What it takes to be a communication leader.

The Master of Arts in Communication at the University at Albany offers a blend of theoretical and applied study, preparing graduates for the challenge of workforce leadership or the rigor of doctoral education. The program furthers strategic capabilities with a curriculum designed to foster problem solving and innovative thought. As a result, our graduates are strongly positioned to meet the challenges of our ever-changing global society as dynamic communication leaders.

Students can pursue personal interests within one of four concentrations:

- Health Communication
- Interpersonal and Intercultural Communication
- Organizational Communication
- Political Communication

“I PRODUCED GOOD WORK, MADE GREAT CONNECTIONS AND ACCOMPLISHED THINGS I DIDN’T THINK POSSIBLE IN TWO YEARS. IT WAS A WORTHWHILE EXPERIENCE.”

LINSEY MARCHIONE, M.A. IN COMMUNICATION GRADUATE

RAISING THE BAR: RESEARCH AND INTERNSHIPS

Faculty research and graduate internships are valuable components of the Communication curriculum. Faculty research in areas such as new communication technologies, e-government, mass media effects, ethnic media organizations, interactions in healthcare settings, communication and health in under-resourced communities, and the impact of modernity on interpersonal interactions, provides a deeper understanding of the coursework. To gain hands-on experience, students may seek an internship within a variety of sectors. Past internship sites include American Red Cross, General Electric, New York State Assembly, Sirius XM Radio, Starbucks and the World Health Organization.
WHY COMMUNICATION @UALBANY?

CAPSTONE EXPERIENCE: Fulfill your master’s requirements with either an original research project or an internship practicum.

CLASS SIZE: Small classes enable students to work closely with faculty on guided research and other coursework.

COST: Save with tuition rates lower than those at most private universities.

FACULTY: Learn from a diverse group of active researchers with a broad range of expertise, bringing a global perspective to the curriculum.

FLEXIBILITY: Work within your schedule; accessible to both full-time students and working professionals with evening, online and hybrid courses.

LOCATION: Study in the heart of New York’s government and industry, and take advantage of numerous internship and job opportunities.

OPTIONS: Satisfy your personal interests, and choose from four diverse communication tracks: Health, Interpersonal/Intercultural, Organizational and Political.

PREPARATION: Combine theory and applied communication for a well-rounded education that prepares you for further graduate education or advancement in the workforce.

“WHEN YOU ENROLL IN THE MA PROGRAM IN COMMUNICATION YOU’LL JOIN A DYNAMIC COMMUNITY OF SCHOLAR-EDUCATORS AND STUDENTS. THE PROGRAM BRINGS DIVERSE THEORIES AND METHODS TO ENGAGING WITH COMMUNICATION PROBLEMS AND OPPORTUNITIES GENERATED BY NEW TECHNOLOGIES AND AN INCREASINGLY INTERDEPENDENT, PLURALISTIC SOCIETY.”

DR. ANNIS GOLDEN, ASSOCIATE PROFESSOR

THE MESSAGE IS CLEAR: OUR GRADUATES ARE WORKING

Offering a deep understanding of the how, what and why of communication, our program is applicable to nearly every industry. Graduates bring a highly sought-after skill set to the workplace, holding job titles such as:

ASSISTANT VP OF ENTREPRENEURSHIP  ATTORNEY  BUSINESS CONSULTANT  CHIEF PUBLIC INFORMATION OFFICER  COMMUNICATION DIRECTOR  CREATIVE MANAGER  DIGITAL MARKETING STRATEGIST  DIRECTOR OF ANNUAL GIVING

LIFE INSURANCE BROKER  MARKETING AND SPECIAL PROJECTS MANAGER  PROJECT RESEARCHER  PUBLIC RELATIONS MANAGER  SENIOR ACCOUNT EXECUTIVE  SOCIAL MEDIA MANAGER  TEACHER  TECHNICAL WRITER/EDITOR

COMMUNICATION FAST FACTS

33 CREDITS  Evening, online and hybrid courses

2018-2019 Tuition (per credit):

IN STATE: $462 / OUT OF STATE: $944

ADMISSIONS DEADLINES:

FALL SEMESTER, U.S. CITIZENS: JULY 15
FALL SEMESTER, INTERNATIONAL STUDENTS: JUNE 15
SPRING SEMESTER: NOVEMBER 1

13 AWARD WINNING FACULTY

DIVERSE COMMUNITY OF STUDENTS

PART-TIME OR FULL-TIME STUDY OPTIONS

DEGREE COMPLETION IN AS LITTLE AS 3 SEMESTERS

EXTENSIVE NETWORK OF INTERNSHIP SITES

OPPORTUNITIES TO COLLABORATE WITH FACULTY ON RESEARCH

APPLY ONLINE

Graduate Education at the University at Albany offers an online step-by-step guide to the application process. This resource provides detailed information for both domestic and international students, and includes forms, deadlines, requirements and fees.

www.albany.edu/graduate/apply

For more information on the M.A. in Communication, visit http://www.albany.edu/communication/ma-program.php or contact the department at commdgs@albany.edu.