### SAGGI NEVO

Associate Professor
Department of Information Systems & Business Analytics
Office: #393
Massry Center for Business
School of Business
University at Albany

# **Earned Degrees**

Institution	Specialization	Degree	<b>Date Received</b>
York University (Canada)	Information Systems	Ph.D.	2007
Northwestern University (USA)	Economics	M.A.	1997
University of Haifa (Israel)	<b>Business Administrations</b>	B.A.	1995

# **Employment History**

2007 - Present	University at Albany, Albany, NY
	<ul> <li>Associate Professor, 2013 – Present</li> </ul>
	<ul> <li>Assistant Professor, 2007 – 2013</li> </ul>
2014	McGill University
	<ul> <li>Visiting Professor, Fall 2014</li> </ul>
2003 - 2007	York University, Toronto, ON
	• Instructor, 2005 – 2007
	<ul> <li>System Administrator, 2003 – 2005</li> </ul>
2002 - 2003	University of British Columbia, Vancouver, BC
	<ul> <li>Instructor</li> </ul>
2001 - 2002	Sight Code, Inc., Wellesley, MA
	<ul> <li>Vice President, Engineering</li> </ul>
1998 - 2001	Stockgroup.com, Vancouver, BC
	<ul> <li>Software Development Manager</li> </ul>
1997 – 1998	Attunity Ltd., Tirat Carmel, Israel
	<ul> <li>Software Developer</li> </ul>

# Research Interests

Post-implementation; Technological affordances; Business value of IT; IT strategy; The frontend of innovation; Users' goals and strategies; Social media

#### **Refereed Articles**

- Moqbel, M., Nevo, S., and Nah, F.F.H. (2022) "Unveiling the dark side in smartphone addiction: mediation of strain and moderation of hedonic use on well-being." *Internet Research*.
- **Nevo, S.**, Nevo, D., and Pinsonneault, A. (2021) "Personal Achievement Goals, Learning Strategies, and Perceived IT Affordances." *Information Systems Research*\*. 32(4) 1298-1322.
- Chengalur-Smith, I.N., **Nevo, S.**, and Fitzgerald, B. (2021). "Enhancing Hybrid OSS Development Through Agile Methods and High Media Synchronicity." *The Data Base for Advances in Information Systems*. 52(4) 92-118.
- Nevo, S., Nevo, D, and Pinsonneault, A. (2020) The Role of IT in the Front-End of Innovation: An Empirical Study of IT-Enabled Creative Behavior." 30(4) *Information and Organization*.
- Wang, Y., Chen, Y., Wang, N., **Nevo, S.**, Kou, G., and Alsaadi, F.E. (2020) "Impact of the strategic role of IT on explorative and exploitative innovation activities: The role of environmental uncertainty." *Decision Sciences*. 51(3) 542-574.
- Chen, Y., Wang, Y., **Nevo, S.**, Benitez-Amado, J., and Kou, G. (2017). "Improving Strategic Flexibility with Information Technologies: Implications for Firm Performance in an Emerging Economy." *Journal of Information Technology*\* 32(1) 10-25.
- **Nevo, S.** and Chengalur-Smith, I.N. (2017). "Examining Organizations' Continued Use of Open Source Technologies: An Institutional Perspective." *Information Technology & People*. 30(1) 24-46.
- **Nevo, S.**, Nevo, D, and Pinsonneault, A. (2016). "A Temporally Situated Self-Agency Theory of IT Reinvention." *MIS Quarterly*\* 40(1) 157-186.
- Wang, Y., Chen, Y., **Nevo, S.**, and Benitez-Amado, J. (2015). "IT Capabilities and Product Innovation Performance: The Roles of Corporate Entrepreneurship and Competitive Intensity." *Information & Management* 52(6) 643-657.
- Choi, N., Chengalur-Smith. I., and **Nevo, S.** (2015). "Loyalty, Ideology, and Identification: An Empirical Study of User Behavior in Open Source Communities." *Journal of the Association for Information Systems*\* 16(8).
- Wang, Y., Shi, S., **Nevo, S.**, Li, S., and Chen, Y. (2015). "The Interaction Effect of IT Assets and IT Management on Firm Performance: A Systems Perspective." *International Journal of Information Management* 35(5) 580-593.
- Chen, Y., Wang, Y., **Nevo, S.**, Jin, J., Wang, L., and Chow, W. S. (2014). "IT Capabilities and Organizational Performance: Roles of Business Process Agility and Environmental Factors." *European Journal of Information Systems*\* 23(3) 326-342.
- Wang, Y., Chen, Y., Nevo, S., Jin, J., Tang, G., and Chow, W. S. (2013). "IT Capabilities and Innovation Performance: The Mediating Role of Market Orientation." *Communications of the Association for Information Systems* 33(9) 129-148.

- Moqbel, M., Nevo, S., and Kock, N. (2013). "Organizational Members' Use of Social Networking Sites and Job Performance: An Exploratory Study." *Information Technology & People*. 26(3) 240-264.
- **Nevo, S.**, Nevo, D., and Kim, H. (2012). "From Recreational Applications to Workplace Technologies: An Empirical Study of Cross-Context IS Continuance in the Case of Virtual Worlds." *Journal of Information Technology*\* 27(1) 74-86.
- Duchessi, P., **Nevo**, **S.**, and Chengalur-Smith, I.N. (2012). "Coping Strategies for Turbulent Time: A Survey of IT Executives." *IT Professional* 14(2) 43-53.
- **Nevo, S.** and Wade, M. (2011). "Firm-Level Benefits of IT-Enabled Resources: A Conceptual Extension and an Empirical Assessment." *Journal of Strategic Information Systems*\* 20(4) 403-418.
- **Nevo, S.**, Nevo, D., and Carmel, E. (2011). "Unlocking the Business Potential of Virtual Worlds." *MIT Sloan Management Review* 52(3) 14-17.
- **Nevo, S.** and Wade, M. (2010). "The Formation and Value of IT-Enabled Resources: Antecedents and Consequences of Synergistic Relationships." *MIS Quarterly*\* 34(1) 163-183.
- Chengalur-Smith, I.N., **Nevo**, **S.**, and Demertzoglou, P. (2010). "An Empirical Analysis of the Business Value of Open Source Databases." *Journal of the Association for Information Systems*\* 11(11) 708-729.
- Nevo, S., Nevo, D., and Ein-Dor, P. (2010). "Classification of Information Technologies: A Multidimensional Scaling Approach." *Communications of the Association for Information Systems* 27(1) 831-842.
- **Nevo, S.**, Wade, M., and Cook, W. (2010). "An empirical study of IT as a factor of production: The case of Net-enabled IT assets." *Information Systems Frontiers*. 12(3) 323-335
- Ali-Hassan, H., Nevo, D., and **Nevo, S.** (2010)." Mobile Collaboration: Exploring the Role of Social Capital." *The DATA BASE for Advances in Information Systems*. 41(2) 9-24.
- Nevo, D., McClean, R., and **Nevo, S.** (2010). "Harnessing Information Technology to Improve the Process of Students' Evaluations of Teaching: An Exploration of Students' Critical Success Factors of Online Evaluations." *Journal of Information Systems Education*. 21(1) 99-109.
- **Nevo, S.**, Nevo, D., and Ein-Dor, P. (2009). "Thirty Years of IS Research: Core Artifacts and Academic Identity." *Communications of the Association for Information Systems* 25(1) 221-242.
- Kim, H. and **Nevo, S.** (2008). "Development and Application of a Framework for Evaluating Multi-Mode Voting Risks." *Internet Research* 18(1) 121-135.
- **Nevo, S.**, Wade, M., and Cook, W. (2007). "An examination of the trade-off between internal and external IT capabilities." *Journal of Strategic Information Systems*\* 16(1) 5-23.
- **Nevo, S.** and Kim, H. (2006). "How to compare and analyze risks of Internet voting versus other modes of voting." *Electronic Government: An International Journal* 3(1) 105-112.

Wade, M. and **Nevo, S.** (2005). "Development and validation of a perceptual instrument to measure e-commerce performance." *International Journal of Electronic Commerce* 10(2) 123-148.

# Work-in-Progress

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[Available upon request]

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### Refereed Conference Papers

- Nevo, S., Nevo, D., and Pinsonneault, A. (2019). "Nurturing the creativity potential of organizational IT." *Proceedings of the 2019 Americas Conference on Information Systems*.
- Nevo, S., Nevo, D., and Pinsonneault, A. (2016). "Exploring the Role of Users' Achievement Goals in Technological Affordances Actualization." *Proceedings of the 10<sup>th</sup> Israel Association for Information Systems*.
- Nevo, S., Nevo, D., and Pinsonneault, A. (2015). "Differentiating Post-Implementation Change Behaviors Towards Information Technology." *Proceedings of the 48th Hawaii International Conference on System Sciences*.
- Nevo, D., Nevo, S., Kumar, N., Braasch, J., and Matthews, K. (2015). "Enhancing the visualization of big data to support collaborative decision-making." *Proceedings of the 48th Hawaii International Conference on System Sciences*.
- Wang, Y., Chen, Y., Jin, J., and **Nevo, S.** (2013). "Does IT matter for environmental performance? An empirical study based on the Chinese context." *Academy of Management Proceedings*.
- Nevo, D., Kotlarsky, J., and **Nevo, S.** (2012). "Vendor capabilities under a mediated outsourcing model: Can a large vendor leverage crowdsourcing?" *Proceedings of the 2012 International Conference on Information Systems*.
- Nevo, S. and Kock, N. (2012). "Are We Becoming Socially Impaired? Electronically-Mediated Communication, Human Evolution, and Social Capital." *Proceedings of the 45<sup>th</sup> Hawaii International Conference on System Sciences*.
- Nevo, S. and Nevo, D. (2012). "Dissatisfaction Does Not Mean Rejection: A Theory of Reinvention of Applicable Technologies by Mindful and Unfaithful Users." *Proceedings of the 45<sup>th</sup> Hawaii International Conference on System Sciences*.
- Chengalur-Smith, I.N. and **Nevo, S.** (2011). "Agile and Open: Mindful Software Development." **Proceedings of the 2011 International Conference on Information Technology, Systems and Management**.
- **Nevo, S.** and Nevo, D. (2011). "Dissatisfaction Does Not Mean Rejection: A Conceptual Model of Mindful and Unfaithful IT Reinvention." 6<sup>th</sup> ILAIS Conference.

- **Nevo, S.** and Nevo, D. (2011). "Re-invention of Applicable Innovations: The Case of Virtual Worlds." *Proceedings of the 44<sup>th</sup> Hawaii International Conference on System Sciences*. (Nominated for best paper award.)
- **Nevo, S.** and Chengalur-Smith, I.N. (2011). "Enhancing the Performance of Software Development Virtual Teams through the Use of Agile Methods: A Pilot Study." *Proceedings of the 44<sup>th</sup> Hawaii International Conference on System Sciences*.
- Choi, N., Chengalur-Smith., and **Nevo**, **S.** (2010). "How Loyal Are Your Users? Loyalty and Loyalty Outcome Behaviors: An Empirical Study in the Free/Libre Open Source Software Context." Poster Presentation. *DIGIT 2010*.
- Lyons, K., Kim, H., and **Nevo, S.** (2010). "Paying Attention in Meetings: Multitasking in Virtual Worlds." Proceedings of the 1<sup>st</sup> *Symposium on the Personal Web*.
- **Nevo, S.**, Nevo, D., and Ein-Dor, P. (2008). "A Classification of IT Artifacts: A Multidimensional Scaling Approach." *3<sup>rd</sup> ILAIS Conference*.
- Nevo, S. and Wade, M. (2008). "Development and Validation of Scales to Measure the Strategic Potential of IT-Enabled Resources: A Resource-Based Approach." *Proceedings of the 41st Hawaii International Conference on System Sciences*.
- **Nevo, S.** and Kim, H. (2006). "How to compare and analyze risks of Internet voting versus other modes of voting." *Proceedings of the 3<sup>rd</sup> International Conference on e-Government*.
- Nevo, S., Wade, M., Cook, W., et al. (2005). "Internal vs. External IT Capabilities: When to Hire IT Consultants?" *Proceedings of the 11<sup>th</sup> Americas Conference on Information Systems*.
- Nevo, S. (2005). "Dissertation proposal: The effect of complementarities between IT and organizational resources on firm performance." *Proceedings of the 11<sup>th</sup> Americas Conference on Information Systems*.

### **Book Chapters**

Nevo, D., Kotlarsky, J., and **Nevo, S.** 2014. New Capabilities: Can IT Vendors Leverage Crowdsourcing? In Hirschhein et al. Hirschheim et al. (Eds.) *Information Systems Outsourcing Progress in IS* (4<sup>th</sup> ed. pp. 479-500) Springer-Verlag Berlin Heidelberg.

#### Seminars and Workshops

- ITLAL (Institution for Teaching, Learning & Academic Leadership) Workshop, University at Albany, panel member, Fall 2019.
- "How to enhance the business value of IT? Think synergies and reinventions," Center for Information Systems Research, Massachusetts Institute of Technology, Cambridge MA, July 2013.
- Invited Author, Nevo and Wade (2010), The 2<sup>nd</sup> Entrepreneurship Research Exemplars Conference, May 2010, University of Connecticut School of Business, Storrs, CT.

Nevo, S., Kim, H., and Nevo, D. "Two Routes to Technology Acceptance: Keeping Utilitarian and Hedonic Technology Usage in Context," Presented at the School of Business Research Seminar, University at Albany, Albany NY, April 2009.

#### Honors and Awards

- Received a grant from the Office of Online Teaching and Learning at UAlbany (\$4,500) to develop an online version of BITM522 (Summer 2018).
- My paper, "Firm-Level Benefits of IT-Enabled Resources: A Conceptual Extension and an Empirical Assessment" was:
  - o the winner of the *Journal of Strategic Information Systems\** Best Paper Award for 2011, and
  - o one of the five Best Publications of 2011, as recognized by the association for information systems (AIS), its senior scholars, and ICIS (ICIS 2012)
- Received the School of Business Research Award for junior faculty (2011)
- Received a University at Albany Faculty Research Award Program (FRAP) A, \$9,600 (2010-12)
- Received a Social Sciences and Humanities Research Council (*SSHRC*) grant (2009-12) for "Studying Organizational Social Computing" Collaborator, CDN \$ 72,400
- Received a university research *merit award* (multiple years)
- Received a University at Albany Faculty Research Award Program (FRAP) B, \$3500 (2008-10)
- Received Ontario Graduate Scholarship, \$14,000 (2006)
- Accepted to the ICIS Doctoral Consortium (2006)
- Accepted to the AMCIS Doctoral Consortium (2005)
- Graduated Magna Cum Laude from The University of Haifa (1995)

#### **Teaching**

• School of Business, University at Albany

2007-Present

- > Improving Business Performance with Information Technologies, Undergraduate
- Managing Information Technology, Executive MBA
- > Special Topics in Information Technology, MBA (FT)
- ➤ Enterprise-Wide Applications, MBA (FT)
- Managing Information Technology, MBA (Blended, Online, FT, and PT)
- Quantitative Analysis for Business, MBA and MA Accounting (FT and PT)
- ➤ Enterprise-wide Application Development and Management, MBA (FT)
- ➤ Advanced Excel with VBA, MBA (PT)
- Database Management, MBA (PT)
- > Business Information Systems and Technology, Undergraduate
- > Statistical Decision Systems, Undergraduate
- Computer Applications in Business, Undergraduate

- Qualitative Analysis for Business, Undergraduate
- Enterprise Application Development and Management, Undergraduate
- York University, Canada

2005 - 2007

- > Strategic Management of E-Business, MBA
- ➤ Management information Systems, MBA
- > Introduction to Information Systems, MBA
- > Statistics for Management Decisions, BBA
- University of British Columbia, Canada

2002 - 2003

- ➤ Advanced Business Programming, Undergraduate
- ➤ Management of Information Systems, Undergraduate
- University of Haifa, Israel

1995 - 1996

- ➤ Introduction to Microeconomics, Extension Studies
- > Introduction to Macroeconomics, Extension Studies
- ➤ Econometrics, Undergraduate, Department of Economics
- Microeconomics, Undergraduate, Department of Economics
- Ph.D. Advisor, 2015 2018, Nim Dvir.
- Ph.D. Committee Member, 2010 2011, Namjoo Choi, Dissertation title: "How loyal are your users? Moving beyond continuance intention toward loyalty."

### Service

#### Service to the Profession

Senior Editor: Journal of Strategic Information Systems, 2022 –

Early Career Editorial Board Coordinator: *Journal of Strategic Information Systems*, 2022 – Guest Senior Editor: *Journal of the Association for Information Systems*, 2012 – 2013

### **Editorial Board:**

- *Journal of Strategic Information Systems* 2015 2022
- *Journal of the Association for Information Systems* 2012 2017

#### Associate Editor:

- Decisions Support Systems 2014 2017
- International Conference on Information Systems (ICIS) 2012 2021

Minitrack Co-Chair: Americas Conference on Information Systems (AMCIS) 2019, 2020 Session Chair: Americas Conference on Information Systems (AMCIS) 2017 Program Committee: WITS 2010, 8<sup>th</sup> & 9<sup>th</sup> Annual Pre-ICIS HCI/MIS Workshop Session Chair: International Conference on Information Systems (ICIS) 2012, Administrative Sciences Association of Canada 2005 Conference – Information Systems Division

Ad Hoc Reviewer: All top IS journals and conferences.

## Service to the University at Albany and the School of Business

Chair, Graduate Affairs Committee, School of Business, 2021-22

Member, Undergraduate Affairs Committee, School of Business, 2021

Chair, Hiring Committee, Information Systems & Business Analytics Department, 2022-23

Chair, Hiring Committee, Information Systems & Business Analytics Department, 2019-20

Member, Tenure & Promotion Committee, School of Business, 2019-2021

Chair, Tenure & Promotion Committee, School of Business, 2017-2019

Co-Chair, Hiring Committee, Information Systems & Business Analytics Department, 2017-18

Member, Tenure & Promotion Committee, School of Business, 2016-17

Department Representative, United University Professions, 2015-18

Member, Academic Concerns Committee, United University Professions, 2013-17

Member, Senate, University at Albany, 2013-2015

Member, APRC sub-committee, University at Albany, 2013-15

Chair, Teaching & Learning Committee, School of Business, 2012-13

Member, Teaching & Learning Committee, School of Business, 2013-14

Member, Full Time MBA Task Force, School of Business, 2012

Member, MBA Recruiting Committee, School of Business, 2011-12

Member, Course Assessment/Evaluation Advisory Committee, University at Albany, 2010-12

Member, Doctoral Program Task Force, School of Business, 2009

Member, Research Committee, School of Business, 2008-11

### **Service to the Community**

Volunteer Instructor, Introduction to Programming, After School Program, Montessori Magnate School, Albany, NY, 2014

Member, City School District of Albany's ad hoc High School Facilities Advisory Committee, 2012

#### Service, Other

Excelsior College, NY: Standard-Setting Process for a Quantitative Analysis Course (2012)

SUNY Canton, NY: Program Assessment for New Management Information Systems Specialization (2008)

#### **Professional Affiliations**

Association for Information Systems (AIS)

<sup>\*</sup> Included in the Senior Scholars' Basket of IS Journals: http://aisnet.org/general/custom.asp?page=SeniorScholarBasket