

DRAFT UNIVERSITY GOALS AND PRIORITIES (SEPTEMBER 2006)

The draft goals and priorities listed below have been informed by the University's Compact Planning process, the SUNY Mission Review II process, ongoing conversations with the University Senate, deans, vice presidents, faculty and staff, students, and prospective students and their parents.

1. Demand excellence in intellectual achievement across the undergraduate curriculum in order to strengthen the recruitment, retention, graduation, and placement of a diverse and prepared student population.
2. Strengthen graduate programs and faculty in areas with potential for further international and national distinction, as measured by accepted barometers of academic and scholarly achievement.
3. Expand and diversify the revenues of the University by targeting private philanthropy, and a stronger flow of dollars from the federal government and for-profit corporations.
4. Dramatically boost the meaningful scholarly exchange of people and ideas by further internationalizing and diversifying the University with regard to composition of the student and faculty bodies, and the content of the curriculum.
5. Fortify University identity and spirit by developing athletic, recreational, intellectual, alumni and public relations programs.
6. Fully exploit the natural linkages between University, city, region and state, its peoples and its businesses, to foster economic transformation, job creation, and a social foundation built on the ideals of knowledge and discovery.