

MASAHIRO YAMAMOTO

Associate Professor & Chair
 Department of Communication
 University at Albany, State University of New York
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Education

Washington State University
 The Edward R. Murrow College of Communication
 Ph.D. in Communication, July 2012
 Dissertation title: Community Newspapers as a Macro-Level Source of Social Control

Washington State University
 The Edward R. Murrow School of Communication
 M.A. in Communication, July 2006
 Thesis Title: Corporate Newspaper Structure and Same-Sex Marriage: An Empirical Test of the Editorial-Page Vigor Hypothesis

Chuo University, Tokyo, Japan
 B.A. in Law, March 2004

Academic Appointments and Affiliations

University at Albany, State University of New York

Department of Communication	
Chair	September 2022-present
Associate Professor	September 2019-present
Director of Graduate Studies	September 2018-August 2022
Assistant Professor	June 2016-August 2019

Center for Technology in Government	
Faculty Fellow	June 2022-present

Center for the Elimination of Health Disparities Faculty Research Associate	September 2021-present
University of Wisconsin-La Crosse Communication Studies Department Assistant Professor	2012-2016
Colby-Sawyer College Humanities Department Visiting Assistant Professor, Media Studies	2011-2012
Washington State University Edward R. Murrow College of Communication Instructor of Record/Research Assistant	2007-2011

Research Interests

Attitude Change
Digital, Social, and Mobile Media
Civic Engagement/Political Participation
Media Literacy, Trust, and Skepticism

Teaching Interests

Digital/Social Media
Political Communication
Media Criticism/Media Literacy
Quantitative Research Methods

Awards

2024 Editor's Picks Awards: The Best of 2024 List of Health Promotion Researchers,
American Journal of Health Promotion.

2024	Top Paper Award (4th place) from the Association for Education in Journalism & Mass Communication, Communicating Science, Health, Environment, and Risk Division.
2023	2022 Outstanding Article Award, Journalism & Mass Communication Quarterly, for Why people who know less think they know more: The role of social media.
2018	Reviewer of the Year, Mass Communication and Society
2016	News Audience Research Paper Award (2nd place) from the Association for Education in Journalism and Mass Communication
2016	Top Poster Award from the International Communication Association, Journalism Studies Division
2012	Graduate Student Award Recipient, Excellence in Research. The Edward R. Murrow College of Communication, Washington State University
2009	Top Student Paper Award (2nd place) from the Association for Education in Journalism & Mass Communication, Newspaper Division.
2009	Travel Grant Recipient. Awarded \$450 from the Graduate and Professional Student Association, Washington State University

Grants/Funding for Research

Conversational trajectories: Investigating sensemaking and learning in human-AI dialogue (\$494,941). Spencer Foundation. Role: Co-PI (PI: Changsup Park), 2026.

Developing and testing a cross-national news literacy scale and intervention for the discernment of online misinformation (HK\$259,500, roughly US \$33,000). University Grants Committee (Hong Kong) General Research Fund (GRF). Role: Co-investigator (PI: Chan, M). 2025.

Examining the effectiveness of social media fact-check labels to mitigate the effects of misinformation: A cross-national comparison (HK\$ 328,000, roughly US\$41,780). Research Grants Council - General Research Fund and Early Career Scheme. Role: Co-investigator (PI: Chan, M). 2023.

Expectancy violations as a way to improve trust in out-party news outlets (\$3,605). Faculty Research Award Program, FRAP-B. University at Albany. Role: Principal Investigator. 2022.

The program to enhance political civility through citizen education and training (\$2632.50). The Bonnie & Bill Stubblefield Institute for Civil Political Communications. Role: Co-investigator (PI: Kushin, M. J.). 2021.

Capital region collaborative community survey project to document disparate impacts of COVID-19 (\$5,000). Differential Impacts of COVID-19 in New York State: Understanding and Eliminating Minority Health Disparities in a 21st Century Pandemic. Role: Co-investigator (PIs: Schell, L. M. & Golden, A. G.).

An examination of positive news in psychological well-being and mental health (\$2,500). Faculty Research Award Program, FRAP-B. University at Albany. Role: Principal Investigator. 2018.

Role of positive news in altruism (¥680,000 Japanese Yen, roughly US\$6,180). Hosono Bunka Foundation, Japan. Role: Principal Investigator. 2018

Effects of media multitasking and second screening on news comprehension (¥700,000 Japanese Yen, roughly US\$6,360). Hosono Bunka Foundation, Japan. Role: Principal Investigator. 2017.

Assessing the role of interpersonal and mass communication in neighborhood well-being (\$3,000). College of Liberal Studies Small Grants. University of Wisconsin-La Crosse. Role: Principal Investigator. 2015

Predicting online visibility and user engagement: Content characteristics of non-profit blogs (\$3,866). College of Liberal Studies Small Grants. University of Wisconsin-La Crosse. Role: Principal Investigator. 2014

Community newspapers' use of interactive features (\$3,500). College of Liberal Studies Small Grants. University of Wisconsin-La Crosse. Role: Principal Investigator. 2012

Drug abuse violations in U.S. communities: Mass media as a macro-level source of social control (\$7,639). Washington State Alcohol and Drug Abuse Program (ADA). Role: Principal Investigator. 2011

Not funded

Disrupting blind trust: A media literacy intervention to counter partisan media manipulation. (\$200,000). Andrew Carnegie Mellon Foundation. Role: Principal investigator. 2024.

Center for Advancing Health Equity and Policy in a Changing Climate (CHEQ-UP) (\$3,917,267). National Institutes of Health. Role: Co-investigator (PI: Shao, L and Thornicroft, C.). 2022.

Downstate Center for the Elimination of Cancer Disparities (DECADE) (\$20,189,423). National Institute on Minority Health and Health Disparities. Role: Co-investigator (PI: Demissie, K., Lambert, W. M., and Salifu, M. O.). 2019.

SUNY Downstate RCMI: Training and Research In Underrepresented Minority Population Health (TRIUMPH). National Institutes of Health. Role: Co-investigator. (PI: Demissie, K., Pato, C., and Salifu, M.). 2019.

SUNY RCMI: Bringing Together Precision Medicine and Social Determinants Perspectives to Eliminate Health Disparities in Highly Diverse Populations (\$8,062,770). National Institutes of Health. Role: Co-investigator (PI: Schell, L. M.). 2018.

The UAlbany Specialized Center of Excellence for the Elimination of Health Disparities Among Young Children from Racial/Ethnic Minority and Other Underserved Populations in Small Cities and Rural Area (\$1,467,749). National Institutes of Health. Role: Co-investigator (PI: Schell, L. M.). 2017.

Research

* denotes a graduate student co-author

Peer Reviewed Publications (68)

Jo, H., **Yamamoto, M.**, & Gorman, B. (2026). Climate change in local opinion journalism: A computational analysis of U.S. newspaper coverage, 2013–2020. *Climatic Change*, 179, 105.

Dalisay, F., & **Yamamoto, M.** (2026). News literacy and critical thinking in the Pacific: Evidence from Guam and the Northern Mariana Islands. *Mass Communication and Society*, 29(1), 16-38. **[equal authorship]**

Chan, M., Yi, J., Vaccari, C., & **Yamamoto, M.** (2026). Cognitive drivers of misinformation belief and sharing on social media: A cross-national comparison. *Mass Communication and Society*, 29(1), 142-160.

Dalisay, F., **Yamamoto, M.**, Kuwabata, Y., Okamoto, S., & Pokhrel, P. (2025). Associations between parental support, social media addiction, and depressive symptoms among early adolescents in Guam. *PLOS Mental Health*, 2(6), e0000275.

Chan, M., Yi, J., Vaccari, C., & **Yamamoto, M.** (2025). A cross-national examination of the effects of accuracy nudges and content veracity labels on belief in and sharing of misleading news. *Journal of Computer-Mediated Communication*, 30(4), zmaf009.

Yamamoto, M., & Chang, C-H.* (2025). Source-inconsistent news from partisan media: Expectancy violations as a way to improve trust in out-party media. *Communication Research*. Advance online publication.

Yamamoto, M., Xu, S., & Coman, I. (2025). Testing belief gaps in COVID-19 vaccines: Evidence from a short-term longitudinal study. *Current Psychology*, 44, 7516-7528.

Yamamoto, M., Xu, S., Kee, K., & Li, W. (2025). Testing a dynamic model of trust in AI: How trust develops and affects critical thinking in the American workforce. *Journal of Trust Research*, 15(1), 12-31.

Kushin, M. J., & **Yamamoto, M.** (2025). Can a self-regulation strategy help make social media more civil? Exploring the potential of MCII to reduce incivility in online political discussion. *New Media & Society*, 27(1), 24-42.

Li, W., Xu, S., **Yamamoto, M.**, & Kee, K. (2025). Interactive mediated contact on social media: Mechanisms and effects on attitudes toward Ukrainian refugees. *New Media & Society*, 27(3), 1565-1587.

Ho, K. K. W., Chiu, D. K. W., Au, C. H., Dalisay, F., So, S., & **Yamamoto, M.** (2024). Fake news, misinformation and privacy: How the COVID-19 pandemic changes our society and how blockchain and distributed ledger technologies reduce their effects? *Distributed Ledger Technologies: Research and Practice*, 3(3), 1-9.

Ran, W., & **Yamamoto, M.** (2024). Neutral news from in- and out-party media and attitudes toward them: Integration of expectancy violations theory and hostile media perceptions. *Communication Studies*, 75(6), 880-899.

Chan, M., Vaccari, C., & **Yamamoto, M.** (2024). Examining the relationship between dispositional news literacy and discernment of real and misleading news: Cross-national evidence. *International Journal of Public Opinion Research*, 36(2), edae020.

Yamamoto, M., Krishnan, A., Golden, A., Owens, G., Schell, L. M., Mata, O.,* & Holdsworth, E. A. (2024). Correlates of COVID-19 information overload and information seeking: Evidence from a community survey. *American Journal of Health Promotion*, 38(4), 503-512.

Li, W., Xu, S., **Yamamoto, M.**, & Kee, K. (2023). The reciprocity of social media engagement and collective actions: A longitudinal study on Ukrainian refugees. *Computers in Human Behavior*, 149, 107959.

Xu, S., Kee, K., Li, W., **Yamamoto, M.**, & Riggs, R. (2023). Examining the diffusion of innovations from a dynamic, differential-effects perspective: A longitudinal study on AI adoption among employees. *Communication Research*, 51(7), 843-866.

Yang, C., & **Yamamoto, M.** (2023). Testing the role of inspirational and crime news use in self-report empathic concern and helping. *International Journal of Communication*, 17, 3408-3427. **[equal authorship]**

Xu, S., Coman, I., **Yamamoto, M.**, & Najera, C. (2023). Exposure effects or confirmation bias?: Examining reciprocal dynamics of misinformation, misperceptions, and attitudes toward COVID-19 vaccines. *Health Communication*, 38(10), 2210-2220.

Coman, I., Xu, S., & **Yamamoto, M.** (2023). COVID-19 vaccine hesitancy: Disadvantaged groups' experience with perceived barriers, cues to action, and attitudes. *American Journal of Health Promotion*, 37(4), 488-498.

Yamamoto, M., Nah, S., & Choung, H. (2022). Consumption and production of user-generated content, credibility, and political participation. *Communication Studies*, 73(1), 1-16.

Yamamoto, M., Jo, H.,* & Ran, W. (2022). Anti-media expression by citizens: Conservative summary sites, hostile media perceptions, and media trust in Japan. *Information, Communication & Society*, 25(13), 1952-1968.

Lee, S., **Yamamoto, M.**, & Tandoc, E. Jr. (2022). Why people who know less think they know about COVID-19: Evidence from US and Singapore. *Journalism & Mass Communication Quarterly*, 99(1), 44-68.

Yamamoto, M., & Yang, F. (2022). Does news help us become knowledgeable or think we are knowledgeable? Examining a linkage of traditional and social media use with political knowledge. *Journal of Information Technology & Politics*, 19(3), 269-283.

Lee, S., Rojas, H., & **Yamamoto, M.** (2022). Social media, messaging apps, and affective polarization in the United States and Japan. *Mass Communication and Society*, 25(5), 673-697.

Yamamoto, M., Ran, W., & Xu, S. (2021). How you watch television news matters: A panel analysis of second screening and political learning from the news. *Journal of Broadcasting & Electronic Media*, 65(3), 377-396.

Yamamoto, M., Nah, S., & Bae, S. Y. (2020). Social media prosumption and online political participation: An examination of online communication processes. *New Media & Society*, 22(10), 1885-1902.

Nah, S., & **Yamamoto, M.** (2020). Citizen journalism, political discussion, and civic participation: Testing a moderating role of media credibility and collective efficacy. *International Journal of Communication*, 14, 5177-5198.

Tian, Y.,* Zhang, X.,* **Yamamoto, M.**, & Morey, A. (2020). Cynicism, insults, and emotions in the 2016 U.S. presidential election: An affective intelligence framework. *Journal of Information Technology & Politics*, 17(4), 321-336.

Yamamoto, M., Dalisay, F., & Kushin, M. J. (2020). An examination of uncivil and reasoned comments and perceived civility in politics. *International Journal of Communication*, 14, 279-298.

Morey, A., & **Yamamoto, M.** (2019). Exploring political discussion motivations: Relationships with different forms of political talk. *Communication Studies*, 71(1), 78-97.

Dalisay, F., **Yamamoto, M.**, Rathnayake, C., Loos, J., & Ching, K. (2019). Local newspaper use in Hawaii fosters acculturation to local culture, community ties and involvement. *Pacific Asian Inquiry*, 10(1), 103-116.

Kushin, M. J., **Yamamoto, M.**, & Dalisay, F. (2019). Societal majority, Facebook, and the spiral of silence in the 2016 U.S. presidential election. *Social Media + Society*, 5(2).

Yamamoto, M., & Morey, A. (2019). Incidental news exposure on social media: A campaign communication mediation approach. *Social Media + Society*, 5(2).

Ran, W., & **Yamamoto, M.** (2019). Media multitasking, second screening, and political knowledge: Task-relevant and task-irrelevant second screening during election news consumption. *Journal of Broadcasting & Electronic Media*, 63(1), 1-19.

Yamamoto, M., Ran, W., & Luo, Y*. (2019). Crime news, fear of crime, and mistrust: An examination of protective factors against influences of local crime news. *Atlantic Journal of Communication*, 27(2), 114-126.

Nah, S., & **Yamamoto, M.** (2019). Communication and citizenship revisited: Theorizing communication and citizen journalism practice as civic participation. *Communication Theory*, 29(1), 24-45.

Yamamoto, M., Kushin, M., & Dalisay, F. (2018). How informed are messaging app users about politics? A linkage of messaging app use and political knowledge and participation. *Telematics and Informatics*, 35(8), 2376-2386.

Yamamoto, M. (2018). Assessing the role of local communication networks in neighborhood disorder and crime. *Communication Research*, 45(6), 887-908.

- Yamamoto, M., & Nah, S.** (2018). Mobile information seeking and political participation: A differential gains approach with offline and online discussion attributes. *New Media & Society*, 20(5), 2070-2090.
- Yamamoto, M.,** Hmielowski, J. D., Hutchens, M., & Beam, M. (2018). Skepticism as a political orientation factor: A moderated mediation model of online opinion expression. *Journal of Information Technology & Politics*, 15(2), 178-192.
- Yamamoto, M., & Jo, H*.** (2018). Perceived neighborhood walkability and physical exercise: An examination of casual communication in a social process. *Health & Place*, 51, 28-35.
- Nah, S., & **Yamamoto, M.** (2018). The integrated media effect: Rethinking the effect of media use on civic participation in the networked digital media environment. *American Behavioral Scientist*, 62(8), 1061-1078.
- Yamamoto, M.** (2018). Examining the role of communication activities in perceived collective efficacy and neighborhood violence. *International Journal of Communication*, 12, 152-172.
- Yamamoto, M.** (2018). Perceived neighborhood conditions and depression: Positive local news as a buffering factor. *Health Communication*, 33(2), 156-163.
- Yamamoto, M., & Nah, S.** (2018). A multilevel examination of local newspaper credibility. *Journalism & Mass Communication Quarterly*, 95(1), 76-95.
- Chung, D. S., Nah, S., & **Yamamoto, M.** (2018). Conceptualizing citizen journalism: U.S. news editors' views. *Journalism*, 19(12), 1694-1712.
- Nah, S., & **Yamamoto, M.** (2017). Civic technology and community building: Interaction effects between integrated connection to a storytelling network (ICSN) and Internet and mobile uses on civic participation. *Journal of Computer-Mediated Communication*, 22(4), 179-195.
- Dalisay, F., **Yamamoto, M.,** & Kushin, M. J. (2017). The demobilizing potential of interpersonal conflict in the Pacific: The case of Guam. *Journal of Asian Pacific Communication*, 27(1), 22-42.
- Yamamoto, M.,** Nah, S., & Chung, D. (2017). U.S. newspaper editors' ratings of social media as influential news sources. *International Journal of Communication*, 11, 684-700.
- Yamamoto, M.,** Kushin, M., & Dalisay, F. (2017). Social media and political disengagement among young adults: A moderated mediation model of cynicism, efficacy, and social media use on apathy. *Mass Communication and Society*, 20(2), 149-168.

Reprinted in S. Fuyuan (Ed.). Social media news and its impact. New York: Routledge. 2021.

Dalisay, F., Kushin, M., **Yamamoto, M.**, Liu, Y-I., & Buente, W. (2016). Attachment to Facebook and the civic lives of minority college students in the United States. *First Monday*, 21(3).

Dalisay, F., Kushin, M. J., & **Yamamoto, M.** (2016). Conflict as a barrier to online political participation? A look at political participation in an era of Web and mobile connectivity. *International Journal of E-Politics*, 7(1), 37-53.

Yamamoto, M., Lee, T-T., & Ran, W. (2016). Media trust in a community context: A multilevel analysis of individual- and prefecture-level sources of media trust in Japan. *Communication Research*, 43(1), 131-154.

Ran, W., **Yamamoto, M.**, & Xu, S. (2016). Media multitasking during political news consumption: A relationship with factual and subjective political knowledge. *Computers in Human Behavior*, 56, 352-359.

Ran, W., & **Yamamoto, M.** (2015). Attitudinal ambivalence as a protective factor against junk food advertisements: A moderated mediation model of behavioral intention. *Journal of Health Communication*, 20(8), 893-902.

Nah, S., **Yamamoto, M.**, Chung, D. S., & Zuercher, R. (2015). Modeling the use of citizen journalism by online newspapers. *Journalism & Mass Communication Quarterly*, 92(2), 399-420.

Yamamoto, M., Kushin, M. J., & Dalisay, F. (2015). Social media and mobiles as political mobilization forces for young adults: Examining the moderating role of online political expression in political participation. *New Media & Society*, 17(6), 880-898.

Dalisay, F., Kushin, M. J., **Yamamoto, M.**, Liu, Y-I., & Skalski, P. (2015). Motivations for game play and the social capital potential of video games. *New Media & Society*, 17(9), 1399-1417.

Yamamoto, M., & Ran, W. (2014). Should men work outside and women stay home? Revisiting the cultivation of gender-role attitudes in Japan. *Mass Communication and Society*, 17(6), 920-942.

Yamamoto, M., & Kushin, M. J. (2014). More harm than good? Online media use and political disaffection among college students in the 2008 election. *Journal of Computer-Mediated Communication*, 19(3), 430-445.

Yamamoto, M., & Ran, W. (2013). Drug abuse violations in communities: Community newspapers as a macro-level source of social control. *Journalism & Mass Communication Quarterly*, 90(4), 629-651.

Dalisay, F., & **Yamamoto, M.** (2012). Local newspaper coverage and endorsement of a U.S.

military buildup in the Pacific. *International Journal of Communication*, 6, 2780-2800.

Dalisay, F., Hmielowski, J. D., Kushin, M. J., & **Yamamoto, M.** (2012). Social capital and the spiral of silence. *International Journal of Public Opinion Research*, 24(3), 325-345.

Hindman, D. B., & **Yamamoto, M.** (2011). Social capital in a community context: A multilevel analysis of individual- and community-level predictors of social trust. *Mass Communication and Society*, 14(6), 838-856.

Reprinted in J. C. Pollock (Ed.), *The impact of social inequality on media: Innovations in community structure research* (pp. 71-90). New York: Routledge, 2012.

Yamamoto, M. (2011). Mass media as a macro-level source of social control: A new direction in the structural model of mass media. *Mass Communication and Society*, 14(6), 820-837.

Reprinted in J. C. Pollock (Ed.), *The impact of social inequality on media: Innovations in community structure research* (pp. 53-70). New York: Routledge, 2012.

Yamamoto, M. (2011). Community newspaper use promotes social cohesion. *Newspaper Research Journal*, 32, 19-33.

Kushin, M. J., & **Yamamoto, M.** (2010). Did social media really matter? College students' use of social media and political decision making in the 2008 election. *Mass Communication and Society*, 13(5), 608-630.

Reprinted in T. J. Johnson & D. D. Perlmutter (Eds.), *New media, campaigning and the 2008 Facebook election* (pp. 55-77). New York: Routledge, 2011.

Yamamoto, M. (2010). Examining differential gains from mass media in Japan. *Keio Communication Review*, 32, 85-104.

Book Chapters, Edited Works, Book Reviews, White Paper, and Encyclopedia Entries

Pollock, J. C., **Yamamoto, M.**, & Jo, H. (2026). Community structure approach. In P. Moy (Ed.), *Oxford Bibliographies in Communication*. Oxford, UK: Oxford University Press.

Golden, A. G., Holdsworth, E., Albany Minority Health Task Force, Schell, L., Krishnan, A., **Yamamoto, M.**, Pieterse, A., Mata, O. S., Myo, H. W. L., Khurana, P., & Williams, A. (2023). Impacts of COVID-19 in New York's Capital Region: A view from the local community on the socioemotional experience of the pandemic. In Rodriguez, H., Holtgrave, D., Bennet-Gayle, D. Warner, L., & Pardo, T. (Eds.), *Addressing differential impacts of Covid-19 in NYS*. SUNY Press. <https://soar.suny.edu/handle/20.500.12648/9953>

Albany Minority Health Task Force, Schell, L. M., Golden, A., Pieterse, A., Krishnan, A., **Yamamoto, M.**, Holdsworth, E., Khurana, P., Mata, O., Williams, A. & Myo, H. W. L. (2021). Capital Region collaborative community survey project to document disparate impacts of COVID-19. Understanding and eliminating minority health disparities in a 21st-century pandemic: A White Paper Collection. University at Albany, SUNY: Scholars Archive.
https://scholarsarchive.library.albany.edu/covid_mhd_nys_white_papers/9/

Nah, S., & **Yamamoto, M.** (Eds.). (2018). Rethinking digital media and citizenship: Conditions, contexts, and consequences [Special issue]. *American Behavioral Scientist*, 62(8), 1019-1021.

Dalisay, F., Kushin, M. J., & **Yamamoto, M.** (2017). The demobilizing potential of conflict for Web and mobile political participation. In Y. Ibrahim (Ed.), *Politics, protest, and empowerment in digital spaces* (pp. 52-71). Hershey, PA: IGI Global.

Yamamoto, M. (2015). [Review of the book Journalism and Human Rights: How Demographics Drive Media Coverage, by John C. Pollock]. *Journalism & Mass Communication Quarterly*, 92, 1004-1005.

Dalisay, F., Kushin, M. J., & **Yamamoto, M.** (2014). Twitter diplomacy. In K. Harvey & J. G. Golson (Eds.), *Encyclopedia of social media and politics* (pp. 1288-1290). Thousand Oaks, CA: Sage.

Kushin, M. J., Dalisay, F., & **Yamamoto, M.** (2014). Predictive analytics. In K. Harvey & J. G. Golson (Eds.), *Encyclopedia of social media and politics* (pp. 1011-1013). Thousand Oaks, CA: Sage.

Invited Talks

Exposure to non-partisan news from partisan media: Its effects on attitudes toward oppositional media. Department of Communication at the University of Macau. November, 2024.

Meijin-Samvad - Polarized rhetoric driven by nationalism, cultural identities, and conflicts: Building bonds through focused interventions. Mizuho India Japan Study Centre. January, 2024.

Writing for peer reviewed journals. Invited lecture for the Center for Global Communication + Design (Comm+D) at Rensselaer Polytechnic Institute. April, 2019.

Refereed Conference Papers (64)

Boukes, M., Qin, A., Blanco-Herrero, D., Guo, W., Liu, Y., Stromback, J., Park, S., Uth, B., Theorin, N., Møller, L. A., Nah, S., Boomgaarden, H., Rasul, A., Fletcher, R., Tandoc, E., Amores, J., Lee, T-T.,

Boursier, A., Mogos, A., ... Chuma, W. (2026, June). Distinguishing news media trust, skepticism, and cynicism through elaboration: Toward a global typology of distrustors, mistrustors, automatic trustors, and engaged trustors. Paper presented at the International Communication Association, Cape Town, South Africa.

Hmielowski, J. D., & **Yamamoto, M.** (2025, August). You can't say that!: Partisan media use and support for free speech in the United States. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Yamamoto, M., & Ran, W., & Jo, H.* (2025, August). Challenging misperceptions: The role of anti-vaping campaigns in shaping youth e-cigarette beliefs and digital engagement. Paper presented to the Communicating Science, Health, Environment, and Risk Division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dalisay, F. Liu, W., **Yamamoto, M.**, Hmielowski, J., Hong, Y.-R., Liu, J. Johnson, B. (2025, August). Hurricane stressors, climate change anxiety, critical thinking about hurricane information, and social capital. Paper presented to the Communicating Science, Health, Environment, and Risk Division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dalisay, F., Hmielowski, J. D., & **Yamamoto, M.** (2025, July). Incidental exposure to climate change information on social media, climate change anxiety, and engagement in ocean renewable energy in the Pacific: A serial mediation model. Paper presented to the the Environment, Science and Risk Communication Section of the International Association for Media and Communication Research, Singapore.

Dalisay, F., **Yamamoto, M.**, & Cruz, M. (2025, August). A look into journalism education in the Mariana Islands and the incorporation of Inafa'Maolek. Paper presented at the 7th World Journalism Education Congress, San Francisco, CA.

Dalisay, F., **Yamamoto, M.**, & Kuwabata, Y. (2024, August). Parental support, social media disorder, and depressive symptoms among early adolescents in the U.S.-affiliated Pacific Islands: The case of Guam. Paper presented to the Communicating Science, Health, Environment, and Risk Division of the Association for Education in Journalism and Mass Communication, Philadelphia, PA.

Hmieslowski, J., & **Yamamoto, M.** (2024, August). I hate everything about news: Examining the perceived ideology of journalists as a mediating variable between political beliefs and media perceptions. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication, Philadelphia, PA.

Hmieslowski, J., Shaughnessy, B., & **Yamamoto, M.** (2024, August). America, f@*k yeah: Examining the relationships between partisan media Use, nationalism and attitudes toward the government. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication, Philadelphia, PA.

Yamamoto, M., & Chang, C-H.* (2024, August). Non-partisan news from partisan media? Expectancy violations as a way to improve attitudes toward out-party media. Paper presented to the Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication, Philadelphia, PA.

Chan, M., Vaccari, C., **Yamamoto, M.** (2024). Cognitive drivers of misinformation belief and sharing on social media: A cross-national comparison. Paper presented at the International Conference on Social Media & Society, London, England.

Chan, M., Vaccari, C., & **Yamamoto, M.** (2024, June). A cross-national examination on the effects of accuracy nudges and content veracity labels to reduce belief in and sharing of false news on social media. Paper presented at the International Communication Association, Goal Coast, Australia.

Li, W., Xu, S., **Yamamoto, M.**, & Kee, K. (2023, August). Examining the effect and mechanisms of social media engagement-enabled mediated contact on attitudes toward Ukrainian refugees. Paper presented to the International Communication Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Li, W., Xu, S., **Yamamoto, M.**, & Kee, K. (2023). Collective actions for Ukrainian refugees: A longitudinal test of the mechanisms and reciprocal effects of social media engagement. Paper presented at the International Communication Association, Toronto, Canada.

Xu, S., Kee, K., Li, W., **Yamamoto, M.**, & Riggs, R. (2023). Examining the diffusion of innovations from a dynamic, differential-effects perspective: A longitudinal study on AI adoption among employees. Paper presented at the International Communication Association, Toronto, Canada.

Kushin, M. J., & **Yamamoto, M.** (2022, August). Can a self-regulation strategy help make social media more civil? Exploring the potential of MCII. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication, Detroit, MI.

Xu, S., Coman, I., **Yamamoto, M.**, & Najera, C. (2022). Exposure effects or confirmation bias?: Examining reciprocal dynamics of misinformation, misperceptions, and attitudes toward COVID-19 vaccines. Paper presented to the Information System Division of the International Communication Association, Paris, France.

Coman, I., Xu, S., & **Yamamoto, M.** (2022). COVID-19 vaccine hesitancy among disadvantaged groups: Explicating barriers and cues to action in the Health Belief Model. Paper presented to the Health Communication Division of the International Communication Association, Paris, France.

Lee, S., **Yamamoto, M.**, & Tandoc, E. (2021). Why people who know less think they know more: The role of social media. Paper presented to the Mass Communication Division of the National Communication Association, Seattle, WA.

Yamamoto, M., & Hmielowski, J. (2021). An examination of social media use and campaign participation from cross-cutting communication and social identity perspectives. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication (virtual conference).

Yamamoto, M., Ran, W., & Xu, S. (2021). How you watch television news matters: A panel analysis of second screening and political learning from the news. Paper presented to the Communication technology Division of the International Communication Association (virtual conference).

Yamamoto, M., & Yang, F. (2020, August). A Linkage of traditional and social media use with political knowledge and participation. Paper presented to the Political Communication Division of the Association for Education in Journalism and Mass Communication (virtual conference).

Dalisay, F., Anderson, R., *Aguon, M., *Alvia, I., *Camacho, S., *Kintaro, Z.,.... **Yamamoto, M.** (2019, July). Exploring the role of inafa'maolek in the political engagement and political decision-making of young adults in Guam. Presented at the biennial convention of the World Communication Association, Wellington, New Zealand.

Dalisay, F., Anderson, R., *Aguon, M., *Alvia, I., *Camacho, S., *Kintaro, Z.,.... **Yamamoto, M.** (2019, July). Does incivility harm politics? Exposure to campaign and online incivility, political engagement and political disaffection among young adults in Guam. Presented at the biennial convention of the World Communication Association, Wellington, New Zealand.

Tian, Y.,* Zhang, X.,* **Yamamoto, M.**, & Morey, A. (2019, August). Cynicism, insults, and emotions in the 2016 U.S. presidential election: An affective intelligence framework. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

Yamamoto, M., Nah, S., & Choung, H. (2019, August). Reimagining pathways to democracy: User-generated content (UGC), credibility, and political participation. Paper presented to the Participatory Journalism Interest Group of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

Yamamoto, M., & Yang, C. (2019, August). Testing the role of positive news in the empathy-helping relationship. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

Yamamoto, M., Kushin, M., & Dalisay, F (2018, August). How informed are messaging app users about politics? A linkage of messaging app use and political knowledge and participation. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Washington, DC.

Park, C., & **Yamamoto, M.** (2018, August). Young adults, passive and active forms of news use on social media, and political engagement. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Washington, DC.

Yamamoto, M., & Morey, A. C. (2017, August). Incidental news exposure on social media, information seeking, and political participation in the 2016 presidential election. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Kushin, M., **Yamamoto, M.,** & Dalisay, F. (2017, August). Societal majority, Facebook, and the spiral of silence in the 2016 U.S. presidential election. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Yamamoto, M., & Nah, S. (2017, May). Social media presumption and online political participation: Examination of underlying online communication processes. Paper presented to the Communication and Technology Division of the International Communication Association, San Diego, CA.

Yamamoto, M., Ran, W., & Luo, Y*. (2017, May). Local crime news, fear of crime, and mistrust: An examination of protective factors. Paper presented to the Mass Communication Division of the International Communication Association, San Diego, CA.

Nah, S., & **Yamamoto, M.** (2017, May). The integrated media effect: Rethinking the effect of media use on civic participation in the networked digital media environment. Paper presented to the Political Communication Division of the International Communication Association, San Diego, CA.

Yamamoto, M. (2016, August). Communication activities as a source of perceived collective efficacy. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Yamamoto, M., Dalisay, F., & Kushin, M. J. (2016, August). A linkage of online political comments, perceived civility, and political participation. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Yamamoto, M., & Nah, S. (2016, August). Mobile information seeking and political participation: A differential gains approach with offline and online discussion attributes. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Dalisay, F., **Yamamoto, M.,** Rathnayake, C., Loos, J., & Ching, K. (2016, August). Local newspaper use in Hawaii fosters acculturation to local culture, community ties and involvement. Paper presented to the Newspaper and Online News Division of the Association for Education in Journalism and Mass Communication, Minneapolis, MN. News Audience Research Paper Award (2nd place).

Nah, S., & **Yamamoto, M.** (2016, August). Rethinking communication infrastructure and civic participation: Interaction effects between integrated connection to a storytelling network (ICSN) and Internet and mobile uses on civic participation. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Yamamoto, M., & Nah, S. (2016, June). Citizen journalism and civic participation revisited: The moderating roles of discussion network attributes. Paper presented to the Communication Technology Division of the International Communication Association, Fukuoka, Japan.

Nah, S., & **Yamamoto, M.** (2016, June). Citizen production and civic participation: Testing a moderated mediation model of political discussion. Paper presented to the Political Communication Division of the International Communication Association, Fukuoka, Japan.

Nah, S., & **Yamamoto, M.** (2016, June). Why contribute to the online public sphere? The effect of communication infrastructure on citizen journalism. Paper presented to the Journalism division of the International Communication Association, Fukuoka, Japan.

Yamamoto, M., Nah, S., & Chung, D. (2015, August). Newspaper editors' perceptions of social media as news sources. Paper presented to the Newspaper and Online News division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Yamamoto, M., & Nah, S. (2015, August). A multilevel analysis of individual- and community-level sources of local newspaper credibility in the United States. Paper presented to the Mass Communication & Society division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Yamamoto, M., Hmielowski, J. D., Hutchens, M., & Beam, M. (2015, August). Skepticism as a political orientation factor: A moderated mediation model of online opinion expression. Paper presented to the Communication Technology division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Chung, D. S., Nah, S., & **Yamamoto, M.** (2015, August). Predicting citizen journalism complexity: An analysis of U.S.-based editors' definitions of citizen journalism. Paper presented to the Participatory Journalism Interest Group of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Dalisay, F., Kushin, M. J., & **Yamamoto, M.** (2014, August). The politically demobilizing and disaffecting potential of conflict avoidance: Online political participation, cynicism, apathy, and skepticism. Paper presented to the Political Communication Interest Group of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Yamamoto, M. (2014, May). Assessing the role of communication ties in neighborhood disorder and crime. Paper presented to the theme session of the International Communication Association, Seattle, WA.

Dalisay, F., Kushin, M. J., & **Yamamoto, M.** (2014, May). The politically demobilizing role of conflict avoidance for participation, efficacy, and attention to information sources. Paper presented to the Political Communication Division of the International Communication Association, Seattle, WA.

Yamamoto, M., Kushin, M. J., & Dalisay, F. (2013, August). Social media and mobiles: Examining the moderating role of online political expression in political participation. Paper presented to the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Yamamoto, M., Lee, T-T., & Ran, W. (2013, August). Media trust in a community context: A multilevel analysis of individual- and prefecture-level sources of media trust in Japan. Paper presented to the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Ran, W., **Yamamoto, M.**, & Hust, S. J. T. (2012, May). Role of information efficacy and perceived susceptibility in predicting health information seeking behavior: Implications for sexual assault prevention campaigns on campus. Paper presented to the Health Communication Division of the International Communication Association, Phoenix, AZ.

Dalisay, F., Hmielowski, J. D., Kushin, M. J., & **Yamamoto, M.** (equal authorship) (2012, May). Social capital and spiral of silence. Paper presented to the Political Communication Division of the International Communication Association, Phoenix, AZ.

Dalisay, F., & **Yamamoto, M.** (2011, August). Local newspaper coverage influences support of the U.S. military buildup on Guam. Paper presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication, St. Louis, MO.

Yamamoto, M., & Kushin, M. J. (2011, August). Walled gardens? Social media and political disaffection among college students in the 2008 election. Paper presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication, St. Louis, MO.

Yamamoto, M. (2009, August). Community newspaper reading fosters a sense of social cohesion. Paper presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication, Boston, MA. Top Student Paper (2nd place).

Yamamoto, M. (2009, August). Examining differential gains from mass media in Japan: Voting and participation. Paper presented to the Communication Theory & Methodology Division of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kushin, M. J., & **Yamamoto, M.** (2009, August). Did social media really matter? College students' use of social media and political decision making in the 2008 election. Paper presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication, Boston, MA.

Kushin, M. J., & **Yamamoto, M.** (2009, February). Searching for media complementarity: Use of social network sites and other online media for campaign information among young adults. Paper presented at the annual meeting of the Western States Communication Association, Phoenix, AZ.

Hmielowski, J. D., & **Yamamoto, M.** (2008, November). U.S. and Japanese press coverage of mad cow disease. Paper presented to the Mass Communication Division of the National Communication Association, San Diego, CA.

Yamamoto, M. (2008, August). Neighborhood disadvantage, news media use, and public affairs knowledge. Paper presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Hust, S. J. T., **Yamamoto, M.**, Chen, Y-C., & Van de Vord, R. (2007, August). The marijuana debate: A social structural analysis of newspaper coverage of marijuana. Paper presented to the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, Washington, DC.

Yamamoto, M. (2007, June). Differential effects of the first and second digital divide: Knowledge and behavioral gaps in protecting online safety. Paper presented to the Communication & Technology Division of the International Communication Association, San Francisco, CA.

Yamamoto, M. (2006, August). Weblogs as agents of political participation: Mobilizing information in Weblogs and print newspapers. Paper presented to the Communication Technology Division of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Work in Progress

Hmielowski, J. D., & **Yamamoto, M.** (work in progress). Partisan news use.

Hmielowski, J. D., & **Yamamoto, M.** (work in progress). Free speech.

Hmielowski, J. D., & **Yamamoto, M.** (work in progress). Diversity in journalism.

Yamamoto, M. (work in progress). Partisan news and emotional health

Yamamoto, M., & Ran, W. (work in progress). Expectancy violations and health.

Yamamoto, M., & Ran, W. (work on progress). Message framing.

Yamamoto, M., & Ran, W. (work on progress). Inoculation.

Research Positions

Research Assistant (Spring & Summer 2011)

Supervisor: Dr. Douglas Blanks Hindman.

Research Assistant (Summer 2009)

Supervisor: Drs. Erica Weintraub Austin, Douglas Blanks Hindman, and Bruce E. Pinkleton.

Research Assistant (Spring 2008, Summer 2008, Fall 2008, Spring 2009)

Supervisor: Drs. Erica Weintraub Austin, Douglas Blanks Hindman, Stacey J. T. Hust, and Bruce E. Pinkleton. Consortium for the Study of Communication and Decision Making.

Erica Weintraub Austin & Bruce E. Pinkleton, with the assistance of Yvonne Chen, Ming Lei, and Masahiro Yamamoto. A Pilot Test of Take It Seriously: Sex and Media – A Final Report to the Washington State Department of Health.

Erica Weintraub Austin & Bruce E. Pinkleton, with the assistance of Michelle Arganbright, Yvonne Chen, and Masahiro Yamamoto. Responses to No Stank You Anti-Tobacco Advertisements by Spokane and Seattle youth ages 12-14: Preliminary Report to the Washington State Department of Health.

Research Assistant (Spring 2006)

Supervisor: Dr. Douglas Blanks Hindman.

Funding Agency: Division of Alcohol & Substance Abuse (DASA) of Washington State
Department of Social & Health Services

Teaching

University at Albany, State University of New York

Graduate

ACOM 525: Communication Research Methods (Spring 2019, 2020, 2022)
ACOM 628: New Media and Engagement (Fall 2024 - recurring)
ACOM 659: Digital and Social Media in Strategic Communication (Fall 2017)
ACOM 660: Digital and Social Media in Strategic Communication (online: Fall 2018 - recurring)
ACOM 696: Independent Study in Communication (Fall 2016, Fall 2020, Spring 2025, Spring 2026)
ACOM 697A/B: Guided Research Project (Spring 2019, Fall 2019, Fall 2021, Spring 2022)

Undergraduate

ACOM 260: Media in Everyday Life (Spring 2017)
ACOM 378: Digital and Social Media in Strategic Communication (Fall 2016 - Spring 2024)
ACOM 465: Undergraduate Teaching Practicum (Spring 2018)

University of Wisconsin-La Crosse

CST 110: Communicating Effectively (Fall 2012)
CST 271: Contemporary Media in Everyday Life (Fall 2012 - recurring)
CST 378: Computer-Mediated Communication (Spring 2013, Fall 2013, Spring 2015, Fall 2015)
CST 498: Research Methods in Communication Studies (Spring 2014, Fall 2014)
CST 499: Senior Project in Communication Studies (Spring 2015)

Colby-Sawyer College

COM 203: Media Criticism (Fall 2011 & Spring 2012)
COM 222: Internet Publishing (Fall 2011)
COM 238: Digital Media (Spring 2012)
COM 310: New Media Technologies (Fall 2011)
COM 316: Multimedia Production (Spring 2012)

Washington State University

COM 260: Introduction to Communication Technologies, teaching assistant (Fall 2007)

COM 265: Murrow Legacy, teaching assistant (Fall 2009 & Spring 2010)
 COM 409: Quantitative Research Method, guest lecturer (Summer 2008)
 COM 420: New Communication Technologies (Summer 2010, Fall 2010, & Spring 2011)
 JAPN 105, Elementary Conversation voluntary conversation Japanese partner (Fall 2006)

Advising and Mentoring

University at Albany, State University of New York

Doctoral Students: Primary Advisor

Yumeng Luo, Fall 2016-Summer 2022 (co-chair), NYS Office of Information Technology Services
 Hyerim Jo, Spring 2022-Spring 2025, postdoctoral researcher in the College of Emergency Preparedness, Homeland Security and Cybersecurity at UAlbany
 Siman Liu, Fall 2025-present

Doctoral Students: Committee Member

Victoria Barbeisch, Fall 2018-Spring 2025
 Yunmi Lee, Fall 2017-Summer 2023
 Chia-Heng Chang, Fall 2023-Fall 2025
 Pallavi Khurana, Fall 2019-present
 Jamie Votraw, Fall 2016-present
 Xuewei Zhang, Spring 2019-present
 Diana Willis, Spring 2021-2023 (comprehensive exam committee member)
 Amanda Ruschak, Spring 2022-2023 (comprehensive exam committee member)

MA Guided Research

Vanessa Salman, Fall 2021-Spring 2022
 Rita Gaglio, Summer 2021-Fall 2021
 Chengnan Pan, Spring 2018-Fall 2019

Skills

Statistics: SPSS, HLM, Mplus, LISREL
 Research: Survey Monkey, Qualtrics
 Markup Language: CSS, HTML
 Design Packages: Dreamweaver, Illustrator, Photoshop
 Digital Media Tools: WordPress, Search Engine Optimization, Email Marketing (Mailchimp)

SlideShare, Infographics, Social Media Publishing
Web Analytics: Google Analytics

Professional Development

Department Chair Academy (Fall 2025, Spring 2026). University at Albany
 Leading as a Department Chair
 Understanding the Department Chair's Role in Tenure and Promotion
 Managing Faculty and Staff Personnel Matters
 Becoming Familiar with Resources and Budgets
 Creating and Overseeing Academic Programs
 Supporting Research and Scholarship

Web Accessibility Training, University at Albany, Spring 2026

AEF Virtual Visiting Professor Program (2023, June). The Association of National Advertisers (ANA) Educational Foundation.

Teach Online Academy (2017, May), Information Technology Services, University at Albany, State University of New York

Teach Online – Get Started with the Online Course Development Flex Program Workshop (2016, December), Information Technology Services, University at Albany, State University of New York

Writing Winning NSF Proposals (2016, October), Grant Training Center (GWC), sponsored by the Division for Research, University at Albany, State University of New York

Hootsuite Certified Professional (2015, January), Hootsuite University

INBOUND CERTIFIED (2013, August), Inbound Marketing Certification, HubSpot Academy

Certificate in Social Research (2012), Japanese Association for Social Research

Center for Advancing Teaching and Learning (2012-2016), University of Wisconsin-La Crosse
 Preparing Students for Group Work
 Motivation for Learning
 Metacognition and Self-Regulation
 Learning Strategies and Transfer of Learning
 Using Humor in the Classroom to Improve Learning
 Generating Good Discussion: Let's Give'em Something to Talk About

Designing Custom GoogleMaps for Interactive Instruction
 Effective Use of PowerPoint
 Creating Engaging Lectures
 Tools for Managing the Grading Workload
 Using Your Grading to Document Teaching Effectiveness
 Five Ways to Improve Your Objective Tests
 Copyright in the Classroom: Opening the Doors (and Windows) with Fair Use
 Annual Conference on Teaching and Learning

New Faculty Learning Community (Fall 2011), Teaching Enrichment Center, Colby-Sawyer College

Graduate Teaching Workshop (Spring 2010), Graduate School, Washington State University

Graduate Teaching Assistant Training, "Connecting in the Classroom" (Fall 2009), Graduate School, Washington State University

Graduate Teaching Assistant Workshop (Spring 2009), Graduate and Professional Student Association, Washington State University

Service Activities

University at Albany, State University of New York

University

Working Group for Standard II (Ethics and Integrity) for Middle States Commission on Higher Education (Spring 2026 - present)

Abstract Reviewer for the Andrew Carnegie Fellows Program for 2023-24 (Fall 2023)

Judge for the UAlbany GEM Getting Ready For Advanced Degrees (GRAD) Lab Louis Stokes Alliances for Minority Participation (LSAMP) Research Presentation Competition (Fall 2020)

University Senate Life Council (Fall 2017 - Spring 2019)

College of Arts and Science

Academic Programs Committee (Fall 2024 - present)

Undergraduate Admissions Competitive Awards (Spring 2025, Spring 2026)

CAS Spotlight Series (Spring 2023, Spring 2024)

Department of Communication

Department Chair (Fall 2022-present)

Custom Visits, Welcome Experience (Spring 2023 - present)

Munch with the Major (Fall 2022, 2023, 2024, 2025)
 Graduate Admissions Committee (Spring 2018-Summer 2022, Spring 2025, Summer 2025)
 Chair, Graduate Research Award Committee (Spring 2024)
 Graduate Student Research Award Committee (Spring 2017, 2019, 2021, 2025, 2026)
 Graduate School Fair (Spring 2026)
 Hiring Supervisor, Communication Administrative Manager Search (Summer 2024)
 Hiring Supervisor, Communication Full-Time Lecture Search (Summer 2024)
 Fall Preview / Accepted Student Open House (Fall, 2018, Fall 2023, Spring 2026)
 University at Albany Graduate and Professional School Fair (Fall 2018 - Spring 2023)
 Department Program Review Self-Study Core Committee (Summer 2021 - Spring 2022)
 Director of Graduate Studies (Fall 2018 - Summer 2022)
 Communication Faculty Search Core Committee (Fall, 2019, Spring 2020)
 Academic Advising Assistant Hiring Committee (Spring 2019)
 Proseminar Faculty Coordinator (Fall 2017)
 Journalism Faculty Search Core Committee (Fall 2017)
 Member of MA Online Certificate Program

University of Wisconsin-La Crosse

University

Research Data Management Group (Fall 2015)

Communication Studies Department

Critical Media Faculty Search Committee (Spring 2016)
 CST Assessment Committee (Fall 2015, Spring 2016)
 Post-tenure review committee (Spring 2014)
 Interdisciplinary Journalism Minor Committee (Fall 2013 to Spring 2016)
 CST Executive Committee (Fall 2013 to Spring 2016)
 CST Curriculum Committee (Fall 2012, Spring 2013)

Colby-Sawyer College

College

Anime Club, Interim Faculty Adviser (Fall 2011)

Washington State University

Edward R. Murrow College of Communication

New Media Faculty Search Committee (Spring 2011)
 Advertising Faculty Search Committee (Spring 2009)
 COM 500, Introduction to Graduate Study (Fall 2008)

To Community

2021 Summer Symposium: Addressing Differential Impacts of COVID-19 in New York State (Summer 2021) - served as Session Chair moderating a presentation session

Center for the Elimination of Minority Health Disparities (Summer 2020) - In collaboration with the Albany Minority Health Task Force, helped develop a community survey of Capital Region residents to understand health, social, emotional, and economic impacts of COVID-19.

Albany Public Library (Fall 2018) - Developed a media literacy survey questionnaire for National Media Literacy Week Program

To Profession

Society Activities

Mass Communication & Society Division, Association for Education in Journalism and Mass Communication

Editor Search Committee Chair (2024-2025)

Outgoing Head (2021-2022)

Head (2020-2021)

Vice Head (2019-2020)

Vice-Head Elect (2018-2019)

Research Committee Chair (2017-2018)

Research Committee Associate Chair (2016-2017)

Research Committee Member (2015-2016)

Emerging Scholar Program Reviewer (2024)

A grant program designed to develop and nurture journalism and mass communication teachers and researchers by providing funding for research or teaching projects.

Association for Education in Journalism and Mass Communication.

Paper discussant / moderator

Moderator / discussant. Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, Mid-Winter Conference (2021)

Discussant. Mass Communication & Society Division, Association for Education in Journalism and Mass Communication (2016)

Barrow Minority Doctoral Student Scholarship Selection Committee (2021)

Scholarship in support of minority education in journalism and mass communication.

Associate for Education in Journalism and Mass Communication

Peer-Reviewed Journals

Associate Editor:

Mass Communication and Society, 2020-2023

Editorial board:

Communication Studies, 2023-present
 Mass Communication and Society, 2018-present

Ad-hoc reviewer:

American Journal of Preventive Medicine, 2019
 Asian Journal of Communication, 2016, 2017, 2018, 2021, 2022, 2025
 Atlantic Journal of Communication, 2014 (2), 2016, 2018, 2020, 2021, 2025
 Behaviour & Information Technology, 2019 (2)
 Chinese Journal of Communication, 2015
 Communication and the Public, 2017, 2019
 Communication Monographs, 2022
 Communication Research, 2015 (2), 2020, 2023, 2024 (2), 2025 (2), 2026
 Communication Studies, 2019 (2), 2020, 2022, 2023 (4), 2024 (3)
 Communication Theory, 2022, 2024 (2), 2025
 Current Psychology, 2024, 2025
 Digital Journalism, 2019
 Electronic Journal of Communication, 2018
 Frontiers in Psychology, 2023
 Health and Place, 2019
 Health Communication, 2024, 2025
 Human Behavior and Emerging Technologies, 2021
 Human Communication Research, 2023, 2024 (2)
 Information, Communication & Society, 2015, 2019, 2021
 International Journal of Communication, 2013, 2014
 International Journal of Press/Politics, 2017, 2020, 2021 (2), 2023 (2), 2025, 2026 (2)
 International Journal of Public Opinion Research, 2012, 2017, 2018, 2019, 2021, 2022, 2023, 2025
 Journal of Broadcasting & Electronic Media, 2016 (2), 2017 (2), 2021 (2), 2022 (3), 2023 (2), 2024, 2025 (3), 2026(2)
 Journal of Communication, 2020
 Journal of Contemporary African Studies, 2024
 Journal of Computer-Mediated Communication, 2012, 2014, 2015
 Journal of East Asian Studies, 2017
 Journal of Information Technology & Politics, 2016, 2019, 2022 (2), 2024
 Journal of International Communication, 2016
 Journal of the Royal Statistical Society: Series A, 2021
 Journal of Trust Research, 2024
 Journalism, 2022
 Journalism & Mass Communication Quarterly, 2014 (2), 2015, 2018 (2), 2019, 2020, 2021, 2022, 2023 (2), 2025 (3)
 Journalism Practice, 2011, 2022

Kentucky Journal of Communication, 2022
 Mass Communication & Society, 2016 (3), 2017 (8), 2018 (4), 2019 (4), 2020 (4), 2021 (2), 2022 (2), 2023 (3), 2024 (3), 2025, 2026
 Mobile Media & Communication, 2020
 New Ideas in Psychology, 2017
 New Media & Society, 2013, 2014, 2017, 2020
 Political Behavior, 2014
 Political Communication, 2016, 2021, 2022, 2026
 Political Research Quarterly, 2020, 2025
 Public Opinion Quarterly, 2024
 Science Communication, 2023
 Social Media + Society, 2020
 Social Science Computer Review, 2020, 2021
 Social Science Quarterly, 2021
 Sociological Quarterly, 2012
 Telematics and Informatics, 2023, 2025
 The Information Society, 2019
 The Social Science Journal, 2018
 Visual Communication Quarterly, 2017
 Women's Studies International Forum, 2019

Conference Reviewer

Association for Education in Journalism & Mass Communication

Communicating Science Health Environment Risk Division, 2013, 2014, 2025, 2026
 Mass Communication & Society Division, 2013-2016, 2019-present
 Mass Communication & Society Division (Midwinter Conference), 2018-2025
 Political Communication Division, 2014, 2015, 2020, 2023, 2024

International Communication Association

Communication Technology Division, 2012-2016, 2018, 2020, 2025
 Health Communication Division, 2013
 Mass Communication Division, 2012-2016, 2023
 Political Communication Division, 2013-2017, 2021, 2022
 Public Relations Division, 2017

Tenure and Promotion External Reviewer

University of Alabama, 2022
 College of Charleston, 2020

Grant Reviewer

Israel Science Foundation, 2026
 NSF Decision, Risk and Management Sciences, 2025
 Vici Social Sciences and Humanities, Dutch Research Council, 2022

VENI grant, Netherlands Organisation for Scientific Research, 2017
Early Career Grant Program, Central Michigan University, 2013

Professional Membership

Association for Education in Journalism and Mass Communication
International Communication Association
The Japan Society for Studies in Journalism and Mass Communication
Japan Society of Directories