## ARCHANA KRISHNAN

Department of Communication

University at Albany, State University of New York. Social Science 371, 1400 Washington Avenue

Albany, NY 12222

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#### **EDUCATION**

Postdoctoral Fellowship

2012-2015

Yale University School of Medicine Mentor: Dr. Frederick L. Altice

Ph.D. in Communication Sciences

2011

University of Connecticut

Dissertation: 'Individual differences in users of online networking sites: The interplay between personality traits,

communication and social motives, attitudes and level of activity"

Dissertation Committee: Dr. David J. Atkin, Dr. Kirstie Farrar, Dr. Ross Buck

M.A. in Communication Sciences

2009

University of Connecticut

M.S. in Visual Communication

2005

SRM Institute of Science and Technology

Thesis: "Gender differences in children's television advertising: A content analysis"

Advisor: Dr. M. Neelamalar

**B.S.** in Computer Science

2002

University of Madras

## **RESEARCH INTERESTS**

Computer-mediated communication/Communication technology

Mobile communication/mHealth

Health communication

Digital and social media

Behavioral research in global and public health

Scale development and validation

Media effects

#### ACADEMIC EMPLOYMENT

Assistant Professor Sept 2015-present

Department of Communication

University at Albany, State University of New York (SUNY)

Affiliate Faculty May 2017-present

Department of Information Science

University at Albany, SUNY

Postdoctoral Research Associate

Yale AIDS Program, Yale University



Apr 2012-Aug 2015

Research Consultant Aug 2011-Mar 2012

Yale AIDS Program, Yale University

Graduate Assistant Jan 2010-May 2011

Human Rights Institute, University of Connecticut

Teaching Assistant / Lab and Website Administrator Aug 2005-May 2009

Department of Communication Sciences, University of Connecticut

## PROFESSIONAL EMPLOYMENT

Research Analyst Aug 2009-Dec 2009

CCEI (Connecticut Center for Entrepreneurship and Innovation), East Hartford

- Performed market analysis through primary data collection on the eco-friendly business sector in Connecticut.
- Prepared a whitepaper detailing growth potential, marketing opportunities and short-term business strategies for eco-friendly businesses.

Research Analyst May 2007-Aug 2007

GE Edgelab, Stamford

- Developed a multi-generational product plan and market strategy for GE's OLED (Organic Light Emitting Device) lighting product portfolio.
- Created a methodology to construct performance measures on potential OLED products.
- Delivered a price-product specification model resulting in the ability to forecast earnings and profitability.

#### **PUBLICATIONS**

## **Peer-Reviewed Journal Articles**

- Hunt, D. S. & **Krishnan, A.** (2021). Disentangling the role of social networking attitudes and use on emotional well-being. *Journal of Communication Technology*. In Press.
- \*Zhou, X., **Krishnan, A.**, & \*Dincelli, E. (2021). Examining user engagement and use of fitness tracking technology through the lens of technology affordances. *Behavior & Information Technology*. doi:10.1080/0144929X.2021.1915383
- Ranjit, Y. S., **Krishnan, A.**, Earnshaw, V., Weikum, D., Ferro, E., Sanchez, J., & Altice, F. L. (2021). Psychometric evaluation and validation of the HIV stigma scale in Spanish among men who have sex with men and transgender women. *Stigma and Health*. doi:10.1037/sah0000302
- **Krishnan, A.**, Weikum, D., Cravero, C., Kamarulzaman, A., & Altice, F. L. (2021). Assessing mobile technology use and mHealth acceptance among HIV-positive men who have sex with men and transgender women in Malaysia. *PLoS ONE*, *16*(3): e0248705. doi:10.1371/journal.pone.0248705
- Dunn Lopez, K., Cravero, C., **Krishnan, A.**, Freire, V. S., & Culbert, G. (2021) Feasibility of a mHealth survey application for incarcerated and post-release people living with HIV in a low-resource setting. *Research in Nursing and Health*, 44(1), 201-212. doi:10.1002/nur.22098
- Krishnan, A. & Hunt, D. S. (2021). TTYL:-) ... Nonverbal cues and perceptions of personality and homophily in synchronous mediated communication. *Information, Communication & Society, 24*(1), 85-101. doi:10.1080/1369118X.2019.1635183



- Atkin, D. J., Lagoe, C., Stephen, T., & **Krishnan, A.** (2020). The evolution of research in Journalism and Communication: An analysis of scholarly CIOS-indexed journals from 1915-present. *Journalism and Mass Communication Educator*, 75(4), 453-469. doi:10.1177/1077695820935680
- Brown, S. E., **Krishnan, A.**, Ranjit, Y. S., Marcus, R., & Altice, F. L. (2020). Assessing mobile health feasibility and acceptability among HIV-infected cocaine users and their healthcare providers: Guidance for implementing an intervention. *mHealth*, 6(4), 1-11. doi:10.21037/mhealth.2019.09.12
- **Krishnan, A.**, & \*Zhou, X. (2019). Modeling the effect of health antecedents and social media engagement on healthy eating and quality of life. *Journal of Applied Communication Research*, 47(4), 365-380. doi:10.1080/00909882.2019.1654124
- Lagoe, C., **Krishnan, A.**, Atkin, D. J., & Stephen, T. (2019). What's in a name? Department name revision and its relationship to scholarly productivity and prestige score in the communication discipline. *Journal of the Association for Communication Administration*, 38(1), 12-22.
- Ranjit, Y. S., Azbel, L., **Krishnan, A.**, Altice, F. L., & Meyer, J. P. (2019). Evaluation of HIV risk and outcomes in a nationally representative sample of incarcerated women in Azerbaijan, Kyrgyzstan and Ukraine. *AIDS Care, 31*(7), 793-797. doi:10.1080/09540121.2019.1573969
- \*Zhou, X., & **Krishnan, A.** (2019). What predicts exercise maintenance and well-being? Examining the influence of health-related psychographic factors and social media communication. *Health Communication*, *34*(6), 589-597. doi:10.1080/10410236.2018.1428851
- Khan, F., **Krishnan, A.**, Ghani, M., Wickersham, J. A., Fu, J., Lim, S., Dhaliwal, S. K., Kamarulzaman, A., & Altice, F. L. (2018). Assessment of an innovative voluntary substance abuse treatment program designed to replace compulsory drug detention centers in Malaysia. *Substance Use and Misuse*, *53*(2), 249-259. doi:10.1080/10826084.2016.1267217
- Springer, S. A., Di Paola, A, Azar, M. M., Barbour, R., **Krishnan, A.**, & Altice, F. L. (2017). Extended-release naltrexone reduces alcohol consumption among released prisoners with HIV disease as they transition to the community. *Drug and Alcohol Dependence, 174*(1), 158-170. doi:10.1016/j.drugalcdep.2017.01.026
- **Krishnan, A.**, & Cravero, C. (2017). A multipronged evidence-based approach to implement mHealth for underserved HIV-infected populations. *Mobile Media and Communication 5*(2), 194-211. doi:10.1177/2050157917692390
- Shrestha, R., Copenhaver, M., Bazazi, A. R., Heudo-Medina, T. B., **Krishnan, A.**, & Altice, F. L. (2017). A moderated mediation model of HIV-related stigma, depression, and social support on health-related quality of life among incarcerated Malaysian men with HIV and opioid dependence. *AIDS and Behavior*, 21(4), 1059-1069. doi:10.1007/s10461-017-1693-x
- Shrestha, R., Heudo-Medina, T. B., Altice, F. L., **Krishnan, A.**, & Copenhaver, M. (2017). Examining the acceptability of mHealth technology in HIV prevention among high-risk drug users in treatment. *AIDS and Behavior, 21*(11), 3100-3110. doi:10.1007/s10461-016-1637-x
- Ghosh, D., **Krishnan, A.**, Gibson, B., Brown, S. E., Latkin, C. A. & Altice, F. L. (2017) Social network strategies to address HIV prevention and treatment continuum of care among at-risk and HIV-infected substance users: A systematic scoping review. *AIDS and Behavior, 21*(4), 1183-1207. doi:10.1007/s10461-016-1413-y
- **Krishnan, A.**, Brown, S. E., Ghani, M. A., Khan, F., Kamarulzaman, A., & Altice, F. L. (2016). Pretreatment drug use characteristics and experiences among patients in a voluntary substance abuse treatment center in Malaysia: A mixed-methods approach. *Substance Abuse, 37*(4), 542-549. doi:10.1080/08897077.2016.1146648



- Shrestha, R., **Krishnan, A.**, Altice, F. L., & Copenhaver, M. (2015). A non-inferiority trial of an evidence-based secondary HIV prevention behavioral intervention compared to an adapted, abbreviated version: Rationale and intervention description. *Contemporary Clinical Trials*, 44, 95-102. doi:10.1016/j.cct.2015.08.002
- **Krishnan, A.**, & Hunt, D. S. (2015). Influence of a multidimensional measure of attitudes on motives to use social networking sites. *Cyberpsychology, Behavior, and Social Networking, 18*(3), 165-172. doi:10.1089/cyber.2014.0423
- Clemens, C., Atkin, D., & **Krishnan, A.** (2015). The influence of biological and personality traits on gratifications obtained through online dating websites. *Computers in Human Behavior*, 49, 120-129. doi:10.1016/j.chb.2014.12.058
- Krishnan, A., Ferro, E., Weikum, D., Vagenas, P., Lama, J. R., Sanchez, J., & Altice, F. L. (2015). Communication technology use and mHealth acceptance among HIV-infected men who have sex with men in Peru: Implications for HIV prevention and treatment. *AIDS Care, 27*(3), 273-282. doi:10.1080/09540121.2014.963014
- **Krishnan, A.**, & Atkin, D. J. (2014). Individual differences in social networking site users: The interplay between antecedents and consequential effect on level of activity. *Computers in Human Behavior*, 40, 111-118. doi:10.1016/j.chb.2014.07.045
- Chitsaz, E., Meyer, J., **Krishnan, A.**, Springer, S. A., Marcus, R., Zaller, N., Jordan, A. O., Lincoln, T., Flanigan, T. P., Porterfield, J., & Altice, F. L. (2013). Contribution of substance use disorders on HIV treatment outcomes and antiretroviral medication adherence among HIV-infected persons entering jail. *AIDS and Behavior*, *17 Suppl 2*, 118-127. doi:10.1007/s10461-013-0506-0
- **Krishnan, A.**, Wickersham, J. A., Chitsaz, E., Springer, S. A., Jordan, A. O., Zaller, N., & Altice, F. L. (2013). Post-release substance abuse outcomes among HIV-infected jail detainees: Results from a multisite study. *AIDS and Behavior, 17 Suppl 2,* 171-180. doi:10.1007/s10461-012-0362-3
- Hunt, D. S, Atkin, D. J., & **Krishnan, A.** (2012). The influence of computer-mediated communication apprehension on motives for Facebook use. *Journal of Broadcasting and Electronic Media*, *56*(2), 187-202. doi:10.1080/08838151.2012.678717

## Peer-Reviewed Book Chapters

Krishnan, A. (2011). e-matchmaker, e-matchmaker, make me a match: Indian matrimonial services in the internet age. In K. St. Amant & S. Kelsey (Eds.), *Computer-Mediated Communication across Cultures: International Interactions in Online Environments* (pp. 17-31). Hershey, PA: IGI Global.

## **Under Review**

- **Krishnan, A.**, & \*Khurana, P. (2021, May). The effect of COVID-19 health messages, self-efficacy and knowledge on prevention behavior: A third-person perspective. Submitted to *Communication Research*.
- Ranjit, Y. S., **Krishnan, A.**, Ghosh, D., Cravero, C., Marcus, R., & Altice, F. L. Project SMART: Design and delivery of an mHealth intervention to improve treatment outcomes among cocaine users with HIV. Submitted to *JMIR mHealth and uHealth*.
- \*Zhou, X., \*Dincelli, E., & **Krishnan, A.** An empirical examination of fitness tracking technology: The relationship among technology affordances, technology acceptance, and physical activity behaviors. Submitted to *Computers in Human Behavior*.

<sup>\*</sup> Doctoral advisee

#### **RESEARCH IN PROGRESS**

- \*Barbeisch, V., & **Krishnan, A**. Are you sending the right signals? Applying signaling theory to examine credibility and impression management on social media. (*Manuscript in preparation*)
- **Krishnan, A.**, \*Khurana, P, & Yang, F. Individual differences in compulsive mobile phone use and mobile phone self-efficacy. (*Manuscript in preparation*)
- **Krishnan, A.**, Ranjit, Y. S., Ghosh, D., \*Zhou, X., & Altice, F. L. Effect of smart pill boxes and communication feedback on ART adherence and persistence among HIV+ cocaine users. (*Data analysis*)
- **Krishnan, A.**, Ranjit, Y. S., \*Zhou, X., Ghosh, D., & Altice, F. L. Attitudes and perceptions towards mHealth tools pre- and post- intervention: Test of the technology acceptance model. (*Data analysis*)
- **Krishnan, A.**, Yang, F., & \*Khurana, P. Third-person perception related to compulsive mobile phone use, perceived risks and self-efficacy. (*Data cleaning in progress*)
- **Krishnan, A.**, & \*Zhou, X. Psychometric evaluation of the health consciousness scale. (*Data analysis in progress*)
- Krishnan, A., \*Zhou, X., & Ranjit, Y. S. A trend analysis of e-cigarette information-seeking behavior and beliefs about cigarettes and nicotine. (*Data analysis in progress*)
- \*Zhou, X., **Krishnan, A.**, & Ranjit, Y. S. Applying the transtheoretical stages to stratify smokers and examining their perceptions of e-cigarettes. (*Manuscript in preparation*)
- \* Doctoral advisee

## **CONFERENCE PRESENTATIONS**

- Krishnan, A., & \*Khurana, P. (2021, May). The effect of COVID-19 health messages, self-efficacy and knowledge on prevention behavior: A third-person perspective. *Paper presented at the annual conference of the International Communication Association, Denver, IL.* (Virtual conference)
- \*Zhou, X., \*Dincelli, E., & **Krishnan, A.** (2021, May). An examination of fitness tracking technology from the perspectives of technology affordances, technology acceptance and physical activity behaviors. *Paper presented at the annual conference of the International Communication Association, Denver, IL.* (Virtual conference)
- **Krishnan, A.**, Schell, L. M., Golden, A., Yamamoto, M., Mata, O., & Holdsworth, E. (2021, May). Documenting disparities in technology access, information-seeking and vaccine hesitancy during the COVID-19 pandemic in New York's Capital Region. *Poster presented at the 5<sup>th</sup> annual conference of the Center for mHealth and Social Media*. (Virtual conference) [Best Poster Award]
- Krishnan, A., \*Khurana, P, & Yang, F. (2021, April). Glued to the screen: Individual differences in compulsive mobile phone use and mobile phone self-efficacy. *Paper presented at the annual conference of the Broadcast Education Association, Las Vegas, NV*. (Virtual conference)

  [Top Paper Award]
- Atkin, D. J., Lagoe, C., Stephen, T., & **Krishnan, A.** (2020, August). The evolution of research in Journalism and Communication: An analysis of scholarly CIOS-indexed journals from 1915-present. *Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco*. (Converted to virtual conference due to COVID-19)



- \*Zhou, X. & **Krishnan, A**. (2020, May). Technology affordances of fitness trackers' user interface and their influence on engagement and use: Test of a motivational model. *Paper presented at the annual conference of the International Communication Association, Gold Coast, Australia*. (Converted to virtual conference due to COVID-19)
- \*Barbeisch, V., & **Krishnan, A**. (2019, May). Are you sending the right signals? Applying signaling theory to examine credibility on image-oriented social media. *Paper presented at the annual conference of the International Communication Association, Washington, D.C.*
- **Krishnan, A.**, \*Tirpak, K., & \*Zhou, X. (2019, May). Does age predict trust in sources of e-cigarette and tobacco information? Findings from the 2017 HINTS-FDA. *Poster presented at the HINTS Data Users Conference, Bethesda, MD.*
- **Krishnan, A.**, \*Zhou, X., & Ranjit, Y. S. (2019, May). Association between e-cigarette information-seeking behavior and beliefs about cigarettes and nicotine. *Paper presented at the HINTS Data Users Conference, Bethesda, MD*.
- Hunt, D. S. & **Krishnan, A.** (2019, April). The impact of social media use on emotional quality of life. Paper presented at the annual conference of the Eastern Communication Association, Providence, RI.
- \*Barbeisch, V., & **Krishnan, A**. (2019, April). Let's talk about consent: A content analysis of conversations around sexual content on Twitter. *Poster presented at the annual conference of the Eastern Communication Association, Providence, RI*.
- Lagoe, C., **Krishnan, A.**, Atkin, D. J., & Stephen, T. (2019, April). What's in a name? Department name revision and its relationship to scholarly productivity and prestige score in the communication discipline. *Paper presented at the annual conference of the Broadcast Education Association, Las Vegas, NV.* [Top Paper Award]
- \*Zhou, X., **Krishnan, A.**, & Ranjit, Y. S. (2018, Nov). A stratified analysis of smokers and their perceptions of e-cigarettes. *Poster presented at the annual meeting of the American Public Health Association, San Diego, CA*.
- Ranjit, Y. S., Azbel, L., **Krishnan, A.**, Meyer, J. P. & Altice, F. L. (2018, June). HIV and drug use among women in prisons in Azerbaijan, Kyrgyzstan and Ukraine. *Poster presented at the NIDA International Forum, San Diego, CA*.
- Ranjit, Y. S., **Krishnan, A.**, & \*Zhou, X. (2018, May). Online health information-seeking and attention to Food and Drug Administration (FDA) warnings. (2018, May). Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.
- **Krishnan, A.**, Weikum, D., Wickersham, J. A., Cravero, C., Kamarulzaman, A., & Altice, F.L. (2018, May). Assessing mobile technology use and mHealth acceptance among underserved HIV+ populations in Malaysia. *Paper presented at the annual conference of the International Communication Association, Prague, Czech Republic.*
- \*Zhou, X. & **Krishnan, A**. (2017, Nov). Examining the role of psychographic and communication antecedents on healthy eating behaviors. *Poster presented at the annual conference of the National Communication Association, Dallas, TX*.
- \*Zhou, X., & **Krishnan, A.** (2017, Nov). Examining the antecedents of exercise maintenance, and physical and psychological well-being. *Paper presented at the annual meeting of the American Public Health Association, Atlanta, GA.* [Top 3 Paper Award]
- Brown, S. E., **Krishnan, A.**, Ranjit, Y. S., Marcus, R., & Altice, F. L. (2017, Oct). Assessing feasibility and acceptability of mHealth among underserved HIV+ cocaine users and their healthcare providers. *Poster presented at the Connected Health Conference, Boston, MA*.



- \*Zhou, X., & **Krishnan, A.** (2017, May). The influence of health-related psychographic factors and social media activity on exercise maintenance and well-being. *Paper presented at the annual conference of the International Communication Association, San Diego, CA*.
- Springer, S. A., Azar, M.M., Barbour, R., **Krishnan, A.**, Altice, F. L. & Di Paola, A. (2016, July). Extended-release naltrexone reduces time to heavy drinking among HIV+ released prisoners with alcohol use disorders. *Paper presented at the 21<sup>st</sup> International AIDS Conference, Durban, South Africa.*
- **Krishnan, A.**, Wickersham, J. A., Ferro, E., & Altice, F. L. (2016, July). Factors associated with Malaysian HIV providers' decisions in prescribing antiretroviral therapy for HIV-infected patients who use alcohol. *Paper presented at the 14<sup>th</sup> Communication, Medicine & Ethics (COMET) conference, Aalborg, Denmark.*
- **Krishnan, A.**, Clemens, C., & Wickersham, J. A. (2016, April). Attitudes of Indians towards lesbians and gay men: Results from a pilot survey. *Paper presented at the annual conference of the Eastern Communication Association, Baltimore, MD.*
- **Krishnan, A.**, DiPaola, A., Winn, T., Altice, F. L., & Springer, S. A. (2015, March). Extended-release naltrexone could reduce relapse to alcohol use for criminal justice populations living with HIV who are transitioning to the community. *Poster presented at the 8th Academic and Health Policy Conference on Correctional Health, Boston, MA*.
- **Krishnan, A.**, Brown, S. E., Khan, F., Ghani, M., Kamarulzaman, A., & Altice, F. L. (2014, June). Prevalence of pre-treatment drug use among patients in a voluntary substance abuse treatment centre in Malaysia. *Poster presented at the NIDA International Forum, San Jose, Puerto Rico*.
- Krishnan, A., Azbel, L., Wickersham, J. A., & Altice, F. L. (2014, June). Prevalence of substance use disorders and HIV among female prisoners in Ukraine. Poster presented at the annual conference of the College on Problems of Drug Dependence and the InWomen Conference, San Jose, Puerto Rico.
- Brown, S. E., **Krishnan, A.**, Khan, F., Ghani, M., Kamarulzaman, A., & Altice, F. L. (2014, June). Patients' economic considerations of treatment for methamphetamine and opiate use at an innovative drug treatment center in Malaysia. *Poster presented at the annual conference of the College on Problems of Drug Dependence, San Jose, Puerto Rico.*
- Clemens, C., Atkin, D. J., & **Krishnan, A.** (2013, May). The role of sexual orientation and personality traits on gratifications obtained through online dating websites. *Paper presented at the annual conference of the International Communication Association, London, UK.*
- Khan, F., Ghani, M., **Krishnan, A.**, Wickersham, J. A., Fu, J., Lim, H., Kamarulzaman, A., & Altice, F. L. (2013, April). An evaluation of treatment and service outcomes for harm reduction at the Cure and Care Center in Kota Bharu, Malaysia. *Poster presented at the Global Health and Innovation Conference, New Haven, CT.*
- **Krishnan, A.**, & Atkin, D. J. (2012, Nov). Individual differences in social networking site users: The interplay between antecedent variables and the subsequent effect on level of activity. *Paper presented at the annual conference of the National Communication Association, Orlando, FL.*
- Hunt, D., Atkin, D., & **Krishnan, A.** (2012, Oct). Predicting adoption and use of Facebook: The role of personality traits and media use motivations. *Poster presented at the annual meeting of the New England Psychological Association, Worcester, MA*.
- **Krishnan, A.**, & Hunt, D. S. (2012, May). Examining the influence of attitudes on motives to use social networking sites. *Paper presented at the annual conference of the International Communication Association, Phoenix, AZ*.



- Wickersham, J. A., & **Krishnan, A.**, & Rios, D. (2012, April). Towards an improved measure of attitudes toward transsexuals: A scale development and validation study. *Paper presented at the annual conference of the Eastern Communication Association, Cambridge, MA*.
- **Krishnan, A.** (2010, Nov). Attributions of homophily and personality through nonverbal cues in synchronous online interactions. *Paper presented at the annual conference of the National Communication Association, San Francisco, CA*.
- **Krishnan, A.** (2010, April). Reflexivity in the process of conducting content analysis. In Wickersham, J. A. (Chair), Reflexivity in the research process: Role, theory, and praxis. *Panel presented at the annual conference of the Eastern Communication Association, Baltimore, MD.*
- **Krishnan, A.** (2009, Nov). The effect of presentation styles of newscasters on parasocial interaction: A cross cultural study. *Paper presented at the annual conference of the National Communication Association, Chicago, IL.*
- Wickersham, J. A., & **Krishnan, A.** (2009, Nov). Childhood gender nonconformity and the development of internalized homophobia in gay men. *Paper presented at the annual conference of the National Communication Association, Chicago, IL.*
- **Krishnan, A.**, & Wickersham, J. A. (2009, April). Gender role differences in children's television advertising in India: A content analysis. *Paper presented at the annual conference of the Eastern Communication Association, Philadelphia, PA*.
- Kotz, J., **Krishnan, A.**, & Wickersham, J. A. (2007, Nov). Structural equation modeling: The state of the art in communication science. *Paper presented at the annual conference of the National Communication Association, Chicago, IL.*
- Nowak, K., Hamilton, M., Hammond, C., & **Krishnan, A.** (2007, May). Evaluations of avatars: Anthropomorphic, realistic and gendered imagery as triggers of charisma effects. *Paper presented at the annual conference of the International Communication Association, San Francisco, CA*.

## **Under Review**

None

## **HONORS AND AWARDS**

Top Paper Award Interactive Media and Emerging Technologies Division, Broadcast Education Association	2021
Emerging Scholar Research Award  Mobile Communication Interest Group, International Communication Association	2020
Individual Development Award New York State/United University Professions (UUP) Joint Labor-Management Committees	2018-2020
Top Paper Award Curriculum, Assessment and Administration Division, Broadcast Education Association	2019
Profiled in the Annual Research Report 'Pathways to Health' Office of the Vice President for Research; University at Albany, SUNY	2017



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<sup>\*</sup> Doctoral advisee

<sup>#</sup> Undergraduate student

Top 3 Paper Award  American Public Health Association, Physical Activity Division	2017
mHealth Research Scholar Named by the UCLA mHealth Training Institute and funded by NIH/NIDA grant 1R25DA038167	2016
NIDA Travel Award NIDA International Forum	2014
InWomen Investigator Travel Award International Women's and Children's Health and Gender Working Group	2014
Doctoral Dissertation Fellowship Award UConn Graduate School	2011
Doctoral Student Extraordinary Expense Award  UConn Graduate School	2011
Graduate Research Spring Fellowship  UConn Department of Communication Sciences	2010
Summer Research Fellowship  Vice Provost for Graduate Education, UConn	2007-2009
University Gold Medalist in Visual Communication SRM Institute of Science and Technology	2005

#### **GRANT FUNDING**

#### **Funded**

# Differential Impacts of COVID-19 in New York State: Understanding and Eliminating Minority Health Disparities in a 21<sup>st</sup> Century Pandemic

Title: Capital region collaborative community survey project to document disparate impacts of COVID-19 Principal Investigators: Lawrence M. Schell & Annis G. Golden

Role: Co-Investigator

*Period:* 09/01/2020 – 01/31/2021

Funding amount: \$6930

## ICA Mobile Communication Interest Group (MCIG) Emerging Scholar Research Award

Title: Assessing third-person perceptions of compulsive mobile phone use

Role: Principal Investigator

*Period:* 06/01/2020 - 05/31/2021

Funding amount: \$500

## Faculty Research Awards Program Category A (FRAP-A)

*Title:* Development of a smartphone app to conduct ecological momentary assessment of risk behaviors among HIV+ MSM in Peru

Role: Principal Investigator

*Period:* 05/01/2020 - 04/30/2022

Funding amount: \$10,000

# NIDA R21 mHealth Tools for Individuals with Chronic Conditions to Promote Effective Patient-Provider Communication, Adherence to Treatment and Self-Management

Title: Improving antiretroviral adherence and persistence using mHealth tools in HIV-infected cocaine users



Principal Investigator: Frederick L. Altice

*Role:* Co-Investigator; Principal Investigator on subaward *Period:* 08/01/2016 – 07/31/2018 (NCE till 07/31/2019)

Funding amount: \$460,625

# UAlbany NIMHD Endowment (S-21) Health Disparities Graduate Course Development Grant

Description: Adapting a self-developed graduate course 'Graduate Seminar in Communication Technology, New Media, and Health' to focus on the impact of digital technologies in addressing health disparities

Role: Principal Investigator

Period: 08/01/2018 - 05/31/2019

Funding amount: \$2,000

## Bristol-Myers Squibb Fellows Research Program AI424-954

Title: Using text messaging reminders to improve retention in care for HIV-infected jail detainees

Role: Principal Investigator

*Period:* 03/12/2013 - 09/12/2014

Funding amount: \$30,000

#### **Under Review**

None

## <u>Unfunded Proposals</u>

## The Social Science Research Council (SSRC) Just Tech COVID-19 Rapid-Response Grant

Title: Documenting health and digital disparities in the New York Capital Region during the COVID-19 pandemic

Role: Principal Investigator

*Period:* 2020

Funding amount: \$8729

## NIDA K01 Mentored Research Scientist Development Award

Title: Feasibility of Intervening using mHealth in Substance-Using MSM with HIV

Role: Principal Investigator

Period: 2019

Funding amount: \$926,760

# NIMH R21 Innovations in HIV Testing, Adherence, and Retention to Optimize HIV Care Continuum Outcomes

Title: Using mHealth tools to strengthen adherence to antiretroviral therapy among HIV-infected patients using marijuana

Principal Investigator: Sheela Shenoi

Role: Co-Investigator

Period: 2018

Funding amount: \$275,000

# NIDA R21 Targeted Basic Behavioral and Social Science and Intervention Development for HIV Prevention and Care

Title: Developing an mHealth application to prevent and treat HIV among people who inject drugs Principal Investigator: Frederick L. Altice

Role: Co-Investigator

Period: 2018

Funding amount: \$275,000



## NIMHD R01 Health Services Research on Minority Health and Health Disparities

*Title:* Strategies for improving injury prevention information dissemination to rural parents *Principal Investigator:* Jennifer Manganello

Role: Co-Investigator

Period: 2017

Funding amount: \$2,496,700

# NIMHD U54 Specialized Centers of Excellence on Minority Health and Health Disparities

Title: The UAlbany specialized center of excellence for the elimination of health disparities among young children from racial/ethnic minority and other underserved populations in small cities and rural areas *Principal Investigator*: Lawrence M. Schell

Role: Co-Investigator

Period: 2017

Funding amount: \$4,750,000

# CIRA Pilot Projects in HIV/AIDS Prevention Research Program

*Title:* Feasibility assessment and usability testing of a mHealth intervention to improve antiretroviral adherence among HIV-infected cocaine users

Principal Investigator: Yerina Ranjit

Role: Co-Investigator

Period: 2016

Funding amount \$20,000

## Gilead Sciences Research Scholars Program in HIV

Title: mHealth intervention to improve antiretroviral adherence and persistence among HIV-infected cocaine users

Role: Principal Investigator

*Period*: 2015

Funding amount: \$130,000

#### PhRMA Foundation Young Investigator Postdoctoral Fellowship Grant

*Title:* mHealth-based intervention to improve medication adherence in Hepatitis C virus-infected patients with co-occurring substance use disorders

Role: Principal Investigator

Period: 2014

Funding amount: \$49,999

#### NIH R21 Using Social Media to Understand and Address Substance Use and Addiction

Title: Using online discussion boards to examine opioid self-treatment and diversion

Principal Investigator: Frederick L. Altice

Role: Postdoctoral Researcher

Period: 2014

Funding amount: \$275,000

# NIH R34 Technology-based Interventions to Promote Engagement in Care and Treatment Adherence for Substance Abusing Populations with HIV

Title: mHealth technology and antiretroviral adherence among HIV+ cocaine users

Principal Investigator: Frederick L. Altice Role: Lead Postdoctoral Researcher

Period: 2013

*Funding amount:* \$329,546

Revised and resubmitted under new program announcement that was eventually funded



## CIRA Pilot Projects in HIV/AIDS Prevention Research Program

*Title:* Development of integrated mobile phone technology to promote antiretroviral adherence and retention in care among people with HIV and substance use disorders

Principal Investigators: Jaimie P. Meyer, Jeffrey Wickersham

Role: Collaborator Period: 2011

Funding amount: \$24,997

#### PAST RESEARCH SUPPORT

#### NIDA R01 DA032290

05/01/2012 - 03/31/2017

Principal Investigator: Michael Copenhaver

Role: Postdoctoral researcher

Title: Secondary HIV Prevention and Adherence among Drug Users

Description: RCT comparative effectiveness trial to test the efficacy and cost-effectiveness of an adapted, brief, version of an evidence-based intervention (EBI) called Holistic Health for HIV (3H+) vs. the original EBI - Holistic Health Recovery Program for HIV+ drug users (HHRP+).

## NIDA R01 HD075630

09/01/2012 - 08/31/2016

Principal Investigator: Nancy Petry Role: Postdoctoral researcher

Title: ART Adherence and Secondary Prevention of HIV

Description: RCT using contingency management (CM) versus CM + video direct observation among HIV-infected patients with problematic medication adherence.

## **NIAAA R01 AA018944**

09/30/2009 - 08/31/2014

Principal Investigators: Sandra Springer, Frederick L. Altice

Role: Postdoctoral researcher

Title: Alcohol Pharmacotherapies among Released Prisoners

Description: Placebo-controlled, RCT of extended-release naltrexone (XR-NTX) for HIV-infected released prisoners with alcohol dependence.

## INVITED PRESENTATIONS AND TALKS

- Krishnan, A., & Golden, A. (2021, May). Technology access, information seeking and vaccine hesitancy during the COVID-19 pandemic in Albany, New York. NYS COVID-19 Minority Health Disparities Engaged Researchers Working Group, University at Albany, SUNY.
- **Krishnan, A.** (2019, June). Mobile health to address healthcare disparities among undeserved HIV populations. Summer Program in Translational Disparities and Community Engaged Research (SPRINTER), Center for the Elimination of Minority Health Disparities, University at Albany, SUNY.
- **Krishnan, A.** (2018, March). mHealth (mobile health) strategies to improve health outcomes among key HIV populations. *Information Science Ph.D. Seminar, University at Albany, SUNY*.
- **Krishnan, A.** (2017, August). Preliminary evidence for implementing mHealth interventions among underserved populations in Malaysia. *Yale Clinical and Community Research Seminar Series, Yale University*.
- **Krishnan, A.** (2015, May). The effect of extended-release naltrexone on alcohol outcomes and ART adherence among HIV-infected prisoners transitioning to the community. *Yale Clinical and Community Research Seminar Series, Yale University*.



- **Krishnan, A.** (2014, Nov). Factors associated with deferring antiretroviral therapy for HIV-infected patients who use alcohol: Results from a survey of HIV care providers in Malaysia. *ID/RHEUM Research Series, Yale University*.
- **Krishnan, A.** (2014, Nov). Coming full circle: A synergistic approach to communication, media and health research. *Department of Communication, University at Albany, SUNY*.
- **Krishnan, A.** (2014, Feb). Making the case for mHealth interventions in HIV and substance abuse research. *ID/RHEUM Research Series, Yale University*.
- **Krishnan, A.** (2013, Oct). Access, utilization, and acceptance of communication technology among HIV+ MSM in Peru: Findings and opportunities. *Yale Clinical and Community Research Seminar Series, Yale University*.
- Chitsaz, E., & **Krishnan, A.** (2012, Mar). Contribution of substance use on healthcare utilization and treatment adherence among HIV-infected jail detainees and substance abuse outcomes post-release. *Yale Clinical and Community Research Seminar Series, Yale University*.
- **Krishnan, A.**, & Proulx, S. (2007, May). UConn Library reserve system: Analysis and recommendations. *Homer D. Babbidge Library, University of Connecticut.*

## TEACHING

## **Graduate Courses**

# ACOM 610 - Communication Technology, New Media, and Health

University at Albany, SUNY

- Developed course in Spring 2016.
- Course was funded by the UAlbany NIMHD Endowment (S-21) Health Disparities Graduate Course Development Grant to be adapted to focus on health disparities.
- Fulfils social determinants course requirement for the Health Disparities Certificate.

## ACOM 590 – Computer-Mediated Communication

University at Albany, SUNY

- Developed course in Fall 2016.
- Received funding as part of the Online Teaching and Learning (OTL) Initiative to adapt as an online course.
- Fulfills organizational communication course requirement for the Graduate Certificate in Communication.

## ACOM 659 – Communication Research Methods 2

University at Albany, SUNY

 Developed course in Spring 2018 to fulfil advanced statistical training requirement for doctoral students.

## **Undergraduate Courses**

## ACOM 340 – Health Communication

University at Albany, SUNY

• Adapted course in Fall 2016.

## ACOM 343 - New Media and Health

University at Albany, SUNY

Developed course in Fall 2015.



## **COMM 1100 – Principles of Public Speaking**

University of Connecticut

• Served as instructor of record from 2006 to 2009.

#### **COMM 1000 – The Process of Communication**

University of Connecticut

• Served as teaching assistant from 2006 to 2007 and then as instructor of record in 2008.

#### **GUEST LECTURES**

An introduction to mHealth

Apr 2016-2019

HSPH 343 – Mass Media and Health Behavior

School of Public Health, University at Albany, SUNY

Co-occurrence of HIV and substance use disorders: Lessons from the U.S. and beyond

Oct 2016

ASOC 389 – The Global HIV/AIDS Epidemic

Department of Sociology, University at Albany, SUNY

HIV and substance abuse research in developing countries

Apr 2014

SOCI 3701W - The Developing World

Department of Sociology, University of Connecticut

You're cordially invited: Indian arranged marriages in the internet age

Apr 2007, Mar 2010

COMM 4460 – Cross-Cultural Communication

Department of Communication Sciences, University of Connecticut

Introduction to descriptive statistics

Oct 2004

Communication Research Methods

Department of Visual Communication, SRM Institute of Science and Technology

#### **ADVISING**

## Ph.D. Advisees

#### Committee Chair

- Victoria Barbeisch (reached doctoral candidacy)
- Don Harris Department of Information Science (in progress)
- Pallavi Khurana (in progress)
- Xin Zhou (Co-Chair; graduated in 2019; Postdoctoral Research Associate, Yale AIDS Program)

#### Committee Member

- Kevin Buchan Department of Information Science (graduated in 2021; Principal Data Scientist, Nascate)
- Ersin Dincelli Department of Information Science (graduated in 2018; Assistant Professor of Information Systems, University of Colorado Denver)
- Xiaoke Yang (left program)

## **External Reader**

Roman Shrestha - Department of Allied Health Sciences, University of Connecticut (graduated in 2017; Assistant Professor, University of Connecticut)

## M.A. and B.A./M.A. Advisees

- Tara Belinsky (graduated with M.A. in 2019)
- Natalie Cosentino



- Kathryn Dara
- Jessica Fequiere (graduated with M.A. in 2018)
- Crystal N. Francis (graduated with M.A. in 2021)
- Dante E. Jocelyn
- Rebecca Kelly (graduated with M.A. in 2019)
- Annie Lindh (graduated with M.A. in 2021)
- Nia L. Matthews
- Sagar Ndao
- David C. Nichols (graduated with B.A. in 2018; left M.A. Program)
- Juniareen Pun
- Shannon Rocks (graduated with M.A. in 2020)
- Zoe A. Roswell (graduated with B.A. in 2020; left M.A. Program)
- Andrea Russell (graduated with M.A. in 2017)
- Kate Sesselman (graduated with B.A. in 2018; left M.A. Program)
- Aliya Sider
- Lena Smith
- Alexandra Stankus (graduated with M.A. in 2020)
- Alisha Warson
- Kassandra White

## **SERVICE**

# Service to the Discipline

#### **Review Board Member**

American Journal of Health Behavior

#### **Ad-Hoc Reviewer**

- AIDS and Behavior
- Asian Journal of Communication
- BMC Public Health
- Behavioral Medicine
- Communication Quarterly
- Computers in Human Behavior
- Cyberpsychology, Behavior, and Social Networking
- Health Communication
- Journal of Broadcasting and Electronic Media
- Journal of Computer-Mediated Communication
- Journal of Studies on Alcohol and Drugs
- Journalism and Mass Communication Quarterly
- Mobile Media and Communication
- PLoS ONE
- Social Media and Society
- Substance Abuse
- The Lancet Digital Health

#### **Book Reviewer**

 Computer-Mediated Communication across Cultures: International Interactions in Online Environment

## **Conference Reviewer**

International Conference on Information Systems (ICIS) 2021



- Health Communication Division; ICA Conference 2021
- Health Informatics Information Technology program; APHA Conference 2020
- Americas Conference on Information Systems (AMCIS) 2020
- Communication and Technology Division; ICA Conference 2020, 2021
- Mobile Communication Interest Group; ICA Conference 2020
- Alcohol, Tobacco and Other Drugs Section; APHA Conference 2019
- Health Communication Division; NCA Conference 2018
- Human Communication and Technology Division; NCA Conference 2014, 2015, 2017, 2018
- Graduate Poster Competition; ECA Conference 2016
- Communication and Technology Division; ECA Conference 2015
- Applied Communication Division; NCA Conference 2013
- 3<sup>rd</sup> Annual James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference

## Conference Session Chair/Respondent

- The new normal for technology: Changes in media usage for the past "5 years" since the beginning of 2020; Communication and Technology Division, ECA 2021
- Scholarship potpourri: Exciting developments in relationships, technology, and health;
   Communication and Technology Division, ICA 2020
- Effect of user-generated comments, rating and "likes" on health-related outcomes; Health Communication Division, ICA 2018
- Innovative uses of social media in pedagogy and research; Communication and Technology Division, ECA 2016

## **Grant Reviewer**

- Peer reviewer, NIH R34 grant proposal (PI, Chan, P. A. & van den Berg, J.), Center for Interdisciplinary Research on AIDS
- Peer reviewer, NIH R34 grant proposal (PI, Pachankis, J.), Center for Interdisciplinary Research on AIDS

# Service to the Department

B.A./M.A. Program Coordinator	2017-present
Member, Information Science Ph.D. Admissions Committee	2021
Member, Undergraduate Curriculum Committee	2020-2021
Chair, Committee for Graduate Student in Communication Research Award	2016, 2020
Member, Wilkie Award Committee	2018
Member, Search Committee for Associate Professor	2017
Core Member, Search Committee for Assistant Professor	2016
Member, Search Committee for Academic Advising Assistant	2016
Member, Search Committee for Assistant Professor	2015
Service to the University	
Faculty Ambassador, UAlbany Fund Ambassador Program	2021-present
Reviewer, Symposium on Addressing Differential Impacts of COVID-19 in NYS	2021
Committee, CURCE Presidential Award for Undergraduate Research	2021



Member, COVID-19 Minority Health Disparities Engaged Researchers Working Group	2020-present
Departmental Representative, CAS Faculty Council	2017-2019
Faculty Representative, CURCE Fall Fair	2018
Faculty Representative, University Open House	2016-2017
Peer Reviewer, Presidential Innovation Fund for Research and Scholarship (PIFRS) Program	n 2016
PROFESSIONAL DEVELOPMENT	
Designing for Online Learning Series of 5 workshops hosted by the Institute for Teaching, Learning and Academic Leadership (ITLAL) University at Albany, SUNY (Letter of Recognition for completing the entire series)	2019
Research Proposal Writing Seminar Course Year-long seminar course organized by the Division for Research, University at Albany, SUNY (Application competitively selected)	2017-2018
Designing and Implementing In-Class Activities for Student Learning Workshop hosted by the Institute for Teaching, Learning and Academic Leadership (ITLAL) University at Albany, SUNY	2017
Teaching with Cases Workshop hosted by the Institute for Teaching, Learning and Academic Leadership (ITLAL) University at Albany, SUNY	2017
Introduction to R Workshop sponsored by the Center for Social and Demographic Analysis (CSDA) University at Albany, SUNY	2016
UCLA mHealth Training Institute (mHTI) Week-long training workshop hosted by UCLA and funded by NIH/NIDA grant 1R25DA038167 (Application competitively selected)	2016
Faculty Success Program  12-week professional development course hosted by the National Center for Faculty Development & Diversity  (Application competitively selected by the Office of the Senior Vice President for Acad Affairs and Provost, University at Albany, SUNY)	
NIH mHealth Winter Training Institute Two-day workshop hosted by the National Institutes of Health and mHealth Summit, Washington, D.C.	2014
Effective Virtual Class Communication Seminar hosted by the Institute for Teaching and Learning, University of Connecticut	2010
Race and Cultural Communication in the Classroom  Short course hosted by the Eastern Communication Association, Baltimore, MD	2010
National Conference on Latino Politics, Power and Policy: Findings from the Latino National Survey  Workshop symposium hosted by the Center for the Study of Race and Ethnicity in America, Brown University	2009 <i>sity</i>
Introduction to SAS Workshop hosted by the Roper Center for Public Opinion Research, University of Connecticut	2006



## ADDITIONAL QUALIFICATIONS AND SKILLS

Level 1 French Certification Course Alliance Française de Madras, India

Certificate of Achievement in Business English Linguaphone Institute Ltd., London

Statistical software

SPSS, AMOS, R, SAS, CFA, PATH, JMP, Weka, SimStat

Programming languages

C, C++, HTML, JAVA, COBOL, FORTRAN, PASCAL, PYTHON

Multimedia packages

Photoshop, Flash, Dreamweaver, Illustrator, Premiere, Director, Sound Forge, 3D Studio Max, Poser, Tableau

#### **PROFESSIONAL AFFILIATIONS**

Member, International Communication Association (ICA)

Member, National Communication Association (NCA)

Member, American Public Health Association (APHA)

Research Affiliate, Center for Interdisciplinary Research on AIDS (CIRA), Yale University

Research Affiliate, Institute for Collaboration on Health, Intervention, and Policy (InCHIP), University of Connecticut

Research Associate, Center for Social and Demographic Analysis (CSDA), University at Albany, SUNY

Research Associate, Center for the Elimination of Minority Health Disparities (CEMHD), University at Albany, SUNY

Member, UConn eHealth/mHealth Research Interest Group

#### **MEDIA COVERAGE**

UAlbany Division for Research (2019, March 27). Check out UAlbany's Dr. Archana Krishnan's pub featured by Mobile Media & Communication bit.ly/2CG4OVD where she is part of a series celebrating female scholars on Inter'l Women's Day. Her paper has been made open-access for several weeks! @UAlbany @mobilemediacomm [Twitter Post]. Retrieved from <a href="https://twitter.com/ResearchUAlbany/status/1110931398544842752">https://twitter.com/ResearchUAlbany/status/1110931398544842752</a>

Mobile Media & Communication (2019, March 15). Second in our series highlighting female scholars in celebration of #IWD2019: A. Krishnan and C. Cravero's excellent article "A multipronged evidence-based approach to implement mHealth for underserved HIV-infected populations". Now #openaccess [Twitter Post]. Retrieved from <a href="https://twitter.com/mobilemediacomm/status/1106524097457078272">https://twitter.com/mobilemediacomm/status/1106524097457078272</a>

Livernois, C. (2017, April 18). mHealth improves HIV patient engagement, access to care. Clinical Innovation + Technology. Retrieved from <a href="https://www.clinical-innovation.com/topics/mobile-telehealth/mhealth-improves-hiv-patient-engagement-access-care">https://www.clinical-innovation.com/topics/mobile-telehealth/mhealth-improves-hiv-patient-engagement-access-care</a>



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- University at Albany, Media Relations Office (2017, April 7). Mobile response: Study finds mobile technology can help vulnerable populations with HIV [Press Release]. Retrieved from <a href="http://www.albany.edu/news/78151.php">http://www.albany.edu/news/78151.php</a>
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- Fitzgerald, B. (2012, July 5). Facebook study explains why we spend so many hours stalking each other. The Huffington Post. Retrieved from <a href="http://www.huffingtonpost.com/2012/07/04/facebook-study-shows-we-u-n-1644061.html">http://www.huffingtonpost.com/2012/07/04/facebook-study-shows-we-u-n-1644061.html</a>
- McCann, A. (2012, July 3). Why do we still go on Facebook? *Buzzfeed.com*. Retrieved from <a href="http://www.buzzfeed.com/atmccann/why-do-we-still-go-on-facebook#orh9t2">http://www.buzzfeed.com/atmccann/why-do-we-still-go-on-facebook#orh9t2</a>
- Hess, S. (2012, June 29). New Facebook study reveals motivation behind Facebook visits. *Web Pro News*. Retrieved from <a href="http://www.webpronews.com/new-facebook-study-reveals-motivation-behind-facebook-visits-2012-06">http://www.webpronews.com/new-facebook-study-reveals-motivation-behind-facebook-visits-2012-06</a>
- Copeland, D. (2012, June 29). Study: Personality plays a role in why you spend too much time on Facebook. *Read Write Web.* Retrieved from <a href="http://readwrite.com/2012/06/29/study-personality-plays-a-role-in-why-you-spend-too-much-time-on-facebook/">http://readwrite.com/2012/06/29/study-personality-plays-a-role-in-why-you-spend-too-much-time-on-facebook/</a>

## REFERENCES

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