Welcome and Housekeeping

Adobe Features:
- Chat box-Lower right hand corner of your screen.
- Type in your name, organization, and if you are ATFC or HS.
- Today’s session is being recorded.

Key Staff Introductions

Center for Public Health Continuing Education Team:
- Dawn Bleyenburg, Director
- Lindsay Ruland, Associate Director
- Dianne Patterson, Public Relations Manager
- TBH, Professional Development Coordinator
- Christian Herasimtschuk, Professional Development Coordinator
- Dr. Dorsey Applyrs, Subject Matter Expert

Bureau of Tobacco Control Staff:
- Dr. Harlan Juster, Director
- Alison Rhodes-Devey
Agenda

- Goal and Objectives of Today’s Webinar
- Overview of the School of Public Health & the Center
- Overview of Tobacco Control Professional Development and Training Program
- Professional Development Opportunities
  - Approach
  - Collaborative and Social Learning Site (CASLS)
  - Training Track Breakdown
  - Transfer of Learning Best Practices
- Professional Development Requirements
- Enrollment
- Closing

Goal of Today’s Webinar

To inform grantees of the NYS Tobacco Control Professional Development and Training Program. This includes:

- reinforcing the importance of professional development in your work plan,
- reviewing opportunities,
- introducing requirements and responsibilities for participation, and
- outlining the process for enrolling in the appropriate professional development track.

Objectives:

By the end of today’s webinar you will be able to:

- Compare and contrast the differences between the opportunities.
- Summarize participation requirements for professional development.
- Explain your responsibility for transfer of learning.
- Describe the Collaborative and Social Learning Site (CASLS).
- Identify roles and responsibilities of CPHCE and BTC staff.
ASSISTING THE STATE

SPH expertise is valued by the State.

Dean Hochwarter appointed to a working group to draft legislation for a regulated adult-use marijuana program. He has also been appointed to a task force that will advise the Governor's office to eliminate Hepatitis C.

Dr. Eli Rosenberg appointed to a working group to eliminate Hepatitis C.

Dr. Julie Hastings appointed to the NYS Tobacco Use Prevention and Control Board to help address the New York State Department of Health's prevention efforts and initiatives.
Center for Public Health Continuing Education

- **Mission**
  - To provide exemplary training to the public health workforce.
- **Vision**
  - A well prepared public health workforce.
- **Accreditations**
  - Medical Society of the State of NY (CME)
  - ANA of NY (CNE)
  - National Commission of Health Education Credentialing (CHES)
  - CEPH (National Board of Public Health Examiners)
  - IBCLE, SSW

Products / Reach

- 42 self-paced online courses; Over 150 "on demand" webcasts/webinars
- Free CEUs
- 3 online certificate programs (non-academic credit bearing)
  - Foundations of Public Health
  - Public Health Nurse Ready
  - Advancing Cultural Competency
- Roughly 400 activities; 750 hours of instruction; 70,000 participants annually

DOH Partners & Projects

- Bureau of Tobacco Control
  - NYS Tobacco Control Professional Development and Training Program
- Center for Environmental Health
  - Basic Environmental Health Program
- Bureau of Cancer Prevention Control
  - NYS Breast and Prostate Cancer Peer Education Project
  - Cancer Prevention in Action
DOH Partners & Projects

- Bureau of Community Chronic Disease Prevention
- Office of Minority Health & Health Disparities Prevention
- Bureau of Immunization
- Bureau of Supplemental Food Programs (WIC)
  - Breastfeeding Grand Rounds
- Office of Primary Care and Health Systems Management
  - MDS
  - H/C PRI and Screen Training and Certificate Program
- Division of Long Term Care
- Office of the Commissioner
  - Commissioner’s Medical Grand Rounds
- Division of Family Health

Tobacco Control Professional Development and Training Program

- WELCOME
  - Professional Development
  - Eliminating Tobacco Use Disparities
  - Achieving Health Equity

Professional Development Program Goals

- Strengthen skills and competencies of our ATFC and HSTFNY grantees
- Provide professional development that supports the implementation of evidence-based and promising strategies
- Continually assess and modify the content and learning modalities to meet the needs of the BTC and grantees
Professional Development Opportunities

Approach:
- Blended learning
- Health equity and tobacco control
- Our Roadmap:
  - Competency-based method
  - Increase synergy between training tracks
  - Content driven training design
  - Addition of a health equity SME to our team
  - Blend of ATFC and HS

Blended Learning

- “learning that happens in an instructional context which is characterized by a deliberate combination of online and classroom-based interventions to support learning” (Beolens, Van Laer, De Wever, and Elen 2015)
- Flipped Classroom
- In-person interventions focus on more active, in depth, skills-based learning
- Foster a sense of community

Collaborative and Social Learning Site (CASLS):

- Newly designed online learning site
- Reflects change to competency-based learning
- Go-to spot for professional development and earned media
Training Track Breakdown

**Institute Track**
- Focus on health equity and its application to your work in tobacco control
- Two 2-day in person trainings, activities in CASLS
- SME (Dr. Dorcey Applyrs) and guest speakers
- Two cohorts, mix of ATFC and HS

**Self-Paced Track**
- Focus on health equity and its application to your work in tobacco control
- New list of activities, set of core requirements, some will be time bound

Transfer of Learning

- Increase retention from 10% up to 70%
- Transfer is the responsibility of facilitator AND learner
- Best Practices:
  - Be proactive: Plan for transfer before engaging in training
  - Engage in assignments fully
  - Be aware of what learning styles you prefer

Professional Development Requirements

- The Institute track will be available to a limited number of participants consisting of two staff from each ATFC grant and one staff from each HS grant.
- The HS coordinator will participate in the Institute
- Two ATFC staff are required to participate in the Institute
- ATFC grantees who opt for the Institute are expected to remain in that track for the duration of the five year grant cycle
- If either the CE or RC lead staff elect not to participate in the Institute, they will be required to participate in the Self-Paced Track
Professional Development Requirements

Self-Paced Track

- ATFC Community Engagement (CE) and Reality Check (RC) leads who opt to not participate in the Institute will be required to complete 15 credit hours of activities at their own pace annually (April 1 through March 31).
- Track will start in October – Required to complete 9 credit hours by March 31, 2020.
- It is the responsibility of participants in this track to maintain documentation of online course completion.
- Should the CE or RC lead in this track leave, credit hour requirements for the person replacing him or her will be prorated.

Professional Development Requirements

- Transfer of Learning
  - sharing lessons learned or assignments at a regular planned staff meeting
  - sharing lessons learned on a program call
  - sharing lessons and application with supervisors

Enrollment and Next Steps

August 5
PD Webinar

August 20
Send Institute Selections to Program Manager

September 3rd
Grantees notified of enrollment, Institute and Self-Paced

Note: If you are not required to participate in Professional Development, you do not need to enroll in the Self-Paced Track. Information about this track will be sent to all grantees.
Our Responsibilities

BTC and CPHCE also have responsibilities in this process including:

- Support—As you engage in professional development, we will support you as a person and professional. We will work hard to ensure each training activity balances personal and professional growth. We will support you in becoming more effective public health professionals.

- Accountability—Our communities depend on the important work you each do, we stand accountable to enhancing that impact through professional development.

Questions?

Next Steps

- Recording on Center’s website
  www.nystobaccopdt.com
- Email with link to recording and handouts
- Selections to Program Manager by August 20th
- Notifications sent September 3rd
- Guidebook
- CASLS opens week of September 30th