

# SAGGI NEVO

Assistant Professor  
Information Technology Management  
School of Business, University at Albany  
1400 Washington Ave.  
Albany, NY 12222, USA

Office BA310  
Phone: 1-518-442-4924  
Email: snevo@albany.edu  
Web: [www.albany.edu/business/faculty\\_nevo.shtml](http://www.albany.edu/business/faculty_nevo.shtml)

## EDUCATION

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<b>Ph.D. in Information Systems</b> York University, Toronto, ON, Canada	2007
<b>M.A. in Economics</b> Northwestern University, Evanston, IL, USA	1997
<b>B.A. in Economics and Business Administration</b> University of Haifa, Haifa, Israel	1995

## RESEARCH

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### Interests

Business Value of IT; IT Strategy; Technology Diffusion and Use; IS Satisfaction; Open Source; Social Computing

### Journal Publications

1. Duchessi, P., Nevo, S., and Chengalur-Smith, I.N. 2012. How IT Executives Are Reacting to the Economic Downturn. *IT Professional* (Forthcoming).
2. Nevo, S., Nevo, D., and Kim, H. 2012. From Recreational Applications to Workplace Technologies: An Empirical Study of Cross-Context IS Continuance in the Case of Virtual Worlds. *Journal of Information Technology* \* 27 74-86.
3. Nevo, S. and Wade, M. 2011. Firm-Level Benefits of IT-Enabled Resources: A Conceptual Extension and an Empirical Assessment. *Journal of Strategic Information Systems* \* 20(4) 403-418.
4. Nevo, S., Nevo, D., and Carmel, E. 2011. Unlocking the Business Potential of Virtual Worlds. *MIT Sloan Management Review* 52(3) 14-17.
5. Nevo, S. and Wade, M. 2010. The Formation and Value of IT-Enabled Resources: Antecedents and Consequences of Synergistic Relationships. *MIS Quarterly* \* 34(1) 163-183.
6. Chengalur-Smith, I.N., Nevo, S., and Demertzoglou, P. 2010. An Empirical Analysis of the Business Value of Open Source Databases. *Journal of the Association for Information Systems* \* 11(11) 708-729.
7. Nevo, S., Nevo, D., and Ein-Dor, P. 2010. Classification of Information Technologies: A Multidimensional Scaling Approach. *Communications of the Association for Information Systems* 27(1) 831-842.
8. Nevo, S., Wade, M., and Cook, W. 2010. An empirical study of IT as a factor of production: The case of Net-enabled IT assets. *Information Systems Frontiers*. 12(3) 323-335

9. Ali-Hassan, H., Nevo, D., and Nevo, S. 2010. Mobile Collaboration: Exploring the Role of Social Capital. *The DATA BASE for Advances in Information Systems*. 41(2) 9-24.
10. Nevo, D., McClean, R., and Nevo, S. 2010. Harnessing Information Technology to Improve the Process of Students' Critical Success Factors of Online Evaluations. *Journal of Information Systems Education*. 21(1) 99-109.
11. Nevo, S., Nevo, D., and Ein-Dor, P. 2009. Thirty Years of IS Research: Core Artifacts and Academic Identity. *Communications of the Association for Information Systems* 25(1) 221-242.
12. Kim, H. and Nevo, S. 2008. Development and Application of a Framework for Evaluating Multi-Mode Voting Risks. *Internet Research* 18(1) 121-135.
13. Nevo, S., Wade, M., and Cook, W. 2007. An examination of the trade-off between internal and external IT capabilities. *Journal of Strategic Information Systems*\* 16(1) 5-23.
14. Nevo, S. and Kim, H. 2006. How to compare and analyze risks of Internet voting versus other modes of voting. *Electronic Government: an International Journal* 3(1) 105-112.
15. Wade, M. and Nevo, S. 2005-6. Development and validation of a perceptual instrument to measure e-commerce performance. *International Journal of Electronic Commerce* 10(2) 123-148.

#### Refereed Conference Papers

1. Chengalur-Smith, I.N. and Nevo, S. Agile and Open: Mindful Software Development. *Proceedings of the 2011 International Conference on Information Technology, Systems and Management*.
2. Nevo, S. and Kock, N. 2012. Are We Becoming Socially Impaired? Electronically-Mediated Communication, Human Evolution, and Social Capital. *Proceedings of the 45<sup>th</sup> Hawaii International Conference on System Sciences*.
3. Nevo, S. and Nevo, D. 2012. Dissatisfaction Does Not Mean Rejection: A Theory of Reinvention of Applicable Technologies by Mindful and Unfaithful Users. *Proceedings of the 45<sup>th</sup> Hawaii International Conference on System Sciences*.
4. Nevo, S. and Nevo, D. 2011. Dissatisfaction Does Not Mean Rejection: A Conceptual Model of Mindful and Unfaithful IT Reinvention. *6<sup>th</sup> ILAIS Conference*.
5. Nevo, S. and Nevo, D. 2011. Re-invention of Applicable Innovations: The Case of Virtual Worlds. *Proceedings of the 44<sup>th</sup> Hawaii International Conference on System Sciences*. (Nominated for best paper award.)
6. Nevo, S. and Chengalur-Smith, I.N. 2011. Enhancing the Performance of Software Development Virtual Teams through the Use of Agile Methods: A Pilot Study. *Proceedings of the 44<sup>th</sup> Hawaii International Conference on System Sciences*.
7. Choi, N., Chengalur-Smith, I.N., and Nevo, S. 2010. How Loyal Are Your Users? Loyalty and Loyalty Outcome Behaviors: An Empirical Study in the Free/Libre Open Source Software Context. Poster Presentation. *DIGIT 2010*.
8. Lyons, K., Kim, H., and Nevo, S. 2010. Paying Attention in Meetings: Multitasking in Virtual Worlds. *Proceedings of the 1<sup>st</sup> Symposium on the Personal Web*.
9. Nevo, S., Nevo, D., and Ein-Dor, P. 2008. A Classification of IT Artifacts: A Multidimensional Scaling Approach. *3<sup>rd</sup> ILAIS Conference*.
10. Nevo, S. and Wade, M. 2008. Development and Validation of Scales to Measure the Strategic Potential of IT-Enabled Resources: A Resource-Based Approach. *Proceedings of the 41<sup>st</sup> Hawaii International Conference on System Sciences*.

11. Nevo, S. and Kim, H. 2006. How to compare and analyze risks of Internet voting versus other modes of voting. *Proceedings of the 3<sup>rd</sup> International Conference on e-Government*.
12. Nevo, S., Wade, M., Cook, W., and Johnston, D. 2005. Internal vs. External IT Capabilities: When to Hire IT Consultants? *Proceedings of the 11<sup>th</sup> Americas Conference on Information Systems*.
13. Nevo, S. 2005. Dissertation proposal: The effect of complementarities between IT and organizational resources on firm performance. *Proceedings of the 11<sup>th</sup> Americas Conference on Information Systems*.

### Seminars and Workshops

- Invited Author, Wade and Nevo (2010), 2010 Entrepreneurship Research Exemplars Conference, May 2010, University of Connecticut School of Business, Storrs.
- Nevo, S., Kim, H., and Nevo, D. “Two Routes to Technology Acceptance: Keeping Utilitarian and Hedonic Technology Usage in Context,” Presented at the School of Business Research Seminar, University at Albany, Albany, April 2009.

### Non-Refereed Publications

- Irving, R. and S. Nevo (2005) *2005-2006 Report on IT in Canadian Hospitals: Current Capabilities and Upcoming Acquisitions*, ON, Thornhill: Canadian Healthcare Technology.
- Carr, P.D., Irving, R., and S. Nevo (2004) *The 2003 ITX Survey Report*.

## TEACHING

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### Experience

- School of Business, University at Albany 2007 – Present
  - *Managing Information Technology*, Executive MBA
  - *Managing Information Technology*, MBA
  - *Quantitative Analysis for Business*, MBA and MA Accounting
  - *Business Information Systems and Technology*, Undergraduate
  - *Statistical Decision Systems*, Undergraduate
  - *Computer Applications in Business*, Undergraduate
- Schulich School of Business, York University 2005 – 2007
  - *Strategic Management of E-Business*, MBA
  - *Management information Systems*, MBA
  - *Introduction to Information Systems*, MBA
  - *Statistics for Management Decisions*, BBA
- Sauder School of Business, University of British Columbia 2002 – 2003
  - *Advanced Business Programming*, Undergraduate
  - *Management of Information Systems*, Undergraduate

- Continuing Studies, University of Haifa 1995 – 1996
  - *Introduction to Microeconomics*, Extension Studies
  - *Introduction to Macroeconomics*, Extension Studies
- Department of Economics, University of Haifa 1995 – 1996
  - *Econometrics*, Undergraduate
  - *Microeconomics*, Undergraduate

## **PROFESSIONAL EXPERIENCE**

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<b>Academic Computing &amp; Technologies, Schulich School of Business</b> <i>Lotus Domino/Notes Administrator (P/T)</i>		2003 – 2005
<b>Sight Code, Inc.</b> <i>VP, Engineering</i>	Boston, MA	2001 – 2002
<b>Stockgroup Information Systems, Inc.</b> <i>Software/Web Development Manager</i>	Vancouver, BC	1998 – 2001
<b>Attunity, Inc.</b> <i>Software Developer</i>	Haifa, Israel	1997 – 1998

## **HONORS AND AWARDS**

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Received the School of Business Research Award for junior faculty (2011)

Received a University at Albany Faculty Research Award Program (FRAP) A (2010-12)

Social Sciences and Humanities Research Council (SSHRC) grant (2009-12) for “Studying Organizational Social Computing” – Collaborator

Received a university research merit award (2008, 2009, 2010, 2011)

Received a University at Albany Faculty Research Award Program (FRAP) B (2008-10)

Received Ontario Graduate Scholarship (2006)

Accepted to the ICIS Doctoral Consortium (2005)

Accepted to the AMCIS Doctoral Consortium (2005)

Graduated Magna Cum Laude from The University of Haifa (1995)

## **SERVICE**

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### **Service to the Profession**

Associate Editor: ICIS 2012

Program Committee: WITS 2010, Eighth Annual Pre-ICIS HCI/MIS Workshop, Ninth Annual Pre-ICIS HCI/MIS Workshop

Reviewer: Decision Support Systems, Information Systems Research, Information Technology & Management, Information Technology and People, IEEE Transactions on Engineering Management, Internet Research, Journal of the Association for Information Systems, Journal of Strategic Information Systems, MIS Quarterly, AMCIS, DIGIT, HICSS, ICIS, PACIS.

Session Chair: ASAC 2005 - IS Division Program

**Service to the University at Albany**

Member, MBA Recruiting Committee, 2011 - Present  
Member, Course Assessment/Evaluation Advisory Committee, 2010 – 2011  
Member, Research Committee, 2008 – 2011  
Member, Doctoral Program Task Force, 2009

**Service to the Community**

Member, City School District of Albany’s ad hoc High School Facilities Advisory Committee, 2012 - Present

**DOCTORAL ADVISEMENT**

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Advisor, 2010 – 2011, “How loyal are your users? Moving beyond continuance intention toward loyalty”, By Namjoo Choi. Thesis successfully defended Spring 2011.

**AFFILIATIONS**

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Association of Information Systems (AIS)

**CERTIFICATES**

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Microsoft Certified Systems Engineer, 2002  
Software Engineering, Certificate, The College of Management, Haifa, Israel, 1998

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\* Included in the Senior Scholars’ Basket of IS Journals,  
<http://home.aisnet.org/associations/7499/files/Senior%20Scholars%20Letter.pdf>