Courses in Communication

A Com 100
Human Communication: Language and Social Action (3)
*This course offered online through the Blackboard Learning System.* Introduction to human communication in terms of an examination of the communication needs, processes, and results that typically occur in different social settings.

(1226) Votraw, Jamie
4 Week 3: July 20-August 14
*Online course in Blackboard*

(1287) Votraw, Jamie
4 Week 3: July 20-August 14
*Online course in Blackboard*

A Com 201
Interpersonal Communication (3)
*This course offered online through the Blackboard Learning System.* Introduction to those aspects of communication which typify interpersonal relationships. Included are experientially acquired insights into, and theoretical considerations of, interpersonal communication.

(2130) Sa, Erting
4 Week 3: July 20-August 14
*Online course in Blackboard*

A Com 265X
Introduction to Communication Theory (3)
*This course offered online through the Blackboard Learning System.* Approaches to the study of human communication. Consideration of major research traditions, methods and conceptualizations in rhetoric, semiotics, interpersonal communication, organizational communication and media communication. A Com 265X is restricted to A–E grading after matriculation at Albany.

(1225) Barberich, Michael
4 Week 1: May 26-June 19
*Online course in Blackboard*

(1253) Barberich, Michael
4 Week 1: May 26-June 19
*Online course in Blackboard*

A Com 360
Theories of Organizational Communication (3)
*This course offered online through the Blackboard Learning System.* Theoretical models and empirical studies of communication within complex organizations. In-depth case study of one or more organizations.

(2131) Yamamoto, Masahiro
4 Week 2: June 22-July 17
*Online course in Blackboard*

A Com 367
Theories of Interpersonal Communication (3)
*This course offered online through the Blackboard Learning System.* The theories, research methods, and representative research findings related to experimental and observational studies of interpersonal communication.
A Com 378
Studies in Public Persuasion – Leadership Communication (3)
This course offered online through the Blackboard Learning System.
Leadership Communication is an advanced Communication course aimed at providing student with in-depth knowledge on the various leadership theories and insight into effective leadership practices. A critical examination of leadership theories and research will be undertaken. Areas of leadership covered include: (1) Management versus leadership; (2) Trait theories of leadership; (3) Behavior theories of leadership; (3) Participative leadership and delegation; (4) Dyadic theories and followership; (5) Power and influence; (6) Contingency theories of leadership; (7) “Modern” theories of leadership (Charismatic, Transformational, & Transactional); (8) Leading teams, meetings and change; (9) Developing leadership skills; and (10) Ethical Leadership.

(1950) Snack, James
4 Week 3: July 20-August 14
Online course in Blackboard

A Com 378
Studies in Public Persuasion – World Media Systems (3)
This course offered online through the Blackboard Learning System.
Application of the student's critical skills to the rhetoric of a particular public figure or movement; or to the rhetorical practice of a particular historical period or genre of public persuasion, such as television advertising, propaganda in mass movements, American campaign rhetoric. May be repeated for a total of 15 credits when content varies.

(2326) Yang, Fan
4 Week 3: July 20-August 14
Online course in Blackboard

A Com 378
Studies in Public Persuasion – Communication, Media & Memory (3)
This course offered online through the Blackboard Learning System.
Application of the student's critical skills to the rhetoric of a particular public figure or movement; or to the rhetorical practice of a particular historical period or genre of public persuasion, such as television advertising, propaganda in mass movements, American campaign rhetoric. May be repeated for a total of 15 credits when content varies.

(2327) Szpunar, Piotr
4 Week 2: June 22-July 17
Online course in Blackboard

A Com 383
Social Media: Theory and Practice (3)
This course offered online through the Blackboard Learning System.
This course introduces students to the theory and practice of social media in an online learning context. The course includes communication theory, readings on social media and the practical application of social media skills to better understand the relationship between society and social media platforms. Students will have the opportunity to use different social media technologies to design, execute and promote user-generated communication campaigns in virtual communities and networks.

(2132) Luo,Yumeng
4 Week 1: May 26-June 19
Online course in Blackboard

A Com 415
Persuasion and Public Relations (3)
This course offered online through the Blackboard Learning System. This course combines the study of theories of persuasive communication with the practice of persuasive communication campaigns. Through readings, lectures, and classroom activities, students will become acquainted with the nature of persuasion, and then apply the concepts in practical exercises. The goals are to develop an understanding of the nature of persuasion, theoretical approaches to influence, managing campaigns, measurement and research design in persuasion, free and paid communication modalities, and using mass media in public relations campaigns.

(1917) Barbeisch, Victoria
4 Week 2: June 22-July 17
Online course in Blackboard

Graduate Courses

A Com 620
Communicating Globally (3)
This course offered online through the Blackboard Learning System. Cultural values in different nations, and how those values influence management decisions and organizational practices. Culturally sensitive leadership, effective intercultural communication in organizational contexts, leading cultural change in organizations.

(2134) Belasen, Alain
6 Week 3: July 6-August 14
Online course in Blackboard