PAUL MIESING

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December 25, 2017

GENERAL BACKGROUND

CAREER

Research, teaching, and consulting activities are in the area of "strategic management" broadly including strategic vision and commitment; executive leadership; organizational learning and transformation; technology transfer; cross-culture management and organization; corporate social responsibility and business ethics; and strategic and pedagogical use of information technology. Most recently I have focused on three areas of business ethics/social responsibility issues: environmental sustainability; social ventures and entrepreneurship; and corporate governance.

EDUCATION

1977 **Ph.D.** (Business Administration), University of Colorado, Boulder, CO
Major: Administrative Policy; Minor: Industrial Organization Economics (Dissertation: *The Role of Entry into U.S. Manufacturing Industries*; Mentor: Dr. Slater)

1972 **M.B.A.**, Fairleigh Dickinson University, Rutherford, NJ
Major: Management; Minor: International Business Economics (Thesis: *Company Growth Through Mergers and Acquisitions*)

1970 **B.S.**, Fairleigh Dickinson University, Rutherford, NJ
Major: Management

EDUCATIONAL EMPLOYMENT

1979-present **Tenured Associate Professor** (1985-present; Assistant Professor, 1979-1985), STATE UNIVERSITY OF NEW YORK, Albany, NY

- *Administrative Responsibilities:* Director of Graduate Programs (1986-1987); Chair of Management Faculty (1991-1992)
- *Joint Appointments:* Affiliate, Department of Informatics; Affiliate, Department of Public Policy, Rockefeller College; Affiliate, Global Institute for Health and Human Rights; Affiliate, Mumford Center for Comparative Urban and Regional Research

1976-1978 **Assistant Professor**, UNIVERSITY OF VIRGINIA, Charlottesville, VA

1972-1976 **Research Assistant and Instructor**, UNIVERSITY OF COLORADO, Boulder, CO

OTHER PROFESSIONAL APPOINTMENTS

2003, 2005, 2007 **Visiting Faculty**, LA UNIVERSIDAD DEL SALVADOR, Buenos Aires (taught "Management and Leadership" in the EMBA program in summers)

2009-2017 **Visiting Faculty**, LA UNIVERSIDAD DEL SALVADOR, Buenos Aires (taught "Strategic Management" in the EMBA program in summers)

2016	**Visiting Faculty**, LA UNIVERSIDAD DEL SALVADOR, Buenos Aires (taught "Business Research Methods" in the EMBA program, in fall)
2004, 2010-2013	**Fellow** of American IT and Management Association, THE UNIVERSITY OF BANKING, Ho Chi Minh City/ROYAL EDUCATION, Hanoi (taught "Organization Behavior" and "Strategic Management" workshops in summers)
2003-2005	**Adjunct Faculty**, JIAOTONG UNIVERSITY, Shanghai (taught "Organization Behavior" in the EMBA program in various Chinese cities)
2000-2001 & 2008	**Full Time Visiting Associate Professor**, INDIAN INSTITUTE OF MANAGEMENT, Calcutta (taught "Advanced Topics in Strategic Management" in the MBA program, Winter break 2000-2001; and "Contemporary Issues in Strategic Management for Executives: Perspectives, Paradigms, and Ponderings" in the Post-Graduate Programmer for Executives, 2008
1998-1999	**Fulbright Lecturer**, FUDAN UNIVERSITY, Shanghai (taught "Strategic Management," "Seminar in International Business," and "Business Ethics" in joint MIT program and in the MBA program)

- Participated in a workshop in Shanghai for local human resources professionals sponsored by The State University of New York at Albany, in USIS-sponsored conference on cross-cultural management issues, and presented my impressions on management education in China titled "Chinese Minds in American Bodies" at the Shanghai American Club
- Gave lectures at Shanghai Jiaotong University, Longman College (Zhong Shan University) in Guongzhou, Donges University of Finance and Economics in Dalian, Southwest Normal University in Chongqing, Xiamen University's Management School on the following topics: "Business Ethics," "Industry Analysis and Competitive Dynamics," "Management Education in China," "Research via the Internet," "Strategic Information Systems," and "Vision, Mission, Objectives"

PROFESSIONAL MEMBERSHIPS

Academy of Management (Divisions: Business Policy and Strategy; International Management); Beta Gamma Sigma (national honor society in business); Fulbright Association (charter member, Eastern New York Region Alumni Chapter); International Association for Business and Society (charter member); Net Impact; Sigma Iota Epsilon (national honorary management society)

PRIOR EMPLOYMENT

1978-1979	**Requirements Analyst**, NATIONAL AERONAUTICS AND SPACE ADMINISTRATION, Washington, DC (responsible for the economic analysis, market development, and operations policies of the space shuttle)
1968-1972	**Auditor and Systems Analyst**, Controller's Department CHASE MANHATTAN BANK, New York, NY
1968	**Assistant to the President**, PENN MUTUAL FUND, New York, NY (general office management; purchase and sales of securities; transaction evaluation)
1967-1968	**Assistant Economic Researcher**, PULSE, INC., New York, NY (plan market research surveys and analyze data)

HONORS, AWARDS, PUBLIC RECOGNITIONS

Various editions	Who's Who and Who's Who in America

2017	**Community Impact** "Business-to-Nonprofit Partnership Award" recipient for exemplary volunteer services throughout the Capital Region by Stakeholders for *Veterans in Economic Transition* (VET) Conference (http://www.vetconny.com/)
2013	**Co-recipient** (as member of SEED program) of UAlbany President's *Award for Exemplary Community Engagement* for "Small Enterprise Economic Development: SEED"
2013	**Co-recipient** (with L. Krzykowski) of UAlbany President's *Award for Exemplary Community Engagement* for "G3: Going Green Globally"
2004	Dean W. Warren Haynes Memorial Award for **Outstanding Graduate Teaching**
2004	**Distinguished Research Award** for C.S Alexander, P. Miesing, and A.L. Parsons, "How Important Are Stakeholder Relationships?" *Allied Academies International Conference*
1998-1999	**Fulbright Scholar Award** in the People's Republic of China, Fudan University, Shanghai
1998	**Highly Commended for the Internet Conference Award** for P. Miesing, "Using Electronic Networks in Management and Executive Learning," MCB University Press (1998): 324-327 symposium *Journal of Workplace Learning special issue* (one of MCB's Awards for Excellence)
1994	Outstanding Service Award, School of Business
1980	Outstanding Young Man of America
1978-1979	**Federal Faculty Fellowship**, American Assembly of Collegiate Schools of Business (AACSB)

PERSONAL INTERESTS AND ACTIVITIES

Recreational basketball (Colonia Senior Basketball League multiple championships and Capital District YMCA pickup basketball); *Alpine skiing* (active member of Albany Ski Club and Out of Control Ski Club); *long-distance bicycling* (former member of Mohawk-Hudson Wheelmen and frequent century rider hoping for a comeback)

SCHOLARSHIP

PUBLICATIONS

Special Issue Journal

P. Miesing & J. Jurkowski (co-eds.), *Journal of Public Affairs* (2018)

Books

1. B. Ramos, P. Miesing, & K. Briar-Lawson (eds.), *Social and Economic Development in Transitioning and Market-Based Economies: Social Enterprises, Entrepreneurship, and Microenterprise as Integrating Institutions* (SUNY Press, in press, 2017)
2. P. Miesing & M. Aggestam (eds.), *Educating Social Entrepreneurs: From Idea Generation to Business Plan Formulation Vols. I & II* (Business Expert Press as part of the United Nations Principles for Responsible Management Education Book Collection, 2017)
3. P. Miesing (1996). *Exercises and Updates* for Hitt, et al. *Strategic Management* (West Publishers)

*Refereed Articles**

1. J. Lee & P. Miesing (2017). "How Entrepreneurs Can Benefit from Failure Management," *Organizational Dynamics* 46: 157-164 **Impact Factor: 0.93; 5-Year Impact Factor: 1.23** (see https://www.theladders.com/p/24638/mistakes-lessons-success and http://bized.aacsb.edu/articles/2017/11/why-its-fine-to-fail)
2. P. Goldschein & P. Miesing (2016). "How Benefit Corporations Effectively Enhance Corporate Responsibility," *Business & Professional Ethics Journal* 35 (2-3): 109-128
3. L. Krzykowski, P. Miesing, and E. Rich (2014). "Enabling the Sustainable Community: The Opportunity for Libraries, Universities, and Businesses," *Journal of the Leadership and Management Section of the New York Library Association*, 11 (1): 29-39
4. S. Jian-lin and P. Miesing (2014). "Culture Perspectives of Sino-US Trade Friction Governance," *US-China Education Review*, 4 (5): 324-330 available at www.davidpublishing.org/DownLoad/?id=16611
5. R.K. Van Ness, P. Miesing, and J. Kang (2010). "Board of Director Composition and Financial Performance in a Sarbanes-Oxley World," *Journal of Academy of Business and Economics*, 10 (5): 56-74
6. * S. Goel, P. Miesing, and U. Chandra (2010). "The Impact of Illegal Peer-to-Peer File-Sharing on the Media Industry," *California Management Review*, 52 (3): 6-33 [ranked among the Top 5 most frequently downloaded 2013] **Impact Factor: 1.67; 5-Year Impact Factor: 2.42**
7. R.K. Van Ness, P. Miesing, and J. Kang (2009). "Understanding Governance and Corporate Boards: Is Theory A Problem?" *European Journal of Management*, 7 (9): 186-199
8. L. Easterly and P. Miesing (2009). "NGOs, Social Venturing, and Community Citizenship Behavior," *Business & Society,* Vol 48 (4): 538-564 **Impact Factor: 3.30**
9. P. Miesing and E.J. Pavur (2008). "Exercise: Stakeholder Negotiations," *Journal of Strategic Management Education,* Vol 4
10. P. Miesing and R.K. Van Ness (2007). "Exercise: Scenario Planning," *Organization Management Journal,* Vol. 4(2): 148-167
11. P. Miesing, M.P. Kriger, and N. Slough (2007). "Towards a Model of Effective Knowledge Transfer Within Transnationals: The Case of Chinese Foreign Invested Enterprises," *Journal of Technology Transfer,* Vol. 32 (1-2): 109-122 **Impact Factor: 2.21; 5-Year Impact Factor: 2.47**
12. J. Hua, P. Miesing, and M. Li (2006). "An Empirical Taxonomy of SOE Governance in Transitional China," *Journal of Management and Governance,* Vol. 10 (4): 401-433 **SNIP: 1.29; SJR: 0.81**
13. C.S. Alexander, P. Miesing, and A.L. Parsons (2005). "How Important Are Stakeholder Relationships?" *Academy of Strategic Management Journal* Vol. 4: 1-7
14. P. Miesing (1998). "Using Electronic Networks in Management and Executive Learning," *Journal of Workplace Learning Special Issue: Symposium on New Approaches to Management Education and Development,* Vol. 10 (6/7): 324-327 (**Highly Commended for the Internet Conference Award for 1998, one of MCB University Press's Awards for Excellence**)
15. P. Miesing (1998). "B-Schools on the I-Way: Avoiding Potholes, Dead-ends, and Crashes," *Journal of Management Education,* Vol. 22 (6): 753-770
16. P. Miesing and E.H. Rich (1997). "Using Information Technology to Experience Ethics in the Business Class," *Current Topics in Management,* Vol. 2, A. Rahim, Ed. (JAI Press): 267-286
17. N.M. Frank and P. Miesing (1996). "Market Forces or Technological Rate of Change?: An Interorganizational Framework of Technology Transfer," *Advances in Global High-Technology Management,* Vol. 6, D.B. Balkin, J.O. DeCastro, & G.D. Meyer, Eds. (JAI Press): 71-88

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* Indicates published in a *Financial Times* "top 50" journal ranking list of the top business journals across all disciplines (http://www.ft.com/cms/s/2/3405a512-5cbb-11e1-8f1f-00144feabdc0.html#axzz3NvDlboPu). *Google Scholar* as of October 15, 2017 (all/since 2012): Citations = 1146/508; h-index = 15/11; i10-index = 18/12. *Research Gate* RG Score = 19.08 as of October 15, 2017.

18. * L. Larwood, C.M. Falbe, M.P. Kriger, and P. Miesing (1995). "Structure and Meaning of Organizational Vision," *Academy of Management Journal,* Vol. 38: 740-769 **Impact Factor: 6.23; 5-Year Impact Factor: 10.59**
19. J. Gosenpud and P. Miesing (1992). "The Relative Influence of Several Factors on Simulation Performance," *Simulation & Gaming,* Vol. 23: 311-325
20. P. Miesing and D.F. Andersen (1991). "The Size and Scope of Strategic Planning in State Agencies: The New York Experience," *The American Review of Public Administration,* Vol. 21: 119-137 **Impact Factor: 1.44**
21. P. Miesing (1990). "Una Revision de la Teoria e Investigacion en Gerencia Estrategica," *Ciencia y Sociedad* ("A Review of Strategic Management Theory and Research," *Science and Society*), Vol. 15: 508-544
22. T.C. Dandridge and P. Miesing (1990). "Underlying Patterns in a Current Economic Development Model," *Policy Sciences,* Vol. 23: 231-249 **Impact Factor: 1.75**
23. J.W. Lippitt, P. Miesing, and B.L. Oliver (1988). "Competition and Corporate Capital Investment," *Business Forum*, Vol. 13, No. 1: 22-26
24. P. Miesing and T.C. Dandridge (1986). "Capturing Judgment Policies for Assessing Enterprise Zone Success Criteria," *Decision Sciences*, Vol. 17, No. 1: 50-64 **Impact Factor: 1.60**
25. * P. Miesing and J.F. Preble (1985). "A Comparison of Five Business Philosophies," *Journal of Business Ethics* Vol. 4: 465-476, reprinted in *Social Responsibility in Management*, I. Dove, Ed. (Tel-Aviv: Everyman's University Press, 1988): 259-270 **Impact Factor: 1.84; 5 Year Impact Factor: 2.81**
26. P. Miesing and J.F. Preble (1985). "Group Processes and Performance in a Complex Business Simulation," *Small Group Behavior,* Vol. 16, No. 3: 325-338
27. P. Miesing and T.C. Dandridge (1985). "How do City Mayors and HUD Officials Select Targeted Areas for Urban Redevelopment?" *Urban Analysis,* Vol. 8: 117-136
28. * P. Miesing and J. Wolfe (1985). "The Art and Science of Planning at the Business Unit Level," *Management Science,* Vol. 31, No. 6: 773-781, reprinted in *Management Science: An Anthology* Volume I (Dartmouth: UK, 1995), ed. S. Eilon: 263-271 **Impact Factor: 2.822, 5-Year Impact Factor: 4.131**
29. P. Miesing (1984). "Integrating Planning with Management," *Long Range Planning,* Vol. 17, No. 5: 118-124 **Impact Factor: 3.55; 5-Year Impact Factor: 6.30**
30. C.S. Greene and P. Miesing (1984). "NASA's Space Shuttle: Policy Decisions in the Wake of Kondratieff Wave Interactions," *Journal of Public Policy and Marketing,* Vol. 3: 184-193 **Impact Factor: 1.15; 5-Year Impact Factor: 2.37**
31. * C.S. Greene and P. Miesing (1984). "Public Policy, Technology, and Ethics: Marketing Decisions for NASA's Space Shuttle," *Journal of Marketing,* Vol. 48, No. 3: 56-67 **Impact Factor: 3.89; 5-Year Impact Factor: 7.19**
32. P. Miesing (1983). "Limitations of Matrix Models as a Strategic Planning Tool," *Managerial Planning,* Vol. 31, No. 6: 42-45

Book Chapters

1. P. Miesing (forthcoming 2017). "Social Enterprises as Integrative Resources, Strategies, and Models" in B. Ramos, P. Miesing, & K. Briar-Lawson (eds.), *Social and Economic Development in Transitioning and Market-Based Economies: Social Enterprises, Entrepreneurship, and Microenterprise as Integrating Institutions* (SUNY Press, in press, 2017)
2. P. Miesing & M. Tang (forthcoming 2017). "Technology Transfer Institutions in China: A Comparison of Value Chain and Organizational Structure Perspectives," Chapter 3 in D. Libaers and D. Dunlap (eds.), Vol. 1 *University Technology Transfer and Academic Entrepreneurship* (Singapore: The World Scientific Reference on Innovation): 43-60
3. P. Miesing (2017). "Introduction" and various Worksheets in P. Miesing & M. Aggestam (eds.), *Educating Social Entrepreneurs: A Workbook of Commentaries, Exercises, and Cases Vol. I* (Business Expert Press as part of the United Nations Principles for Responsible Management Education Book Collection)

4. P. Miesing, L. Krzykowski, and E. Rich (2017). "Enabling Sustainability in Management Education," Chapter 22 in J.A. Arevalo and S.F. Mitchell (eds.), *Handbook of Sustainability in Management Education: In Search of a Multidisciplinary, Innovative and Integrated Approach* (Cheltenham, UK and Northampton, MA. US: Edward Elgar Publishing)
5. P. Miesing, B. Watts, D. Siegel, and K. Briar-Lawson (2015). "Lessons on Microenterprise Development from a University-Based Microlending Development Program," Chapter 23 in D.B. Audretsch, A.N. Link, & M. Walshok (eds.), *Oxford Handbook of Local Competitiveness* (Oxford Handbooks in Business and Management): 414-428
6. P. Miesing, M. Tang, and M. Li (2014). "University Technology Transfer in China: How Effective are National Centers?" Chapter 5 in A.C. Corbett, J.A. Katz, and D.S. Siegel (eds.), *Academic Entrepreneurship: Creating an Entrepreneurial Ecosystem* (Vol 16. *Advances in Entrepreneurship, Firm Emergence, and Growth*): 115-136
7. P. Miesing and E.J. Pavur (2011). "What Motivates Me?" in J.F. Marques, S. Dhiman, & J. Biberman (Eds.), *Managing in the Twenty-first Century: Transforming Toward Mutual Growth* (Palgrave-MacMillan): 195-200
8. L. Easterly and P. Miesing (2007). "Social Venture Business Strategies for Reducing Poverty," Chapter 1 in *Innovative Approaches to Reducing Global Poverty*, in J.A.F. Stoner and C. Wankel (Information Age Publishing): 3-25

Book Reviews

1. P. Miesing (1989). Review of *The Consumer Movement: Guardians of the Marketplace* by R.N. Mayer (Boston: Twayne Publishers, 1989), in *Business in the Contemporary World* Volume 2, Number 2: 127-128
2. P. Miesing (1986). "The Tragedy of Africa," a review of *Africa: The People and Politics of an Emerging Continent* by S.J. Ungar (New York: Simon & Schuster, 1985), in *Business and Society Review*, Number 59: 80-81

WORKS IN PROGRESS

Manuscripts Under Review

M. Aggestam and P. Miesing. "Using Learning Journals to Enhance Entrepreneurship Students' Reflective Skills," *Academy of Management Learning and Education*

Working Papers

P Miesing, "Social Enterprises," Special Issue in *Journal of World Business*

M.P. Kriger and P. Miesing, "Strategic Vision: Its Importance for Leadership in Turbulent Environments," Targeted for *Journal of Strategy and Management*

OTHER SCHOLARLY ACTIVITIES

Published Proceedings

1. R.K. Van Ness, P. Miesing, C. Seifert, and J. Kang (2009). "Board of Director Composition and Financial Performance in a Sarbanes-Oxley World," *Southern Management Association Meeting*, Asheville
2. R.K. Van Ness, P. Miesing, and J. Kang (2009). "Understanding Governance and Corporate Boards: Is Theory a Problem?" *International Academy of Business and Economics*, Las Vegas
3. J. Hua and P. Miesing (2006). "Developing a Typology of SOE Governance in Transitional China," Second Conference of *International Association for Chinese Management Research* (IACMR), Nanjing
4. P.A. Leonard, P. Miesing, and R.K. Van Ness (2005). "Montana Power Company: When Power Begets Power" (teaching note with R.K. Van Ness), *Southern Management Association*, Charleston, SC
5. P. Miesing (2005). "Exercise: Scenario Planning," *Eastern Academy of Management*, Springfield, MA

6. J. Azriel and P. Miesing (2005). "How do Young High Technology Ventures Perceive their Larger Firm Partners? Some lessons Learned in Partnering with Larger Firms," *U.S. Association for Small Business & Entrepreneurship/Small Business Institute*, Palm Springs
7. N. Slough, P. Miesing, and R. Brain (2004). "The Ten Big Emerging Market Initiative Ten Years Later: Projections, Performance and Analysis," *Academy of International Business Southeast*, Knoxville, TN
8. C.S. Alexander, P. Miesing, and A.L. Parsons (2004). "How Important Are Stakeholder Relationships?" *Allied Academies International Conference*, New Orleans (**Distinguished Research Award**)
9. N. Slough and P. Miesing (2003). "Chinese Minds in U.S. Bodies: Ten Factors Driving Change in Chinese Business Practices," *Academy of International Business Southeast*, Clearwater, FL: 185-195
10. P. Miesing (2002). "Towards a Model of Transferring Best Practices within Transnationals: The Case of Chinese FIEs," *International Conference on Management of Innovation and Technology*, sponsored by the U.S. National Science Foundation, Zhejiang University, People's Republic of China
11. P. Miesing (2000). "Organizational Characteristics of High-Performing U.S. Innovators," *Joint U.S.-China Seminar on Technological Innovation Management*, sponsored by the U.S. National Science Foundation in cooperation with The National Natural Science Foundation of China, Beijing
12. P. Miesing (1998). "Challenges of Strategic Information Systems: Controlled Chaos in the Global Environment," *The Management and Marketing Challenges in the Global Environment*, University of Belgrade School of Economics: 9-22
13. P. Miesing (1995). "IABS on the I-Way: Classroom Travels and Travails," *The International Association for Business and Society*, Vienna: 707-712
14. N. Frank and P. Miesing (1993). "Market Forces or Technological Rate of Change?: An Interorganizational Framework of Technology Transfer," *High Technology Management Conference*, Boulder, CO: 85-91
15. P. Miesing (1989). "Tourism: Providing Quality in the Service Sector," *The Joint Management Conference*, the State University of New York at Albany and the University of Belgrade, Brioni, Yugoslavia: 35-47
16. P. Miesing (1985). "Technology Transfer and Commercialization: Strategic Planning for National Economic Development," *The Joint Management Conference*, the State University of New York at Albany and the University of Belgrade, Belgrade, Yugoslavia and Dubrovnik, Yugoslavia: 81-94
17. J.W. Lippitt, P. Miesing, and B.L. Oliver (1985). "The Influence of Competition on Corporate Reinvestment Behavior," *The Eastern Regional Meeting of the Academy of Management*, Albany, NY: 161-164
18. J.F. Preble and P. Miesing (1984). "Do Adult, MBA, and Undergraduate Students Have Different Business Philosophies?" *The American Institute for Decision Sciences*, Toronto: 346-348
19. J. Gosenpud, P. Miesing, and C.J. Milton (1984). "A Research Study on Strategic Decision in a Business Simulation," *The Association for Business Simulation and Experiential Learning*, Honolulu: 161-165
20. J. Gosenpud and P. Miesing (1983). "Determinants of Performance in Computer Simulations," *The Association for Business Simulation and Experiential Learning*, Tulsa: 53-56
21. P. Miesing (1982). "Formalizing Organization Processes to Integrate Planning Systems," *The American Institute for Decision Sciences*, San Francisco: 35-37
22. H. Kahalas and P. Miesing (1982). "A Model and Hypotheses for Dealing with Focal Factor Sets," *The Eastern Regional Meeting of the Academy of Management*, Baltimore: 112-115
23. P. Miesing (1982). "Qualitative Determinants of Team Performance in a Simulation Game," *The Association for Business Simulation and Experiential Learning*, Phoenix: 228-231
24. P. Miesing (1981). "Overcoming Barriers to the Commercialization of Public Sector Technology: An Exploratory Analysis," *The Western Regional Meeting of the American Institute for Decision Sciences*, Hilo: 333-335
25. P. Miesing (1981). "Improving the Learning of a Business Simulation Game by Increasing the Process Content," *The Association for Business Simulation and Experiential Learning*, Orlando: 229-230
26. P. Miesing (1976). "Diversification by Already Established Firms as a Means of Overcoming Barriers to Entry," *The American Institute for Decision Sciences*, San Francisco: 262-264

Published Cases

1. M. Aggestam and P. Miesing, "The Story of Carlton Machine AB," *Proceedings of the World Association for Case Method Research & Applications*, University of Caceres (Spain, 1999)
2. P. Miesing and D.L. Sottolano, "R.H. Macy & Co.: Another Miracle on 34th Street?" in Hill and Jones, *Cases in Strategic Management* (Houghton Mifflin, 1995): 413-427
3. L. Roberts and P. Miesing, "Sophocles' Philoctetes," *Hartwick Classic Leadership Cases* (Oneonta, NY: The Hartwick Humanities in Management Institute, 1994)
4. P. Miesing and M. Lubatkin, "The U.S. Pharmaceutical Industry" and M. Lubatkin and P. Miesing, "Eastman Kodak's Acquisition of Sterling Drug, Inc.," in Dess and Miller, *Strategic Management* (McGraw-Hill, 1993): 577-597; Gomes, Weber, Brown, & Tarba, *Mergers, Acquisitions and Strategic Alliances* (Palgrave Macmillan, 2011): 175-182
5. P. Miesing, "NASA and the Space Shuttle," in Digman, *Strategic Management and Policy* (Business Publications, 1986): 402-414
6. P. Miesing, "The Chrysler Corporation Loan Guarantee Act of 1979," in Bedeian, *Organizations* (Dryden, 1984): 349-372; Dittrich, *The General Manager and Strategy Formulation* (Wiley, 1988): 645-667; Harrison, *Policy, Strategy, and Managerial Action* (Houghton Mifflin, 1986): 309-326; Harvey, *Business Policy and Strategic Management* (Merrill, 1982): 531-553; Higgins, *Organizational Policy and Strategic Management* (Dryden, 1983): 737-758; Wheelen and Hunger, *Strategic Management and Business Policy* (Addison-Wesley, 1983): 423-450; Wheelen and Hunger, *Selected Cases in Strategic Management and Business Policy* (Addison-Wesley, 1993): 423-450
7. P. Miesing, "City Hardware, Inc.," (A) through (D), in Dittrich, *The General Manager and Strategy Formulation* (Wiley, 1988): 443-452; Harvey, *Business Policy and Strategic Management* (Merrill, 1982): 442-452 and 599-607; Ohm, et al., *Managerial Decisions and Organizational Policies* (Allyn and Bacon, 1982): 336-360; and Wheelen and Hunger, *Strategic Management and Business Policy* (Addison-Wesley, 1983): 728-737
8. P. Miesing, "Outdoor Outfitters, Ltd.," in Bates and Eldridge, *Strategy and Policy* (Brown, 1984): 496-499; Daft and Dahlen, *Organization Theory* (West, 1984): 59-62; and Dittrich, *The General Manager and Strategy Formulation* (Wiley, 1988): 1010-1017
9. P. Miesing and B. Render, "NASA's Space Shuttle," Background and (A) through (D), in Render and Stair, *Cases and Readings in Quantitative Analyses* (Allyn and Bacon, 1982): 53-68

Technical Reports

1. P. Miesing. "Schooner: The Beer of St. Simeon," *The Regional Management Development Pilot Project*, University of the West Indies and U.S. Agency for International Development, 1989
2. P. Miesing. "Radiant Graphics & Brochures Ltd.," *The Regional Management Development Pilot Project*, University of the West Indies and U.S. Agency for International Development, 1989
3. Principal Investigator for *A Strategic Plan*, prepared for the Kuwait Institute of Banking Studies, 1987
4. Principal Investigator for *Capital Region Economic Development Strategy*, prepared for the New York State Department of Commerce, Albany, NY, 1986
5. Contributed to "The Role of Strategic Issues in the Investment Process Involving New Technologies," *The National Research Council/National Academy of Sciences* (subcommittee on Technology Assessment and Program Evaluation), 1981
6. Principal Investigator for *Better University Community Relations: An Impact Study of the University on Boulder*, prepared for the University of Colorado Board of Regents, Boulder, CO, 1974

GRANTS AND EXTERNAL FUNDING

Foundations and Other Sponsors

2017	Participated in obtaining ReserveAid $500,000 scholarship endowment to help veterans pay for their UAlbany education and allow the veteran recipients to graduate without any student loans
2013-2017	**Co-PI**: Confucius Institute – Southwest University of Finance and Economics (Chengdu, China) provided $150,000 in start-up funds (2013-2014) and $60,000 operations (2014-2015), with approximately $47,000 carry-over budget to cover 2016-2017
2010-2012	**Co-PI**: $96,653 grant for each year from *Empire State Development Corp.'s Urban and Community Development Program* for "Promoting Economic Development Through Social Entrepreneurship"
2001-2002	**Co-PI**: *Norwegian School of Management* for "Intra-Organization Knowledge Flows in Chinese Foreign-Invested Enterprises"
1996	**PI**: $60,000 from the *General Electric Fund* for "The Social, Political, and Ethical Dimensions of Business: Developing a New Teaching Model for the University at Albany's School of Business"
1994-1995	**PI**: Over $25,000 from the *American Cybercasting Corporation* to carry news feeds of articles and news items from newspapers and periodicals (Associated Press *Financial*, *California Management Review*, *Financial Times* of London, *Forbes*, *Investor's Business Daily*, Washington *Times*)
1994-1995	**Co-PI**: $536,231 from the *Alfred P. Sloan Foundation to The Research Foundation of the State University of New York* for Business Ethics course "The Development of a Regional Connected Learning Network: The SUNY / Sloan Project in the Mid-Hudson Region"
1993	**Co-PI**: $1,000 from *Andersen Consulting* for "Ethics Workshop"
1990	**PI**: $10,000 from *Center for Creative Leadership* for "Strategic Decisions and Perspectives: Top Management Leadership, Organizational Climate, and External Environment in Looking Glass"
1986	**PI**: $50,000 from New York State Department of Commerce for *Capital Region Economic Development Strategy*

University at Albany

Multiple years	University at Albany Individual Development Award
2008	**Co-PI**: $5,000 from ITLAL for *Instructional Innovation Grant* "G3: Going Green Globally"
2007	**Co-PI**: $5,000 from *Center for Institutional Investment Management* for "Do Best Business Practices Matter for Stock Selection? A Survey of Portfolio Managers"
2000	**PI**: $1,350 from *Faculty Research Award Program* for "Chinese Minds in U.S. Bodies"
1991	**PI**: $1,500 from *Faculty Research Award Program* for "Picking Partners: An Empirical Analysis of Strategic Alliance Announcements"
1984	**PI**: $2,000 from *School of Business Research Grant* for "The Rankings of Four Business Philosophies"
1982	**PI**: $2,000 from *School of Business Research Grant* for "Commercialization of Public Sector Technology"
1980	**PI**: $2,500 from the *National Aeronautics and Space Administration* for M.B.A. project, "Barriers to Joint Ventures in Space Commercialization"

PRESENTATIONS

Conference Refereed Papers

1. P. Miesing and M. Aggestam (2015). "Using Learning Journals to Enhance Entrepreneurship Students' Reflective Skills," *Eastern Academy of Management-International,* Lima
2. L. Mohan, D. Potnis, P. Miesing (2014). "Potential of Analytics for Scaling Social Enterprises," *The 11th Annual Social Entrepreneurship Conference,* Boston
3. Trofimovsky, P. Miesing, E. Rich, and L. Krzykowski (May 2012). "Strategic Sustainability Systems: A Systems Approach," *Eastern Academy of Management*, Philadelphia
4. P. Miesing and D.S. Siegel (June 2011). "The University as a Social Enterprise: A Case of Promoting Regional Economic Development," *SMS Special Conference*, San Diego
5. P. Miesing, D.S. Siegel, and Katharine Briar-Lawson (2010). "Promoting Economic Development Through Social Entrepreneurship in Upstate New York," *New York University/Satter Conference on Social Entrepreneurship*, New York City
6. P. Miesing, L. Krzykowski, and E. Rich (2010). "'Commons' Conundrums: Experiencing Sustainability in an MBA Program," *International Association for Business and Society,* Banff
7. X. Liang and P. Miesing (2006). "Challenges and Lessons Learned in Doing Global HRM Research: The Global HRM Best Practices Project," *The Academy of Management*, Atlanta
8. M. Aggestam and P. Miesing (1997). "Seesawing Between Teaching and Learning," *World Association for Case Method Research & Case Method Application*, Edinburgh
9. P. Miesing (1996). "The Social, Political, and Ethical Dimensions of Business: Towards a New Learning and Teaching Model?" *Educational Innovation in Economics and Business*, Orlando
10. P. Miesing and Eliot H. Rich (1996). "Using Information Technology to Experience Ethics in the Business Class," *International Conference on Advances in Management*, Boston
11. P. Miesing (1996). "Making the Class a Virtual Case: Lotus Notes and the Internet," *World Association for Case Method Research & Case Method Application*, Warsaw
12. P. Miesing (1996). "The Social, Political, and Ethical Dimensions of Business: Developing a New Management Training and Development Model," *The International Academy of Business Disciplines*, Washington, DC
13. M. Kriger and P. Miesing, (1992). "The Content, Communication, and Renewal of Strategic Vision," *The Strategic Management Society*, London
14. M. Kriger, C. Falbe, and P. Miesing (1991). "Strategic Vision: Its Importance for Organizational Renewal," *The Strategic Management Society*, Toronto
15. P. Miesing and D.L. Sottolano (1991). "Learning Strategic Perspectives: Determinants and Consequences of the 'Looking Glass' Simulation," *The Academy of Management*, Miami
16. L. Larwood, M. Kriger, C. Falbe, and P. Miesing (1991). "The Structure of Organizational Vision," *The Academy of Management*, Miami
17. P. Miesing (1989). "True Confessions of a Frustrated Former MBA Director," *The Eastern Regional Meeting of the Academy of Management*, Portland, ME
18. P. Miesing and T.C. Dandridge (1985). "Judgment Policies Used in Assessing Enterprise Zone Economic Success Criteria," *The Academy of Management*, San Diego
19. P. Miesing and J. Gosenpud (1983). "Organizational Planning and Performance in a Simulated Setting," *The American Institute for Decision Sciences*, San Antonio
20. P. Miesing and T.C. Dandridge (1983). "Comparing the Perceptions and Attitudes of City Mayors vs. Federal Officials Toward Enterprise Zones: A Pilot Study," *The Academy of Management*, Dallas
21. T.C. Dandridge and P. Miesing (1983). "Urban Stimulants to New Business Development: The Government View," *Babson College Entrepreneurship Research Conference*, Wellesley, MA

22. P. Miesing (1976). "An Example of Aggregate Economic Data Application in Business Policy," *The Academy of Management*, Kansas City

Caucus, Colloquia, Conferences, Consortia, Symposia, Workshops

1. P. Miesing, E. Rich, and L. Krzykowski, "Strategic Sustainability Systems and Dynamics Thinking," Conversation in the Discipline Award for *Sustainability Conference on Environmental, Economics, and Social Sustainability: An Interdisciplinary Approach,* SUNY-Brockport, NY (April 2013)
2. Trofimovsky, P. Miesing, E. Rich, and L. Krzykowski, "Environmentally Sustainable Business Model Development and Stakeholder Integration: What is the Value Added of the Going Green Globally Cornerstone Project?" *MIT-UAlbany-WPI System Dynamics Ph.D. Colloquium*, Cambridge, MA (May 2012)
3. P. Miesing, L. Krzykowski, and E. Rich, "Going Green Globally with Strategic Sustainability Systems," *Healthy Economy and Environment Conference*, Albany (November 2011)
4. P. Miesing, "Universities as Economic Drivers for Microenterprises," SUNY Conference on *Universities as Economic Drivers: Measuring and Building Success*, Buffalo (September 2011)
5. P. Miesing, L. Krzykowski, E. Rich, "Going Green Globally with Strategic Sustainability Systems, *"International Conference of The System Dynamics Society*, Seoul, Korea (July 2010)
6. P. Miesing and E.J. Pavur, Jr., "How Green are my Values?" *Organization Behavior Teaching Conference,* Albuquerque, NM, (June 2010)
7. L. Krzykowski, P. Miesing, and E. Rich, "Teaching Sustainability at the UAlbany School of Business," *MIT-UAlbany-WPI System Dynamics PhD Colloquium,* University at Albany, Albany, NY, 2009
8. P. Miesing, L. Krzykowski, and E. Rich, "Strategic Sustainability Systems: Evidence from the G3 Program at the UAlbany School of Business," *Corporate Social Responsibility and Environmental Sustainability Conference*, University at Albany School of Business, Albany, NY, 2009
9. Panelist on Professional Development Workshop, "Teaching Strategy with Video Cases," *The Academy of Management*, Anaheim, 2008
10. Panelist on Professional Development Workshop, "Sharing Management Knowledge Through Global E-Media: Knowledge Through Global E-Media," *The Academy of Management*, Atlanta, 2006
11. Panelist on Professional Development Workshop, "Management E-media Visions," *The Academy of Management*, Honolulu, 2005
12. P.A. Leonard and P. Miesing, "Montana Power Company, *"Society for Case Research Summer Workshop*, Kansas City, 2004
13. Panelist on Professional Development Workshop, "Management E-media," *The Academy of Management*, Seattle, 2003
14. Panelist on "Joint U.S.-China Seminar on Technological Innovation Management," sponsored by the *U.S. National Science Foundation* in cooperation with *The National Natural Science Foundation of China*, Beijing and *International Conference on Management of Innovation and Technology*, sponsored by the *U.S. National Science Foundation*, Zhejiang University, People's Republic of China, 2002
15. Panelist on "Teaching Business and Society Online: Pointers and Perspectives," *International Association of Business and Society*, Victoria, 2002
16. Facilitator in the All Academy Workshop "Exploring Academy Transformation Through E-media," *The Academy of Management*, San Diego, 1998
17. P. Shrivastava and P. Miesing, Caucus on "Team Teaching on the Internet," *The Academy of Management*, San Diego, 1998
18. P. Shrivastava and P. Miesing, Workshop on "Internet Based Teaching of Global, Technological, and Environmental Issues: A Workshop for Web-Shy Faculty," *The Academy of Management*, San Diego, 1998
19. P. Miesing and E.H. Rich, "Using Lotus Notes to Teach Global Business," IM / MED Workshop on Innovative Teaching Tools and Techniques, *The Academy of Management*, Boston, 1997

20. P.P. Fu and P. Miesing, Caucus on "Teaching, Researching, and Using of the World Wide Web," *The Academy of Management*, Boston, 1997
21. Alexander and P. Miesing, "The Aluminum Excavation Company," *The North American Case Research Association*, Colorado Springs, 1996
22. S. Faerman, C.M. Falbe, and P. Miesing, "Team Teaching in the Academic Setting: Dialoguing about What Works, What Doesn't and Why," *Organizational Behavior Teaching Society*, Keene, NH, 1996
23. P. Miesing, "Managing Online Technology: The Promise and Pitfalls of Networked Computers," *The International Academy of Business Disciplines*, Washington, DC, 1996
24. P. Miesing, "Using the Internet and Lotus Notes in SIM Courses," SIM Research Roundtable, *The Academy of Management*, Vancouver, 1995
25. P. Miesing, "Challenges to Teaching Business and Society Topics in Transitional Economies," *International Association for Business and Society*, Vienna, 1995
26. P. Miesing, "Overview of Internet Services and their Classroom Applications," *Conference on Instructional Technologies*, Utica / Rome, NY, 1995
27. P. Miesing, "Internet Tools for B-Schools," *EDUCOM*, San Antonio, 1994
28. L. Larwood, C.M. Falbe, M.P. Kriger, and P. Miesing, "The Strategic Vision Project: Current Findings and Future Prospects on Vision in Organizations," *The Strategic Management Society*, Chicago, 1993
29. P. Miesing, D.L. Sottolano, E. Portugal, and M. Matukonis, "Environment, Leadership, Group Dynamics, and Strategy: Preliminary Reflections from the 'Looking Glass' Simulation," *The Eastern Regional Meeting of the Academy of Management*, Hartford, 1991
30. P. Miesing, D.L. Sottolano, E. Portugal, and M. Matukonis, "A Demonstration on Multiple Data Collection Methods: Seeing Strategic Issues Through the 'Looking Glass' Simulation," *The Association for Business Simulation and Experiential Learning*, Nashville, 1991
31. L. Larwood, C.M. Falbe, M.P. Kriger, and P. Miesing, "Organizational Vision: Theory, Research, and Practice," *The Academy of Management*, San Francisco, 1990
32. Facilitator, "Doctoral Student Consortium," *The Eastern Regional Meeting of the Academy of Management*, Buffalo, NY, 1990
33. P. Miesing, "Choice or Chance in Career Development," *The Eastern Regional Meeting of the Academy of Management*, Portland, ME, 1989
34. P. Miesing, "Roger Boisjoly and the Challenger Disaster: A Case Study in Management Practice, Corporate Loyalty, and Business Ethics," *The Eastern Regional Meeting of the Academy of Management*, Arlington, 1988
35. P. Miesing, "Business Policy and Strategy Simulations: Alternative Viewpoints and Uses," *The Eastern Regional Meeting of the Academy of Management*, Philadelphia, 1986

Lectures, Presentations, and Courses Taught at Other Institutions

1. Presented "UAlbany's 'Small Enterprise Economic Development' Social Venture Capital Program," *Porto Business School,* Portugal (2013)
2. Lectured on "Advanced Topics in Strategic Management," *INTEC,* Santo Domingo, Dominican Republic (2011)
3. Lectured at the *Tata Institute for Social Sciences* (Mumbai) and the India Certified Financial Analysts Institute (Hyderabad) (2008)
4. Taught "Organizational Behavior" for *Shanghai Jiaotong University* EMBA Program (2003; 2004; 2005)
5. "Collective Transnational Strategy: The Case of Chinese FIEs," delivered at *King's College*, Wiles-Barre, PA (2003)
6. "Strategic Change Seminar" for *Consultrain Executive Development Program*, Dominican Republic (1996) and "Advanced Strategic Management Seminar on the New Economy" (2001)
7. Taught "Seminar in Strategic Management," *Graduate School of Business Administration,* Zurich (1998; 1999; 2001; 2003; 2005); "Organization Behavior and Human Resource Management" (2004)

8. Taught "Leadership Navigation: Strategic Management," *Ericsson China Academy* (jointly administered by the Norwegian School of Management, Fudan School of Management, and Lund University), Master of Management Program in Infocom (2000; 2001)
9. Presented at "The Management and Marketing Challenges in the Global Environment," *University of Belgrade School of Economics* (1998)
10. "Using Lotus Notes as a Teaching Platform," Faculty Seminar, *State University of New York at Binghamton* (1996)
11. "NASA and the Space Shuttle: Implications to the Business World," delivered to *Delta Sigma Pi Business Fraternity*, The State University of New York, Albany, NY (1979)
12. Lecture series "In Search of the Ethical Leader in Amoral Markets" throughout Denmark, Sweden, and Norway (1996)
13. Facilitator for "Strategic Management of Change" for Executive Development Program, *The University of the West Indies*, Trinidad (1996)
14. Seminars on "Strategic Change" delivered to miscellaneous area business societies, Hungary (1995)
15. Seminars on "Strategic Management" delivered to *Management Special Club-Technical University* and *Ybl Miklos Technical College,* Budapest, Hungary (1992); and delivered to miscellaneous area business societies (1992)
16. Lectures on "Quality: People, Product, and Organization," "Strategic Alliances: Organization Networks in a World Economy," and "Vision: Strategy, Leadership, and Change" delivered to *University of Belgrade Executive Training* to the Chamber of Economy, Belgrade, Yugoslavia (1990)
17. "Making a Commitment to Quality: In Product, In Service, In People, In Organization," *The Regional Management Development Pilot Project* (University of the West Indies and U.S. Agency for International Development), Barbados (1989)

TEACHING

PH.D. PROGRAM IN ORGANIZATION STUDIES

Developed and taught "Seminar in Strategic Management" (various years)

Dissertation Chair

2002 Christopher Alexander, Stakeholder Relationship Importance and Quality: An Empirical Investigation (Organization Studies)

- C.S. Alexander, P. Miesing, and A.L. Parsons (2005). "How Important Are Stakeholder Relationships?" *Academy of Strategic Management Journal* Vol. 4: 1-7

2000 Debra L. Sottolano, Facilitating Cognitive Reframing and Organizational Readiness for Large-Scale Change: A Model of Leadership, Structure, and Culture (Organization Studies)

Dissertation Committee Member

2014 Junesoo Lee, Essays on Failure Management of Nonprofit Organizations (Rockefeller College)

- J. Lee & P. Miesing (2017). "How Entrepreneurs Can Benefit from Failure Management," *Organizational Dynamics* 46: 157-164

2013 Kimberly Melinsky, Determinants of Financial Restatement: Does the CEO-Board Relationship and CEO Compensation Influence the Risk of Financial Restatement? (Organization Studies)

2013 Sam Ferrara, The Impact of CEO Duality on Firm Financial and Market Performance During the Financial Crisis Period (Organization Studies)

2010 Reza Karim, Supplier Partnerships: Antecedents, Dimensions, and Outcomes (Organization Studies)

2010 Jaeyoung Kang, Organizational Ambidexterity and Synergistic Effects of Plural Organizational Forms: A Search for Balance Between Standardization and Innovation (Organization Studies)

- R.K. Van Ness, P. Miesing, and J. Kang (2010). "Board of Director Composition and Financial Performance in a Sarbanes-Oxley World," *Journal of Academy of Business and Economics*, 10 (5): 56-74

2010 David Gavin, Power in the Corporate Boardroom: Development of Board Power and CEO Power Indices (Organization Studies)

2005 Lisa Easterly-Klaas, Agency Sponsored Entrepreneurial Businesses: Factors That Relate to Business Success (**Distinguished Dissertation Award**, School of Social Welfare)

- L. Easterly and P. Miesing (2007). "Social Venture Business Strategies for Reducing Poverty," Chapter 1 in *Innovative Approaches to Reducing Global Poverty*, in J.A.F. Stoner and C. Wankel (Information Age Publishing): 3-25
- L. Easterly and P. Miesing (2009). "NGOs, Social Venturing, and Community Citizenship Behavior," *Business & Society,* Vol 48 (4): 538-564

2003 Jay Azriel, Peering Through the Doorway: The Perceptions that Small, High Technology Firms Have of their Larger Alliance Partners (Organization Studies)

2001 Eliot H. Rich, Modeling the Dynamics of Organizational Knowledge (Information Studies)

- P. Miesing, L. Krzykowski, and E. Rich (2010). "'Commons' Conundrums: Experiencing Sustainability in an MBA Program," *International Association for Business and Society,* Banff
- P. Miesing, L. Krzykowski, E. Rich (July 2010). "Going Green Globally with Strategic Sustainability Systems, *"International Conference of The System Dynamics Society*, Seoul, Korea

1991 Gwen E. Jones, Unethical Behavioral Intentions in Organizations: Empirical Exploration of an Integrative Model (Organization Studies)

Comprehensive Examination Committee

Deborah Boyce; David Gavin; Cuneyt Gozu; Jaeyoung Kang; Rubina Mahsud; Kimberly Melinsky

PH.D. PROGRAM IN INFORMATION SCIENCES

Developed and taught Pro-Seminar "Managing Information and Technology in Organizations" (Fall 2008 & Fall 2010); continue to offer various guest lectures

MBA PROGRAMS

Typically teach required MBA courses "Business Sustainability in Global Perspectives," "Organizational Behavior and Managerial Skills," and "Strategic Management" (all courses make extensive use of comprehensive cases, experiential exercises, instructional technologies, role plays, presentations, research projects, and computer-based simulations)

Developed and taught the required MBA course "Global Strategic Management"; co-developed and taught the integrative cornerstone experience "Going Green Globally"

Significantly changed, developed, and / or taught the following MBA courses: "Business Analysis," "Comprehensive Simulation," "Global Business," "Integrative Decision Making," "Internship in Small Enterprise Economic Development," and "Social, Political, and Legal Environment of Business"

Weekend MBA Program: Taught "Business Ethics" (1996); "Conducting Business Research via the Internet" (1998); "Strategic Management" (2000, 2001, 2003, 2005-2010); "Organization Behavior" (2005); "International Business" (2010); "Organizations, Environments, and Sustainability" (2014, 2016, 2017)

Independent Study Advisor and Thesis Advisor for numerous graduate business students

UNDERGRADUATE PROGRAM

Developed and taught the undergraduate elective "Social Entrepreneurship"; taught "Business and its Environment" and "Strategic Management"

Co-developed and taught "Project Renaissance" (a group of four highly-coordinated modules in which freshmen experience complete intellectual immersion unbounded by time and place, and in which they are free to share their intellectual curiosity – this particular module satisfied the "Social Sciences" component of our General Education requirement) (1997-1998)

Developed and taught "Corporate Leadership and Business Ethics Seen Through Classic Literature" in the University Freshman Seminar Program (1998)

Faculty Mentor Program, Office of Academic Support Services (1989-1990)

Sponsored Patrizia Spears' Interdisciplinary Major in "The Economics and Marketing of Nanotechnology" (2014)

OTHER PROGRAMS

Brazil International Business School Program: Co-taught "Strategic Thinking" (2018)

Levin Graduate Institute of International Relations and Commerce: Section Leader and instructor in China Software Executive Management Program, taught "Organizational Change, Business Transformation and Business Ethics" (2004)

New York State Department of Education: Taught "Organizational Behavior and Managerial Skills" (2002)

Reader for Master in Public Policy (various years)

Thesis advisor for Zurich Graduate School of Business Administration MBAs (various years)

INSTRUCTIONAL TECHNOLOGIES

Lead developer of Strategic Management teaching and training modules and advisor for the *eSocrates Program*<http://www.esocrates.com/>

Taught "Making Strategic Choices" for *Athabasca University's electronic MBA program* using Lotus Notes, April-May 1998 <http://www.athabascau.ca/mba/>

Taught "Business Ethics" using Lotus Notes, *Empire State College* (1996)

Taught "Business Ethics" for SUNY by Satellite (broadcast distance education), *Empire State College* (1992-1994)

SERVICE

SCHOOL OF BUSINESS

Committee Chair

Graduate Affairs Committee (1982-83; 1987); Personnel Committee (1985-86); Ad Hoc Committee for International Business Programs (1987); Ad Hoc Mission Committee (1994-95)

Committee Member

Ad Hoc Committee for International Business Programs (1982-1983); Ad Hoc Ethics Committee (1992-1994); Ad Hoc Graduate Curriculum Committee (1991-92); Ad Hoc Teaching Committee (1995); Computing Advisory Council (1995); Graduate Affairs Committee (1979-82; 1985; 1988-89; 2003-04; 2005-06; 2010-11); Personnel Committee (1992-94; 1997-98; 2000-04; 2006-07; 2009-10; 2014-17); Research Committee (1994-95; 1999-2000; 2012-14; 2017-18); Strategic Planning Task Force (1990)

Miscellaneous Activities

Panelist for "Ethics: The Legacy of the 1980s – The Future for the 1990s," School of Business Alumni Association (1989); Presented "Graduate Education in Business" (jointly-sponsored by Office of Minority Student Services, Academic Support Services Office, Minority Business Student Association, and School of Business Graduate Programs) (1989); Organizer and moderator for "Management Education in China: Business, Government, and University Perspectives" presented by Dean Zheng Shaolian, Fudan University, China (1989); Moderator for "Business Strategies for the 90's," School of Business Alumni Association (1991); Presented "Organization Implications of Today's Global Realities," Dean's Seminar on International Business (1993); Moderator for "Ethics for Management," Graduate Student Association (1994); Presented "Using Homepages and Lotus Notes in the Class," Seminar on Teaching (1997); "Ethics in Business and Education: One Approach to Resolving Ethical Dilemmas," Milton C. Olson Endowment Fund Lecture Series on Ethics in Business and Business Education (1997); "Researching into Transnationals, Transitions, and Transformations: An Oriental Odyssey," School of Business Research Seminar (2003); "The World of China," International Business Symposium (2004); Facilitator for "Ethical Dilemmas in Management," School of Business Graduate Ethics Series (2005); "How to Conduct a Case Analysis" and "Business Ethics Case Study and A Very Brief Overview" for Full-Time MBA Program Orientation (2006); "How to Conduct a Case Analysis" for Full-Time MBA Program Orientation (2007, 2008, 2009); Facilitator for "Ethical Dilemmas in Management," School of Business Graduate Ethics Series (2008 & 2012); Faculty Advisor, *Net Impact* (2009-10); P. Miesing, L. Krzykowski, E. Rich, "G3: Going Green Globally Getting involved in sustainability research," UAlbany School of Business Research Seminar (2010); Business Adviser to "Strategic Market Assessment of the Grid-Connected Storage Market," *NYSERDA Best Program* (2010); Faculty Task Force for Globalization and Diversity in support of AACSB accreditation (2010); Presented "Social Entrepreneurs and Environmental Sustainability" to the *Young Entrepreneurs Academy (YEA!)* (2011); Presented "Social Entrepreneurs: Making a Living, Making a Life" to the *Young Entrepreneurs Academy (YEA!)* (2012 & 2013); Presented "The CAUSE is Public Engagement: *G3, SEED, VET CON, Food Deserts*" to President Rodriguez (2017)

"Going Green Globally"

This required MBA cornerstone integration experience is considered as workload, yet requires soliciting local clients with many providing a donation to help defray its cost. This is a breakdown of the $31,000 received during 2014-2017:

- Adirondack Beverage = $1,000 in 2017
- Baptist Health Nursing and Rehabilitation Center = $1,000 in 2014 + $1,000 in 2015
- Bethlehem Public Library = $1,000 in 2017
- DeCrescente Distributing Co. = $1,000 in 2015 + $1,000 in 2016
- Hilton Albany = $1,000 in 2017
- National Grid donates $5,000 every year = $20K in 2014-2017
- New York Library Association = $1,000 in 2016 + $1,000 in 2017
- Proctors Theater = $1,000 in 2017
- Stewart's Shops = $1,000 in 2014

UNIVERSITY

Committee Chair

Grievance Committee, Commission for Affirmative Action (1980-81); Resource and Technology Team, Center for Excellence in Teaching and Learning (1995); Conflict of Interest Committee (2008)

Committee Member

Commission for Affirmative Action (1979-81); Rockefeller College Faculty Council (1986); Graduate Research Initiative-Public Policy Thematic Group (1987); Council on Promotions and Continuing Appointments (1987-88);

Chancellor's Advisory Committee (1993); Graduate Academic Council (1993-94); Inter-disciplinary Environmental Studies Program Ad Hoc Committee (1994); Faculty Board, Center for Excellence in Teaching and Learning (1995-98); Council on Academic Freedom and Ethics ad hoc subcommittee on administrative integrity/misconduct (2002-03); China Working Group (2005-07); China Theme Semester Committee (2006-07); Conflict of Interest Committee (2006-08); University Senate, Council on Research, Subcommittee on Centers and Institutes (2007-08); Institute of Nonprofit Leadership and Community Development (2016-17)

Miscellaneous Activities

Panelist for "Information Session on Procedures and Issues Regarding Promotions and Continuing Appointments," United University Professionals (1991); First Annual Greeks vs. Faculty Charity Basketball Event on behalf of Crohn's and Colitis Foundation of America (1994); Workshop on "The Uses of Interactive Technology in Teaching and Learning," The Center for Excellence in Teaching and Learning (1995); Workshop on "The World Wide Web," The Center for Excellence in Teaching and Learning (1995); Faculty-in-Resident, Alumni Quad (1999-2001); Assisted "Strategic Planning" for University Commission for Diversity and Affirmative Action (2005); Participated in creating the "Going Forward Plan!" UAlbany (2008); Facilitator for "Turkish Movie Night," *Turkish Student Association* (March 2011); "Developing Sustainable Business Leaders" (with L. Krzykowski), UAlbany Sustainability Symposium (April 2012); *Confucius Institute* Board member (2017); Participated in UAlbany's *Capital South Campus Center* (2013); *Tohoku University Japan to the World* Program lectures to 12 economics and business undergrad students on "Globalization and Corporate Strategy" and "Business Ethics and Corporate Governance" (2014); Coach to the Blackstone Launchpad (2016-17) and judge for Blackstone Start Up Competition (2017); Guest Leader for "What is Social Entrepreneurship" to HPM 669: Introduction to Maternal and Child Health Part II School of Public Health (2017); presented "Corporate Responsibilities to the Environment, to Society, and to Governance" at the Emeritus Center (2017)

PH.D. PROGRAMS

Organizational Studies Program

Member of Assessment Committee (1987-1989; 1993-1994); Curriculum Committee (1991-1992); Recruitment Committee joint Graduate Research Initiative with Economics Department (1988-1990); Comprehensive Examination, Macro-Organizational Studies Sub-Committee (various years, including Chair); Admissions Committee (1994; 2000)

Various proseminar presentations on "Strategic Management"; "Surfing Down the I-Way"; "Using Cases"; "Chinese Minds in U.S. Bodies;" and "More on Chinese Minds in U.S. Bodies"

Information Sciences Program

Guidance Committee for various students; Secondary specialization exam review committee

School of Social Welfare Program

Thesis advisor and secondary specialization exam review committee (various years)

PROFESSION

Offices, Positions, Extra-Curricular Activities

Member, New York State Regents External Degree Examination Committee, subcommittee in Business Environment and Strategy (1983-1985); Newsletter Editor, Social Issues in Management Division, The Academy of Management (1985-1988); Member, Howard Chase Book Award Committee, Social Issues in Management Division, The Academy of Management (1987 & 1989); Chair, Membership Committee, Social Issues in Management Division, The Academy of Management (1989-1990); Member, Excelsior College, committee in Business Strategy (2002-3); Subject Matter Expert, Institute of Management Accountants (2006)

Track Chair

"Business and Government: Managing the Interface," The Eastern Regional Meeting of the Academy of Management, Albany, NY, May (1985); "Social Issues in Management," The Eastern Regional Meeting of the Academy of Management, Philadelphia, PA (1986); "Social Issues, Legal Environment, Government & Business," The Eastern Regional Meeting of the Academy of Management, Portland, ME (1989); "Business Policy and Strategy," The Eastern Regional Meeting of the Academy of Management, Buffalo, NY (1990)

Session Chair/Discussant

The Eastern Regional Meeting of the Academy of Management (1984, 1985, 1990, 1992); Academy of Business Administration (1996); The Academy of Management (1977, 1984, 1985, 1988, 1989, 1990; 2005); The International Association for Business and Society (1996); The Midwest Business Administration Association (1978); The Northeast Regional Meeting of the American Institute for Decision Sciences (1980); The Academy of Management (2005)

Editorial Boards

Journal of Strategic Management Education (2012)

Research in Management Education and Development (2002)

US Government Reviewer

Discipline Peer Review Committee for the Fulbright Senior Specialists Program, Council for International Exchange of Scholars (CIES), a new component of the Fulbright Senior Scholar Program: one of 2-3 members in my field representing a range of geographic areas of interest and expertise who review Senior Specialist applications during the program's inaugural year for projects worldwide (2001)

Panel member for review of pre-proposals, Science and Technology Centers (STC) Integrative Partnerships Program, National Science Foundation (2000)

Ad Hoc Reviews

Journals

Academy of Management Journal; *Business & Society*; *Business Economics*; *California Management Review*; *Corporate Governance: An International Review*; *Entrepreneurship Theory and Practice*; *Handbook of Technology Management*; *Human Resource Management*; *Industrial and Organizational Psychology*; *International Journal of Business and Systems Research*; *International Journal of Knowledge Management Studies*; *Journal of Business Research*; *Journal of Environmental Management*; *Journal of Management and Governance*; *Journal of Management Studies*; *Journal of Strategy and Management; Journal of Technology Transfer*; *Management Learning*; *Organization Management Journal*; *Organization Science*; *Research in Management Education and Development*

Professional Organizations

Academy of Business Administration, Academy of Management (National, Eastern Regional, Eastern-International), Association for Business Simulation and Experiential Learning, Decision Sciences Institute (National, Northeast Regional, and Southeast Regional), Eastern Case Writers Association, National Science Foundation

Publishers

Business Publications, Inc., Houghton Mifflin Publishers, McGraw-Hill, South-Western College Publishing, West Publishing

External Reviewer for Personnel Cases

Ben-Gurian University (Israel); Boise State University; Boston College; Pennsylvania State University; State University of New York at Binghamton; University of Delaware

COMMUNITY

Professional

Presented

1. "Business Ethics and Social Responsibility" to *NYISO* Compliance Training, 2014
2. "A Peek Behind the Bamboo Curtain of China Businesses," NYS Capital Region *OASIS* (2007), *Capital District Business Librarians* (2007), and *The U.S.-China Peoples Friendship Association* (2008)
3. "Organizational Structure for the Learning Organization," *Leadership Academy Keynote Speaker*, New York Public Library, New York, NY, 2007
4. "Organizations: From Structure to Learning," Library Administration and Management Section of the *New York Library Association*, Saratoga Springs, NY, 2006
5. "Creative Decision Making," CDPHP (2005) and *Adirondack Health Information Management Meeting*, Albany, 2005
6. "What is Strategic Management," *State Farm Insurance Emerging Leadership Workshop*, Ballston Lake, NY, 2002
7. "Cutting Edge Multi-Media: Training Technology for the 21st Century," *The American Society for Training and Development*, Albany, NY, 1997
8. "Ethics and Morality in the Workplace," delivered to *The New York State Organization of Bursars and Business Administrators*, Albany, NY, 1991
9. "Strategic Planning in the Public Sector," *The Rockefeller Institute*, Albany, NY, 1989
10. "Ethics Training," *New York State Department of Environmental Conservation*, Field Operations Staff (Region III), Poughkeepsie, NY (1989) and New Paltz, NY (1990)
11. "Business Ethics for Communicators," The Northeastern New York Chapter of the *International Association of Business Communicators*, Albany, NY, 1989
12. "Does Strategic Planning Pay?" *Conference on Organizational Effectiveness*, Albany, NY, 1988
13. "What is an Effective Organization Structure?" delivered to *New York State Department of Environmental Conservation*, Saratoga Springs, NY, 1987
14. "Decision Making," delivered to *IBM System 36 Users Group*, Albany, NY, 1985
15. "Planning and Goal Setting," *State University of New York Professionals*, Albany, NY, 1985
16. "Planning," New York State *Office of Employee Relations*, Fallsburg, NY, 1985
17. "Management and Society," *SUNYA Division of Continuing Studies*, Albany, NY, 1983
18. "Strategic Planning," *Rockefeller College Advanced Public Management Program*, Albany, NY, 1983, 1984, & 1985
19. "Management and Society," *Watervliet Arsenal*, NY, 1983 & 1984
20. "Goal Setting / Tactical Planning," *American Red Cross*, Albany, NY, 1983
21. "Business and Government," delivered to the *Retired Men's Fraternity of the Italian-American Club*, Albany, NY, 1983
22. "Budgeting for Credit Unions," *New York State Credit Union Institute Seminar*, Albany, NY, 1982
23. "Goal Setting / Tactical Planning," *Watervliet Arsenal*, NY, 1982

24. "Establishing an Organization Environment of Employee Integrity," *Industrial/Corporate Security Workshop*, the State University of New York, Albany, NY, 1981
25. "What Managers Do," *American Management Association Extension Institute's Continuing Development Program*, Albany, NY, 1979-1981
26. "Good Management Can Reduce White Collar Crime," *Keller and Associates*, Lake Luzerne, NY, 1981
27. "Supervisory Development Program," *Petersburg County*, VA, 1977
28. "Managing Effective Planning and Control Systems," *Roanoke County*, VA, 1976

Presented, Facilitated, and/or Moderated

1. "Economics of Globalization: Who Cares and Why Should I?" for A Global Economy: Educating Children in a Global Society, for *North Colonie Central Schools* faculty development day, 2003
2. "Institutional Leadership," *Museum Association of New York* Residential Seminar on Leadership for Museum Professionals, Great Camp Sagamore, Lake George, NY, 2001
3. "1990's China: Winds of Change" and "Living in the New Era: Reform, Its Impacts and Reaction of the Chinese People in the Late 1990s," NYS Capital Region *OASIS* Peoples of Russia and China program, 2001
4. "China: A Conversation," *Saratoga Springs Public Library*, Saratoga Springs, NY, 2000

Personal

Participated in the *Bethlehem YMCA* 1st Annual "Reach Out For Youth" 3 on 3 Basketball Tournament, 2010

Member of Community Advisory Board, *Academy for Character Education*, The Sage Colleges, Troy, NY, 2007-09

Officer of *The Benedicts* dinner-dance club (Treasurer, 2005-2006; President, 2006-2007) – developed financial systems and reports; revised By Laws

Public Interviews

Quoted in numerous local newspaper and radio interviews over the years

Appearance on *WMHT's Live Line* to discuss "Business Ethics," 1985

International Involvement

Basic knowledge of German, Mandarin, and Spanish

Sabbatical visit to National University of Ireland (Galway), University College Dublin, Catholic University (Milan, Italy), Bocconi University (Milan, Italy) (2011)

Facilitator for "Turkish Movie Night," *Turkish Student Association* (2011)

Faculty advisor/mentor to foreign visiting scholars from Yugoslavia (1988), Indonesia and Yugoslavia (1989), Yugoslavia (1990), Russia (1991), China (2010, 2012-2013)

Member of UAlbany delegation to Nanjing & Shanghai (2006)

Dissertation committee for Hui ("Jacky") Zhuge, *The Transition of Chinese Business Culture*, Ph.D. program in Business Administration, Fudan University, Shanghai (2000-01)

CENTER FOR ADVANCEMENT & UNDERSTANDING OF SOCIAL ENTERPRISES (CAUSE)

Founding Director, established February 2015 with the following purposes:

- *Research:* Articles, Conference presentations, Faculty exchange, Special journal issues
- *Programs:* Workshops, Conferences, Symposia, Speaker series
- *Education:* Graduate programs, Study abroad, Independent study, Going Green Globally
- *Community Engagement:* Service learning, Microloan program, Net Impact, Business plan competitions

Since then, ¾ of the targets have been met (research activities are listed earlier in this CV; this section lists the other activities)

Programs

Workshop

Created, organized, and hosted "Workshop for Educating Social Entrepreneurs" with exercises, cases, and commentaries published leading to P. Miesing & M. Aggestam, *A Workbook of Cases, Exercises, and Commentaries* (Business Expert Press as part of the United Nations Principles for Responsible Management Education Book Collection), 2015

Conferences

The 2nd annual *Veterans in Economic Transition* (VET) Conference, October 24-25, 2017, co-organized with Tully Rinckey law firm and the New York State Division of Service-Disabled Veteran Business Development

Social Enterprise & Earned Revenues on October 27, 2017 co-hosted with the Institute of Nonprofit Leadership and Community Development's *Emerging Issues Series*

The inaugural *Veterans in Economic Transition* (VET) Conference on October 24-25, 2016, co-organized with Living Resources and their veteran coordinator, Watervliet Arsenal Business and Technology Partnership, the New York State Division of Service-Disabled Veteran Business Development, and Tully Rinckey law firm [**2017 Community Impact "Business-to-Nonprofit Partnership Award" recipient for exemplary volunteer services throughout the Capital Region by Stakeholders**]

Co-Organized "Assistive Living Technologies" Conference with Living Resources, 2015

Symposium

Food Desert/Security June 5, 2017 brought together major participants in the Capital Region including public policy officials, community representatives, industry members, and my academic colleagues. The purposes include sharing information about the magnitude of the problem, probable causes, and discussion of solutions. Follow-up included a special issue journal and applying for a grant.

Forums

"Forum on Social Enterprises Research" on November 11, 2016 brought together UAlbany faculty interested in social enterprises with intent to develop papers for special issue journal and/or target external funding opportunities. CAUSE has been a magnet that has attracted colleagues from other UAlbany units in a common cause.

The Third Forum on Social and Economic Development "Panel on Social and Economic Development: Cross-National Comparisons and Analyses" co-organized with School of Social Welfare, February 4, 2016

Co-Organized "Forum on Social and Economic Development" with School of Social Welfare leading to B. Ramos, P. Miesing, & K. Briar-Lawson, *Social and Economic Development in Transition Economies: The Role for Entrepreneurship* (SUNY Press), 2015

Speaker Series

Michael Zakkour (author of *China's Super Consumers*) presented "GLOBALIZATION 2.0: How Alibaba, Amazon and Chinese Consumers have Remade the World" (co-sponsored by UAlbany Confucius Institute (CI) and the SUNY Confucius Institute for Business (CIB), 2016

Michael Roy, Glasgow Caledonian University presented "Social Enterprise, Health Inequalities, and the Social Determinants of Health," 2016

Education

Graduate Programs

Developed and delivered module "Session 9: Environment and Green Business and Social Entrepreneurship" for program *Environmental Training of the Trainers* (through economic development and health), UAlbany Global Institute for Health and Human Rights, 2015

Independent Study

Omayra L. Padilla De Jesús, "Beyond STEM: Program Design for Effective and Sustainable Social Impact," MBA Research Thesis, 2016

Robert Caserta, "A New Approach in Bringing Legal Representation to All: Using Social Enterprise Business Models to close the gap in the access to justice," MBA Independent Study, 2016

Rowena Langdon, "Technah Technologies: A Social Venture on Technology Classes for Developing Minds," MBA Independent Study, 2015

Supervised independent studies to write business plans for Global Institute for Health and Human Rights, 2015

Community Engagement

Charter member of "THRIVE" (with Siena, Sage, SEFCU, Northeast Food Bank) alliance – "We envision a thriving Capital Region without hunger and with equal access to healthy food through innovation, community action, and economic opportunity"

As representative on the Institute of Nonprofit Leadership and Community Development, helped facilitate several seminars sponsored by its *Emerging Issues in the Nonprofit Sector* including "Thinking Forward, Looking Back," 2016

Assisted the International Center of the Capital Region with placing visitors from the Young Transatlantic Innovation Leaders Initiative, an international exchange program sponsored by the U.S. Department of State to develop entrepreneurial skills and enhance economic opportunities for young professionals in Eastern Europe, 2016

Judge for Capital Region InnovateHER Challenge business plan competition sponsored and held by Community Loan Fund (continued to advice the winner of this contest to prepare for the national finals held at SBA in DC), 2015

Committee Member of "Emerging Issues in the Nonprofit Sector," 2015

Organized a team of faculty, students, and alumni for the "Adult World Quest Global Trivia Challenge" sponsored by the *International Center of the Capital Region*, 2015

PROFESSIONAL EDUCATION, GROWTH, AND DEVELOPMENT

PARTICIPATION AND TRAINING

1. Attended numerous workshops sponsored by the UAlbany *Institute for Teaching, Learning, and Academic Leadership*
2. Completed Comprehensive Ethics Training for New York State public officers (2017)
3. *Ashoka U Exchange*, New Orleans (2016)
4. "The Huddle: Experience ThinkImpact's Innovative Curriculum" sponsored by *ThinkImpact*, Denver (2012)
5. "Sustainability Conference" sponsored by the *AACSB*, Minneapolis (2009)
6. "The Art and Craft of Discussion Leadership" *Harvard Business School* seminar, Boston (2007)
7. "Asynchronous Learning Networks" conference sponsored by *The Sloan Foundation and New York University*, New York City (1997)

8. "New Learning Technologies: A Business School Workshop" sponsored by *AACSB*, Wake Forest University, Winston-Salem, NC (1995)
9. "Conference on Instructional Technologies" sponsored by *Faculty Access to Computing Technology*, State University of New York, Albany, NY (1994)
10. "Conference on Teaching Ethics" sponsored by *Arthur Andersen & Co.*, St. Charles, IL (1989 & 1992)
11. "New York State Economic Development Research Forum" conference sponsored by *New York State Network for Economic Research*, Bolton Landing, NY (1988)
12. "The Ethics of Organizational Transformation: Mergers, Takeovers and Corporate Restructuring" conference sponsored by *Bentley College Center for Business Ethics*, Waltham, MA (1987)
13. Executive development/strategic planning programs at AT&T, Citicorp, General Electric, General Foods, and IBM (1986)
14. "Ethical Dilemmas for the Multinational Enterprise" conference sponsored by *Bentley College Center for Business Ethics*, Waltham, MA (1985)
15. "The Future of Corporate Planning and Modeling Software Systems" workshop sponsored by *Duke University Corporate Economics Program*, Durham, NC (1981)
16. "Case Writers Workshop" sponsored by *Case Research Association*, New Orleans (1980)
17. "Workshop in the Aerospace Industry" sponsored by *New York State Assembly Conference on Growth Industries*, Albany, NY (1980)
18. "Case Techniques in Decision Sciences" workshop sponsored by *The American Institute for Decision Sciences*, New Orleans (1979)
19. "Strategic Planning" conference sponsored by *Business Week*, New York, NY (1978)
20. "Public Policy" workshop sponsored by *Advanced Study Program of the Brookings Institution*, Washington, DC (1978)
21. "Business' Role and Responsibility in Modern Society" workshop sponsored by *General Electric Foundation*, Washington, DC (1978)

FUTURE PLANS

Research

Complete editing the special issue of the *Journal of Public Affairs* (Publication date: 2019)

Investigate the influence of entrepreneurial engagement on the social and economic welfare of the under-privileged and under-served community

Service

It is my intention to continue on a very important project: "Multi-level obesity intervention for Guyanese immigrants in Schenectady" based on research findings

Continue to develop the *Center for Advancement & Understanding Social Enterprises*, especially targeting the following areas that have not yet been achieved: Faculty exchange, Study abroad, Service learning, Net Impact

References: Furnished upon request