17th Annual Evening MBA Research Forum
THURSDAY, MAY 9, 2019
5:30-7:00 P.M.
STANDISH LIVING ROOM, MASSRY CENTER FOR BUSINESS

U.S. News & World Report ranks our business program in the top 3 public colleges and universities in New York State.

The School of Business houses research centers in finance, social entrepreneurship and digital forensics. Faculty have received more than $10 million in grants and funded research – the highest among all business schools in the U.S.

Niche programs in Digital Forensics, Financial Analyst Honors, Financial Market Regulation, Forensic Accounting and Human Resource Information Systems join quality programs in traditional business subjects. In five years, the school has hired 15 young established faculty to join the already strong foundation of faculty excellence.

The University at Albany School of Business holds dual accreditation in business and accounting from AACSB, a distinction shared by fewer than 2% of world’s 13,000 business schools and only three universities in New York State.

The Massry Center for Business, opened in 2013, houses technologically advanced classrooms, a trading room, state-of the art computer labs, a career services center, advising and faculty offices, research centers, meeting rooms for the entrepreneurial Blackstone Launchpad, a café and the open and interactive environment of the Standish Living Room, where students meet for group projects, studying and just hanging out.
Cybersecurity
(CYB 1) Maysa Ahmed Identifying Return on Investment from Cyber Security
(CYB 2) Patrick Skelley The Implication of Stress in Cyber and Information Security Related Decision-Making

Finance
(FIN 1) Cory Alverson The Power of HSAs: It’s the Best Retirement Vehicle But it is Not Right for Everyone
(FIN 2) Kristyna Beattie Health Care Expenditures Based on Race and Gender
(FIN 3) Patrick Berry Crowdfunding: Disintermediated Investment Banking
(FIN 4) Michael Blair The Economic and Societal Impacts of Illegal Immigration: Is Building a Wall a Viable Option?
(FIN 5) Kevin Boonhomer H.R. 1, Tax Cuts and Jobs Act: Effects to the Municipal Bond Market
(FIN 6) James Doane An Analysis of Safe Withdrawal Rates for Early Retirement Portfolios
(FIN 7) Remy Fields Does the Unemployment Rate Display Signs of Sexism?
(FIN 8) Jason Getman The Impact of the Tax Cut and Jobs Act on Real Estate Investment Trust Returns as an Alternative Investment for Public Pension Funds
(FIN 9) Nermeen Habashy Performance of Health Insurance Companies in the U.S.
(FIN 10) Ian Mann Unique Considerations of Distribution Portfolios
(FIN 11) Christopher Naumann M&A in the Medical Device Industry: Does it Provide Both Short & Long-Term Returns?
(FIN 12) Tyler Vernieu Against All Odds: An Overview of the Economic Impact of Legalized Sports Betting

Information Systems & Business Analytics
(ISBA 1) Jacob Burby Integrating Artificial Intelligence Technologies with an Evolving Workforce: Understanding the Macro Impact
(ISBA 2) Jenny Chen Harnessing the Power of People Analytics: Opportunities and Challenges
(ISBA 3) Jacqueline Chiras Enhancing Supply Chain Management Through Information Technology: Multiple Case Studies/Real World Insights
(ISBA 4) Daniel McCarron Systems Dynamics Model: Predicting the Effect Shifting Age Demographics & Reductions in Fixed Income Sources Will Have on U.S. Retirement Assets
(ISBA 5) Devisri Natarajan Sustainable Supply Chain on High Quality Woods: Taylor Guitars
(ISBA 6) Suresh Regonda Artificial Intelligence: Trends and Influence on Future Industrial Applications

Management
(MGT 1) Kathryn Delauter The Effect of Transformational Leadership on the Relationship Between Job Demands and Work Engagement
(MGT 2) Scott Dunham Do Managerial Characteristics Affect Subordinates’ Openness to Change?
(MGT 3) Andrea Johnson An Empirical Study of the Relationship Between Job Stress, Locus of Control, and Job Satisfaction
(MGT 4) Michelle Lamberta Do Perceptions of Automation at Work Differ by Occupation and Skill Level?
(MGT 5) Andrew Minnick How Organization Commitment Differences Across Employees who Take Parental Leave
(MGT 6) Dimpal Patel Effect of Voluntary vs. Involuntary Overtime Work on Job Satisfaction
(MGT 7) Sean Smith Does the Quality of the Relationship with your Manager Change the Relationship Between Managerial Support and Intention to Leave?
(MGT 8) Akhtar Sohail Does the Effect of Abusive Supervision on Psychological Distress Depend on the Gender Dissimilarity of Your Supervisor?
(MGT 9) Carmen Vishwanath The Role of Employee Voice and Managerial Responsiveness in Reducing Job Burnout
(MGT 10) Michelle Wien Perceived Support for Employee Development and its Relationship to Turnover Intent
(MGT 11) Keith Wilson Does Pay Satisfaction Moderate the Relationship Between Abusive Supervision and Organizational Citizenship Behavior

Marketing
(MKT 1) Matthew Arroz Using Tasting Rooms as a Primary Strategy for Brand Promotion by New Craft Breweries and Distilleries
(MKT 2) Cullen Briggs Artificial Intelligence and Machine Learning: The Impact of Growing Technology on Marketing
(MKT 3) Corey Deame Reaching the Baby Boomer in a Millennial World
(MKT 4) Sean Kirwan How Global Companies Market Internationally
(MKT 5) Kathleen McCarthy Thriving or Surviving? Exploring the Market Challenges for New York Vineyards
(MKT 6) Lisa Mueller The Impact of a Digital World: A Focus on Content Marketing of Online Investment Advisors
(MKT 7) Kyle Nadler Strategic Communications in Pharmaceutical Marketing: In-depth Analysis of Products Related to Atopic Dermatitis
(MKT 8) Brendon Phillips It’s #GoTime: Revamping UAlbany’s Social Media Policy, Purpose and Personality
(MKT 9) Travis Pratt Marketing to Buy: Analysis of the Real Estate Buyers’ Market
(MKT 10) Joseph Ronolder New Venture Marketing Study of a Vineyard Winery Startup
(MKT 11) Lindsay Ruland Optimizing the Value of Continuing Education: A Pilot Project
(MKT 12) Mohamed Salama Plano Vision Care: A Marketing Plan for Starting Cold

New Venture Development
(NVD 1) Sarah Logan Albany, NY Rental Real Estate Market: An Analysis
(NVD 2) Nathan Seitelman Early Explorers