

ELIZABETH POPP BERMAN

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Department of Sociology
University at Albany, SUNY
Albany, NY 12222
(518) 442-4675
epberman@albany.edu

ACADEMIC APPOINTMENTS

Associate Professor, University at Albany, SUNY, Sociology, 2013-
Assistant Professor, University at Albany, SUNY, Sociology, 2007-13

VISITING POSITION

Richard B. Fisher Member, Institute for Advanced Study, School of Social Science,
Princeton, NJ, 2013-14

EDUCATION

Ph.D. University of California, Berkeley, Sociology, 2007
M.A. University of California, Berkeley, Sociology, 2000
B.A. University of Pennsylvania, Sociology, 1995, magna cum laude

BOOKS

Berman, Elizabeth Popp. Under contract. *Thinking Like an Economist: How Economics Became the Language of U.S. Public Policy*. Princeton, NJ: Princeton University Press.

Berman, Elizabeth Popp, and Catherine Paradeise, eds. Expected publication January 2016. Volume of *Research in the Sociology of Organizations* on "The University under Pressure."

Berman, Elizabeth Popp. 2012. *Creating the Market University: How Academic Science Became an Economic Engine*. Princeton, NJ: Princeton University Press.

- **2013 Max Weber Award for Distinguished Scholarship**, American Sociological Association, Section on Organizations, Occupations, and Work
- **2013 Pierre Bourdieu Award**, American Sociological Association, Sociology of Education Section
- **2011 President's Book Award**, Social Science History Association
- Reviewed in the *American Historical Review*, *American Journal of Sociology*, *Enterprise and Society*, *History of Education*, *Journal of American History*, *Minerva*, *Review of Higher Education*, *Sinergia e Innovación*, *Technology and Culture*, *Tertiary Education and Management*
- Translation into Korean, Turkish, Chinese forthcoming

ARTICLES

- Hirschman, Daniel, and Elizabeth Popp Berman (equal coauthors). 2014. "Do Economists Make Policies?" *Socio-Economic Review* 12:779-811.
- Berman, Elizabeth Popp. 2014. "Field Theories and the Move toward the Market in U.S. Academic Science." *Political Power and Social Theory* 27:193-221.
- Berman, Elizabeth Popp. 2014. "Not Just Neoliberalism: Economization in U.S. Science and Technology Policy." *Science, Technology & Human Values* 39:397-431.
- Berman, Elizabeth Popp, and Laura M. Milanes-Reyes. 2013. "The Politicization of Knowledge Claims: The 'Laffer Curve' in the U.S. Congress." *Qualitative Sociology* 36:53-79.
- Berman, Elizabeth Popp. 2012. "Explaining the Move toward the Market in U.S. Academic Science: How Institutional Logics Can Change without Institutional Entrepreneurs." *Theory and Society* 41:261-299.
- Co-winner, 2013 Star-Nelkin Paper Award, American Sociological Association, Section on Science, Knowledge and Technology
- Whelchel, Sarah, and Elizabeth Popp Berman. 2011. "Paying for Perennialism: A Quest for Food and Funding." *Issues in Science and Technology* 28:63-76.
- Reprinted in Zirulnik, Michael L., Lee Gutkind, and David Guston, eds., *The Rightful Place of Science: Creative Nonfiction*. Tempe, AZ: Consortium for Science, Policy & Outcomes.
- Berman, Elizabeth Popp, and Nicholas Pagnucco. 2010. "Economic Ideas and the Political Process: Debating Tax Cuts in the U.S. House of Representatives, 1962-1981." *Politics & Society* 38:347-372.
- Berman, Elizabeth Popp. 2008. "Why Did Universities Start Patenting? Institution-Building and the Road to the Bayh-Dole Act." *Social Studies of Science* 38:835-871.
- 2007 Hacker-Mullins Student Paper Award, American Sociological Association, Section on Science, Knowledge and Technology
- Berman, Elizabeth Popp. 2006. "Before the Professional Project: Success and Failure at Creating an Organizational Representative for English Doctors." *Theory and Society* 35:157-191.
- Honorable mention, 2006 James D. Thompson Award, Section on Organizations, Occupations and Work, American Sociological Association
- Kirp, David L., and Elizabeth Popp Berman. 2002. "A Good Deal of Collaboration: A Recent Agreement with Industry Avoids the Pitfalls of the Past." *California Monthly*, September. Reprinted as "A Good Deal of Collaboration." *University Business*, October 2002.

BOOK CHAPTERS

Berman, Elizabeth Popp. 2008. "The Politics of Patent Law and Its Material Effects: The Changing Relationship between Universities and the Marketplace." Pp. 191-213 in *Living in a Material World: Economic Sociology Meets Science & Technology Studies*, edited by Trevor Pinch and Richard Swedberg. Cambridge: MIT Press.

Kirp, David L., and Elizabeth Popp Berman. 2003. "A Good Deal of Collaboration: The University of California, Berkeley." Pp. 207-220 in *Shakespeare, Einstein, and the Bottom Line: The Marketing of Higher Education*, by David L. Kirp. Cambridge: Harvard University Press.

SHORTER PUBLICATIONS

Berman, Elizabeth Popp. Forthcoming. Review of Charis Thompson, *Good Science: The Ethical Choreography of Stem Cell Research* (Cambridge: MIT Press, 2013), *Contemporary Sociology*.

Berman, Elizabeth Popp. 2015. Review of Nicolas Rasmussen, *Gene Jockeys: Life Science and the Rise of Biotech Enterprise* (Baltimore: Johns Hopkins University Press, 2014), *American Historical Review* 120:675-676.

Berman, Elizabeth Popp, and Daniel Hirschman. 2015. "The Influence of Economists on Public Policy." Oxford University Press OUPblog (28 January).

Berman, Elizabeth Popp. 2012. "More STEM Majors Won't Solve Higher Education's Problems." "The Conversation" piece for the *Chronicle of Higher Education* (November 1).

Berman, Elizabeth Popp. 2012. "Economic Engines: At What Cost?" "Views" piece for *Inside Higher Ed* (June 7).

Berman, Elizabeth Popp. 2009. "Lost in Translation: Unintended Consequences of the Bayh-Dole Act." "Expert Opinion" piece for IPAdvocate.org.

Berman, Elizabeth Popp. 2007. Review of Monica Prasad, *The Politics of Free Markets: The Rise of Neoliberal Economic Policies in Britain, France, Germany and the United States* (Chicago: University of Chicago Press, 2006), *Sociological Inquiry* 77: 637-639.

Plus >50 blog posts at orgtheory.net, May 2014 to present.

WORK IN PROGRESS

"Trojan Horses in Linked Fields: Economists and Lawyers in U.S. Antitrust Policy, 1960-1981." Draft available.

"Models, Methods, and Measures: How Economists Matter in U.S. Public Policy" (with Joshua McCabe). Draft available.

"Thinking Like an Economist: The Normative Effects of a Positive Discipline in Two U.S. Policy Domains." Draft available.

"The Politics of the Child Tax Credit" (second author, with Joshua McCabe). Draft available.

"The Rise of Student Loans and Pressures on U.S. Higher Education Organizations" (with Abby Stivers). To be published in *Research in the Sociology of Organizations*.

FELLOWSHIPS AND GRANTS

Extramural

Institute for Advanced Study (Princeton) Membership, 2013-4

National Humanities Center Fellowship, 2013-14 (declined)

Stanford Humanities Center External Faculty Fellowship, 2013-14 (declined)

Woodrow Wilson International Center for Scholars Fellowship, 2013-14 (declined)

Arizona State University Consortium for Science, Policy, and Outcomes, "Next Generation of Science and Technology Policy Leaders," 2010

Spencer Foundation Dissertation Fellowship for Research Related to Education, 2003-4

Social Science Research Council Dissertation Fellowship for the Corporation as a Social Institution Program, 2002-3

National Science Foundation Graduate Research Fellowship, 1998-2000 and 2001-2

Intramural

University at Albany, SUNY

Faculty Research Award Program B, 2013

Faculty Research Award Program B, 2008

University of California, Berkeley

Department of Sociology Gertrude Jaeger Prize, 2006

Graduate Division Conference Travel Grant, 2005

Department of Sociology Fellowship, 2005

Dean's Normative Time Fellowship, 2003

Center for Studies in Higher Education Research Grant, 2002-3

Center for Culture, Organization and Politics Research Grant, 2000

Department of Sociology Fellowship, 1997-8

INVITED PRESENTATIONS (LAST FIVE YEARS)

"The Rise of Student Loans and Pressures on U.S. Higher Education Organizations," University of Wisconsin-Peking University Workshop on "Lessons Learned: International Collaboration and Competition in Higher Education, Science, and Technology," Peking University (Beijing)

"Humanities as Investment, Humanities as Enlightenment: Competing Visions of the Future," Keynote speaker, Conference on Humanities and the Public University, University at Buffalo, SUNY (Buffalo)

- "Thinking Like an Economist: How Economics Became the Language of Public Policy,"
Department of Sociology, Ohio State University (Columbus)
- "Pressures on the Research University," Workshop on Creating a Culture of Excellence and
Trustworthiness in Research Universities, University of California, Davis Health Systems,
2014 (Davis)
- "Economic Rationalization and Its Effects on U.S. Universities," Understanding Innovative
Science Symposium, Wisconsin Institutes for Discovery, University of Wisconsin, 2014
(Madison)
- "Quantifying the Economic Value of Science: Policy Stories and Policy Devices," Governing
Academic Life Conference, London School of Economics, 2014 (London)
- "Trojan Horses in Linked Fields: Economists and Lawyers in U.S. Antitrust Policy, 1965-1981,"
Society, Politics & Culture Workshop, Department of Sociology, Boston University, 2014
(Boston)
- "Thinking Like an Economist: On Expertise and the U.S. Policy Process," Thursday Lunch
Seminar, School of Social Science, Institute for Advanced Study, 2014 (Princeton)
- "Creating the Market University: How Academic Science Became an Economic Engine" and
"Trojan Horses in Linked Fields: Economists and Lawyers in U.S. Antitrust Policy, 1965-
1981," Center for the Study of Social Organization-Economic Sociology Workshop,
Princeton University, 2014 (Princeton)
- "Academia and Bias in Science" and "The Role of the University in Modern Democracies:
Challenges and Opportunities," ASU-Cambridge Conference on Evidence, Ideology and
Orthodoxy: Science in the University and the Public Sphere, Arizona State University,
2014 (Tempe)
- "Economic Rationalization and Its Effects on U.S. Universities," From Prestige to Excellence: The
Fabrication of Academic Excellence, Université Paris-Est, 2013 (Paris)
- "Sociological Perspectives on Higher Education," Students of Educational Administration for
Change, University at Albany, SUNY, 2013 (Albany)
- "Creating the Market University: How Academic Science Became an Economic Engine," Max
Planck-Sciences Po Center and Centre de Sociologie des Organisations, Sciences Po,
2012 (Paris)
- "Creating the Market University: How Academic Science Became an Economic Engine," Science
and Society Seminar Series, Lawrence Berkeley National Laboratory, 2012 (Berkeley)
- "Economic Expertise and the Policy Process: Changing Means, Ends, and Models in Three U.S.
Policy Domains" (with Josh McCabe), Scandinavian Consortium for Organizational
Research (SCANCOR) seminar, Stanford University, 2012 (Palo Alto)

"The Narrowing of 'Public Interest': How Universities Became Economic Engines," Conference on The Public Interest and the Future of Public Higher Education in the 21st Century, Wisconsin Center for the Advancement of Postsecondary Education (WISCAPE), University of Wisconsin, 2012 (Madison)

"Creating the Market University: How Academic Science Became an Economic Engine," University of California, San Diego Department of Sociology colloquium, 2012 (San Diego)

"Secrets and Lies: Science versus Market as Arbiter of Truth in Early Recombinant DNA Research," Boston Colloquium for Philosophy of Science, Boston University Center for Philosophy and History of Science, 2011 (Boston)

"Creating the Market University: How Academic Science Became an Economic Engine," Workshop for the Next Generation of Science & Technology Policy Leaders, Arizona State University Consortium on Science, Policy & Outcomes, 2010 (Tempe)

"Economic Ideas and the Political Process: Debating Tax Cuts in the U.S. House of Representatives, 1962-1981" (with Nicholas Pagnucco), Indiana University Maurer School of Law Tax Policy Colloquium, 2010 (Bloomington)

"Creating the Market University: How Academic Science Became an Economic Engine," Rensselaer Polytechnic Institute Science and Technology Studies Graduate Student Colloquium, 2010 (Troy, NY)

CONFERENCE AND WORKSHOP PRESENTATIONS (LAST FIVE YEARS)

"Does It Matter Who the Bureaucrats Are? Economists and the Changing Cognitive Infrastructure of U.S. Politics," Social Science History Association Annual Meeting, 2014 (Toronto)

"Dueling Experts in Linked Ecologies: Economists and Lawyers in U.S. Antitrust Policy, 1960-1985," Social Science History Association Annual Meeting, 2013 (Chicago)

"Measure for Measure: From Concentration Ratios to the Herfindahl-Hirschman Index in U.S. Antitrust Policy," Society for Social Studies of Science Annual Meeting, 2013 (San Diego)

"Thinking Like an Economist: The Normative Effects of a Positive Discipline in Two U.S. Policy Domains," ASA Comparative-Historical and Political Sociology sections Mini-Conference on Capitalism, the Politics of Inequality, and Historical Change, 2013 (New York)

"Means, Ends, Methods and Measures: How Economists Matter in U.S. Public Policy" (with Joshua McCabe), American Sociological Association Annual Meeting, Regular Session on Political Sociology, 2013 (New York)

"Thinking Like an Economist: The Normative Effects of a Positive Discipline in Three U.S. Policy Domains," Eastern Sociological Society Mini-Conference on Comparative Cultural Sociology, 2013 (Boston)

"The Kennedy-Johnson Economists and Unintended Consequences in U.S. Public Policy," Social Science History Association Annual Meeting, 2012 (Vancouver)

"Not Just Neoliberalism: Economic Rationalization in U.S. Science and Technology Policy" (with Joshua McCabe), Workshop on the Neoliberal State, Science and Technology, University of Wisconsin, 2012 (Madison)

"Neoliberalism versus Economic Rationalization: Interests and Experts in U.S. Innovation Policy, 1960-1985," Social Science History Association Annual Meeting, 2011 (Boston)

"Innovation Drives the Economy: The Economic Rationalization of U.S. Science and Technology Policy, 1960-1985," Society for Social Studies of Science Annual Meeting, 2011 (Cleveland)

"From Theory to Symbol: The 'Laffer Curve' in the U.S. Congress, 1977-2009" (with Laura Milanese-Reyes), American Sociological Association Annual Meeting, Regular Session on Historical Sociology/Processes, 2011 (Las Vegas)

"Is the Commercialization of Academic Science Neoliberal?," Political Sociology of Science and Technology conference, Rensselaer Polytechnic Institute, 2011 (Troy, NY)

OTHER CONFERENCE AND WORKSHOP PARTICIPATION (LAST FIVE YEARS)

As Participant

Discussant, author-meets-critics panel on *Sinews of the Nation*, by Dan Lainer-Vos, Social Science History Association, 2014 (Toronto)

Discussant, session on "Medicine and the State in the Americas," Social Science History Association, 2014 (Toronto)

Discussant, session on "Interdisciplinarity and Collaboration," Understanding Innovative Science Symposium, Wisconsin Institutes for Discovery, University of Wisconsin, 2014 (Madison)

Respondent, author-meets-critics panel on *Creating the Market University*, Social Science History Association Annual Meeting, 2013 (Chicago)

Discussant, session on "The Changing Organization of Science Institutions," American Sociological Association Annual Meeting, 2013 (New York)

Discussant, author-meets-critics panel on *Money at Work*, by Kevin Delaney, Eastern Sociological Association Annual Meeting, 2013 (Boston)

Discussant, panel on "Democracy & Society," Graduate Student Conference on Institutions & Societies, University at Albany, SUNY, 2013 (Albany)

Discussant, session on "Economic Culture in the Public Sphere," Social Science History Association Annual Meeting, 2012 (Vancouver)

Discussant, author-meets-critics panel on *Building Chicago Economics: Beyond Good and Evil*, Social Science History Association Annual Meeting, 2012 (Vancouver)

Presider, session on "Knowledge Institutions: Disciplines and Universities," American Sociological Association Annual Meeting, 2012 (Denver)

Respondent, panel on the report *Managing University IP in the Public Interest*, 30 Years after Bayh-Dole: Reassessing Academic Entrepreneurship workshop, National Academies of Science, 2010 (Washington, DC)

As Organizer

Organizer, paper sessions "Experts, 'Randomistas,' and Bureaucratic Disorganizers around the World," and "Bureaucrats, Beltway Bandits, and Political Struggles over Expertise and Public Policy," Social Science History Association, 2014 (Toronto)

Organizer, paper sessions "Social Studies of Social Science I: Epistemic Boundaries and Competitions," and "Social Studies of Social Science II: Interventions," Society for Social Studies of Science Annual Meeting, 2013 (San Diego)

Organizer, regular sessions on the Sociology of Knowledge, American Sociological Association Annual Meeting, 2013 (New York)

Co-organizer (with Johan Christensen), paper sessions "Experts and Policy I: Quantification, Categorization, and Field Creation," and "Experts and Policy II: Economic Expertise," Social Science History Association Annual Meeting, 2012 (Vancouver)

Co-organizer (with Stephanie Mudge), paper session "Disciplinary Expertise, Politics and Policy," Social Science History Association Annual Meeting, 2011 (Boston)

Organizer, Science, Knowledge and Technology section session on "Knowledge about the Economy: Creating It and Using It," American Sociological Association Annual Meeting, 2010 (Atlanta)

TEACHING (all University at Albany, SUNY)

Graduate courses

ASOC 510, *Sociological Theories I*

ASOC 511, *Sociological Theories II*

ASOC 654, *Complex Organizations and Bureaucracy*

ASOC 708, *Comparative, Historical, and Case Study Methods*

Undergraduate courses

ASOC 341, *Social Inequality*

ASOC 342, *Organizations in Society*

ASOC 325, *Sociology of Science*

ASOC 449W, *Higher Education in America*

ASOC 242Z, *Organizations* (honors class)

Work supervised:

Chair, Ph.D. dissertation committee in sociology

One completed, one post-proposal defense, two pre-proposal defense

Member, Ph.D. dissertation committee in sociology

Six completed, six post-proposal defense, one pre-proposal defense

Chair, Master's committee in sociology
One in progress

Member, Master's committee in sociology
Two completed, one in progress

Chair, Ph.D. comprehensive exam committee in sociology
Seven total, in fields of Organizations, Economic Sociology, and Comparative-Historical Sociology

Member, Ph.D. comprehensive exam committee in sociology
Twenty-seven total, in fields of Comparative-Historical Sociology, Culture, Economic Sociology, Methods, Organizations, Political Sociology, Theory, and Work

Supervised graduate student independent studies (fourteen), undergraduate honors thesis (two), undergraduate independent study (one), and undergraduate internships (four)

CONSULTANT AND ADVISORY ACTIVITY

Consultant, National Science Foundation Award Number 1149466, P.I. Daniel Kleinman (University of Wisconsin-Madison), "Understanding Innovative Science: The Case of the Wisconsin Institutes for Discovery," 2012-2014

Advisory Committee, Innovation U2 Project

PROFESSIONAL SERVICE AND AFFILIATIONS

Internal (University at Albany, SUNY):

Department of Sociology

2014-17	Director of Graduate Studies and Chair, Graduate Committee Adviser, Students of Sociology, 2014-
2014	Member, Sociology Department Administrative Manager Hiring Committee
2013	Member, Ad Hoc Tenure Review Committee
2011-13	Member, Executive Committee
2011-13	Member, Symposium Committee
2010-11	Member, Teaching Committee
2008-10, 2011	Member, Graduate Committee Graduate Student Awards Subcommittee, 2009, 2011
2008-09	Member, Undergraduate Committee
2007-08	Member, Teaching Committee

College of Arts and Sciences

2009-13	Department representative, University in the High School Program
2008-10	Member, College of Arts and Sciences Faculty Council Chair, Academic Support Committee, 2009-10 Chair, Ad Hoc Grievance Committee, 2009

External:

Member, American Sociological Association
Science, Knowledge & Technology Section

- Member, Newsletter committee (2012-14)
- Council member (elected position, 2009-12)
- Committee member, Star-Nelkin Paper Award (2011, 2014)
- Committee member, Robert K. Merton Book Award (2010)

Organizations, Occupations & Work Section

- Committee chair, Max Weber Award for Distinguished Scholarship (2014)
- Committee member, James D. Thompson Award (2007)

Theory Section

- Committee chair, Shils-Coleman Paper Award (2015)

Member, Society for Social Studies of Science

Member, Social Science History Association

- Network representative, Education, Knowledge & Science Studies (2013-present)
- Committee member, President's Book Award (2012)

Editorial Board, *Engaging Science, Technology, and Society*, *Journal of Technology Transfer*, *Social Science History*, *Sociological Theory*

Reviewer, *American Journal of Sociology*, *American Sociological Review*, *BioSocieties*, *Handbook of Academic Integrity*, *Higher Education*, *Journal of American History*, *Journal of Policy History*, *Minerva*, National Science Foundation (Science of Science and Innovation Policy program; Science, Technology, and Society program), Princeton University Press, *Research Policy*, Rutgers University Press, *Science and Public Policy*, *Science, Technology and Human Values*, *Social Forces*, *Social Problems*, *Social Studies of Science*, *Socio-Economic Review*, *Sociological Forum*, *Sociological Quarterly*, *Sociological Theory*, *Technology and Culture*, *Theory and Society*, *Yearbook of Nanotechnology in Society*