



**What is Public Health Live!?**– A public health educational program webcast live on the third Thursday of every month.

*"Public Health Live! is a very valuable resource. It allow Public Health Professionals to stay up to date and aware of new guidelines and practices."*

### High-End Production with Broad Reach

- Routinely reaches over 500 viewers monthly throughout New York, as well as across the country and beyond.
- Filmed at [WMHT Productions in Troy, NY](#). The studio's quality, real-time video streaming enhances the viewer's experience and ensures sponsors an exceptional production.
- Uses best practices in educational design and delivery.

*"Public Health Live! helps us meet our deliverables. It is a great vehicle to reach a number of audiences and is an effective and fun way to meet your program needs."*

David Hoffman, OHIP/NYSDOH, Annual Sponsor



### Highly-Rated and Award Winning

- CPHCE received its 7<sup>th</sup> Telly Award in 2016, which honors the best in film and video production.
- Viewers strongly agree that speakers are effective and describe the webcast as relatable, engaging, science-based and comprehensive.
- On average, viewers rate the overall quality a 4.5 out of 5.



## FREE Continuing Education Credits Available

- CPHCE provides free continuing education (CE) credits for physicians, nurses and certified health education specialists. Select programs may also offer free social work or lactation counselor CE credits.
- In 2017, CPHCE received [accreditation with commendation](#) by the Medical Society of the State of New York, extending through December 2022.



## What Our Audience Is Saying

*"I have used content from **Public Health Live!** programs to help me develop and implement program plans to address prioritized needs identified in our hospital system's community health needs assessment."*

## Guided by Experienced Public Health Experts

- An advisory committee of experienced public health professionals from state and local health departments, academia and the New York State Association of County Health Officials helps to guide the development of program content to meet the needs of the target audience.
- Guests include state and nationally-recognized public health experts.

## More About **Public Health Live!**

- Offered on the third Thursday of each month since 1999.
- Webcast live via Internet; recording available on-demand thereafter.
- CPHCE coordinates entire production, including filming, moderating and producing.
- CPHCE promotes the webcast through a [coordinated website](#) and listserv, manages registration, tracks viewer statistics and evaluates the program.

