Courses in Communication

A Com 100
Human Communication: Language and Social Action (3)
This course offered fully online. Introduction to human communication in terms of an examination of the communication needs, processes, and results that typically occur in different social settings.
(1183) Husson, William
4 Week 1: May 24 - June 18

A Com 201
Interpersonal Communication (3)
This course offered fully online.
Introduction to those aspects of communication which typify interpersonal relationships. Included are experientially acquired insights into, and theoretical considerations of, interpersonal communication.
(1969) Sa, Erting
6 Week 4: June 28 – August 6

A Com 265X
Introduction to Communication Theory (3)
This course offered fully online. Approaches to the study of human communication. Consideration of major research traditions, methods and conceptualizations in rhetoric, semiotics, interpersonal communication, organizational communication and media communication. A Com 265X is restricted to A–E grading after matriculation at Albany.
(1182) Barberich, Michael
4 Week 1: May 24 - June 18

A Com 367
Theories of Interpersonal Communication (3)
This course offered fully online. The theories, research methods, and representative research findings related to experimental and observational studies of interpersonal communication.
(2101) Jin, Shengqin
4 Week 3: July 19 - August 13

A Com 371
Theories of Intercultural Communication (3)
This course offered fully online. Communication between people from different cultures and/or subcultures, including racial and ethnic groups. Focus is upon appropriate theories, concepts, research findings, and practice in intercultural settings. Prerequisite(s): A COM 265X.
(2552) Hebenstreit, Bryanna
4 Week 3: July 19 - August 13

A Com 375
Computer-Mediated Communication (3)
This course offered fully online. Possibly the most important technological innovation of the latter half of the 20th century, computer-mediated communication is revolutionizing interaction in the global village. This course explores how social life is accomplished in a variety of Internet CMC systems, including threaded email forums, instant messaging, chat rooms, videoconferencing, and World Wide Web pages. Prerequisite(s): A COM 265X.
(2553) Zemel, Alan
4 Week 1: May 24 - June 18
A Com 378  
Studies in Public Persuasion – Leadership Communication (3)  
This course offered fully online.  
Leadership Communication is an advanced Communication course aimed at providing student with in-depth knowledge on the various leadership theories and insight into effective leadership practices. A critical examination of leadership theories and research will be undertaken. Areas of leadership covered include: (1) Management versus leadership; (2) Trait theories of leadership; (3) Behavior theories of leadership; (3) Participative leadership and delegation; (4) Dyadic theories and followership; (5) Power and influence; (6) Contingency theories of leadership; (7) “Modern” theories of leadership (Charismatic, Transformational, & Transactional); (8) Leading teams, meetings and change; (9) Developing leadership skills; and (10) Ethical Leadership.  
(1818) Snack, James  
4 Week 2: June 21 - July 16

A Com 378  
Studies in Public Persuasion – Writing for Advertising, Public Relations & Promotions (3)  
This course offered fully online.  
Communication professionals in today's multi-media world must have the hands-on ability to develop and present ideas and materials that move their audience, often under deadline conditions. This course provides an intensive experience for students to learn practical strategies, formats and techniques to create effective marketing materials.  
(2554) Madarasz, Stephen  
6 Week 2: June 21 - July 30

A Com 383  
Social Media: Theory and Practice (3)  
This course offered fully online.  
This course introduces students to the theory and practice of social media in an online learning context. The course includes communication theory, readings on social media and the practical application of social media skills to better understand the relationship between society and social media platforms. Students will have the opportunity to use different social media technologies to design, execute and promote user-generated communication campaigns in virtual communities and networks.  
(1971) Luo, Yumeng  
4 Week 3: July 19 - August 13

Graduate Courses

A Com 620  
Communicating Globally (3)  
This course offered fully online. Cultural values in different nations, and how those values influence management decisions and organizational practices. Culturally sensitive leadership, effective intercultural communication in organizational contexts, leading cultural change in organizations.  
(1972) Belasen, Alan  
6 Week 3: July 6-August 13