

Changsup Park

Education/ Position

Assistant Professor, Department of Communication, University at Albany (fall 2018 ~)

Assistant Professor, Department of Mass Communications, Bloomsburg University of Pennsylvania (2014 ~ 2018)

Ph.D., Mass Communication and Media Arts, Southern Illinois University (2014)
Dissertation Title: Pathways to Democratic Citizenship: The Mediating Roles of Deliberation and Political Efficacy in the Effects of Old and New Media Use on Political Participation during the 2012 Presidential Election in South Korea

MA, Communication Studies, Seoul National University, South Korea (2010)
Thesis Title: The Routines of Thematized Framing Strategy by South Korean Journalists

BA, Communication Studies, Seoul National University, South Korea (1996)

Research Interests

Multiplatform journalism
Digital media and civic engagement
Social and mobile media
Online citizen journalism

Awards/ Grants

2017

Top Paper Award (1st place) from ICA Mobile Communication Interest Group Division

2016

Research Grant for Young Adults' News Use via Social Media from Bloomsburg University (\$3,000)

2015

News Audience Research Award (2nd place) from AEJMC

2014

Top Student Paper Award (2nd place) from AEJMC Communication Technology Division

2012

Top Student Paper Award (2nd place) from Convergence and Society

2011

Fellowship from the College of Mass Communication and Media Arts at Southern Illinois University, 2010-2011

2008

Scholarship from Media & Democracy Center of BK21 (Brain Korea 21) Digital Media and Communication & Institute of Communication Research at Seoul National University.

Refereed Journal Publications

Park, C., & Gil de Zúñiga, H. (in press). The Impact of Mobile Communication Uses on Civic Engagement: Moderating Effects of Exposure to Politically Diverse and Weak-Tie

Networks. *International Journal of Mobile Communications*.

Park, C., & Kaye, B. K. (2018). Curating News on Social Media and Democratic Citizenship: Direct and Moderating Roles of Social Media News Curation in Political Involvement. *Journalism & Mass Communication Quarterly*.

Park, C. (2017). Do social media facilitate political learning? Social media use for news, reasoning and political knowledge. *The Journal of Social Media in Society*, 6(2), 206–238.

Park, C. (2017). Citizen news podcasts, engaging journalism, and formation of a counter-public sphere in South Korea. *Pacific Journalism Review*, 23(1), 231–248.

Park, C. S., & Kaye, B. K. (2017). Twitter and Encountering Diversity: The Moderating Role of Network Diversity and Age in the Relationship Between Twitter Use and Crosscutting Exposure. *Social Media+ Society*, 3(3), 1–12.

Park, C., & Kaye, B. K. (2017). The Tweet Goes On: Interconnection of Twitter Opinion Leadership, Network Size, and Civic Engagement. *Computers in Human Behavior*, 69(1), 174–180.

Park, C. (2017). Unpacking the relationship between mobile phone usage patterns, network size, and civic engagement. *Online Journal of Communication & Media Technologies*, 7(2), 169–197.

Park, C. (2016). Citizen News Podcasts and Journalistic Role Conceptions in the United States and South Korea. *Journalism Practice*. doi: 10.1080/17512786.2016.1224682.

Park, C., & Magolis, D. (2016). Examination of Blog Discussion about the Beheading of Two American Journalists by ISIS. *Journal of Terrorism Research*, 7(3), 9–22.

Park, C. (2016). Online Speech and Digital Culture: A Comparison of Freedom of Online Speech between South Korea and the United States. *Asian Journal of Communication*, 26(3), 262–277.

Park, C., Karan, K., & Xie, W. (2016). Online Women's Magazines: Differences in Perceptions Between Print and Online Magazines among Female Readers. *Advances in Journalism and Communication*, 4(1), 31–42.

Park, C. (2015). Pathways to Expressive and Collective Participation: Usage Patterns, Political Efficacy, and Political Engagement in Social Networking Sites. *Journal of Broadcasting & Electronic Media*, 59(4), 698–716.

Park, C. (2015). Applying “Negative Bias” to Twitter: Negative News on Twitter, Emotions, and Political Learning. *Journal of Information Technology & Politics*, 12(4), 342–359.

Veenstra, A. S., Lyon, B., Iyer, N., **Park, C.**, & Kang, C. (2015). Intramedium Interaction and the Third-Person Effect: How Partisans Respond to YouTube Ads and Comments. *Cyberpsychology, Behavior, & Social Networking*, 18(7), 406–410.

Park, C. (2015). Korean Media Often Allied With Ruling Political Parties. *Newspaper Research Journal*, 36(2), 265–278.

Veenstra, A. S., Iyer, N., **Park, C.**, & Fawaz, A. (2014). Twitter as a “journalistic substitute?” Examining #wiunion tweeters' behavior and self-perception. *Journalism: Theory, Practice, and Criticism*, 16(4), 488–504.

Park, C., & Karan, K. (2014). Unraveling the Relationships Between Smartphone Use,

Exposure to Heterogeneity, Political Efficacy, and Political Participation: A Mediation Approach. *Asian Journal of communication*, 24(4), 379–389.

Park, C. (2014). Media Cross-Ownership and Threats to Opinion Diversity: An Examination of News Coverage on the Permission for Cross Ownership between Broadcasters and Newspapers in South Korea. *International Journal of Media and Cultural Politics*, 10(1), 43–64.

Park, C. (2013). Political carnivalism and an emerging public sphere: examination of a new participatory culture on Twitter. *International Journal of Electronic Governance*, 6(4), 302–318.

Park, C. (2013). Does Twitter Motivate Involvement in Politics? Tweeting, Opinion Leadership, and Political Engagement. *Computers in Human Behavior*, 29(4), 1641–1648.

Books/ Book Chapters

Kang, S., Kim, Y., & **Park, C.** (2018). Political Communication of South Korea in the ICT Era: Triadic Interactions among Government, Media, and Public. In D. Y. Jin & N. Kwak (Eds.), *Korean Communication, Media and Culture* (pp. 105-123). Lanham, MD: Lexington/Roman & Littlefield.

Veenstra, A. S., Iyer, N., Xie, W., Lyons, B., **Park, C.**, & Feng, Y. (2015). Come Together, Right Now: Retweeting in the Social Model of Protest Mobilization. In Rambukkana, N. (Ed.), *Hashtag Publics: The Power and Politics of Networked Discourse Communities* (pp. 89–100). New York: Peter Lang.

Park, C. (2015). Networks of Outrage and Hope: Social Movements in the Internet Age, by Manuel Castells. *Mobile Media & Communication*, 3(1), 146–147.

Park, C. (2012). How the media frame political corruption: Episodic and thematic frame stories in Illinois newspapers. *Proceedings of the Paul Simon Institute's Reform in Illinois*, Chicago, IL.

Park, C. (2012). *Orientation to Thematization in Korean Newspapers and the Crisis of Journalism*. Seoul, South Korea: Seohaemunjip.

Park, C. (2011). Alarming reports: Communicating conflict in the daily news, by Andrew Arno. *Journalism & Mass Communication Quarterly*, 88(3), 650–652.

Refereed Conference Papers

2018

Park, C., & Kaye, B. K. (2018, August). Expanding Visibility on Twitter: Author and Message Characteristics and Retweeting. AEJMC annual conference, Washington DC.

Park, C., & Kaye, B. K. (2018, August). Smartphone and Self-Extension: Functionally, Anthropomorphically, and Ontologically Extending Self via the Smartphone. AEJMC annual conference, Washington DC.

Park, C., & Yamamoto, M. (2018, August). Young Adults, Passive and Active Forms of

News Use on Social Media, and Political Engagement. AEJMC annual conference, Washington DC.

Park, C. (2018, May). Media Cross-Ownership, Editorial Autonomy, and Viewpoint Diversity. ICA annual conference, Prague, Czech Republic.

2017

Park, C. (2017, August). Digital Diaspora and Ethnic Identity Negotiation: An Examination of Ethnic Discourse about 2014 Sewol Ferry Disaster at a Korean-American Digital Diaspora. AEJMC annual conference, Chicago, IL.

Park, C. (2017, August). News podcasts, carnivalistic journalism, and the formation a counter-public sphere in South Korea. AEJMC annual conference, Chicago, IL.

Park, C. (2017, August). Social Media and Political Learning: Roles of News Elaboration and News Curation. AEJMC annual conference, Chicago, IL.

Park, C. (2017, May). The Mediating Role of Political Talk and Political Efficacy in the Effects of News Use on Expressive and Collective Participation. ICA annual conference, San Diego, CA.

Park, C. (2017, May). Interconnection of Social Media Use for News, Dimensions of Political Knowledge, and Political Reasoning. ICA annual conference, San Diego, CA.

Park, C. (2017, May). The Moderating Roles of Cross-Cutting Exposure and Weak-Tie Networks in the Impacts of Mobile Communication on Civic Engagement. ICA annual conference, San Diego, CA. ****Top Paper Award (1st place)**

2016

Park, C. (2016, August). Meeting Diversity and Democratic Engagement: Mobile Phone Usage Patterns, Exposure to Heterogeneity and Civic Engagement. AEJMC annual conference, Minneapolis, MN.

2015

Park, C. (2015, August). How Political Talk and Political Efficacy Jointly Mediate the Impact of News Consumption on Political Participation? AEJMC annual conference, San Francisco, CA. ****News Audience Research Paper Award (2nd place)**

Park, C. (2015, August). Effects of Platform Credibility in Political Advertising. AEJMC annual conference, San Francisco, CA.

Park, C. (2015, August). Offline Talk, Online Talk, and News Reflection in Political Learning. AEJMC annual conference, San Francisco, CA.

Park, C. (2015, May). Digital Media, Yonkyol, Yonjul, and Civic Engagement in South Korea. ICA Preconference: New Media and Citizenship in Asia, Puerto Rico.

Park, C. (2015, May). Negative News on Twitter, Emotions, Recall, and Political Mobilization. ICA annual conference, Puerto Rico.

Park, C. (2015, May). Posters or Retweeters? Opinion Leadership on Twitter. ICA annual conference, Puerto Rico.

2014

Veenstra, A. S., Jurkowski, E., Lyons, B., Hossain, M. D., **Park, C.** & McClurg, S. D. (2014, November). Identity Influences on Health Beliefs: An Examination of Identity Salience. Annual conference of the Midwest Association for Public Opinion Research, Chicago, IL.

Veenstra, A. S., Hussein, M. D., Degim, A., Kang, S., Lyons, B., **Park, C.**, & Sapienza, Z. (2014, November). Social Identity Influences on Beliefs about Vaccines: Integrating the Health Belief and Belief Gap Models through an interdisciplinary intervention. 142nd APHA Annual Meeting and Exposition, New Orleans, LA.

Park, C. (2014, August). Examination of Perception and Evaluation for Smartphone Addiction during a Communication Blackout. AEJMC annual conference, Montreal, Canada.
****Top Student Paper (2nd place)**

Veenstra, A. S., Lyons, B., **Park, C.**, Iyer, N., Hossain, M. D., & Kang, C. (2014, August). Social News Use, Social Talk: Facebook and the Social Mediation Model of Political Participation. AEJMC annual conference, Montreal, Canada.

Park, C. (2014, May). The Advent of Podcast Journalism: Remediation of Carnival in the Current Affairs Podcasts in South Korea. ICA annual conference, Seattle, WA.

Park, C. (2014, May). Journalistic Behaviors in Social Media and Political Participation. ICA annual conference, Seattle, WA.

Park, C. (2014, May). Differential Roles of Offline and Online Discussion in the Political Process: A New Mediation Model. ICA Preconference: New Media and Citizenship in Asia, Seattle, WA.

2013

Park, C. (2013, November). Do mobile phones encourage engagement in democratic processes? Mobile phone use, weak-tie discussion, interpersonal trust, and civic engagement. NCA annual conference, Washington D.C.

Park, C. (2013, November). Should online speech receive the same protection as offline speech? Comparison of freedom of online speech between the United States and South Korea. NCA annual conference, Washington D.C.

Veenstra, A. S., McClurg, S. D., **Park, C.**, Lyons, B., Kang, C., Hossain, M. D., & Feng, Y. (2013, November). Yard Signs as Social Cues in a Municipal Election. Midwest Association for Public Opinion Research annual conference, Chicago, IL.

Park, C. (2013, November). Differential Roles of Political Deliberation. Midwest Association for Public Opinion Research annual conference, Chicago, IL.

Park, C. (2013, October). Impacts of New Media and Family Communication on Young Adults' Engagement in the Democratic Process. Infosocial: A Media, Technology, & Society, Northwestern University, Evanston, IL.

Park, C. (2013, October). Online Women's Magazines: A Study of Female Readers' Perception Differences between Print and Online women's Magazines. Global Fusion, Southern Illinois University, Carbondale, IL.

Park, C. (2013, August). Framing Poll News in an Unbalanced Media System Society: A Study of Poll Coverage in South Korean Newspapers and Broadcasters during the 2012

Presidential Election. AEJMC annual conference, Washington D.C.

Park, C. (2013, June). Social media, political efficacy, and political engagement. ICA Preconference: New Media and Citizenship in Asia, London, UK.

Park, C., & Park, J. (2013, June). South Korean Young Adults Dependency on Parents and Their Political Engagement in the Digital Age. ICA Preconference: New Media and Citizenship in Asia, London, UK.

Park, C., & Karan, K. (2013, June). Political engagement via mobile communication: Unraveling the effects of political trust and efficacy on political participation in South Korea. ICA annual conference, London, UK.

Veenstra, A. S., Iyer, N., Xie, W., Lyons, B., **Park, C., & Feng, Y.** (2013, June). Come Together, Right Now: Retweeting in the Social Model of Protest Mobilization. ICA annual conference, London, UK.

Veenstra, A. S., Iyer, N., **Park, C.,** Lyons, B., & Kang, C. (2013, June). YouTube, Credibility and the Third-Person Effect. ICA annual conference, London, UK.

Park, C. (2013, June). Political carnivalism: Digital media use and a new political participation in South Korea. Online Political Participation and Its Critics Symposium, Paris, France.

2012

Park, C. (2012, November). Motivation as an activator of diversity: The contribution of Twitter use motivations to exposure to political difference. Midwest Association for Public Opinion Research annual conference, Chicago, IL.

Park, C. (2012, October). Carnivalistic political participation via Twitter: An analysis of the effects of Twitter messages in the 2011 Seoul mayoral election. Infosocial: A Media, Technology, & Society, Northwestern University, Evanston, IL.

Park, C. (2012, August). Does twitter motivate political engagement? Twitter, opinion leadership, and political discussion. AEJMC annual conference, Chicago, IL.

Veenstra, A. S., Iyer, N., & **Park, C.** (2012, August). Twitter as a “Journalistic Substitute?” Examining #wiunion Twitters’ behavior and self-perception. AEJMC annual conference, Chicago, IL.

Park, C. (2012, May). Current affairs podcasts and carnivalism in South Korea. Convergence and Society, University of South Carolina, Columbia, SC. ****Top Student Paper (2nd place)**

Park, C. (2012, May). Podcasts as a carnivalistic alternative media - An analysis of *Naggomsu* in South Korea. Union of Democratic Communications, Tallahassee, FL.

Iyer, N., Veenstra, A. S., **Park, C.,** Hossain, M. D., & Kang, C. (2012, May). Exposure and Political Expression: Facebook as a Venue for Political Participation. American Association for Public Opinion Research annual conference, Orlando, FL.

Park, C. (2012, March). Ethnic identity, political engagement, and social networking sites: An analysis of Korean Americans’ use of social networking sites. ‘Where Are You From?’ Symposium on Immigration, Mobility and Citizenship, Wake Forest University, Winston

Salem, NC.

2008

Kim, K., Lee, S., **Park, C.**, Kim, J., Park, C., Kim, H., Kim, H., & Ruddock, A. (2008, May). 'Gi-Mot-Mi, Namdaemun" (I am sorry for failing to protect you, Namdaemun): Analysis on 'Aedo' (regretting) and the agenda-competition between netizens and mass media." International and Intercultural Communications in the Age of Digital Media, Monash University, Melbourne, Australia.

Journalism Experiences

1996 ~ 2010: Reporter at the *Hankyoreh Daily* (www.hani.co.kr)
One of the three leading newspapers in South Korea

Worked in areas of digital technology, government/politics, economics, education, social justice, public affairs, popular culture, and media policies

Won six journalism awards from the *Hankyoreh Daily* and the Journalists Association of South Korea

2005 ~ 2006: Special reporter at TBS cable TV
One of the established cable TV channels in South Korea