The World Is Flat

Summary

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What is the Flat World?
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Globalization is leveling the economic playing fields – all competitors can have an equal advantage.
Flat World

Tom Friedman at MIT
Globalization
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Globalization 1.0 – 1492 to early 1800’s – countries expanded beyond their borders
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The 10 Flatteners
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The first three created a platform for global collaboration
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#3 – Workflow software – reduce barriers between apps – machines “talk” to each other
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#6 – Offshoring – outsourcing to other countries and continents
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# 10 – The Steroids – The digital device like mobile phones, iPods, PDAs
The Triple Convergence
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# 3 Several billion new people came out on the field, mostly from China, India and the former Soviet Empire