

MARK E. HUGHES, Ph.D., CPA

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EDUCATION

- 2016 Ph.D., Information Science (Informatics), University at Albany
Dissertation: Entrepreneurship in a Web 2.0 World:
Factors influencing Intentions to Adopt Web 2.0 Social Media In U.S. Entrepreneurial Activities
- 2009 M.S., Taxation, University at Albany
- 2007 B.S., Accounting, University at Albany

EDUCATIONAL EMPLOYMENT

- 2015 – Present Dir. of Accounting Programs & Lecturer, Accounting & Law Dept., University at Albany
- 2010 – 2015 Part-Time Lecturer, Accounting & Law Dept., University at Albany

AWARDS AND HONORS

- Excellence in Service by a Faculty Member, 2020
- Outstanding Education Case Award at the 2020 AIS/SET Section Midyear Meeting, 2020
- Paper of the Year Award, Intelligent Systems in Accounting, Finance and Management, 2016
- The Joan D. Rosenthal '76 and Frederick S. Schiff Undergraduate Teaching Prize (The Rosenthal Schiff Prize), 2015
- Disability Resource Center- Outstanding Achievement Award, University at Albany, 2013, 2014

PUBLICATIONS

Peer Reviewed Articles

- Fisher, I., Hughes, M., Janvrin, D. (2019). Introducing Textual Analysis into the Accounting Classroom. *Issues in Accounting Education*, NA
- Van Ness, R.K., Seifert, C.F., Marler, J.H., Wales, W.J., Hughes, M.E. (2019). Proactive Entrepreneurs: Who are They and How are They Different?. *Journal of Entrepreneurship*, 29(1). doi: 10.1177/0971355719893504
- Fisher, I. E., Garnsey, M. R., and Hughes, M. E. (2016). Natural Language Processing in Accounting, Auditing and Finance: A Synthesis of the Literature with a Roadmap for Future Research. *Intelligent Systems in Accounting, Finance and Management*, 23: 157–214. doi: 10.1002/isaf.1386.

Work in Progress

- Hughes, M. Integrating Technology into the Accounting Curriculum
- Hughes, M Corporate Financial Fraud, Managerial Discretion & The Corporate Board Factor

Published Abstracts and Presentations at Scholarly Conferences

- “Textual Analytics for Accounting and Auditing” - Fisher, I., Hughes, M., Janvrin, D. (2019), 2020 Joint Midyear Meeting of the AIS
- “Differentiating Entrepreneurs” - Van Ness, R., Seifert, C., Marler, J., Wales, W., & Hughes, M., (2018), Eastern Academy of Management, Providence, RI
- “Proactive Entrepreneurs: An Empirical Investigation into Unique Characteristics” - Van Ness, R., Seifert, C., Marler, J., & Hughes, M., (2016), Academy of Management, Anaheim, CA

Invited Presentations

- Hughes, M. 2019 Ethics Update – NYS-approved ethics foundation course.
Tech Valley Chapter: IMA

TEACHING

Graduate Courses Taught, University at Albany

- BACC 512 – Intermediate Accounting I (S11; F11)
- BACC 513 – Intermediate Accounting II (S11,12,16; F11; Su18,19)
- BACC 514 – Advanced Accounting (Su19; F19)
- BACC 518 – Accounting for Managers (Su11-19; F12-16,19)
- BACC 519 – Data Analytics for Audit & Controls (S20)
- BACC 552 – Financial Statement Fraud & Corporate Governance (S13-14,19,20)
- BACC 561 – Auditing Theory & Practice (Su11-19; S12,14-17; F15,17,18)
- BACC 581 – Internal Controls & Financial Information Systems (S16,17,19; F18)
- BACC 602 – Service Learning & Community Engagement (F19)
- BACC 620 – Accounting for Governmental and Not-For-Profit Entities (F15-19; Su19)
- BACC 695 – Independent Study in Accounting (Su15; F15; S16,18,19)
- BBUS 698 - Regulatory Issues in Accounting - A Legal Perspective (S18)

Undergraduate Courses Taught, University at Albany

- BACC 222 – Managerial Accounting (Su15-18)
- BACC 311 – Intermediate Accounting I (S11)
- BACC 312 – Intermediate Accounting II (S11,13; F11)
- BACC 381 – Accounting Information Systems (F16,17)
- BACC 411 – Advanced Accounting (S12-13,18,19; Su18)
- BACC 419 – Data Analytics for Audit & Controls (S20)
- BACC 461 – Auditing Theory & Practice (F10,11,15-18; Su11-19; S12,14-18,20)
- BACC 495 – Independent Study in Accounting (F17)
- BMGT 450 – Managerial Leadership and Decision-making (S15-17)
- BMGT 481W – Strategic Management (F10-16; S11-17)
- UFSP 102 – Freshman Seminar (F12-present; S13-present)

SERVICE

Department Service

- Chair - Graduate Accounting Admission Committee, 2015 – present
- Supervisor - BACC 311-312 Tutors, 2018 – present
- Coordinator - “Future CPE” Seminars, 2019 – present
- Coordinator – Non-MS Tax Volunteer Income Tax Assistance (VITA) program, 2015 - present

College/University

- “Forward Together” Sub-Group for Residential & Student Life
- School of Business Undergraduate Recognition Ceremony – Reader
- Community Service Coordinator – RSSW Programs Accounting Outreach

PROFESSIONAL AFFILIATIONS

- American Accounting Association (AAA), 2013 - present
- Institute of Management Accountants (IMA) – President, Tech Valley Chapter, 2014 - present
- New York State Society of Certified Public Accountants (NYSSCPA), 2009- present