ASDAC Executive Leadership Group Meeting
Meal Plan/Hours of Operation
Tuesday, February 10th
5:30pm, Dane’s Den

- **Member Sign-in, Welcome, and Feedback Form**
  - Members present: Kelsey Auman, Nadia Belkin, Lauren Bennis, Emma Benz, Javin Forrester, Edwin Goicochea, Bradley Hershenson, Dimitri Koutsopoulos, Jillian Reichel, Nia Sanders, Ivy Spas
  - UAS Representatives Present: Emily Hetzel, Quality Assurance Associate; Brendon Phillips, Marketing and New Media Manager; Steve Pearse, Executive Director
  - Sodexo Representatives present: Tim MacTurk, Resident District Manager

- **Mystery Shop Program**
  - Hand out cards and Release Forms
  - Mystery Shop Raffle
  - Allergy/Special Diet Accommodations
  - Discuss recent Mystery Shop experiences
  - Mystery Shop Forms are due 2/13 for transactions 1/24-2/6. Cards refilled 2/17
  - Mystery Shop Areas
    - Late night (Alumni Quad, Colonial Quad, Cravings, Capital Cafe, Campus Center)
    - Weekend dining room service (adequate staffing, cleanliness, Simple Servings)
    - 518 Market bagel line/ wait time
    - Stalks and Stems wait time
  - Co-Chairs reviewed current Mystery Shop Locations. They also explained that for members with Special Diets they are encouraged to Mystery Shop at the current locations and report back on what options were present for them and their experiences.

- **Meal Plans PowerPoint & Discussion**
  - Co-Chairs presented a PowerPoint presentation with data to give background information for how Meal Plans are formulated and decided. Slide data include where students eat based on their living situation for Retail and Residential locations.
  - Member asked about the value of a Meal Trade vs. Munch Money stating that they are not of equal monetary value. Tim MacTurk explained that cost for running a dining room is taken into consideration when deciding the value of a Meal Trade.
  - Member asked about there being a specific Meal Plan for RA’s. Tim MacTurk explained that once the current Campus Center construction is completed they would look into new Meal Plan options.
  - Member asked about why freshmen are required to be on Unlimited Meal Plans. Tim MacTurk explained that it was a campus-wide decision to mandate Unlimited Meal Plans for freshmen because it encourages community and increases involvement.

- **Hours of Operation & Discussion**
  - Co-Chairs presented a PowerPoint presentation with data that showed what UAS looks at when creating hours of operation. Data included the amount of swipe transactions in five-minute intervals and historical data trends for what venues are popular.
  - Members asked why Colonial is the only quad open for late night. Tim MacTurk explained that they are looking to expand late night options for the 2015-2016 school year.
Member asked about expanding Zime hours. Steve Pearse explained that they take into consideration the operating costs of running a retail venue. With the Campus Center and Argo Tea open it doesn’t make complete sense to extend Zime hours.

- Town Hall Meeting
  - Format/Q&A Panel
  - Submit questions before the meeting
  - Promotional ideas
  - Co-Chairs explained that the next meeting would be the Town Hall Meeting in the Patroon Room on 2/24. The Co-Chairs encouraged members to promote the event in their residences and with their friends.

- 2015-2016 Co-Chairs
  - Applications are currently under review

- ASDAC Meeting Calendar
  - Schedule Change for March – Marketing Meeting 3/2, Nutrition Meeting 3/24

  **Next Visitation: Downtown Cafe**
  **Friday, February 13th**
  **11:30a**
  **Meet at SUNYCard Office 11a**

  **Next Meeting: Town Hall Meeting**
  **Tuesday, February 24th**
  **7p, Patroon Room**