Several elements of the visual vocabulary were explored to implement a successful wayfinding program at the University.

Differing Color Palette and Typography options were evaluated. The final concept, which is applicable to any UAlbany campus, is based on form and materials solely, rather than on color. Different sign materials are used to differentiate signage on the three campuses, with the exact sign materials specified in the individual sign type descriptions in the New Signage and Wayfinding System section below.

Sign Type Functionality Definition

In establishing a visual vocabulary for the wayfinding program, the following conceptual elements were considered: color, typography, symbols, materials, and structural form. The design characteristics of the various sign types are consistent with the University’s aesthetic standards. On select sign types, UAlbany’s logo is used to help reinforce the UAlbany brand. The sign program reinforces the character of the campus — architecturally, thematically, and with regard to overall ambiance.

This approach to the signage elements includes creative and modular solutions reflecting the University’s position as an active campus with a high concentration of nighttime activity. The solutions use some surface lighting, a high contrast between typography and background, changeable features to message, and mapping inserts.

The goals and objectives of the Master Plan, in conjunction with the above-referenced site analysis, initial feedback from the Wayfinding Team and requirements of the ADA, guided the definition of a schematic array of appropriate sign types for both the exterior and the interior of all UAlbany campuses. While the particulars of visual aesthetics of the exterior and interior sign type vocabularies (color, structural form, typography, branding) were established/selected in response to three different possible options, the basic or schematic form of each sign type, as well as the messaging intent, remain constant across the aesthetic options.

A coordinated family of wayfinding elements and sign types is proposed to support the wayfinding methodology presented earlier.

These sign types function primarily in one of three ways:

- Direction-giving (D), Identifying/Informative (I), and Regulatory (R).

Destination Listing Hierarchy

On vehicular and pedestrian directional signage, destinations should be grouped by direction as follows — left, then right, then straight ahead — and listed that way from top to bottom on the sign face. On vehicular signage, this gives drivers time to anticipate upcoming turns and position their vehicles appropriately (into a left-hand turn lane for a left-hand destination, for example). Carrying the same logic into pedestrian directional signage makes for a more consistent presentation of information between sign types, and reinforces the wayfinding logic.

Within each directional grouping, destinations should be listed alphabetically to help drivers and pedestrians quickly locate the destination of their choice using a familiar information hierarchy. While other hierarchies are possible (importance, arrival order, etc.), these hierarchies are less intuitive to the first-time visitor and are harder to administer and keep consistent in the future as destinations change.

This same hierarchy (grouping destinations by direction, and then alphabetically within the directional groupings) should be applied to interior wall directional signs. This will further reinforce the wayfinding logic.

Considerations

Changeability

The new signage system was designed to accommodate updating selected graphic information whether via surface-applied vinyl messages and graphics, economical large-format map prints or modular hardware components that allow easy message panel disassembly and replacement.

ADA Compliance

The ADA guidelines regarding sign message color/value contrast, letterform style, and barrier-free accessibility messaging are relevant to exterior signage and has been observed. Letterform sizes, while addressed by the ADA concerning interior signage primarily, are sufficient to assure easily read messages for the appropriate sign type’s viewing conditions.

Lighting

The exterior direction-giving signs are not internally illuminated. The use of reflective graphics, and in selected locations the use of up-lighting, should provide full visibility for the viewer. Up-lighting should be mounted in-grade and centered on the sign, and placed and aimed using the manufacturer’s guidelines and specifications. Surface light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, incorporated. The choice must be made based on the particular sign’s lighting on/off intent.

Terminology

Consistent terminology is used on all directories, directional signs, department identifiers, and maps.
COLORS AND MATERIALS

Primary Colors

**GOLD METALLIC**
- Paint: Matthews HP2349 Gold Metallic
- Vinyl Opaque: Avery Gold A2716-M

**BLACK**
- Paint: Matthews 41306BB Signal Jet Black
- Vinyl Opaque: Avery A8060-0 Matte Black

**WHITE**
- Paint: Matthews Natural White 42-202
  - Vinyl Opaque: Avery A8902-0 Matte White
- Vinyl Reflective: Avery A7801-R White

**DARK GRAY**
- Paint: Matthews MP04761 Steel Wool
  - APCO color: A54 Graphite
- Vinyl Opaque: Avery A8080-0 Matte Black

**PANTONE**
- Pantone: 1797 C
  - Vinyl Reflective: Avery A7801-R Dark Red
- Pantone: 142 C
  - Vinyl Opaque: Avery A8100-0 Orange
- Pantone: 116 C
  - Vinyl Opaque: Avery A8120-0 Canary Yellow
- Pantone: 124 C
  - Vinyl Opaque: Avery A8155-0 Intense Blue
- Pantone: 269 C
  - Vinyl Reflective: Avery A7822-R Blue
- Pantone: 151 C
  - Vinyl Reflective: Avery A7823-R Purple
- Pantone: 403 C

Materials

**Bethel White Granite**
- Matte finish
- Cast concrete with protective seal

**Limestone**
- Painted Aluminum to match Bethel White Granite
  - (for Downtown Campus)

**Avonite Simulated Granite**
- Painted Aluminum to match Limestone
  - (for Downtown Campus)

**Red Brick**
- (matches architecture of Downtown Campus)

The colors shown here are approximations of the primary signage background colors, secondary colors, and materials used throughout the wayfinding system. The specific colors used for each sign type are indicated on that sign type’s page.

Note: Consistent and accurate color reproduction in this document cannot be assured due to the limitations of color copying technology.

The fabricator is responsible for matching all colors and materials as specified (or already in use) and is required to provide the University at Albany with color and material samples for approval.

Either the Coated Pantone Matching System®, Avery (or 3M) vinyl system, or Matthews Paint System® is used for specifying signage color matches. (In the absence of actual sign material color chip reference sets, actual specified product color swatches should be referenced for color matching.)

Actual finishes on signage are to be matte or low luster (not shiny or glossy) and exclusively a premium acrylic polyurethane (signage paints produced by Matthews Paint Company are to be the standard reference).

* The Matthews Paint System is a recognized standard in the sign industry. For more information on the Matthews Paint System, write to:
  Matthews Paint
  LakeView Corporate Park
  8201 - 100th Street
  Pleasant Prairie, WI 53158
  (800) 323-6593
  or go to:
  http://www.ppg.com/car_signpaint/

The new signage and wayfinding system revised 9/21/11.
The symbols shown here represent those typically occurring on signage at the University at Albany. All symbols are approved by one or more of the following agencies or trade groups:

- United States Department of Transportation (DOT)
- American Institute of Graphic Arts (AIGA)
- Society for Environmental Graphic Design (SEGD)
- International Council of Graphic Design Association (ICOGRADA)

No symbology substitutions from those shown are allowed; electronic art for these symbols is available from the University.

5.333x
\[ \frac{4.125x}{1.333x} \]

\[
\begin{align*}
S1: & \text{arrow} \\
S2: & \text{no parking} \\
S3: & \text{parking} \\
S4: & \text{drop-off/pick-up area} \\
S5: & \text{bus stop} \\
S6: & \text{barrier-free access} \\
S7: & \text{barrier-free elevator} \\
S8: & \text{elevator} \\
S9: & \text{stair} \\
S10: & \text{telephone} \\
S11: & \text{atm/bank} \\
S12: & \text{text telephone} \\
S13: & \text{food} \\
S14: & \text{restroom} \\
S15: & \text{men’s restroom} \\
S16: & \text{women’s restroom} \\
S17: & \text{locker} \\
S18: & \text{women’s locker} \\
S19: & \text{men’s locker} \\
S20: & \text{shower} \\
S21: & \text{tobacco-free} \\
S22: & \text{no celluar phones} \\
S23: & \text{no entry} \\
S24: & \text{fire/stair exit} \\
S25: & \text{biohazard} \\
S26: & \text{radiation} \\
S27: & \text{information} \\
S28: & \text{no rollerblading} \\
S29: & \text{no skateboarding} \\
S30: & \text{no biking} \\
S31: & \text{Emergency Phone} \\
S32: & \text{Motorcycle} \\
S33: & \text{Lactation Room} \\
S34: & \text{Baby Changing Station} \\
S35: & \text{Toilet}
\end{align*}
\]
The fonts selected for the University at Albany sign program are Trajan Bold, DIN Schrift, and Garamond.

DIN Schrift is a sans serif font that is clean and legible, and offers a compressed weight for directional and identification purposes. Its form works well with that of the campus architecture and geometry. An alternate form of the letter "I" is recommended for the Building Identifier Letter sign types (IB-1 and IB-2). See pages 2:11 and 2:12 for examples.

Trajan is an all-uppercase font which is used in the University’s identity and reflects the history, elegance, and sophistication of this institution. It is used primarily for identification and donor recognition purposes. Since Trajan is only available in uppercase, Garamond Italic was selected to work in harmony and offer greater legibility for large amounts of copy on donor recognition signage.

Please refer to the individual sign type drawings for guidance on the use of fonts. Please note that font substitutions are not acceptable.

It is recommended that the University and selected fabricator purchase these fonts families. They are available from:
Adobe, (800) 682-3623; http://www.adobe.com/type

Tactile letters
ADA tactile letters should be painted using the DIN Schrift Mittelschrift font and have a wider-than-normal-spacing per guidelines. Braille is the same color as the background (or clear) and the fabricator is responsible for accurately creating Grade 2 Braille in support of the tactile message.

Font Family: DIN Schrift
Font: DIN Schrift Engschrift

DIN Schrift Engschrift I alternative letter “I”
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Font Family: DIN Schrift
Font: DIN Schrift Mittelschrift

DIN Schrift Mittelschrift
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

Font Family: Adobe Trajan
Font: Adobe Trajan Bold (uppercase only)

ADobe TRAJAN BOLD
A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Font Family: Adobe Garamond
Font: Adobe Garamond Italic

Adobe Garamond Italic
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9
At these stairwells, mount signs to columns on glass; use vinyl backer.
ALUMNI QUAD

PARKING, TRANSPORTATION AND PEDESTRIAN WALKWAY LEGEND

- Student Permit Required
- Faculty/Staff Permit Required
- St. Rose Permit Required
- Special Permit Required
- Zip Car Parking
- University Handicap Permit Required
- Official University
- Special Dock Permit Required
- Pedestrian Path - Paved
- Bus Stop
- Emergency Blue Light Phone
- Residential Buildings
- Other University Buildings

ALUMNI COURTYARD

STATE STREET
WESTERN AVENUE
ONTARIO STREET
OLEARY BOULEVARD

Sayles Student Parking
Sayles Hall
Pierce Hall

Waterbury Hall
Alden Hall

To Downtown Campus - 0.5 Miles
To Uptown Campus - 2.3 Miles
To Buffalo Campus - 2.3 Miles
Map Revision: August 2017

Schuyler Building
(Future Home of the
College of Engineering and Applied Sciences)

DOWNTOWN CAMPUS

EXTERIOR MASTER MAPS

Revised 8/22/17

PARKING, TRANSPORTATION
AND PEDESTRIAN WALKWAY LEGEND

Student Permit Required
8:00AM-12:00AM Everyday (No Overnight)

Faculty/Staff Permit Required
8:00AM-4:00PM

Special Event Permit Required

University Handicap Permit Required

Official University

EF Parking

Reserved

Pedestrian Path - Found

Bus Stop

Emergency Blue Light Phone

Academic, Athletics, and Library Buildings

Other University Buildings

Map Revision: August 2017
EXTERIOR MASTER MAPS

PARKING, TRANSPORTATION AND PEDESTRIAN WALKWAY LEGEND

Visitor Parking
8:00AM-4:00PM Monday-Friday
Visitors must park in visitor parking or at metered parking spaces

Student Permit Required
24 Hours - Everyday

Special Event Permit Required

University Handicap Permit Required

Pedestrian Path - Paved

Bus Stop

Emergency Blue Light Phone

Academic, Athletics, and Library Buildings

Other University Buildings

PARKING, TRANSPORTATION AND PEDESTRIAN WALKWAY LEGEND

Visitor Parking
8:00AM-8:00PM Monday-Friday
Visitors must park in visitor parking or at metered parking spaces

Student Permit Required
36 Hours - Everyday

Special Event Permit Required

University Handicap Permit Required

Pedestrian Path - Paved

Bus Stop

Emergency Blue Light Phone

Academic, Athletics, and Library Buildings

Other University Buildings

MAP REVISION: DECEMBER 2014
SIGN TYPE: TB-1 — TB-8
FUNCTION: IDENTIFICATION, LANDMARK, EVENT
PRODUCT: BANNER
CAMPUS: ANY

These fabric banners can be pole-mounted or building-mounted. They should be silk-screened or digitally printed to match University colors. They can be used for two different purposes:

**Landmarking Banners**
When heavily massed in a concentrated area, and intentionally designed for long-distance viewing by using strong colors and simple shapes, large banners create effective landmarks. This can be effectively applied around a reduced Collins Circle Drive; along the south side of Washington Avenue; flanking the Collins Circle Drive entry for a distance of 100 feet in each direction, and similarly at the north side of the Western Avenue entrance; and at the south end of the Podium.

**Identity Banners**
These banners support the UAlbany identity. Additional special event and special message identity banner programs may be implemented to help enliven the campuses. Additional examples of this approach would be custom banner designs for UAlbany Athletics, performance events, orientation, commencement exercises and academic programs of note.

These banners can also be used to identify destinations such as residence halls in place of ground or wall-mounted identifiers.

Whether used as landmarking or identity devices, banners can help to delineate campus boundaries, celebrate a person’s arrival at the campuses, and reinforce the UAlbany brand.

**Guidelines**
Whenever possible the size guidelines specified in the manual must be followed. If efforts to fit within these guidelines are deemed unsuccessful by the project team and there are special/unique needs, then either the length and/or width may be adjusted. For example this may be the case if one needed to “fit” a banner between two existing columns, or to view a banner over a long distance, or to communicate a large amount of information.

One of our concerns is that there are standardized banner support infrastructures in place across the University. To avoid various additional expenses and coordination associated with the proliferation of varying sizes, banner sizes must be standardized and limited to as few as possible.

The standard banner TB-1 shown in the manual is intended for exterior application and typically when installed hangs down to a height of 14'-0". Generally, the bottom of banner intended for permanent or extended use should be hung no lower than 14'-0" to avoid vandalism. Banners intended for short term use or where vandalism is not a concern such as a one day event, may be hung lower with ample allowances for pedestrian and vehicular access below where applicable.

Also, please note that in-house equipment height/reach for hanging banners off the Podium deck is limited to 20'/0", and for hanging banners off the ground is limited to 50'/30'.

Given are the guidelines of the signage manual and the names of the following places/groups: the “Performance Arts Center”, the “University Museum” and the “University Library.”
EDWARD S. & FRANCES GILDEA
GEORGE EDUCATION CENTER

1/2" thick aluminum letters painted to match gold metallic, satin finish, pin-mounted 3/8" from building facade; font DIN Schrift Engschrift; open spacing equal to 150% “I” center width. 8" cap height is the recommended standard but the letter height and sign location should be evaluated according to the space available. Exterior building facade will vary; site verify each location.

Alternate “I” Letterform
1" = 1 foot

These fabricated aluminum letters are used to identify buildings made possible through targeted donations and to give credit to the donors. The 1/2-inch-thick letters are painted gold and pin-mounted 3/8 of an inch off the building façade, with the bottom of the letters aligned with the building mortar. Letter dimensions and location are determined according to the space available. To optimize legibility, there should be a maximum of two lines of copy with a maximum of 30 letters each line (counting spaces). The DIN Schrift Engschrift typeface is used.

Adapting this design for application to Podium-type buildings would require the use of mounting brackets and rails like those used with the Building Identifier Letter sign types (IB-1 and IB-2) on pages 2:11 and 2:12. Letter spacing would be as shown here, without regard to column spacing, rather than the between-column letter spacing used with the larger IB-1 and IB-2 sign types.
BUILDING DONOR IDENTIFIER - PLAQUE

SIGN TYPE: CD-2 (a & b)
FUNCTION: DONOR
PRODUCT: CUSTOM
CAMPUS: ANY

These 1/4-inch-thick bronze plaques are used to identify buildings made possible through targeted donations and to give credit to the donors. They can be used in locations where the use of larger fabricated aluminum letters is impractical, or in situations where a plaque is more appropriate. The smaller CD-2b version of this sign type can be used on the Uptown campus Podium-type architecture, secured to the concrete columns. (The CD-2a should not be used on Podium-type buildings.)

The sign type uses a laser etched University logo and text with the infill painted black. The Trajan Bold typeface is used for the facility or destination name, in small caps at 85 percent of the size of the initial letter of each word. Adobe Garamond Italic is used for the dedication message and donor names.

CD-2a - Building Donor Identifier - Plaque
Scale: 1"=1'-0"
Note: This sign type should not be used on Podium-type buildings. Use the CD-2b.

University logo to be laser etched and infilled black
1/4" thick aluminum panel with face and sides painted gold metallic; pin mounted 1/4" away from building facade; align with building miter/architecture if possible.

Custom copy (shown for graphic representation only) to be laser etched and infilled with 41306SP Signal Jet Black matte; font Adobe Garamond Italic

Custom copy (shown for graphic representation only) to be laser etched and infilled with 41306SP Signal Jet Black matte; font Adobe Garamond Italic

CD-2b - Building Donor Identifier - Plaque
Scale: 1"=1'-0"
Note: This sign type was designed specifically for Podium-type buildings to be located on a column set out in front of the building or on a column that is integrated into the building's facade. It can also be used on other buildings where space is limited.

University logo to be laser etched and infilled black
1/4" thick aluminum panel with face and sides painted gold metallic; pin mounted 1/4" away from concrete column or building facade (site verify each location).

Custom copy (shown for graphic representation only) to be laser etched and infilled with 41306SP Signal Jet Black matte; font Trajan Bold in small caps

Building facade will vary; site verify.
**NEW SIGNAGE AND WAYFINDING SYSTEM: EXTERIOR SIGN TYPES**

**SIGN TYPE:** RE-1 — RE-4  
**FUNCTION:** WAYFINDING / INFORMATION  
**PRODUCT:** CUSTOM  
**CAMPUSS:** ANY

These sign types are used where required by the Americans with Disabilities Act to indicate handicapped-accessible entrances, and to direct people to accessible entrances from non-accessible ones. If any of the entrances into a building are not accessible, then these sign types (whether directional or identifier) are required at all of the building’s entrances as appropriate. If all of the entrances are accessible, then no accessibility signage is required at any of the entrances.

The vinyl Entrance Signs (RE-1 and RE-2) are simply white vinyl applied to a glass door surface and centered horizontally. Text is in the DIN Schrift Engschrift typeface.

The Entrance Plaques (RE-3 and RE-4) are custom painted aluminum panel signs with silk-screened graphics. Text is in the DIN Schrift Engschrift typeface. Where possible, the vinyl sign types should be used. The Entrance Plaque sign types can be used in locations that do not support the use of vinyl.

---

**RE-1 - ADA Entrance Directional Sign, vinyl on glass** (Directional)

Scale: 3"=1'-0"

White vinyl letter forms and graphics, font DIN Schrift Engschrift; apply to second surface of door/window; center horizontally; arrow rotates to indicate direction of accessible entrance.

**RE-2 - ADA Entrance Sign, vinyl on glass** (Identifier)

Scale: 3"=1'-0"

White vinyl graphics applied to second surface of glass door/window; center horizontally; denotes accessible entrance.

**RE-3 - ADA Entrance Directional Plaque,** (Alternative Directional)

Scale: 3"=1'-0"

Header painted Gold Metallic

Logo painted MP Signal Jet Black, white silk-screened graphics

Header painted Gold Metallic

Arrow changes based on the direction of the nearest accessible entrance

JISB aluminum panel painted white with silk-screened graphics

Silk-screened graphics painted to match JISB and header

Abbreviation painted Avery Intense Blue; font DIN Schrift Engschrift

.080 aluminum panel painted white with silk-screened graphics

Logo painted MP Signal Jet Black; white silk-screened graphics

Access to accessible entrance

**RE-4 - ADA Entrance Plaque,** (Alternative Identifier)

Scale: 3"=1'-0"

Header painted Gold Metallic

Logo painted MP Signal Jet Black, white silk-screened graphics

Header painted Gold Metallic

Arrow changes based on the direction of the nearest accessible entrance

JISB aluminum panel painted white with silk-screened graphics

Silk-screened graphics painted to match JISB and header

Abbreviation painted Avery Intense Blue; font DIN Schrift Engschrift

.080 aluminum panel painted white with silk-screened graphics

Logo painted MP Signal Jet Black; white silk-screened graphics

Access to accessible entrance
Each sign location should be field measured. The inner mounting rail is installed into position using stainless steel Hilti expansion anchors. The letter/rail assembly overlaps the inner mounting rail and is joined using stainless steel countersunk screws on the top and bottom (and painted Dark Gray). Recommend that the inner mounting rail be attached into every other rib. However, for each sign, further development and engineering is expected to be shown in the fabricator’s shop drawings.

For placement guidelines, see the Building Identifier Elevation Reference Drawings in Section 4: Phasing and Implementation Plan.

Building Identification Letters are a series of letters that are applied to buildings, either through attachment to a rail assembly as shown or as individual pin-mounted letters. In the case of the Podium on the Uptown Campus, one letter would be applied between each of the vertical mullion elements in locations appropriate to support wayfinding, in most cases on all four sides of a given building. Typically, the 24-inch letters are used on the Uptown Campus to identify an entire building or group of buildings, and should be placed in the space between the second and third floors. The 24-inch letters can also be used in other locations on any campus where the large scale of the architecture and longer sight lines warrant their use.

For placement guidelines, see the Building Identifier Elevation Reference Drawings in Section 4: Phasing and Implementation Plan.
Building Identification Letters are a series of letters that are applied to buildings, either through attachment to a rail assembly as shown or as individual pin-mounted letters. In the case of the Podium on the Uptown Campus, one letter would be applied between each of the vertical mullion elements in locations appropriate to support wayfinding.

On the Uptown Campus, the 15-inch letters typically identify more public buildings on the Podium (Performing Arts Center, Library) and major interior destinations within the Podium buildings (Art Museum). They are placed just above the primary entrance to reinforce the points of entry. These letters can also be used on any campus in locations where the smaller scale of the architecture and shorter sight lines warrant their use.

For placement guidelines, see the Building Identifier Elevation Reference Drawings in Section 4: Phasing and Implementation Plan.

**Building Identifier - 15" Letters**

- **SIGN TYPE:** IB-2
- **FUNCTION:** IDENTIFICATION
- **PRODUCT:** CUSTOM
- **CAMPUS:** ANY

**IB-2 - Building Identifier - 15" Letters**

Scale: varies

- **Cost concrete rib: all are basically identical**
  - Two .125 (th.) aluminum C-channel rails; all and caps; length determined by field measurement; painted Dark Gray;
  - Letters are routed into outer letter rail and welded smooth; see section detail S1.
- **15" fabricated aluminum channel letters, all enclosed (front, back and sides), not illuminated; .125" (th.) aluminum face, .080" aluminum returns and back; font DIN Schrift Engschrift; aligned vertically on outer letter rail so the E's center stroke is centered on rail, aligned horizontally by modifying the letter spacing so each letter is centered between the concrete ribs; letter is routed out and inset into outer letter rail (maintain letter structure and alignment); letter is welded to outer letter rail and finished smooth; face and 2 3/4" of the return is painted Gold Metallic, and the back is painted Dark Gray.

**Stainless steel bird deterrent spikes are mounted to the back of the installed rail between the letters; painted Dark Gray or the color of the building; facade model H or equal (www.nixalite.com)**

**Detail 1**

- **Letterform Rail Assembly**
- **2" = 1 foot**
- **.125" aluminum letter face (beyond)**
- **.080" aluminum letter return (beyond)**

Each sign location should be field measured. The inner mounting rail is installed into position using stainless steel Hilti expansion anchors. The letter/rail assembly overlaps the inner mounting rail and is joined using stainless steel countersunk screws on the top and bottom (and painted Dark Gray). Recommend that the inner mounting rail be attached into every other rib. However, for each sign, further development and engineering is expected to be shown in the fabricator's shop drawings.

**Detail 2**

- **Top View of Letterform Rail Assembly**
- **2" = 1 foot**
- **.125" (th.) .125" C-channel letter rail**
- **.125" (th.) .125" C-channel mounting rail**

**Detail 3**

- **Building Rib Isometric**
- **Not to Scale.**

The end caps of the C-channel rails should be flush with the end of the building facade. The building facade concrete rib is painted Dark Gray.

**Uptown Campus**

Center the sign assembly above the entrance doors and between the horizontal mullion elements. If the letters cannot be centered due to the ribs, favor the left side.

**Design intent:** Individual dimensional letters are integrated into an outer letter rail, which is then attached to an inner mounting rail that is installed to the building facade. The placement of the letters on the outer letter rail and the inner mounting rail on the building strictly observe the modularity of the facade.
Ground-Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided. This version of the sign type uses painted, pin-mounted aluminum letters and an engraved University logo on a granite veneer monument with a fabricated aluminum cap painted to match the granite. Aluminum accent bars on the pillars are painted gold.

The infill of the logo is recessed and painted gray and the logo itself is painted white. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

**IB-3 - Building Identifier - Ground (Uptown)**

**SIGN TYPE:** IB-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** CUSTOM  
**CAMPUS:** UPTOWN

The signs can be single- or double-sided. If the sign is double-sided, logo and copy appear on both sides of the monument. If single-sided, the granite sign face is blank.
Ground-Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided. This version of the sign type uses painted, pin-mounted aluminum letters and an engraved University logo on a limestone veneer monument with a fabricated aluminum cap painted to match the limestone. Red brick columns on either side of the sign match the brick of surrounding campus buildings. The infill of the logo is recessed and painted gray and the logo itself is painted white. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.
**Building Identifier - Ground (East Campus)**

**Signature & Wayfinding Standards Manual**

**Sign Type:** IB-5  
**Function:** Identification  
**Product:** Custom  
**Campus:** Health Sciences

Ground Mounted Building Identifiers are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided.

This Building Identifier is used on the East Campus and is designed to reflect the architecture of the new Cancer Research Center building.

The sign incorporates a white marble veneer sign face and fabricated curved aluminum columns painted white and wrapped in silver metallic accent bars, atop a granite base. It uses pin-mounted aluminum letters painted black to spell out the building name, and an engraved, infilled University logo.

All text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

**Sign Type: IB-5  
Function: Identification  
Product: Custom  
Campus: Health Sciences**

**Ground-Mounted Building Identifiers** are placed in high-visibility areas to mark the location of key buildings and departments. The signs can be either single- or double-sided.

This Building Identifier is used on the East Campus and is designed to reflect the architecture of the new Cancer Research Center building.

The sign incorporates a white marble veneer sign face and fabricated curved aluminum columns painted white and wrapped in silver metallic accent bars, atop a granite base. It uses pin-mounted aluminum letters painted black to spell out the building name, and an engraved, infilled University logo.

All text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.
This two-inch-deep painted aluminum panel sign is used to identify ancillary buildings and primary departments that are not located in the Podium. Locations on the Alumni Quad would be appropriate, for example.

The sign is pin-mounted flush to the wall and uses a removable aluminum panel to allow for future updating. The building or department title is silk-screened in the Trajan Bold typeface on the panel, and the University logo is silk-screened onto the header.
BUILDING IDENTIFIER - VINYL

SIGN TYPE: IB-7
FUNCTION: IDENTIFICATION
PRODUCT: VINYL
CAMPUS: ANY

Used in addition to other building identification signs, white vinyl graphics and letters applied to glass can identify additional entrances to buildings and major departments within a building, particularly in locations where a wall-mounted identifier is impractical. They can also be used to identify secondary destinations that do not warrant a wall-mounted building identifier due to their limited relevance to the public. This approach may not be appropriate on Podium-type buildings because of their narrow windows.

The Trajan Bold typeface is used for the building and/or department title.
Sign Type: IB-8
Function: Identification
Product: Aluminum
Campus: Uptown

The 36 inch thick, black painted letters require 3/8 of an inch studs to connect them to the 2 inch by 2 inch aluminum tubing frame. The frame is to be attached to the top band of buildings, approximately 23 stories above grade. The DIN Schrift Engschrift typeface is used.

The low voltage electrical power supply provides backlighting to enhance the view of the letters at night. The backlighting will be done with white LED’s with a 3/16 of an inch clear Lexan plastic back. The letters will be aesthetically pleasing due to the halo lighting effect at night. Day or night due to the high location, the letters will help orient visitors at any point on campus.
These signs can be used to list tenants in University facilities in situations where tenants call for identification outside a building as well as inside. The modular aluminum post- and-panel signs use a custom aluminum cap painted gold, and white painted posts. The University logo is silk-screened on the cap in black and white. Changeable message panels are painted white and use surface-applied black vinyl lettering. The Trajan Bold typeface is used to identify the facility and DIN Schrift Engschrift is used to list the tenants.
These Campus Identifiers are placed along the perimeter of the Uptown Campus — primarily at the main Washington and Western avenue entrances — to identify the campus, help define its boundaries and affirm a visitor’s arrival. The signs can be either single- or double-sided. The sign uses pin-mounted aluminum letters painted gold, engraved text and street numbers infilled with black, and an engraved University logo.

The infill of the logo is painted black and the logo itself is painted white.

This version uses a granite veneer with a fabricated aluminum cap painted to match the veneer, and gold painted aluminum accent bars on the pillars. The granite relates visually to the architecture on the Uptown Campus. The University name is rendered in the approved University logotype dimensions, and the street numbers are in the DIN Schrift Engschrift typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.

NOTE: Once the Balsley Plan for landmarking at Uptown Campus entrances is implemented, these Campus Identifier signs can either be moved off the campus perimeter to flank the University Drive at each entrance, or removed altogether.
These Campus Identifiers are placed along the perimeter of the Downtown Campus to identify the campus, help define its boundaries and affirm a visitor’s arrival. The signs can be either single- or double-sided. The sign uses pin-mounted aluminum letters painted gold and engraved text infilled with black, and an engraved University logo. The infill of the logo is painted black and the logo itself is painted white.

This version uses a limestone veneer with a fabricated aluminum cap painted to match the veneer, and red brick pillars that match the brick used on surrounding buildings. The limestone and brick relate visually to the dominant architecture on the campus. The University name is rendered in the approved University logotype dimensions.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.
These Campus Identifiers can be used on the East Campus to identify the campus, help define its boundaries and affirm a visitor’s arrival. The signs can be either single- or double-sided. They were designed to reflect the architecture of the new Cancer Research Center building. The sign incorporates a white marble veneer sign face and fabricated curved aluminum columns painted white and wrapped in silver metallic accent bars, atop a granite base. It uses pin-mounted aluminum letters painted gold for the university name, etched and infilled or dimensional letters to spell out “State University of New York,” an engraved or silk-screened University logo. If engraved, the infill of the logo is painted gray and the logo itself is painted white (or is white marble).

The University name is rendered in the approved University logotype dimensions.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.
This design is based on refacing the front face of the existing Uptown Campus identification sign located at the corner of Washington Avenue and Fuller Road. It helps to define the campus boundaries and let visitors know that they have arrived.

The sign uses a white granite veneer and fabricated aluminum and engraved letters with the engraved text infilled black. Gold painted aluminum accents are used on the side pillars. A fabricated aluminum curved cap and column caps are painted to match the granite. The veneer relates visually to the architecture on the Uptown Campus. Text is in the Trajan Bold typeface.

Ground, in-grade, up-lighting (Monaco 3002A LED or equal) is required to illuminate the signs in low-light conditions. Illumination light levels should typically fall between 15 and 25 footcandles. A time clock or photo-electric switch to control the light should be discreetly, but functionally, located.
POSSIBLE MESSAGES - top panel

IP1-1

VISTOR PARKING 1

IP1-2

VISTOR PARKING 2

IP1-3

COLONIAL QUAD

IP1-4

DUTCH QUAD

IP1-5

FREEDOM QUAD

IP1-6

INDIAN QUAD

IP1-7

STATE QUAD

IP1-8

UNIVERSITY AT ALBANY

IP1-9

ATHLETIC COMPLEX

POSSIBLE MESSAGES - bottom panel

IP1-a

IP1-b

IP1-c

IP1-d

IP1-e

IP1-f

PERMIT REQUIRED

PERMIT REQUIRED

PERMIT REQUIRED

PERMIT REQUIRED

PERMIT REQUIRED

PERMIT REQUIRED

POSSIBLE MESSAGES

IP1-g

IP1-h

PERMIT REQUIRED

PERMIT REQUIRED

Note: Messaging shown on this page is for illustration purposes only to represent the possible messaging that could be used to designate and regulate parking on the campuses. The University’s parking authority should be consulted on proper wording before any signs designating or regulating parking are ordered.
**NEW SIGNAGE AND WAYFINDING SYSTEM: EXTERIOR SIGN TYPES**

### PARKING IDENTIFIER - PYLON (DOWNTOWN CAMPUS)

**Function:** Identification

**Product:** APCO / CUSTOM

**Campus:** DOWNTOWN

These signs identify major Downtown Campus parking. A changeable inset panel can carry additional information or list the campus facilities best accessed from the parking area.

The signs use a limestone veneer and brick base with an aluminum cabinet and cap. The cabinet is painted white and the cap is painted to match the limestone base. The University logo is silk-screened onto the cap. The changeable/removable face is high-performance reflective white vinyl with high-performance black vinyl text and graphics. A painted gold band gives added emphasis to the “Permit Required” regulatory statement at the bottom of the sign face. The parking area name is rendered in the Trajan Bold typeface in all caps. Other information is in the DIN Schrift Engschrift typeface.

Note: Messaging shown on this page is for illustration purposes only to represent the possible messaging that could be used to designate and regulate parking on the campuses. The University’s parking authority should be consulted on proper wording before any signs designating or regulating parking are ordered.
These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.

**SIGN TYPE:** IP-3  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** APCO / CUSTOM  
**CAMPUS:** ANY

These signs are used to identify entrances to lots that are not used by the public (at smaller parking areas reserved for faculty and staff or those used by service vehicles, for example). When configured with two panels, the lower panel can carry additional information or list the facilities best accessed from the lot.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum arch that is painted gold. The University logo is applied to the arch with black and white vinyl. The removable/changeable sign face is high-performance reflective white vinyl with high-performance black vinyl lettering and graphics. The facility or parking lot name is rendered in the Trajan Bold typeface. Other information is in the DIN Schrift Engschrift typeface.
Three-sided triangle sign type is a single sheet of cut and bent 0.10" aluminum, supported on the existing post with stainless steel banding. It is designed to work with posts of varying diameter, taper and cross-section shapes. It is also designed to avoid any penetration of the post.

A set of two S.S. bands are threaded through appropriate slots in the end panels, pulling the end panels onto the post, and centering the assembly around the post.

The bands are cinched tightly around the post. VHB tapes may also be used to assist in stabilizing the assembly onto post.

Stainless steel bands, bolts, nuts and other attachment hardware to be industry standard.

Three-sided triangle sign type with identical message on each side.

1/8" aluminum panel painted black and white

Aisle number in high-performance white reflective vinyl, font Trajan Bold

1/2" metallic gold vinyl rule

Associated Quad or Building name; High-performance black opaque vinyl copy, font DIN Schrift Engschrift

1P-4 Parking Aisle Identifier

Scale: 1/2" = 1'-0"

TOP VIEW
not to scale

Select Messages - not to scale

SIGN TYPE: IP-4
FUNCTION: AISLE IDENTIFICATION
PRODUCT: CUSTOM
CAMPUS: ANY

These three-sided pole-mounted aluminum signs are used at regular intervals on large campus lots to help people locate their cars. They are painted black and white with high-performance vinyl graphics. The aisle number is in the Trajan Bold typeface, while the lot name is in the DIN Schrift Engschrift typeface.

Sequence of Instructions: The graphic below illustrates how a driver would encounter a sequence of signs leading into a parking lot.

DIAGRAM 1: 1P-4 Parking Aisle Identifier

DIAGRAM 2: Parking Aisle Stock Sticker
These pole-mounted white painted aluminum signs with vinyl graphics are used to convey parking restrictions and provide other regulatory information.

The sign type template is divided into zones as needed. For the "a" template, the top zone is reserved for a symbol or arrow. The middle zone uses a colored background to indicate the audience (gold for students, purple for faculty and staff, blue for barrier-free parking, red for other audiences or restrictions). The bottom zone, if needed, uses black or red text to indicate time limits, consequences, or other regulatory information. The "b" template is more for identification or informational purposes. It only has one zone that consists of a symbol and copy.
These pedestrian orientation signs are located along primary pedestrian routes around the campus, especially at exits from visitor parking lots and at gathering places. They hold fiberglass-embedded map graphics printed in UV-resistant inks that depict the entire campus and identify major destinations and facilities including parking lots, building entrances and emergency phones. The map should always be properly oriented to the viewer in that if North is up on the map, the viewer should be looking North.

The Columnar structure is primarily for the Uptown Campus. Black aluminum panels displaying a white vinyl question mark are mounted at the top of the 10” Avonite simulated granite pillar on all four sides, to help visitors identify the maps from a distance and so it can be seen over parked vehicles. Gold painted granite accent bars surround the pillar below the aluminum panels. The base is wrapped in 1/2” Avonite simulated granite veneer.

The alternative Pedestal mount can be used on any campus. The white aluminum pedestal holds the same map sign cabinet as the MP-1 and is supported with a cast concrete base.
SIGN TYPE: DP-1
FUNCTION: WAYFINDING
PRODUCT: APCO / CUSTOM
CAMPUS: UPTOWN

The signs are placed on the “outside” of the Podium columns so that viewers can compare the map to the view in front of them across the Podium, and so that the maps are not visible from the Carillon. The large illustration here shows an installation along the north side of the Podium with the map orientation “south up.” It is important that these maps be oriented properly for each of the four possible map orientations (the square area of the map will accommodate this).

These signs can also be used with existing Quad dormitory housing maps at locations on the Quads.

For mounting details, refer to Exterior Wall Mounting Conditions: Condition B under the Installation of Signs section on page 2:44.
**SIGN TYPE:** DP-2  
**FUNCTION:** Wayfinding  
**PRODUCT:** Custom  
**CAMPUS:** Any

These post- or rail-mounted aluminum signs are used to route people to selected destinations within walking distance. They are painted white and use silk-screened black text and arrow graphics, and a silk-screened black and white University logo on a painted gold header. The destinations are divided by direction (left, then right, then straight ahead as needed) and painted gold divider lines separate the directional groupings. Text is in the DIN Schrift Engschrift typeface.

**TOP VIEW**

- **Stadium**  
- **Locker Room**  
- **Physical Education**  
- **RACC Entrance**  
- **Visiting Team**

**SIDE VIEW**

- **Post mounting**  
- **Rail mounting**

**LEGEND**

- **Gold Metallic**
- **MP 21249 Medium Red Gold Metallic, Satin Finish**
- **White**
- **1 1/4" existing railing**

**Specifications**

- **Post- or rail-mounted aluminum signs**
- **Painted white**
- **Silk-screened black text and arrow graphics**
- **Silk-screened black and white University logo on a painted gold header**
- **Gold divider lines**
- **DIN Schrift Engschrift typeface**

**Additional Details**

- **Directional text and logos are located 3/4" above copy**
- **Graphics are painted to match MP Signal Jet Black, matte finish, font DIN Schrift Engschrift, or vinyl.**
- **Direction divider lines are painted MP 21249 Medium Red Gold Metallic, Satin Finish.**
- **1/8" thick aluminum panel is painted white; back and sides are also painted white.**
- **1/8" aluminum graphic panel; back is painted white; mounted to backer using 3M VHB tape.**
- **1/8" aluminum backer plate; painted white.**
- **Aluminum support welded to backer plate; painted white.**
- **Tamper-resistant stainless steel fasteners are bolted through bottom base of support panel to secure sign to an existing railing.**
- **Provide a rubber gasket or use VHB tape at interface with the railing.**
- **Existing railing may vary; site verify dimensions and materials.**
- **Mounted to backer panel as shown above.**
These one- or four-sided signs are typically mounted to columns in the Uptown Campus Podium and used to post announcements of upcoming campus events and other temporary notices, though they can also be used in other locations. The modified aluminum display cabinets have locked doors (with key) with tempered glass and contain self-healing corkboard display panels that can hold either a single 11-by-17-inch sheet or two 8 1/2-by-11-inch sheets. The University logo is silk-screened onto the display panel header. The signs can also accept changeable message strips, a magnetic display board or a changeable letter board in lieu of the corkboard display panel.

The four-sided column-mounted version should only be used in isolated instances (i.e. by the Performing Arts Center, Campus Center, Library or within the Student Quads). When locating the one-sided column-mounted version on the Podium, the signs should not be placed on the side of the column facing the Carillon, so that they are not visible when looking across the Podium. These one-sided boards can also be used outside buildings like Parking Management or a cafeteria to list hours of operation. If space is available, the board should be a standard APCO (or similar vendor) size.
These granite pylon signs are used to mark pedestrian trails on the Uptown Campus. The University icon is spray painted onto the pylon in white and gold. A recessed panel on each side holds a gold-painted aluminum plate onto which the trail name in black. The name is rendered in capital letters in the Trajan Bold typeface.
The kiosks display information about the outstanding Alumni of The University at Albany. These displays will honor the past students and be inspiration to the new and current students. These displays can be fabricated as either single faced wall mounted, four sided around existing columns, or three sided free standing. Each designed kiosk has extruded aluminum radius vertical corners. The display panel has self healing corkboard and is covered with 3/8" tempered glass in an aluminum frame. The door of the kiosk will be hinged with an aluminum piano hinge on the right side. The frame will be secured by a lock at the top and/or bottom of the extrusion. All panels have a .080 aluminum panel as a substrate with an outdoor, solvent or acrylic based inkjet print on 3M controltac vinyl applied to surface. Also to have print guard UV matte applied over printed vinyl to retard fading.
NEW SIGNAGE AND WAYFINDING SYSTEM: EXTERIOR SIGN TYPES

DV-1 - Vehicular Directional-Pylon (Uptown and East)

Function: Wayfinding
Product: APCO / Custom
Campus: Uptown / Health Sciences

These one- or two-sided signs located on the Uptown and East campuses support wayfinding to major public parking lots and to Top Destinations within the immediate area of each sign. This sign type should be used as needed before intersections with secondary roads, at vehicular decision points, and at approximately 600-foot intervals along longer routes for reinforcement of wayfinding messages. The signs use a 1/2" Avonite simulated granite veneer and a fabricated aluminum curved cap painted to match the veneer. The University logo is etched into the veneer with the initial painted gray and the logo itself painted white. Gold rules are used to separate directional groupings (left, then right, then straight ahead as needed).

The modular fiberglass sign element holds interchangeable high-performance reflective white vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engschrift typeface, and high-performance black vinyl is also used for the arrow and any “Circle P” parking symbol graphics. Temporary event messages can also be used with a purple background and high-performance reflective white vinyl lettering. Each sign can support wayfinding to up to 11 destinations. If a particular location requires wayfinding to more than 11 destinations, a second sign can be installed approximately 60 feet beyond the first to wayfinding to the remaining destinations.

Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

Ground, in-grade, up-lighting (Hydrel 6100 Series or equal) is required, with a discreetly, but functionally placed photo-electric switch, to illuminate the signs in low-light conditions.

### DV-1 Specifications
- **Type:** APCO PolySignª
- **Component System:** (or comparable)
- **Material:** modular, removable fiberglass panels; engineered aluminum components; having impact resistant; windload engineered to 120 mph; seven-year warranty

### Components
- **Channels:** aluminum extrusion engineered to match current custom fabrication dimensions.
- **Housing:** engineered aluminum fabricated to match current custom fabrication dimensions.
- **Housing Finish:** painted white; painted black; painted gray.
- **Logo:** etched into granite with vinyl graphics; background with high-performance reflective white vinyl lettering.

### Usage
- **Signage:** single or double-sided.
- **Direction Change:** temporary overlay message.

### Lighting
- **Location:** below-grade footing per code; pad per University specifications.
- **Power:** 110-120 VAC.

### Graphics
- **Vinyl:** High-performance black vinyl for copy and graphics. Temporary event messages can also be used with a purple background and high-performance reflective white vinyl lettering.
- **Text:** DIN Schrift Engschrift typeface, and high-performance reflective white vinyl lettering.

### Construction
- **Veneer:** granite veneer.
- **Materials:** fabricated aluminum curved cap painted to match granite.

### Dimensions
- **Height:** 8".
- **Width:** 4'-0".
- **Depth:** 1'-0".
- **Scale:** 1/2" = 1'-0".

### Design
- **Orientation:** TOP VIEW, SIDE VIEW, FRONT VIEW, ISOMETRIC VIEW.
These one- or two-sided signs located on the Downtown Campus support wayfinding to major public parking lots and to Top Destinations within the immediate area of each sign. This sign type should be used as needed before intersections with secondary roads, at vehicular decision points, and at approximately 600-foot intervals along longer routes for reinforcement of wayfinding messages.

The signs use a limestone base, red brick detail to match the campus architecture, and a fabricated aluminum curved cap painted to match the limestone. The University logo is silk-screened onto the cap. Gold rules are used to separate directional groupings (left, then right, then straight ahead as needed).

The modular fiberglass sign element holds interchangeable high-performance reflective white vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engschrift typeface, and high-performance black vinyl is also used for the arrow and any “Circle P” parking symbol graphics. Temporary event message panels can also be used with a purple background and high-performance reflective white vinyl lettering.

Each sign can support wayfinding to up to 11 destinations. If a particular location requires wayfinding to more than 11 destinations, a second sign can be installed approximately 60 feet beyond the first to wayfind to the remaining destinations. Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

Ground, in-grade, up-lighting (Hydrel 6100 Series or equal) is required, with a discreetly, but functionally placed photo-electric switch, to illuminate the signs in low-light conditions.
These signs can be used to support wayfinding to smaller and less public parking lots like those intended for service vehicles, and in situations where the DV-1 and DV-2 sign types may be more than is needed due to the campus size, road speed or number of destinations. They also can be used to indicate the direction to another campus and to convey the distance to that campus.

The modular aluminum post-and-panel signs are painted white and use a custom aluminum cap painted gold. Horizontal spacers painted metallic gold are used to separate the header and each of the directional groupings (left, then right, then straight ahead as needed) from each other. The University logo is applied to the cap with surface-applied high-performance black and white reflective vinyl.

The modular sign holds interchangeable high-performance white reflective vinyl panels to allow easy updating by the University Sign Shop. Lettering is rendered in high-performance black vinyl in the DIN Schrift Engschrift typeface, and high-performance black vinyl is also used for the arrow and any “Circle P” parking symbol graphics.

Each sign can support wayfinding to up to seven destinations, however a blank panel is recommended above a change in direction. If a particular location requires wayfinding to more than seven destinations, a second sign can be installed approximately 60 feet beyond the first to wayfind to the remaining destinations. Destinations should be divided by directional groupings between the two signs, with the left-hand directional destinations listed on the first sign (or left-hand and then right-hand directional destinations if space permits).

NOTE: Signs may be single or double sided
This sign is double-sided with the logo and LED unit appearing on opposite face in same manner:

- **Logo engraved/recessed into granite;**
- **Uppermost surface painted white**
- **Custom sign with 1/2” granite veneer and aluminum fabricated curved filler panels**
- **Watchfire BRM Front Ventilation Highbrightness Color LED Message Center** (or equal)
  - 2-Sided, LED RGB unit; Up to 30 FPS Video;
  - 4G Wireless communication;
  - Viewing brightness Day 7000 NITs, Night 700 NITs

This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings.

The sign uses an engraved University logo on a granite veneer monument with painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white. The aluminum accents are painted gold.

The two-sided, multi-color LED programmable message board can be updated via wireless connection. Motion and special effects can be used as an option where allowed by zoning.

**NE - Vehicular LED Message Sign**
- **Scale:** 1/2”=1'-0"
- **Function:** PROGRAMMABLE ELECTRONIC DISPLAY
- **Product:** CUSTOM
- **Campus:** UPTOWN, HEALTH SCIENCES

This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings.

The sign uses an engraved University logo on a granite veneer monument with painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white. The aluminum accents are painted gold.

The two-sided, multi-color LED programmable message board can be updated via wireless connection. Motion and special effects can be used as an option where allowed by zoning.
These Campus Identifiers are placed along the perimeter of the Downtown Campus to identify the campus, help define its boundaries and affirm a visitor’s arrival. The sign uses a 10MM LED sign and an engraved University logo. The infill of the logo is painted black and the logo itself is painted white.

This version uses a limestone veneer with a fabricated aluminum cap painted to match the veneer, and red brick pillars that match the brick used on surrounding buildings. The limestone and brick relate visually to the dominant architecture on the campus. The University name is rendered in the approved University logotype dimensions.
This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings. The are two signs located at the two main entrances of the Uptown campus, Washington Ave and Western Ave.

The University logo is sandblasted on a granite veneer monument with gold painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white.

LED Display Required Specs:
1) Watchfire Highbrightness 8mm Color LED Message Center-Front Ventilation (or equal)
2) Cabinet size - 40"H x 10'1"L x 5"D
3) LED display to use 4G cellular wireless communication. Data plan included with sign cost for life of sign
4) Half-brightness viewing angles: 150 degrees horizontal/95 degrees vertical
5) Video up to 30fps
6) Brightness for daytime is 6000 NITs max., nighttime 700 NITs max
7) Automated dimming, using minimum 100-step photocell
8) Display must have ability to display RSS feeds for real time data
9) At least 5-year parts warranty. Technical support and troubleshooting provided entirety of display life
**VEHICULAR STREET IDENTIFIER**

**SIGN TYPE:** IS  
**FUNCTION:** IDENTIFICATION  
**PRODUCT:** CUSTOM  
**CAMPUS:** ANY

These aluminum blade signs are placed at street intersections on University campuses, and help reinforce the University identity. They should be placed at all intersections, replacing existing street signs where they exist.

The signs are painted black and use white reflective vinyl for the street name. The University logo is applied with gold and white reflective vinyl. Street names are rendered in the Trajan Bold typeface, while the street type (“DRIVE,” “AVE,” etc.) is in capital letters in the DIN Schrift Engschrift typeface. The 2 1/4-inch square posts are painted black.

**SIGN BLADE DETAIL**  
Not to scale; size of blade is determined by the copy length

Since the maximum sign blade length is 2'-9", long names will need to be tightened and/or letter compressed to the minimum amount necessary. If the copy needs to be compressed more than 75% in order to fit, the cap height can be reduced in increments of 1/2", no smaller than 1/2".

**BRACKET DETAIL 1**  
#950F SUR-LOK CROSS  
90 degree cross separator for use with any post cap  

**BRACKET DETAIL 2**  
#9750F SUR-LOK CAP  
2” Square Post Mount Bracket For Flat Blades  

**IS - Vehicular Street Identifier**  
Scale: 1/2"=1'-0"
**TV-1 - Vehicular Temporary Message Sign in ground**

- Sides are 14" long; bottom is 20" wide; attached w/ VHB tape and riveted in 3 spots.
- Minerva logo centered on arch.
- All bolts/screws are to be tamper resistant (Torx); all fasteners are to be replaceable for the surface they are mounted on.

**TV-2 - Vehicular Temporary Message Sign freestanding**

- Continuous stainless steel hinge.
- Aluminum header permanently attached into square frame; painted gold metallic (see detail).
- Tattoo panel attached through tabs from back and fit inside frame.

**TV - Vehicular Temporary Message Sign freestanding**

- Temporary cut vinyl message is mounted on removable 24" x 36" 0.030 aluminum panel painted white.
- The message is applied to the detachable sign in black or purple vinyl, in the DIN Schrift Mittelschrift typeface.

**TV-1-2 DETAIL (not to scale)**

- Two right angle bent 0.080 aluminum panels bonded with a permanent adhesive, grind and smooth edges, paint gold metallic (faces and sides).
- Attach header to frame using stainless steel countersunk screws and permanent adhesive bond.
- Sign panels attach to frame through tabs from back and fit inside frame.
这些信息标牌位于印第安湖沿岸，靠近佛蒙特大学，以及印第安湖畔的遗产花园。这些信息标牌位于印第安湖畔，解释植物的历史、植物园种植以及植物的历史。

P1-1 标牌是指示牌，安装在花园中，提供关于植物历史和植物园种植的信息。

P1-2 标牌是指示牌，安装在两个3”x3”粉末涂层的铝制柱子上，带有可选的粉末涂层，用于在印第安湖附近的地区标识。

P1-3 标牌是植物标识牌，用于在花园中标识植物，并提供关于每个物种的特定信息，包括二维码和照片。
This two-sided granite veneer sign with a built-in LED display is used to announce short-term events such as sport events, alumni weekends, orientation week, and museum showings. The are two signs located at the two main entrances of the Uptown campus, Washington Ave and Western Ave.

The University logo is sandblasted on a granite veneer monument with gold painted aluminum accents on the side pillars, and a fabricated aluminum curved cap and column cap painted to match the granite veneer. The infill of the logo is painted gray and the logo itself is painted white.

LED Display Required Specs:
1) Watchfire HighBrightness 8mm Color LED Message Message Center-Front Ventilation (or equal)
2) Cabinet size - 40"H x 10'1"L x 5"D
3) LED display to use 4G cellular wireless communication. Data plan included with sign cost for life of sign
4) Half-brightness viewing angles: 150 degrees horizontal/95 degrees vertical
5) Video up to 30fps
6) Brightness for daytime is 6000 NITs max., nighttime 700 NITs max
7) Automated dimming, using minimum 100-step photocell
8) Display must have ability to display RSS feeds for real time data
9) At least 5-year parts warranty. Technical support and troubleshoot- ing provided entirety of display life

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**SIGN TYPE:** NE-IC-1 LED REPLACEMENT

**FUNCTION:** PROGRAMMABLE ELECTRONIC DISPLAY

**PRODUCT:** HI-TECH / CUSTOM

**CAMPUS:** UPTOWN
These signs identify major Uptown and East campus lots. A changeable inset panel can carry general regulatory information or list campus facilities best accessed from the lot.

The Avonite simulated granite veneer signs use a custom aluminum cap painted to match the veneer. The University logo is etched into the veneer with the infill painted gray and the logo itself painted white.

The proposed LED signs are to be placed at entrances to main event parking lots.
**SIGN TYPE:** IP-2 LED

**FUNCTION:** IDENTIFICATION

**PRODUCT:** APCO / CUSTOM

**CAMPUS:** DOWNTOWN

These signs identify major Downtown Campus parking. A changeable inset panel can carry additional information or list the campus facilities best accessed from the parking area.

The signs use a limestone veneer and brick base with an aluminum cabinet and cap. The cabinet is painted white and the cap is painted to match the limestone base. The University logo is silk-screened onto the cap.

The proposed LED signs are to be placed at entrances to main event parking lots.

**SIGN TYPE:** IP-2 LED

**FUNCTION:** IDENTIFICATION

**PRODUCT:** APCO / CUSTOM

**CAMPUS:** DOWNTOWN

These signs identify major Downtown Campus parking. A changeable inset panel can carry additional information or list the campus facilities best accessed from the parking area.

The signs use a limestone veneer and brick base with an aluminum cabinet and cap. The cabinet is painted white and the cap is painted to match the limestone base. The University logo is silk-screened onto the cap.

The proposed LED signs are to be placed at entrances to main event parking lots.