As we seek to diversify graduate enrollment, international students lend directly to this initiative. By hosting yield events in key international markets (i.e. India, China and South Korea), we will be able to increase international enrollments. Yield events consist of inviting admitted students and their families to meet with campus stakeholders such as faculty, staff, alumni and/or current students to hear more about the University at Albany, have any questions answered and meet one another, therefore engaging students more with the university. Through Slate, we will be able to measure the metrics of these events almost immediately as we can set up the event, track registration and eventually track if students enroll as well as how they continue to engage with the University at Albany after the event. Yield events are adaptable based on budget and can be adapted to different financial restrictions in the future. For example, as we build networks with alumni in different countries, they can be the agents who present and host these events on behalf of the university.