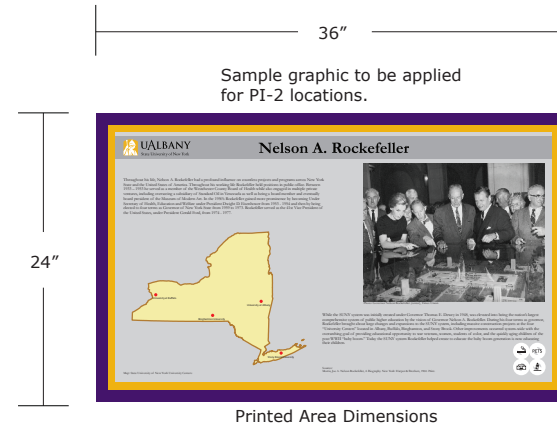
These aluminum blade signs are placed at street intersections on University campuses, and help reinforce the University identity. They should be placed at all intersections, replacing existing street signs where they exist.

The signs are painted black and use white reflective vinyl for the street name. The University logo is applied with gold and white reflective vinyl. Street names are rendered in the Trajan Bold typeface, while the street type ("DRIVE," "AVE," etc.) is in capital letters in the DIN Schrift Engelschrift typeface. The 2 1/4-inch square posts are painted black.

SIGN TYPE: **TV-1, TV-2**
FUNCTION: **IDENTIFICATION**
PRODUCT: **STANDARD REALTY
DISPLAY FRAME /
CUSTOM**
CAMPUS: **ANY**

These simple aluminum signs can be used to direct traffic during University-sponsored events and to convey event notices and custom messages. They use a one-inch square frame and a detachable aluminum sign panel, both of which are painted white. A permanent aluminum header is painted gold and silk-screened with the University logo. The message is applied to the detachable sign in black or purple vinyl, in the DIN Schrift Mittelschrift typeface.





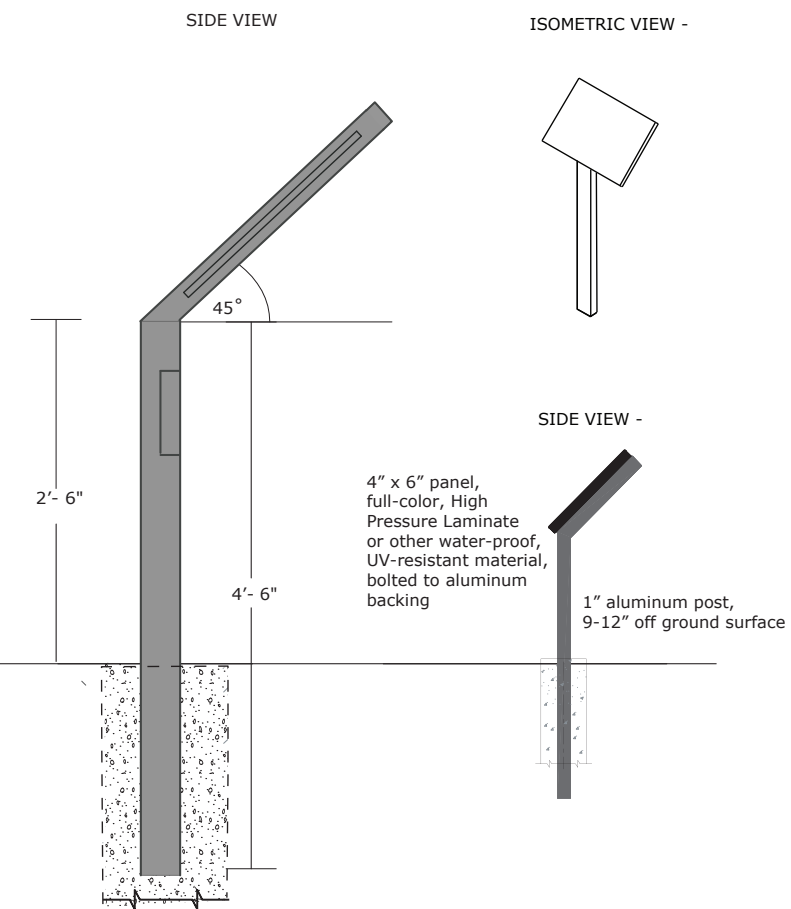
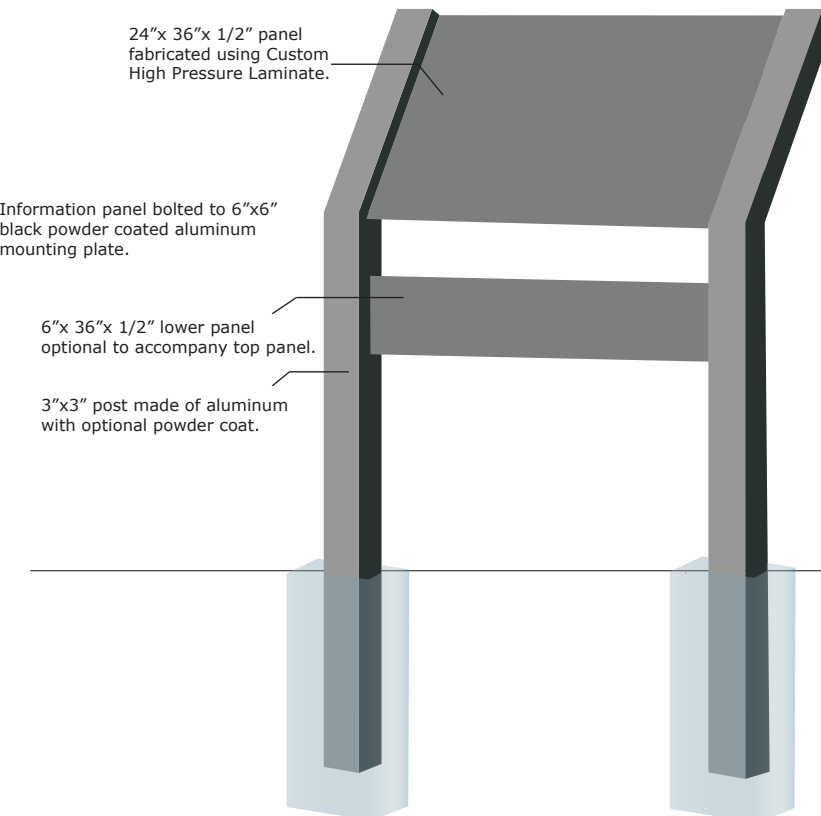
SIGN TYPE: **P1-1, P1-2**
 FUNCTION: **INFORMATION**
 PRODUCT: **SH Immersive
Environments**
 CAMPUS: **ANY**

These informational signs are located along the path around Indian Pond, at select locations around the University Fountain, and within the Heritage Garden located south of Indian Quad. They feature informational panels with historical photos, information about the history of the campus, and explanations of plant life and garden plantings within the University's Heritage Garden.

P1-1 signage panels are 8"x12", and are cased in Custom High Pressure Laminate afixed to a 3"x3" wooden or aluminum post.

P1-2 signage panels are 24"x26" and are affixed to two, 3"x3" powder-coated aluminum posts, with an optional 6"x36" panel. Signs located around Indian Pond are powder coated Mahogany, while other locations feature a black powder coating.

P1-3 signage are plant/tree identifier signage to be installed in gardens and planters in the uptown and downtown campus. Each 4" by 6" sign will identify a specific species and give information about each species on campus, including a QR code and a photo.

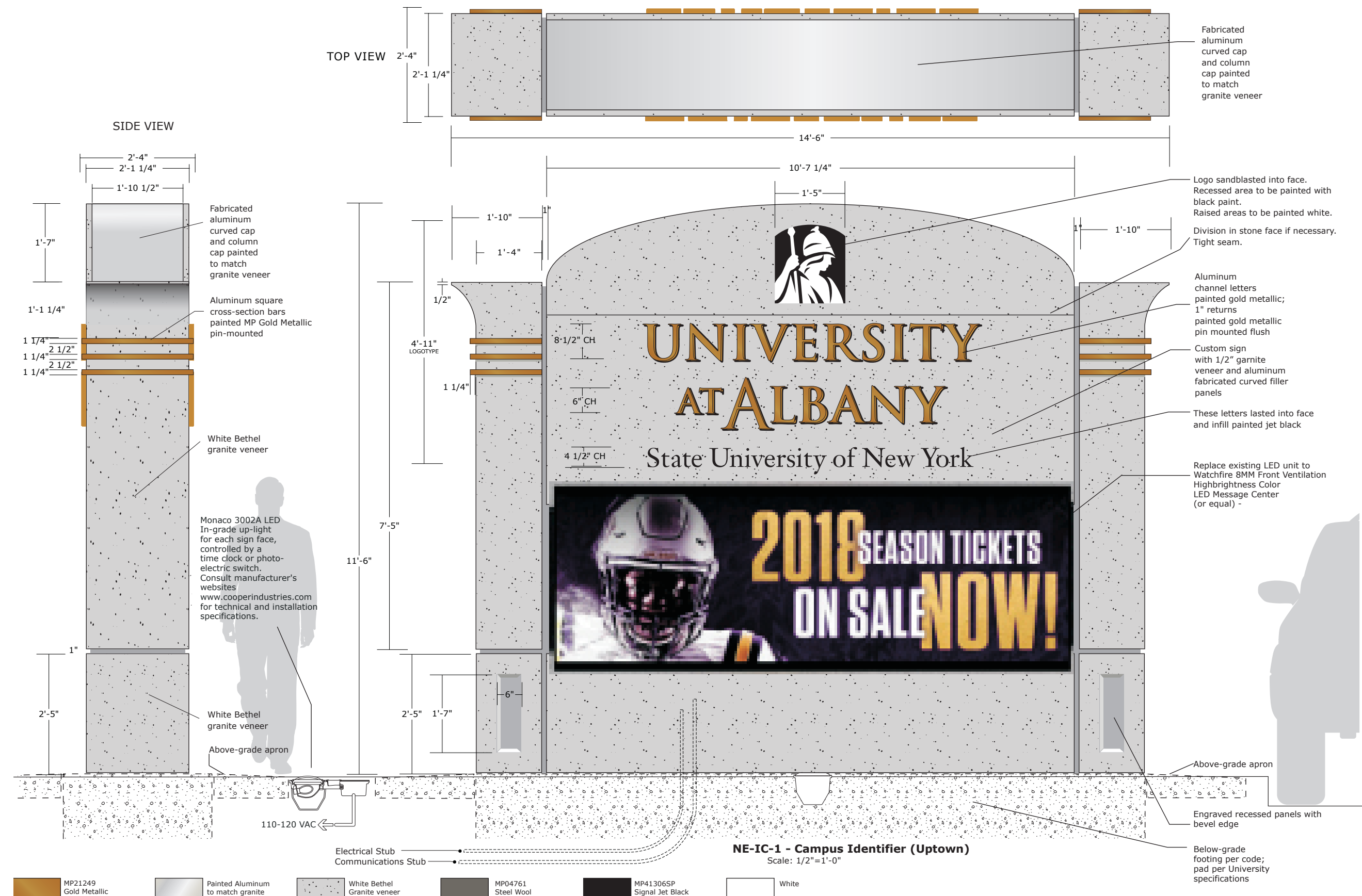


PI-1 - Information Pedestal
Scale: 2" = 3' - 0"

PI-2 - Information Plate
Scale: 2" = 3' - 0"

PI-3 - Plant Identifier
Scale: 1" = 1' - 0"





SIGN TYPE: **NE-IC-1 LED
REPLACEMENT**

FUNCTION: **PROGRAMMABLE
ELECTRONIC
DISPLAY**

PRODUCT: **HI-TECH / CUSTOM**

CAMPUS: UPTOWN

This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings. The are two signs located at the two main entrances of the Uptown campus; Washington Ave and Western Ave.

The University logo is sandblasted on a granite veneer monument with gold painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white.

LED Display Required Specs-

1) Watchfire Highbrightness 8mm
Color LED Message Message
Center-Front Ventilation (or equal)

2) Cabinet size - 40"H x 10'1"L x 5"D
Viewing area - 36"H x 10'L (2 sided)

3) LED display to use 4G cellular wireless communication. Data plan included with sign cost for life of sign

4) Half-brightness viewing angles:
150 degrees horizontal/95 degrees
vertical

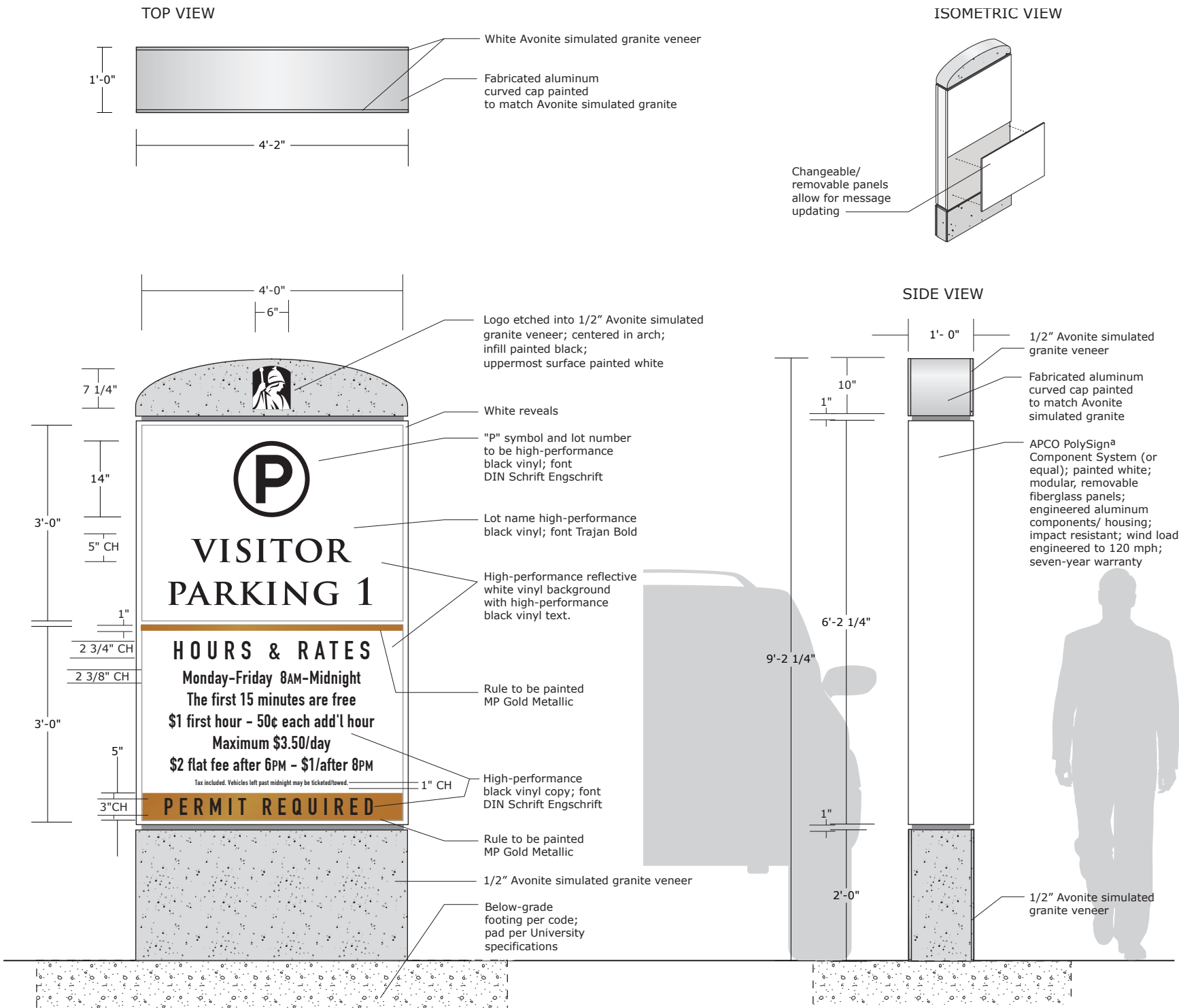
5) Video up to 30fps

6) Brightness for daytime is 6000 NITs max., nighttime 700 NITs max

7) Automated dimming, using minimum 100-step photocell

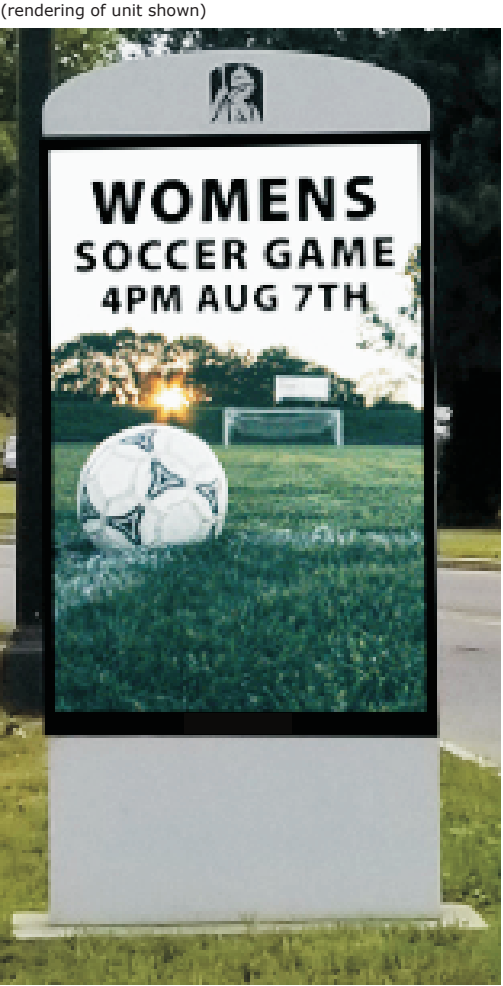
8) Display must have ability to display RSS feeds for real time data

9) At least 5-year parts warranty.
Technical support and troubleshooting provided entirety of display life



IP-1 - Parking Identifier (Uptown and East)
Scale: 1/2"=1'-0"

Replace existng panels with LED Message Board-
Watchfire 10MM Front Ventilation
Highbrihtness Color
LED Message Center
(or equal) -
2-Sided, 6'H by 4'L viewing area;
LED RGB unit, 22 lines/24 characters
at 3" type; Up to 30 FPS Video;
4G Wireless communication;
120 V AC @ 30 amps total;
Viewing brightness Day 7000 NITs,
Night 700 NITs



IP-1 LED - Parking Identifier

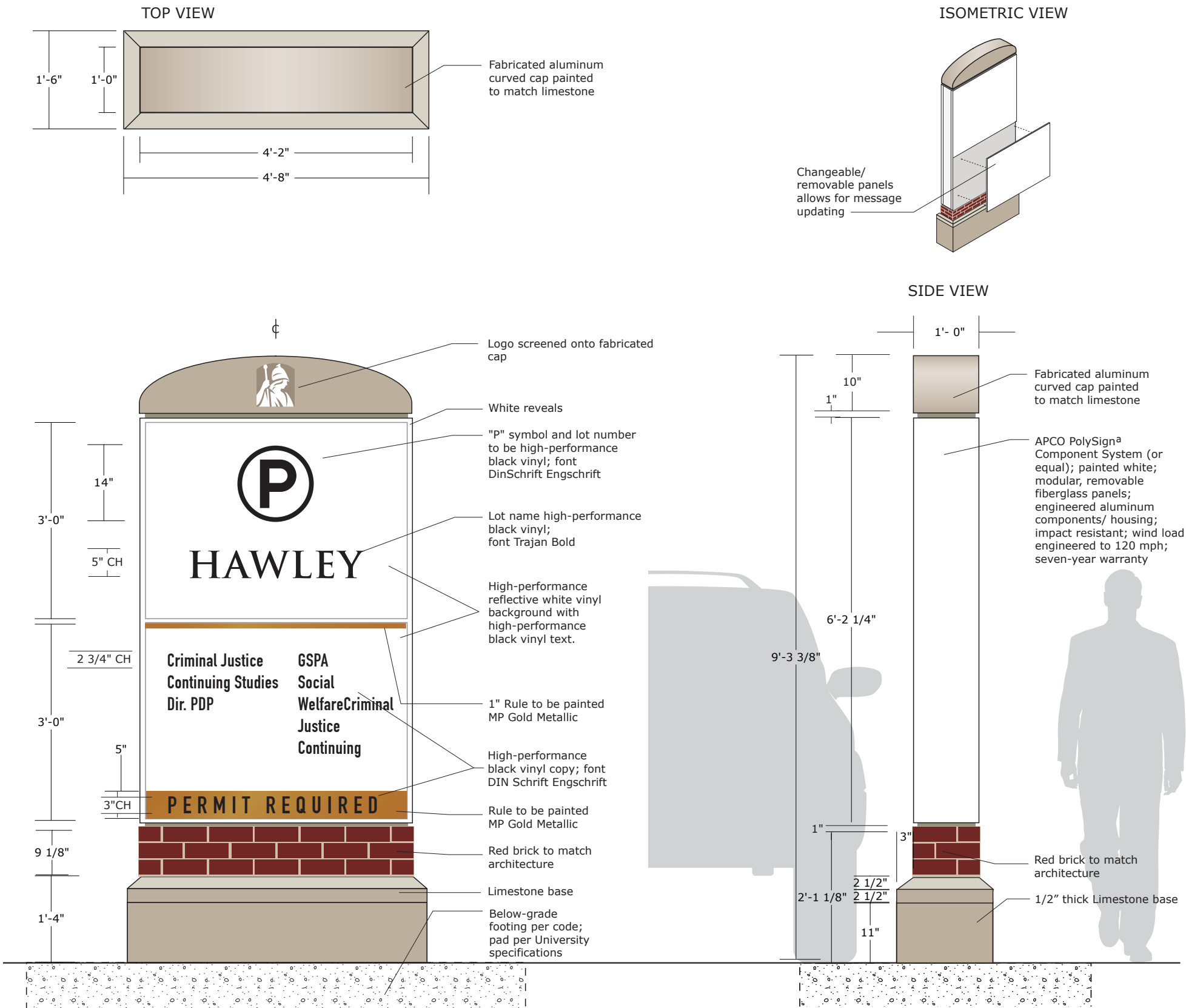
SIGN TYPE: **IP-1 LED**
FUNCTION: **IDENTIFICATION**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **UPTOWN / HEALTH SCIENCES**

These signs identify major Uptown and East campus lots. A changeable inset panel can carry general/regulatory information or list campus facilities best accessed from the lot.

The Avonite simulated granite veneer signs use a custom aluminum cap painted to match the veneer. The University logo is etched into the veneer with the infill painted gray and the logo itself painted white. T

The proposed LED signs are to be placed at entrances to main event parking lots.

Gold Metallic	Avonite Simulated granite veneer, Satin Finish Stormy Gray	Painted Aluminum to match Avonite simulated granite	A8080-0 Matte Black vinyl	White	A7818-R Dark Red reflective	MP04761 Steel Wool
Light Blue Reflective Vinyl						



IP-2 - Parking Identifier (Downtown)
Scale: 1/2"=1'-0"

Replace existitng panels with LED Message Board-
Watchfire 10MM Front Ventilation
Highbrightness Color
LED Message Center
(or equal) -
2-Sided, 6'H by 4'L viewing area;
LED RGB unit, 22 lines/24 characters
at 3" type; Up to 30 FPS Video;
4G Wireless communication;
120 V AC @ 30 amps total;
Viewing brightness Day 7000 NITs,
Night 700 NITs

(rendering of unit shown)



SIGN TYPE: **IP-2 LED**
FUNCTION: **IDENTIFICATION**
PRODUCT: **APCO / CUSTOM**
CAMPUS: **DOWNTOWN**

These signs identify major
Downtown Campus parking. A
changeable inset panel can carry
additional information or list the
campus facilities best accessed from
the parking area.

The signs use a limestone veneer
and brick base with an aluminum
cabinet and cap. The cabinet is
painted white and the cap is painted
to match the limestone base. The
University logo is silk-screened onto
the cap.

The proposed LED signs are to be
placed at entrances to main event
parking lots.