Women in Cognitive Science

8th Annual Meeting
Nov. 13, 2008
Chicago

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Why is basic behavioral research facing challenges at NIH?

- NIH favors biological approaches.
- NIH favors latest innovations, especially interdisciplinary.
- Tight budgets.
- Political pressures for clinical and translational research.
How basic behavioral scientists can compete for NIH funding

- Incorporate biological or translational elements into research projects.
- Make connections to biological and clinical literatures.
- Explicitly justify behavioral approaches.
- Consult with program officers.
Long-term career planning

- Develop multiple research interests.
- Build relationships with scientists in other fields.
- Update skills.
- Be flexible.