

## CURRICULUM VITAE

**Ashley Gimbal, Ph.D**  
Ashley.gimbal86@gmail.com  
(650) 296-6714

### EDUCATION

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| <b>Arizona State University</b>  | 2018 |
| <ul style="list-style-type: none"><li>• Ph.D., Walter Cronkite School of Journalism and Mass Communications</li></ul>      |      |
| <b>San Francisco State University</b>  | 2011 |
| <ul style="list-style-type: none"><li>• Master of Arts, Broadcast and Electronic Communication Arts</li></ul>              |      |
| <b>California State University - Chico</b>   | 2009 |
| <ul style="list-style-type: none"><li>• Dual major, Journalism and Communication, Minor, Business Administration</li></ul> |      |

### ACADEMIC POSITIONS

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<b>Assistant Professor of Teaching</b>	Fall 2018- present
<i>Rutgers University - Camden</i>	

Responsible for the development of curriculum and teaching of courses within the new line in Communication at the Rutgers-Camden campus. This includes both face to face, online and hybrid courses.

#### Courses Developed and Taught:

- Intro to Human Communication (*face to face and online delivery*)
- Public Speaking (*face to face and online delivery*)
- Communication, Terrorism and the Media (*face to face and online delivery*)
- Communication Media and Society (*Online Delivery*)
- Intercultural Communication (*Online Delivery*)
- Small Group Communication (*face to face and remote delivery*)
- Digital Communication (*Online Delivery*)
- Communication in the Workplace (*Online Delivery*)
- Communication and Conflict (*Online Delivery*)
- Business and Professional Communication (*Online Delivery*)
- Popular Culture (Undergraduate) (*face to face and online delivery*)
- Popular Culture (Graduate)
- Proseminar (Graduate)
- Professional Development Lab (Graduate)
- Newspaper Writing and Reporting (*face to face and online delivery*)
- The Broadcast Interview (*face to face and online delivery*)
- News Reporting for Television (*face to face and online delivery*)

<b>Instructor</b>	Fall 2015- Present
<i>Arizona State University</i>	

- COM 100- Intro to Human Communication (*online delivery*) - Course designed to introduce the basic concepts of human communication and interaction behavior. The course provides a survey of communication topics related to culture, gender, identity, organizations and relationships and an overview of intercultural, interpersonal, organizational, performance studies, and rhetoric. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 80 students.
- COM 191- Human Communication Lab- Required course for all incoming Communication students. Curriculum focused on learning the concepts, processes, and challenges involved in human communication. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 20 students.
- COM 207- Intro to Communication Inquiry- Required course for all communication majors focused on writing, reading, and evaluating communication research from the social scientific, interpretive, and critical paradigms. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 25 students.
- COM 225- Public Speaking- Designed curriculum focusing on the principles and practices of public speaking. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 25 students.
- COM 230- Small Group Communication- Introduction to the principles and processes of small group communication, attitudes and skills for effective participation and leadership in small groups, small group problem solving, and decision-making. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 25 students.
- COM 259- Comm Business and Professions – Course focusing on an introduction understanding the basic principles and theories of interpersonal, small group, organizational, public, and written communication in professional contexts. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 30 students.
- COM 300- Special Topics: Communicating Terror- Developed curriculum and syllabus with a focus on analyzing terrorism as a means of communication. This included: understanding what terrorism is, how messages are formed and disseminated, the goals of these messages. The course examined information gathering and dissemination about terrorism under different cultural and political systems. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 10 students.
- COM 316- Gender and Communication- Developed curriculum and syllabus focusing on gender and communication. This included defining gender, the process of becoming gendered, the process of communicating gender, examining gendered violence, the process of understanding gendered social systems and the process of critiquing gender. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 30 students.
- COM 319- Persuasion and Social Influence (*online delivery*)- Instructor in online course focusing on understanding persuasion as a distinct and potent form of social influence, the prominent components of persuasive appeals, the persuadee mental process of considering and responding to the components of persuasive appeals and being able to construct argued cases as a persuader, as well as critique argued cases as a persuadee. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 50 students.
- COM 323- Comm Approach Popular Culture- Course focusing on relationships between various forms and definitions of culture and the mediated texts that we call artifacts. Discussion of the relationships between media, art, and culture and how they affect individual, group, and cultural identities. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 30 students.
- COM 408 – Quantitative Research Methods –Introduction to quantitative research methods and

basic statistics. The majority of the course focuses on how statistics are calculated; using and understanding SPSS for Windows as a statistical software package; understanding the substantive meaning of statistical results; and being able to describe these results in writing. 30 students.

- COM 494 - Special Topics: Communication, Terrorism and the Media- Instructed course focusing on the media's role in the coverage of terrorism analyzing potential linkages relevant to the terrorism and the press from the fields of broadcasting, journalism, social networking, geography, political science, sociology, media culture, religious studies, government-press relations, conflict resolution, peace studies and technology. Responsible for all grading and evaluation of students with extensive use of the online platform Blackboard. 30 students.

## **Adjunct Faculty**

Spring 2015-Spring 2018

### *Grand Canyon University*

- COM 100- Introduction to Communication- Instructed University designed curriculum focusing on the introduction to the concepts and theories of practical importance to the study of communication. This included verbal and nonverbal communication, interpersonal, small group and public speaking. Responsible for all grading and evaluation of students with extensive use of the online platform LoudCloud. 50 students.
- COM 210- Public Speaking - Instructed University designed curriculum focusing on the principles and practices of public speaking. Responsible for all grading and evaluation of students with extensive use of the online platform LoudCloud. 50 students.
- COM 222- Small Group Communication – Instructed course examining the principles and processes of small groups and development of skills for participation and leadership in small group settings, as well as practice in problem solving, decision making, critical reasoning, and information sharing. Responsible for all grading and evaluation of students with extensive use of the online platform LoudCloud. 50 students.
- COM 355- Communication Research Methods- Instructed course which provided an overview of the concepts, methods, and tools for communication research design, implementation, interpretation, and critical evaluation in communication. Responsible for all grading and evaluation of students with extensive use of the online platform LoudCloud. 30 students.

## **PUBLICATIONS**

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### **JOURNAL ARTICLES**

Patterson, S. & Gimbal, A. (2018). Curricular pipelines for the entertainment industry. *Journal of Media Education*, 9 (1), 32-46.

### **CONFERENCE PAPERS**

Gimbal, A. (2018). *Lone Wolf Gunman or Terrorist: How Labels Effect News Coverage of Attacks*. Paper presented at the Broadcast Education Association in Las Vegas, U.S., 7-10, April.

Gimbal, A. (2017). *Framing the Beheading of James Foley: Objectivity in Reporting the Death of a Journalist*. Paper presented at the Southwest Education Council for Journalism and Mass Communication Symposium in Phoenix, U.S., 6-7 October.

Gimbal, A. (2017). *The Islamic State vs. Lone Wolves: A Framing Analysis of Acts of Terrorism*. Paper presented at the Broadcast Education Association in Las Vegas, U.S., 19-22 April.

Pellizaro, K. & Gimbal, A.. (2017). *Parasocial Interaction and YouTube: Extending the Effect to Social Media*. Paper presented at the Association for Education in Journalism and Mass Communication in Chicago, U.S., 9-12 August.

Gimbal, A. & Pellizaro, K. (2016). *Parasocial Interaction and Newscast Viewing: Extending the Effect from English Language to Spanish Language TV News*. Paper presented at the Association for Education in Journalism and Mass Communication in Minneapolis, U.S., 4-7 August.

Gimbal, A. (2015). *Media personality projection in the digital age: Revisiting parasocial interaction and local television news*. Paper presented at the Association for Education in Journalism and Mass Communication in San Francisco, U.S., 6-9 August.

Gimbal, A. & Patterson, S. (2013). *Curricular Pipelines for the Entertainment Industry*. Paper presented at the Broadcast Education Association in Las Vegas, U.S., 5-9 April.

### **CONFERENCE PANELS**

Moderator: Refereed Paper Session (2018): (Social) Media and Politics. Panel at the Association for Education in Journalism and Mass Communication in Washington D.C., U.S., 6-9 August.

Gimbal, A. (2018). The Status of Graduate Teaching Assistants. Panelist at the Association for Education in Journalism and Mass Communication in Washington D.C., U.S., 6-9 August.

Gimbal, A. Harrison, G., Liseblad, M. (2016). Burying the Lede(rship). Organized panel presented at the Broadcast Education Association in Las Vegas, U.S., 17-20 April.

### **BOOK CHAPTERS**

Gimbal, A. (2016). Chapter 7: Special Occasion Speeches in *Speaking in public and modern contexts*. Custom text for Grand Canyon University (Ed.).

Gimbal, A. (2016). Chapter 2: Communication Competence in *An Introduction to Human Communication*. Custom text for Grand Canyon University (Ed.).

Gimbal, A. (2016). Chapter 14: Mass Media in *An Introduction to Human Communication*. Custom text for Grand Canyon University (Ed.).

### **AWARDS AND HONORS**

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**California State University Chancellor's Doctoral Incentive Program Participant (2014-2018)**

**Adjunct Faculty of the Year (2016) awarded by the College of Humanities, Grand Canyon University**

**Top Student Paper (2016) awarded by Electronic News Division of the AEJMC**

Gimbal, A. & Pellizaro, K. (2016). *Parasocial Interaction and Newscast Viewing: Extending the Effect from English Language to Spanish Language TV News*.

**Top Student Paper (2015) awarded by Electronic News Division of the AEJMC**

Gimbal, A. (2015). *Media personality projection in the digital age: Revisiting parasocial interaction and local television news*.

**2<sup>nd</sup> place in Open Paper Competition (2013) awarded by Curriculum and Assessment Division of the BEA**

Gimbal, A. & Patterson, S. (2013). *Curricular Pipelines for the Entertainment Industry*.

**Honorable Mention (2012) awarded by the Television Reporting Category of the BEA.**

**Television Category 2<sup>nd</sup> place (2011) awarded by the California State University Media Arts Festival**

**Television Category 2<sup>nd</sup> place (2010) awarded by the California State University Media Arts Festival**

**Part Time Faculty**

August 2014-Spring 2018

*Maricopa Community College District/Phoenix College/ South Mountain College/ Scottsdale Community College/ Mesa Community College*

- COM 100- Introduction to Communication-Developed curriculum and syllabus to teach an introduction to the concepts and theories of practical importance to the study of communication. This includes verbal and nonverbal communication, interpersonal, small group and public speaking. Responsible for all grading and evaluation of students with extensive use of the online platform Canvas. 25 students.
- COM 110- Interpersonal Communication- Introductory course introducing the basic theories and concepts of interpersonal communication. Students were taught to critically explore communication embedded in close relationships including: family relationships, friendships, romantic relationships, workplace relationships. Responsible for all grading and evaluation of students with extensive use of the online platform Canvas. 25 students.
- COM 225- Public Speaking- Developed curriculum and syllabus focusing on the skills necessary for effective public speaking. This included delivery techniques, speech-writing, persuasion abilities and the ability to critically evaluate both written and spoken speeches of others. Responsible for all grading and evaluation of students with extensive use of the online platform Canvas. 25 students.
- COM 230- Small Group Communication- Developed curriculum and syllabus to teach an introduction to the principles, practices, and processes of small group communication. Responsible for all grading and evaluation of students with extensive use of the online platform Canvas. 25 students.

**Adjunct Faculty**

Fall 2013- Summer 2014

*Skyline Community College*

- COMM 110- Public Speaking- Developed curriculum and syllabus focusing on the skills necessary for effective public speaking. This included delivery techniques, speech-writing,

persuasion abilities and the ability to critically evaluate both written and spoken speeches of others. Responsible for all grading and evaluation of students with extensive use of the online platform Websmart. 25 students

### **Adjunct Faculty**

*DeAnza Community College*

- FTV 53- Nonlinear Editing- Developed curriculum focusing on the concepts and techniques of non-linear digital film and video editing, including organization of the editing process, working the timeline and audio editing, with emphasis on the principles and aesthetics of film and video editing. Responsible for all grading and evaluation of students. 25 students

### **Adjunct Faculty**

Fall 2011-August 2014

*San Francisco State University*

- BECA 201- Life on TV: A Critical View- Introduction to the basic elements of television programs: drama, sports, comedy, documentary, and variety with strong emphasis in applying critical criteria for evaluating programs. Extensive integration of online materials through the platform *iLearn*. 75 students.
- BECA 350- Media Performance- Developed curriculum for a skills-based course containing performance training for the electronic media. Included both lecture and laboratory components. Extensive integration of online materials through the platform *iLearn*. 25 students.
- BECA 460- Introduction to Broadcast News- Developed curriculum and syllabus focusing on the values, theories, sources, and content of radio and television newscasts. Additional focus on the professional roles, management, and operations of broadcast and cable news at international, national, and local levels. Extensive integration of online materials through the platform *iLearn*. 140 students

### **PROFESSIONAL AFFILIATIONS**

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- Broadcast Education Association (BEA)
- Association for Education in Journalism and Mass Communication (AEJMC). Served as Graduate Liason and New Membership Chair from 2017-2018.