Publications and Presentations

**Articles in Referred Journals:**

**ACADEMIC (Peer Reviewed Publications)**


"A Theoretical Analysis of the Role of Characteristics in Entrepreneurial Propensity"
Van Ness, R. & Seifert, C.
(2016), Strategic Entrepreneurship Journal, 10: 89-96.
[click for Article]

"Collegiate Schools of Business: Now What? Thoughts of Generational Cohorts"
Van Ness, R., Ferrara, S., & Gozu, C.
[click for Article]

"B-School Identity Crisis: Student Beliefs May Be An Antidote"
Van Ness, R. K., Ferrara, S., Van Ness, R. J., & Hughes, B.
(2010), Review of Business Research, 10(3) 53-65.
[Click for Article]

"Board of Director Composition and Firm Financial Performance in a Sarbanes-Oxley World"
Van Ness, R., Miesing, P., & Kang, J.
(2010), Academy of Business and Economics Journal, 10(5) 56-74.
[click for Article]

"Work Ethic: Do New Employees Mean New Work Values?"
Van Ness, R., Melinsky, K., Buff, C., & Seifert, C.
(2010), Journal of Managerial Issues, 22(1) 10-34.
[Click for Article]

"Understanding Governance & Corporate Boards: Is Theory A Problem?"
Van Ness, R., Miesing, P., & Kang, J.
(2009), European Journal of Management, 7 (9) 186-199.
[Click for Article]

"Collegiate Schools of Business: Losing Relevance?"
Van Ness, R. & Melinsky, K.
(2008), Review of Business Research, 8(5) 154-162.
[Click for Article]

"Exploring Individual Culture and Internet Commerce Success Factors"
Buff, C., Seifert, C., & Van Ness, R.
[Click for Article]

"Boards of Directors and Corporate Performance: An Analysis Model"
Van Ness, R. & Seifert, C.
[Click for Article]
"Exercise: Scenario Planning"
Miesing, P. & Van Ness, R.
[Click for Article]

"Hofstede's Cultural Dimensions: Are Individual Differences Important"
Van Ness, R., Seifert, C., Franko, G., & Buff, C.
(2005), International Journal of Business Research, 2(1) 161-166.
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ACADEMIC (Conference Presentations and Published Proceedings)


"Understanding Entrepreneurs: The Barriers of Myopia and A Path Forward"

"The Baby Boomer – Gen Z Work Ethic Divide"

“Entrepreneurship: An Exploratory Spatial Analysis of Business Formation across Ohio,”

“Do Collegiate Business Schools Influence Student Entrepreneurial Propensity?”

“In-Basket Exercise: Is “ESG” A Competitive Advantage?"

“Entrepreneurs: How are they Different?”

“Millennial Entrepreneurial Propensity: Theoretical Influence of B-School Curricula”
“Proactive Entrepreneurs”

“Collegiate Business Schools: History, Strategies, and the Future"

“An Identity Crisis for B-Schools"

“Sarbanes-Oxley: Influence on Board of Director Composition and Firm Financial Performance?”

“Relevance of Collegiate Schools of Business”

“Variations in Work Ethic Between Workforce Professionals and College/University Seniors”

“Boards of Directors and Corporate Performance,”

"Gender and E-Commerce: Understanding of the Relationships between Gender and Internet Commerce Success Factors”

“Symposium: AACSB Assurance of Learning – Experiences and Lessons"

“Exploring Individual Cultural and Internet Commerce Success Factors"
“The Effects of Race/Ethnicity and Gender on Internet Commerce Success Factors”


ACADEMIC (Non-referred Journal Publications)
“Exploring Individual Culture and Its Impact on Internet Marketing Efforts”

ACADEMIC (Manuscripts in Progress) 2023
"Financial Performance of Corporate Acquisitions: CEO-Driven Strategies vs. Board Moderated Strategies" Van Ness, R, Caplan, D., Melinsky, K., & Yang, X

"Entrepreneurship: An 18th Century Concept In Search of A 21st Century Recalibration"
Van Ness, R. & Commuri, S.

“What Does Gen Z Mean for the Future of Corporate Leadership?”
Van Ness, R. & Lin, B.