Directions for Statement of Background and Goals

In a 1-2 page essay, state your reason for undertaking graduate study. Convey how graduate study enhances your career plans. Also, discuss any substantial accomplishments, either collegiate, professional, or in the community, which cannot be inferred through other areas of your application. Finally, explicitly talk about your area of interest, such as nonprofit management or public finance, as this information directly impacts your advisor assignment if accepted to the public administration program.