

2012-2013

## University at Albany Alumni Association

# **Annual Report**



13014 AnnualReport.indd 1

### Dear Alumni and Friends,



As president of the Alumni Association, it is my immense privilege and great pleasure to present the University at Albany Alumni Association Annual Report 2012-2013. This annual report provides a joyful glimpse of the most important initiatives of the Alumni Association over the past 12 months.

One of the highlights of the past year was the appointment by the SUNY Board of Trustees of Dr. Robert J. Jones as the 19th president of our beloved University. Prior to his arrival in Albany, Dr. Jones was the Senior Vice President for Academic Administration for the University of Minnesota System. Dr. Jones has more than three decades of higher education

leadership experience as well as academic expertise spanning plant physiology and urban and international development. We look forward with keen anticipation to fully partner with President Jones to advance his vision of moving the university to the next level of excellence.

#### Vision 2014

A lifelong connection, a worldwide presence Engaging alumni and students with focused commmunications and meaningful services Instilling pride, spirit, loyalty and affinity

and Future Initiatives Committee, the board of directors, our executive director and his team, and our loyal volunteers. Their indomitable spirit, creativity, resolve, and good humor are visible and evident throughout this report.

I call your attention to the list of officers and the board of directors on the final page of this report. Their role is to establish and enhance a continuing relationship between UAlbany and its alumni. The association is a strong community of over 158,000 members, spread across all 50 states and more than 100 countries worldwide. I am deeply grateful to the officers and the board for their vision, wisdom, inspiration, dedication and philanthropy.

This is a concluding thought worth bearing in mind as you read this annual report: we are a thriving Alumni Association; we

> proudly value our past; we make the most of our present; and we are working together to build the association's future. We are full of new plans and grandly ambitious ideas for the future. We enthusiastically invite you to join us, stay connected and make UAlbany stronger.

From the many initiatives of the past year, I wish to single out our strategic planning process. The byword for all we do now and will continue to do in the future is "excellence." In response to the Association's commitment to excellence and to our achievement of excellence, the Association undertook a strategic planning process that produced a measurable, specific, and high-profile plan entitled *Vision 2014*. The plan sharply focuses on current initiatives and opportunities for the Alumni Association to remain a visible, dynamic, and successful, organization relevant and responsive to our alumni and students.

This annual report provides a splendid opportunity to pay tribute to the key people who skillfully translated *Vision 2014* into reality in the past 12 months: the Strategic Planning

I have had the very particular privilege, enormous honor and great pleasure over the past two years to serve as president of the Alumni Association. Words are all too few and quite inadequate for expressing my heartfelt appreciation and immeasurable gratitude for the extraordinary support and encouragement that have been shown to me. I am so proud of our Alumni Association and our University. I shall continue to serve both with abiding love, dedication and hope.

With warmest regards and all good wishes,

Canon Kay C. Hotaling '67, '70

President, UAlbany Alumni Association



Our Likes for Dollar campaign provided a student with a \$5,270 scholarship toward tuition

13014 AnnualReport.indd 2 4/16/13 7:56 AM

## **Program Highlights**

Provided \$10,000 toward the World Within Reach Speaker series featuring Russell Simmons, attracting numerous alumni, students and community members.



Over **2,500** alumni volunteers in the Alumni Volunteer Council database

5,502 alumni attended 66 events

158,000 alumni worldwide representing 149 countries

21 regional events in cities from New Orleans to Boston with 8,100 alumni engaged

More than 3,000 alumni celebrated and reconnected at 2012 Homecoming events

**569** alumni and family members attended the 16th Annual Big Purple Growl & Ferocious Feast

Contributed **\$7,500** to fund various school, college and student initiatives



# **Program Highlights**

#### 92 e-mails sent to alumni

More than **400** prospective students attended **11** Accepted Students Receptions and met other incoming freshmen, parents and alumni from their hometown: Long Island, N.Y.; Westchester, N.Y.; Syracuse, N.Y.; Eatontown, N.J.; Saddle Brook, N.J., Windsor, CT.; Fairfield, CT.; Framingham, MA.; Rochester, N.Y.

Created 5 bus ads to spread awareness about major events, programs and scholarships to students, alumni and others

200 current students attended Alumni Association-sponsored career panels featuring 20 alumni panelists

Hosted 4 events for GOLD (Graduates of the Last Decade) with over 500 in attendance throughout the year



# DANEger Zone: UAlbany's student-only fan club continues to grow with over

590 students

Continue to grow and foster student-alumni connections through UCAN: UAlbany Career Advisory Network with over 1,800 UCAN advisors

**4,527** active LinkedIn members

**5,303** Facebook members

Over 450 followers on Twitter





13014 AnnualReport.indd 4 4/16/13 7:56 AN



**21,695** registered active users on our alumni online community

\$6,000 awarded to 6 students through the Alumni Scholarship Program

Provided \$5,900 to the Art Museum and Boor Sculpture Studio

Provided GRE, GMAT and GRE test preparation classes to **186** students, alumni and others

**22** Purple & Gold Student Ambassadors hosted alumni, community members and other university guests at more than **40** events

Supported 13 resource fairs for freshmen and transfer students

Provided funding support to seven affinity groups



Recruited 76
volunteers and
received over
2,000 K-8th grade
books for the Great
Dane Book Drive









13014 AnnualReport.indd 5 4/16/13 7:56 /

## **New Board Members**

## **Catherine Provost '05**



Catherine graduated from the University at Albany in 2005 with a dual major in Russian studies and political science. While at UAlbany, Cat was very involved with the Presidential Honor Society, Pi Sigma Alpha, Omicron Delta Kappa and the Newman Club. During her sophomore year, Cat served as an intern in the New York State Senate. A year later, she participated in the Washington Semester Program and interned on Capitol Hill. Cat obtained her master's degree from the Moscow State Institute of International Relations in Moscow, Russia, on a SUNY exchange program.

Cat now works with The National Society of Collegiate Scholars (NSCS) a national nonprofit honors organization. She was a founding member of the University at Albany chapter in 2001. She is the senior manager of alumni engagement, managing the organization's alumni relations, advancement and development efforts.

A Capital Region native, Cat now lives in Bethesda, MD and has served as a UAlbany alumni regional volunteer in the Washington, D.C.-area since 2008. She also is heavily involved in the Susan G. Komen Global Race for the Cure, in which she serves on the volunteer board and as a team captain. Cat looks forward to serving as a board member of the Alumni Association.

### Elizabeth Ukpe '07

Elizabeth Ukpe is merchandising manager of Moda Operandi, an online luxury retailer that allows customers to preorder designer collections straight from the runway as well as shop an expertly curated selection of in-season items. Prior to her role at Moda, Elizabeth worked at an IT firm, Eze Castle Integration, as an associate client relationship manager offering IT services to hedge funds and private equities.

Elizabeth is a 2007 graduate with a bachelor's degree in Communication. While at UAlbany, she was a member of the Student Senate and the University Chamber Singers a cappella group.

In her spare time she enjoys running, playing guitar, traveling and cooking. She currently resides in Manhattan, and is very excited to serve as a board member of the Alumni Association.





#### **Alumni Association Excellence Awards**

633 total recipients of Excellence Awards since the inception of the program's in 1972

#### **2013 Award Recipients**

Distinguished Alumni Award Thomas Thundat, Ph.D. '87 Citizen of the University Award

Kamiar and Arash Alaei

**Excellence in Entrepreneurship Award** Louis DeSorbo, B.S. '78, M.S. '80

Outstanding Young Alumni Award Christina (Tina) Hansen, M.P.H. '09

Bertha E. Brimmer Medal Simeen Tabatabai, B.A. '99, M.S. '03

Excellence in Alumni Service Award

Wendy Hale, B.S. '05 and Roberta (Bobbi) Vogt, B.S. '86, M.S. '88

**Excellence in Arts and Letters Award** Ann Mataraso, M.F.A. '02

**Excellence in Science and Technology Award** Gregg Rothermel, M.S. '86

**Excellence in Business Award** Joan Rosenbaum Solotar, B.S. '86 Bill Wise, B.S. '94

**Excellence in Community Service Award** Robert Lazar, M.S. '77

**Excellence in Education Award** Peter Shea, M.S. '93, Ph.D. '98 and Karen Erickson, M.S. '88

13014 AnnualReport.indd 6 4/16/13 7:56 AM Our work study students (from left to right) Winston Garcia, Rita Vega, Tom McCarty, Hui Lin, Yuleiss Tejada and Paola Vasquez provide valuable support to the Alumni Association.



## **Financials**

Alumni Association of The University at Albany, Inc. Statement of Financial Position August 31, 2012 and 2011.

ASSETS	<u>2012</u>	<u>2011</u>
Cash and cash equivalents	\$293,591	\$204,481
Accounts receivable	1,175	1,905
Investments	1,564,356	1,524,562
Accounts receivable	5,678	3,713
Prepaid expenses	28,757	37,075
Property and equipment, net	<u>46,814</u>	<u>53,102</u>
Total assets	\$1,940,371	\$1,824,838
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	35,482	64,179
Deferred income	82,403	11,224
Due to foundation	7,199	70
Due to class groups and others	<u>182,571</u>	184,392
Total Liabilities	307,655	259,865
Net Assets		
Unrestricted:		
Designated by governing board for arts and culture	148,635	152,640
Designated by governing board for chapter activities	13,298	21,698
Designated by governing board for endowments	1,070,378	1,070,378
Undesignated	292,258	216,772
Total unrestricted net assets	1,524,569	1,461,488
Temporarily restricted	79,146	74,484
Permanently restricted	29,001	29,001
Total net assets	1,632,716	1,564,973
Total liabilities and net assets	\$1,940,371	\$1,824,838

13014 AnnualReport.indd 7 4/16/13 7:56 AM



#### **Alumni Association Board of Directors**

#### **Officers**

Canon Kay C. Hotaling '67, '70 President Timothy P. Murphy '77

Vice President

George P. Warnock, CPA '79 Treasurer Diane Hodurski-Foley '93, '95 Secretary William J. McCann Jr. Esq. '86, '87 Immediate Past President Peter Brusoe '03, '04 Chairperson, Alumni Volunteer Council

#### Members-at-Large

Allison Bashkoff '92 Gail Berley '73 Robert A. Burstein, Esq. '72 Casey W. Crandall '07, '12 Jill Delaney '96 Brian C. Fessler '06, '07 Alex J. Fredericks '95 Joseph N. Garba '02, '05 Charlotte Gardner '93, '94
Bruce R. Gaynor '89
Kevin Grossman, Esq. '01
Carole S. Harnoff '74
Robert J. Jones, University President
Dr. Sharon R. Kantor, Esq. '73
Philip B. Kelly '96, '98
Richelle Konian '95

Matthew J. LaRoche '05, '07 Jeffrey L. Luks '91, '01 Judy Koblintz Madnick '65, '66 Sean M. Maguire '00, '04 June A. Mastan '08 Stacy Newman-Cilento '86, '89 Carol Perrin '84,'85 Donald E. Putterman '52, '53 Patrick Romain '86, '88
Fardin Sanai, V.P. Development
David P. Schaffer, Esq. '83
Lee Serravillo, Executive Director
Bernice Gunsberg Shoobe, MD '54
Marisa Sotomayor Esq. '03,'04
Christian T. Wessell '02, '04
Warren A. Winslow '73



Stay Connected. Make UAlbany Stronger.

University at Albany Alumni Association · 1400 Washington Avenue · Alumni House · Albany, NY 12222-0001 (518) 442-3080 · alumniassociation@albany.edu · www.albany.edu/alumni

13014 AnnualReport.indd 8 4/16/13 7:56 AM