### Name

Kinsun TAM

#### Contact information

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### Education

University of Connecticut

PhD in Accounting, 1999

Thesis: Earnings Management through Derivatives

Aarhus School of Business; Aarhus, Denmark

PhD course on Theory and Applications of Interest Rate Models, October, 1998 *University of Massachusetts Boston* 

MBA and BA in Computer Science (Magna Cum Laude), 1994

## **Employment history**

Associate Professor with tenure (2005-current): *University at Albany, SUNY*. Assistant Professor (1999-2005): *University at Albany, SUNY*.

# Scholarship

Articles published in peer refereed journals

- "Transplanting social capital to the online world -- Insights from two experimental studies" (Chi, Chan, Seow, and Tam) in Journal of Organizational Computing and Electronic Commerce 2009, Vol. 19(3): 214-236.
- "Ranking accounting journals: A research note using dissertation citations" (Chan, Chan, Seow, Tam) in Accounting, Organizations, and Society 2009, Vol 34 (6-7): 875-885.
- "Developing accounting course materials as dynamic content" (Tam) in Journal of Emerging Technologies in Accounting, 2008, Vol 5: pp. 221-230.
- "KaDo: An advanced data modeling, database design, database implementation, and information retrieval case for the accounting information systems class" (Geerts and Tam) in Journal of Information Systems, 2008, Vol. 22 (2), pp 141-151.
- "Timeliness and transaction management in extended enterprises" (Tam and Tsang) in International Journal of Business Information Systems, 2007, Vol. 2 (4), pp. 392-412.
- "Understanding investment expertise and factors that influence the information processing and performance of investment experts" (Tam, Bierstaker, and Seol) in Advances in Accounting Behavioral Research, 2006, Vol. 9, pp. 113-156.
- "Pilgrims Manufacturing, Inc.: Activity-based costing versus volume-based costing" (Hussein and Tam) in Issues in Accounting Education, 2004, Vol. 19 (4), pp. 539-553. Online case is available at http://www.nobelresearch.com/macc.
- "A neural network approach to compare predictive value of accounting versus market data" (Kim, Jun, and Tam) in Journal of Intelligent Information Systems, 2004, Vol 10 (1), pp. 77-91.
- "An XML schema design framework to simplify financial statement validation" (Tam) in International Journal of Digital Accounting Research, 2003, Vol. 3 (6), pp.133-164.

- "Harmonization of auditor's report" (Gangolly, Hussein, Seow, Tam) in International Journal of Accounting, 2002, Vol. 37 (3), pp. 327-346.
- "The usefulness of derivatives-related accounting disclosures" (Seow and Tam) in Review of Quantitative Finance and Accounting, 2002, Vol. 18, pp. 273-291.
- "Foreign exchange risk and firm value: An analysis of U.S. pharmaceutical firms" (Chan, Seow, and Tam) in Managerial Finance, 2002, Vol. 28 (3), pp.57-72.
- "Enterprise extension through extensible markup language" (Hussein and Tam) in International Journal of Digital Accounting Research, 2002, Vol 2 (4), pp. 157-194.
- "On the design of an XML-Schema based application for business reporting: An XBRL Schema perspective" (Tam, Goel and Gangolly) in International Journal of Digital Accounting Research, 2002, Vol 2 (1), pp. 83-122.

# Papers presented at academic or professional meetings

- "Dynamic content in accounting education and research" (Tam) presented at 2005 AAA Annual Meeting, IS Session, San Francisco, CA.
- "Selective use of accounting language" (Tam) presented at Youngstown State University Research Seminar, 2005.
- "Selective use of accounting language" (Tam) presented at University of Missouri at Kansas City Research Seminar, 2005.
- "Computerized internal control in RDBMS and XML" (Hussein and Tam) presented at 2004 AAA Annual Meeting, IS Session, Orlando, FL.
- "Dynamic content in accounting education and research" (Tam) presented at 2004 AAA Annual Meeting (AIET Workshop), Orlando, FL.
- "Selective use of accounting language" (Tam) presented at Hong Kong Baptist University Research Seminar, 2004.
- "CEO's frankness upon losses: Evidence from computerized content analysis of the CEO letter" (Tam) presented at 2003 AAA Annual Meeting (AIET Workshop), Honolulu, HI.
- "Does investment expertise exist?" (Tam, Bierstaker, and Seol) presented at the August 2003 AAA Annual Meeting (Behavioral Section Research Forum), Honolulu, HI.
- "Enriching accounting curriculum with automated internal controls in RDBMS and XML" (Hussein and Tam) presented at the 2002 AAA Annual Meeting (AIET Workshop), San Antonio, TX.
- "Implementing internal accounting controls as constraints in RDBMS and XML" (Tam) presented at the 2002 European Conference on Accounting Information Systems, Copenhagen, Denmark.
- "On the design of an XML-Schema based application for business reporting: An XBRL Schema Derivative" (Tam, Goel and Gangolly) presented at the 2001 AAA Annual Meeting (AIET Workshop), Atlanta, GA.

# Papers presented at faculty research seminars

- "Selective use of accounting language" (Tam) presented at UAlbany Accounting Research Seminar, 2005.
- "CEO's frankness upon Losses: Evidence from computerized content analysis of the CEO letter " (Tam) presented at SUNY-Albany Business School Research Seminar, 2002.

# Activities that maintain academic or professional qualifications

Best Education Paper Award, AAA Information Systems Section 2008 Mid-Year Meeting, 2008. Title of paper: "KaDo: An advanced data modeling, database design, database implementation, and information retrieval case for the accounting information systems class." (Geerts and Tam)

Positive Difference Award, *Department of Student Life, University at Albany*, 2006 Co-recepient of UAlbany's *Center of Institutional Investment Management* funding, 2005 Dean's Advisory Board Fund Award, School of Business, *University at Albany*, 2002 *University at Albany* Faculty Research Awards Program Category A Award, 2001-2002. *SUNY* Employee Development Award, 2002, 2004, 2005, 2008, 2009, 2010 Professional Services

Served as North-East Region coordinator of the AAA Strategic and Emerging Technologies Section, 2009-2010

Served on the 2009 Education Committee of the American Accounting Association's Stretegic Emerging Technologies Section.

Reviewer for 2006 AAA AIET Section Annual Meeting

Reviewer for the Inaugural Asia-Pacific Corporate Governance Conference, 2005

Ad hoc reviewer for *Journal of Electronic Commerce Research*, 2004 (twice)

Ad hoc reviewer for International Journal of Digital Accounting Research, 2003 (twice), 2004, and 2007

Reviewer for 2003 AAA IS Section Mid-Year Meeting

Ad hoc reviewer for Issues in Accounting Education, 2000

Served on the Program Committee of the 6th, 7th and 8th XBRL International Conferences, 2002/2003

Served on the 2004/2005 Membership Committee of the American Accounting Association's AIET Section.

### School and University service

# To UAlbany School of Business

Served as alternate representative on the Graduate Affairs Committee, 2008-2009

UAlbany Business School campaign leader for State Employee Federated Appeal, 2008.

Faculty search committee member and Office of Diversity & Affirmative Action representative, Accounting Department, 2009-2010

Faculty search committee member, Accounting Department, Spring 2009

Chair of the Faculty, UAlbany Business School, 2008-2009.

Served on the Graduate Affairs Committee, 2008-2009

Served on the Personnel Committee, UAlbany School of Business, Spring 2006.

Chair of Research Committee, UAlbany School of Business, 2003-2004.

Interim Director of Graduate Accounting Programs, UAlbany Business School, Fall 2002.

Chair of Teaching & Computing Committee, UAlbany Business School, 2001-2002.

Served on Teaching & Computing Committee, UAlbany Business School, 1999-2003, 2005.

## To UAlbany

Served as volunteer on UAlbany's Comunity Day, October 10, 2009

Served as mentor in UAlbany's Faculty Mentorship Program, 2001-2004, 2008-2009

Served as mentor in UAlbany's Transfer Connections Mentoring Program, 2009-2010

Served as volunteer on UAlbany's Fountain Day, 2006, 2008, 2009, 2010

Served as marshall in UAlbany's *May*/<u>Dec</u> Commencement 2000, 2002, 2005, 2006, 2009

Served as an affiliated faculty of the UAlbany Information Science PhD program on Ingrid Fisher's dissertation committee in 2002.