

WILLIAM G. HUSSON

Communication Department
University at Albany
State University of New York
1400 Washington Avenue
Albany, NY 12222
phone: (518) 442-4872
e-mail: whusson@albany.edu

CURRENT POSITION Lecturer, Department of Communication,
SUNY-Albany, Albany, NY 12222 (2003 - present)

AREAS OF SPECIALIZATION Mass Communication, Quantitative and Qualitative Methods,
Univariate and Multivariate Statistics, Philosophy of Science, Media
History, Film, Ethnomethodology

EDUCATION Ph.D. Communication and Rhetoric, Rensselaer Polytechnic Institute,
Troy, NY (1981).
Dissertation: A Time Series Analysis of the Attention Patterns to
Television of Naive and Experienced Child Viewers.
M.S. Communication, Rensselaer Polytechnic Institute, Troy, NY (1974).
B.A. Philosophy, Merrimack College, North Andover, MA (1973).

PROFESSIONAL EXPERIENCE Visiting Assistant Professor, Department of Communication,
Ursinus College, Collegeville, PA, 19426 (2002-2003)

Adjunct Faculty Member, Department of Communication,
Ursinus College, Collegeville, PA, 19426 (1999-2001)

Lecturer, Department of Visual and Media Arts, Emerson College,
Boston, MA (1997 - 1998).

Lecturer, Division of Mass Communication, Emerson College, Boston,
MA (1994 - 1997).

Visiting Assistant Professor, Division of Mass Communication, Emerson College, Boston, MA (1993 - 1994).

Assistant Professor, Dept. of Communication, University of New Hampshire, Durham, NH (1988 -1993).

Assistant Professor, Dept. of Communication Sciences, University of Connecticut, Storrs, CT (1984 - 1988).

Visiting Assistant Professor, Dept. of Communication Studies, University of Massachusetts, Amherst, MA (1983 - 1984).

Assistant Professor, Dept. of Speech Communication, West Virginia University, Morgantown, WV (1981 - 1983).

PUBLICATIONS

Stephen, T., Harrison, T., Husson, W. & Albert, D. "Interpersonal Communication Styles of Political Candidates: Predicting Winning and Losing Candidates in Three U.S. Presidential Elections." *Presidential Candidate Images*. Ed., D. Hacker, Lanham, MD: Rowman & Littlefield, 2004.

Husson, W. "A Wittgensteinian Critique of the Encoding-Decoding Model of Communication." *Semiotica*, 98-1/2, 1994.

Harrison, T.S., Stephen, T., Husson, W., and Fehr, B.J. "Images vs. issues in the 1984 presidential election: Differences between men and women." *Human Communication Research*, December, 1991.

Husson, W. Review of *The Use and Abuse of Television* by J. Mallory Wober. *Journal of Broadcasting and Electronic Media*, Fall, 1989.

Husson, W., Stephen, T., Harrison, T.S., and Fehr, B.J. "An interpersonal communication perspective on images of political candidates." *Human Communication Research*, March, 1988.

Husson, W. Review of *Selective Exposure to Communication*, edited by D. Zillman and J. Bryant, and *Perspectives on Media Effects*, edited by J. Bryant and D. Zillman. *Journal of Broadcasting and Electronic Media*, Winter, 1987.

Husson, W. and Krull, R. "Nonstationarity in children's attention to television." *Communication Yearbook 7*, Ed. R. N. Bostrom, Beverly Hills, CA: Sage Publications, 1983.

Husson, W. "Theoretical issues in children's attention to television." Communication Research, Vol. 9, No. 3, 1982.

Krull, R. and Husson, W.G. "Children's anticipatory attention to the TV screen." Journal of Broadcasting, Winter, 1980.

Krull, R. and Husson, W.G. "Children's attention: the case of TV viewing." Children Communicating: Media and Development of Thought, Speech, Understanding. Ed., E. Wartella, Beverly Hills, CA: Sage Publications, 1979.

Krull, R., Husson, W.G., and Paulson, A.S. "Cycles in children's attention to the television screen." Communication Yearbook 2, Ed., B.D. Ruben, New Brunswick, NJ: Transaction Books, 1978.

CONFERENCE PAPERS

Husson, W. "Mass Media and everyday life: an ethnomethodological perspective". Paper presented at the annual meeting of the Eastern Communication Association (Philadelphia), April, 1990.

Husson, W. "Communication and intentionality: A Wittgensteinian perspective." Paper presented at the annual meeting of the International Communication Association (San Francisco), May, 1989.

Harrison, T.S., Stephen, T., Husson, W., and Fehr, B.J. "Images vs. issues in the 1984 presidential election: differences between men and women." Paper presented at the annual meeting of the Speech Communication Association (Boston), November, 1988.

Husson, W., Stephen, T., Harrison, T.S., and Fehr, B.J. "A parasocial interaction perspective on audience images of political candidates." Paper presented at the annual meeting of the International Communication Association (Chicago), May, 1986.

Husson, W. "A constructivist model of mass communication." Paper presented at the annual meeting of the Eastern Communication Association (Providence), May, 1985.

Tessier, E.G., Pearce, F.B., Husson, W., and Mess, Z. "Many voices, many worlds: four hermeneutical readings of the NIIO debate." Paper presented at the annual meeting of the International Association for Mass Communication Research (Prague), August, 1984.

Husson, W. "On making generalizations from the single case." Paper presented at the Seminar on Generalization in Communication Research, Speech Communication Association Conference (Louisville), November, 1982.

Husson, W.G., and Hughes, C.E. "A time series analysis of children's attention patterns to television in a naturalistic environment." Paper presented at the annual meeting of the Association for Education in Journalism (East Lansing), August, 1981.

Krull, R., and Husson, W.G. "Children's attention to the television screen: a time series analysis." Paper presented at the annual meeting of the Association for Education in Journalism (Madison), August, 1977.

WORK IN PROGRESS

Husson, W. Competing Discourses In Erving Goffman's *Gender Advertisements*.

GRADUATE COURSES TAUGHT

Theories and Models of Mass Communication
Mass Media Effects through the Life Cycle
Seminar in Mass Communication
Mass Communication Theory and Research
Theory and Research in Visual and Media Arts
Children's Television
Graduate Research Methods
Research Seminar/Practicum

UNDERGRADUATE COURSES TAUGHT

Introduction to Mass Communication
Effects of Mediated Communication
Communication Research Methods
Mass Media Law and Regulation
Mass Media Effects
Communication Strategies
Special Topics in Political Communication
Media and Social Thought
Advertising as Social Communication
Aesthetics and Media Criticism
Seminar in Mass Communication
Seminar in Visual and Media Arts
Children's Television
History & Analysis of Visual and Media Arts I &
Mass Media And Society
Film Studies
Film History
Communication Theory and Research
Media, Culture and New Communication Technologies
Theories of Mass Media
Persuasion and Film
Children, Youth and Media

Seminar in Operational and Applied Communication Theory
Language and Social Action
Language and Social Action (as online course)
Persuasion and Film (as online course)
New York on Film: The Hudson River Region
Law and Politics on Film
Communicating Politics Through Film

**ADMINISTRATIVE
EXPERIENCE**

Department of Communication Graduate Internship Coordinator
UAlbany (2019 - present)

Department of Communication Full-Time Undergraduate
Internship Coordinator UAlbany (2004 - present)

Department of Communication Part-Time Undergraduate
Internship Coordinator UAlbany (2003 - present)

Director, Mass Communication Division Student
Survey; Emerson College (1995 - 1996)

Assistant to the Chair, Mass Communication Division;
Emerson College; (1996 - 1997)

**SERVICE
(SUNY-ALBANY)**

Member, Broadcasting Initiative Advisory Group
Member, Journalism Major Initiative Advisory Group
Participant, “Difficult Dialogues” pilot project
Member, Film Major Initiative Advisory Group
Member, Documentary Studies Advisory Group
Member, Wilkie Award Committee
Faculty Expert
Participant, Hudson 400 Semester, Fall, 2009 (as part of my participation I gave a talk at the New York State Museum on Sunday, November 8)
Participant, UAlbany Open House for prospective students
Member, Course Assessment Advisory Committee, Fall, 2010- Summer, 2012
Member, Keeping Pace With Emerging Technologies Working Group, Fall, 2011- Fall, 2012
Member, Online Teaching and Learning Steering Committee, Fall, 2012 – Spring, 2013
Member, Blue Ribbon Panel on Part-Time and Contingent Faculty, Spring 2015
Member, Search Committee for Internal Communications Editor in UAlbany Office of Communications and Marketing, Spring 2016
Member, Internship Assessment Working Group of the Applied Learning Steering Committee, Spring 2016
Member, Oversight Committee of the Implementation Group for the Contingent Faculty and Staff Report, Spring 2016
Member, Institute For Applied Learning Faculty Ambassador Group, Spring 2017 - present
Member, Communication Department Undergraduate Curriculum Committee, Spring 2018 - present
Member, Internship and Experiential Learning Committee, Spring 2021 – present
Co-Researcher, Study of Communication Department students’ perceptions of Communication Department Curriculum (Study report submitted to Communication Dept. on 11/4/23)
Participant, Experiential Education (XEd) For All Expo (2/13/24 & 9/12/24)

AWARDS

UAlbany Torch Faculty Distinguished Nominee (Spring 2018)

**MEDIA
INTERVIEWS**

Interviewed on WRGB (6:30 News) about the end of the writer's strike (2/11/08)
Interviewed on telephone by Liz Bishop of WRGB about Elliot Spitzer sex scandal (2/10/08)

Interviewed by Read Shepherd for a public affairs show on WGY (2/4/08)

Interviewed by Glenn Frey on WGY about the October 7 presidential debate (2/7/08)

Interviewed by Ali Skinner on WGY about the October 15 presidential debate (2/15/08)

Interviewed by Susan James of ABCNEWS.COM about the Oliver Stone film *W* (2/15/08)

Interviewed live on WRGB about Barack Obama infomercial; also interviewed on tape about Kirsten Gillibrand-Sandy Treadwell commercials and a second time about Barack Obama infomercial (2/29/08)

Interviewed on WGY about Barack Obama inaugural address (2/20/09)

Interviewed by Charles Wiff of Spotlight Newspapers about politics and online social networking (3/9/09)

Interviewed by Liz Bishop of WRGB about Barack Obama's frequent TV appearances (3/25/09)

Interviewed by Robert Gavin of the Albany Times-Union about *Facebook* and *Twitter* (8/19/09)

Interviewed by Ali Skinner on WGY about the back to school speech by Barack Obama (8/8/09)

Interviewed by Read Shepherd on WGY about the Tiger Woods news conference (2/19/10)

Interviewed by Sara Foss of the *Daily Gazette* about Gov. David Paterson's anticipated withdrawal from the New York State governor's race (2/26/10)

Interviewed by Mark O'Brien of WTEN about Gov. David Paterson's staff resignations (3/17/10)

Interviewed by *Legislative Gazette* about Carl Paladino poll (9/23/10)

Interviewed by FOX23 about the confrontation between Carl Paladino and Fred Dicker (9/30/10)

Interviewed by Craig Smith of WRGB about Harry Potter film (11/18/10)

Interviewed by Elaine Houston of WNYT about Charlie Sheen (3/2/11)

Interviewed by Sara Foss of the *Daily Gazette* about Anthony Weiner (6/8/11)

Interviewed by CBS-6 (WRGB) about Casey Anthony trial (7/6/11)

Interviewed by CBS-6 (WRGB) about Rupert Murdoch phone hacking scandal (7/20/11)

Interviewed by *Schenectady Gazette* about cyberbullying (11/7/11)

Interviewed by Jayne Keedle (a writer for publications such as Healthy Life and Women@Work) about the lost art of letter writing (8/13/12)

Interviewed by Justin Mason of the *Daily Gazette* about bloggers (9/18/12)

Interviewed by Dan Levy of WNYT about Biden-Ryan debate (10/11/12)

Interviewed by Charity Vogel of the *Buffalo News* about Christmas music (11/9/12)

Interviewed by Sara Foss of *The Daily Gazette* about camera surveillance (4/25/13)

Interviewed by Dave Lucas of WAMC about tainted politicians re-entering political life (7/8/2013)

PROFESSIONAL AFFILIATIONS

Member, International Communication Association