Publications and Presentations

**Articles in Referred Journals:**

**Proactive Entrepreneurs: Who Are They and How are They Different?**
(2020 - in press), *Journal of Entrepreneurship (JoE)*, 29(1)

**Sarbanes-Oxley and The Theorized Missing Link: CEO-Board Power**


[Click for Article]

**Board of Director Composition and Firm Financial Performance in a Sarbanes-Oxley World** –
[click for Article]

**B-School identity Crisis: Student Beliefs May Be An Antidote**
[Click for Article]

**Work Ethic: Do New Employees Mean New Work Values**
[Click for Article]

**Understanding Governance and Corporate Boards: Is Theory a Problem?**
[Click for Article]

**Collegiate Schools of Business: Losing Relevance?**
[Click for Article]

**Exploring Individual Culture and Internet Commerce Success Factors**
[Click for Article]

**Boards of Directors and Corporate Performance: An Analysis Model**
[Click for Article]
**Exercise: Scenario Planning**  
[Click for Article]

**Hofstede’s Cultural Dimensions: Are Individual Differences Important?**  
[Click for Article]

**Manuscripts in Progress:**

“Corporate Financial Malfeasance, Managerial Discretion, and The Role of Corporate Boards”  

“Entrepreneurship: The Impact of Self-Selection of B-School Major and Duration of Study on Perceptions and Intentions of Entrepreneurship as A Career Option”  

“Do Collegiate Business Schools Influence Student Entrepreneurial Propensity?”  


“Corporate Financial Malfeasance: The Role of CEO Compensation Packages”  

**Conference Presentations and Published Proceedings:**

“Differentiating Entrepreneurs”  

“Millennial Entrepreneurial Propensity: Theoretical Influence of B-School Curricula”  
“Proactive Entrepreneurs”


“An Identity Crisis for B-Schools”

“Sarbanes-Oxley: Influence on Board of Director Composition and Firm Financial Performance?”

“Relevance of Collegiate Schools of Business”

“Variations in Work Ethic Between Workforce Professionals and College/University Seniors”

“Boards of Directors and Corporate Performance,”

"Gender and E-Commerce: Understanding of the Relationships between Gender and Internet Commerce Success Factors”

“Symposium: AACSB Assurance of Learning – Experiences and Lessons”
“Exploring Individual Cultural and Internet Commerce Success Factors”

“The Effects of Race/Ethnicity and Gender on Internet Commerce Success Factors”

Non-refereed Journal Publication:

“Exploring Individual Culture and Its Impact on Internet Marketing Efforts”
Siena College Press (2006)
Buff, C., Seifert, C., & Van Ness, R.

Books/Book Chapters & Software Written
Twelve books focusing on management strategy, corporate performance, and techniques of corporate research. Financial and qualitative analysis software updated annually.