



University at Albany Alumni Association
Annual Report

2010-2011



ALUMNI ASSOCIATION
UNIVERSITY AT ALBANY



Dear Fellow Alumni,

As the final days of my term as president of the Alumni Association draw to an end, I have been proudly reflecting on the ambitious plans and events formulated and brought to fruition within the past two years.

You'll be pleased to learn that despite the ever-distressing news concerning the economy and world events, your Alumni Association has been working hard to live up to your expectations and to provide a stronger link between you and your alma mater. During this time, we have been cognizant of the rising costs of services and have been striving in creative ways to keep you connected to the school at which you spent the most enjoyable four years of your younger life and which now you proudly look back on as the place which inspired and trained you to step into a fulfilling career.

Although the University at Albany has always been revered as a vital public institution in the Capital District and New York State, it has evolved, in the past few years, into a vibrant and exceptional institution of both learning and research. Our small, but dynamic alumni office staff, with our board of directors and Alumni Volunteer Council, have been an integral part in making UAlbany the fine school it is today – one respected worldwide.

Among the many recent and successful programs initiated by your Alumni Association, several stand out as particularly significant and worthy of mention.

This past November, our board of directors engaged in intensive strategic planning, and with the guidance of the board steering committee and assistance from a professional facilitator, formulated a three-year plan for building future activities of the Alumni Association and enhancing programs already in place for alumni, both nationwide and abroad. The need to include more of our large student body was discussed and enthusiastically integrated into the plan with special input from younger members of the board who, as students, were involved with the Student Association and who particularly relate to the needs of that age group.

The updated Harris Online Community, which will expand our visibility and viability through the Internet, consists of an innovative group of services designed for UAlbany alumni where, by simply registering online, alumni can look for old college friends and classmates, join in networking activities, access career information and freely market products or services, all within reach of a click. How easy is that?

Another recent initiative is our focus on enhanced social media to help expand our reach both locally and globally. The use of Facebook, Twitter, LinkedIn and other media have become primary ways to communicate and market in today's world. We will make a significant investment to help increase our presence through social media.

We will continue to serve you to the very best of our ability with help from outstanding alumni such as you and with your input and focus on the programs and services relevant to your needs. Remember – you can be a vital part – guiding the Alumni Association toward its goals and objectives by volunteering your time and talent. Please consider becoming involved through communication, service and leadership. In the end, I think you will agree that the most worthy goal of us all is to make UAlbany a force to be reckoned with.

Yours in UAlbany,

William J. McCann, Jr.
President, UAlbany Alumni Association



University at Albany Alumni Association Strategic Plan

VISION 2014

We are the lifelong connection to the University at Albany, with a strong worldwide presence and identity. • We are a leader in engaging alumni and students in the University at Albany through focused and meaningful communications and services that instill, with proven success, pride, spirit, loyalty and affinity. • We are a visible, dynamic, and successful Alumni Association, relevant and responsive to our alumni and students.

GOALS

Program and Service Priorities

Establish program and service priorities in order to provide the most meaningful and relevant programs that promote affinity, pride and spirit.

Measurement

Measure alumni and student engagement to determine program success.

Student Engagement

Foster student engagement and awareness of

the Alumni Association in order to cultivate student affinity with and loyalty to their future alma mater.

Alumni Engagement

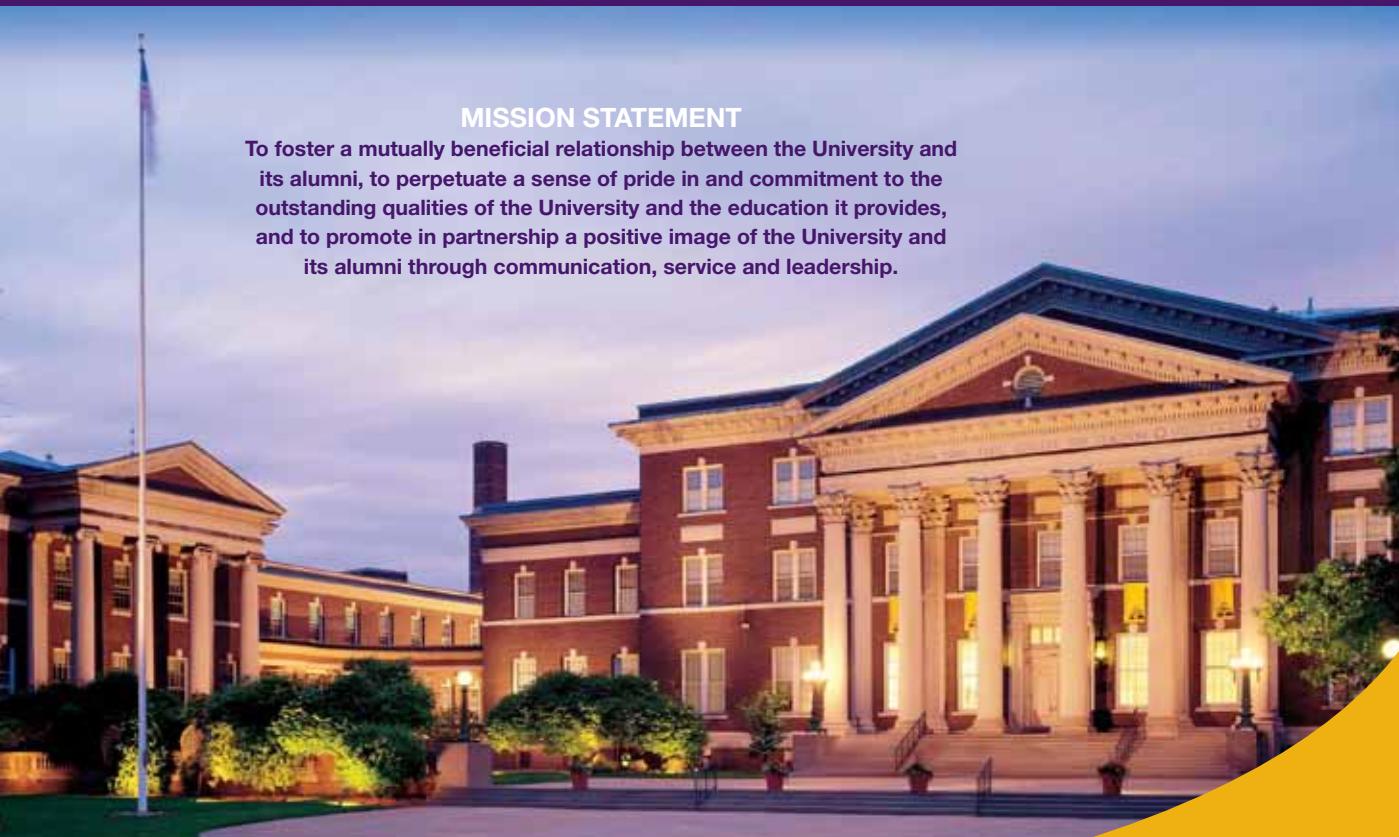
Maximize alumni engagement in order to encourage their support of UAlbany and each other.

Communications

Become the gateway through which alumni communicate and connect with each other and the University community.

MISSION STATEMENT

To foster a mutually beneficial relationship between the University and its alumni, to perpetuate a sense of pride in and commitment to the outstanding qualities of the University and the education it provides, and to promote in partnership a positive image of the University and its alumni through communication, service and leadership.



PROGRAMS

Enrich the Student Experience

Through the support of a global network of more than 150,000 alumni, the Alumni Association enhanced the student experience and encouraged future alumni involvement and a lifelong commitment to UAlbany.

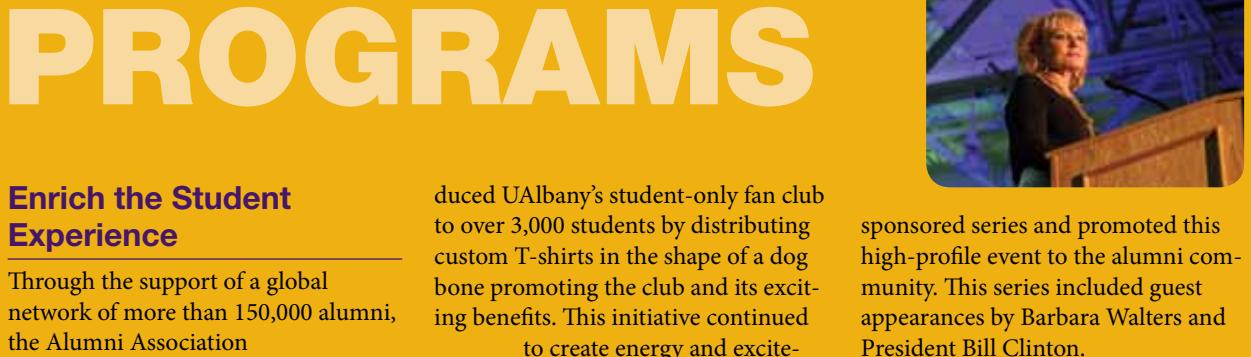
DANEger Zone: Grew the DANEger Zone student fan club in numbers and recognition! Intro-



duced UAlbany's student-only fan club to over 3,000 students by distributing custom T-shirts in the shape of a dog bone promoting the club and its exciting benefits. This initiative continued

to create energy and excitement with students at athletic events and included three signature events at Homecoming, men's basketball and lacrosse.

World Within Reach Speaker Series: Provided \$20,000 in underwriting support for the Student Association



sponsored series and promoted this high-profile event to the alumni community. This series included guest appearances by Barbara Walters and President Bill Clinton.

Alumni Association Scholarship:

Provided over \$10,000 in scholarship funds to UAlbany students through the Alumni Association scholarship program to help provide support to current students and alumni and to promote continued learning and excellence.



Fund Institutional & Academic Priorities

The Alumni Association provided funding in excess of \$15,000 to support student and alumni partnership programs with priority placed on guest lectures, mentoring and donor stewardship.

Highlighted Events & Initiatives:

CESTM 25th anniversary luncheon; rugby alumni reunion; University Libraries' 10th anniversary celebration; Five Quad affinity group Brink 5k race; TKE reunion; NYLA & Atmospheric Sciences conference; Institute for Teaching, Learning and Academic Leadership and the School of Social Welfare Scholarship Luncheon.

School of Criminal Justice: Supported alumni-faculty classroom partnerships where alumni were involved in service and experiential learning projects as mentors and/or consultants. This included a breakfast event to celebrate the partnership between the School of Criminal Justice and state troopers.

School of Public Health: Co-sponsored the first distinguished alumni speaker event with guest speaker Simin Liu '93, founding director of the program on genomics and nutrition at UCLA's School of Public Health. University at Albany Alumni Association also provided funding for the School's 25th anniversary gala.

Help Attract the Best Students

Through collaboration with Enrollment Management, the Alumni Association played a critical role in recruiting strategies.

Accepted Student Receptions:

Organized accepted student receptions in Westchester, Syracuse, Long Island, Massachusetts, New Jersey and Connecticut with more than 150 students in attendance.



Coordinated alumni participation to highlight the value of a UAlbany degree and to have alumni share their personal experience with students.

College Fairs & Open House:

Coordinated alumni participation in open houses and college fairs throughout the Northeast.

Calling Program:

Directed Alumni Admissions Calling Program where more than 90 alumni reached out to more than 400 accepted students.

Enhance Philanthropy through Expanded Alumni Engagement

The Alumni Association established additional programming that enabled the University to develop closer ties with its students and alumni.

Events: Produced unique regional events from Long Island to Texas.



Events highlighted distinguished alumni through our UAlbany Lecture Series held in New York City and Boston and also included events of our athletic/Varsity Club supporters. Coordinated a bus trip and pregame party when the men's basketball team played at Madison Square Garden.



Donor Thank You Calling

Program: Through the Donor Calling program, alumni volunteers called first-time donors to express the University's appreciation for their support.

Engage Alumni from Diverse Backgrounds:

The Alumni Association planned and coordinated programs and events including Homecoming, Big Purple Growl, Excellence Awards Gala, alumni ambassadors, reunions, constituent-based engagement and communications.

Alumni Volunteer Council: Involved and engaged alumni volunteers through the creation and implementation of a comprehensive plan for the Alumni Volunteer Council. This included an online volunteer sign-up form, a newsletter promoting opportunities for alumni volunteers and additional support for the Council and its initiatives.

Affinity Groups: Connected with alumni of various affinity groups including; Middle Earth, PHS, TKE, Five Quad, Rugby and sororities. Assisted the College of Computing and Information in implementing the "first ever" Women in Technology event.

NEW BOARD MEMBERS

Matthew Antalek '81

Matt graduated from UAlbany in 1981 with a Bachelor of Science in general biology. He played on the UAlbany baseball team from 1979 to 1981 and has been an active baseball alumnus for the past 10 years. He completed his osteopathic medical degree in 1985 from the New York College of Osteopathic Medicine. He trained in internal medicine and infectious diseases at SUNY Buffalo and has a private practice in infectious diseases in Williamsville, N.Y., a suburb of Buffalo. His wife, Kathleen Donovan-Antalek '81, practices allergy and immunology in Amherst, New York.

Matt is currently in private practice part-time and is a full-time assistant professor at D'Youville College in Buffalo. He is director of research studies in the physician assistant program at D'Youville College. He was the interim chief



medical officer at Millard Fillmore Suburban Hospital in Williamsville, N.Y., 2005-2007.

Matt has three children: Matt Jr, a junior at SUNY Binghamton; Maggie, a freshman at Northeastern University in Boston; and Moira who is in fourth grade. He has been actively involved as a UAlbany alumnus through his connections with the baseball alumni. He and Kathleen look forward to further developing the UAlbany alumni connections in the Western New York Area.



Peter Brusoe '03, '04

Peter graduated *summa cum laude* from the University at Albany with a double major in history and political science in 2003. The following year, he completed a master's degree in political science from Rockefeller College. He is currently completing his Ph.D. in political science at American University in Washington, D.C. Peter works as a campaign finance research analyst for the Campaign Finance Institute as well as a lecturer at American University. His research focuses on the role of small donors in American elections. He has recently co-authored a book chapter examining New York City and New York State campaign finance and has spoken at several national and regional conferences on campaign finance issues.

His involvement as an alumnus includes working with the Alumni Volunteer Council and planning for regional events for D.C. area alumni. He says, "the University at Albany was an outstanding experience for me. The University provided me with a world-class education, provided by world-class faculty, opportunities to serve the community, and an academically rigorous Washington Semester Program. I look forward to working with other members of the Alumni Association to help provide the same great experience to future generations of Great Danes." In recognition of his commitment to service, Peter was nominated by D.C. Mayor Adrian Fenty to serve on the DC Commission on Community and National Service. Peter makes his home in Washington, D.C.

Philip B. H. Kelly '96, '98

Phil is the director of personnel for the New York State Office for the Aging. In over 10 years with the State of New York, he has served the State's personnel community as a senior personnel administrator and classification and pay analyst. Phil was the executive assistant to the New York State Personnel Council from 2004 to 2005, and served on various council sub committees. He earned his bachelor's degree in Greek and Roman civilization in 1996 and a master's degree in public administration in 1998 from the

University at Albany. Phil also is an adjunct professor of business communication for Schenectady County

Community College and an active member of the International Public Management Association for Human Resources (IPMA-HR). He is a past president of the Albany-Capital Region Chapter and a past member-at-large for the eastern region executive board of IPMA-HR.



An alumnus of the 2008-2009 Leadership Classroom, Phil is a fellow of the New York State Academy for Public Administration.

FINANCIALS

Alumni Association of The University at Albany, Inc.
Statement of Financial Position August 31, 2010 and 2009.

ASSETS

	2010	2009
Cash and cash equivalents	\$24,441	\$17,587
Accounts receivable	4,518	1,975
Investments	1,565,210	1,644,708
Prepaid expenses	47,110	21,550
Property and equipment, net	<u>22,827</u>	<u>24,331</u>
Total assets	\$1,664,106	\$1,710,151

LIABILITIES AND NET ASSETS

Liabilities

Accounts payable and accrued expenses	60,358	36,761
Deferred income	20,521	20,583
Due to foundation	8,239	1,640
Due to class groups and others	<u>169,844</u>	<u>172,846</u>
Total Liabilities	258,962	231,830

Net Assets

Unrestricted:

Designated by governing board for arts and culture	143,126	147,417
Designated by governing board for chapter activities	26,441	14,572
Designated by governing board for endowments	1,070,378	1,170,378
Undesignated	70,695	44,271
Total unrestricted net assets	1,310,640	1,376,638
Temporarily restricted	71,731	72,682
Permanently restricted	29,001	29,001
Total net assets	<u>1,411,372</u>	<u>1,478,321</u>
Total liabilities and net assets	\$1,670,334	\$1,710,151

A full copy of the Alumni Association's independent auditor's report with accompanying notes is available by contacting the Alumni Association.

BY THE NUMBERS

- Fifteen regional events in cities from New York to Texas with 1,000 alumni engaged
- Class reunions for 1955, 1960, 1970, 1985 and 2000 with more than 215 alumni participating
- GOLD reunion with more than 200 young alumni participating
- Homecoming Weekend attracted over 3,000 attendees
- More than 400 alumni and guests enjoyed the Big Purple Growl
- Awards Gala 2010 showcased our talented alumni with more than 180 attending
- Seven affinity reunions with 400 alumni participants

Matthew J. LaRoche '05, '07



Matthew is currently an associate in the litigation department of Milbank, Tweed, Hadley & McCloy in New York City. His practice focuses on a wide range of commercial litigation including private civil litigation and commercial restructurings. In January 2012, Matthew will be leaving Milbank to serve as a law clerk to the Honorable

Richard C. Wesley, United States Court of Appeals for the Second Circuit.

Matthew graduated *summa cum laude* from the University at Albany with a Bachelor of Arts and Master of Arts in criminal justice. Following graduate school, he attended Albany Law School, graduating as salutatorian in May 2010. While attending Albany Law School, he was editor-in-chief of the Albany Law Review and won national honors as a moot court participant. In his capacity as editor-in-chief, Matthew helped form a partnership with the University at Albany's School of Criminal Justice for a joint publication titled "Miscarriages of Justice," which is dedicated to exploring injustice in the criminal justice system. Matthew looks forward to once again working with the University as a board member for the Alumni Association.

Alumni Association Board of Directors 2010-2011

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Timothy P. Murphy '77
Robert A. Burstein, Esq. '72
Jill Rigney-Delaney '96

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Warren A. Winslow '73



Stay Connected. Make UAlbany Stronger.

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