UAlbany Fights Hunger, One Cup at a Time

University at Albany students, faculty and staff now have a simple way to help donate food to local residents in need. All it takes is the cost of a cup of coffee.

UAlbany, along with two other area colleges with dining services managed by Sodexo, Inc. (Rensselaer Polytechnic Institute and Union College), has launched Coffee for a Cause, a program dedicated to fighting hunger in New York’s Capital Region.

For each cup of coffee purchased at campus retail locations between October 5 and March 4, two cents will be donated to a local hunger-fighting organization. UAlbany Dining has chosen to donate funds to the Northeast Regional Food Bank.

“Giving back to the local communities where we do business is important to us,” said District Manager Tim MacTurk. “Helping to alleviate hunger is part of our culture at Sodexo, and we make it a priority to do our part.”

In the nine weeks since Coffee for a Cause debuted on campus, it has already made a difference. The amount of money raised so far at UAlbany is nearly $750, which can provide roughly 1500 pounds of food. In all, the program is slated to raise enough funds to purchase 6 tons of food from the efforts of all three colleges.
“Coffee for a Cause is about much more than just coffee and a food donation,” said Stephen Pearse, University Auxiliary Services at Albany’s executive director. “We sought to drive student, faculty and staff engagement while also providing an opportunity for the University to host an initiative that benefits our surrounding community -- a key strategic goal at UAlbany.”

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