1 COMMUNITY ENGAGEMENT

1.1 FORUMS

- “Forum on Social Enterprises Research” on November 11, 2016 brought together UAlbany faculty interested in social enterprises with intent to develop papers for special issue journal and/or target external funding opportunities. CAUSE has been a magnet that has attracted colleagues from other UAlbany units in a common cause. This forum should provide our efforts greater visibility and impact.

- The Third Forum on Social and Economic Development “Panel on Social and Economic Development: Cross-National Comparisons and Analyses” co-organized with School of Social Welfare, February 4, 2016. The first one, in June 2015, resulted in a contract with SUNY Press; the second one, in September 2015, was a workshop of the volume’s authors. The third one focused on Cuba.

1.2 SPEAKER SERIES

- Michael Zakkour (author of China’s Super Consumers) presented “GLOBALIZATION 2.0: How Alibaba, Amazon and Chinese Consumers have Remade the World” on March 4, 2016 (co-sponsored by UAlbany Confucius Institute (CI) and the SUNY Confucius Institute for Business (CIB), http://www.albany.edu/confucius/lectures/lecture03042016.shtml). He is expected to return in June or July 2016. Along similar lines, CAUSE is planning a one-day forum on the influence of Confucian teachings on social enterprises co-hosted with CIB in the Global Center in New York City. Other SUNY CIs would be invited to participate in the event.

- Michael Roy, Glasgow Caledonian University to presented “Social Enterprise, Health Inequalities, and the Social Determinants of Health” July 15 2016. Prof. Roy is familiar with university campuses becoming an Ashoka Changemaker Campus, which UAlbany is currently considering.

1.3 CONFERENCE

- The inaugural Veterans in Economic Transition (VET) Conference was held on October 24-25, 2016, co-organized with the Small Business Development Center, Living Resources and their veteran coordinator, Tully Rinckey law firm, and the New York State Division of Service-Disabled Veteran Business Development. This event is expected to provide a surplus that CAUSE would share for its budget.

1.4 MISC.

- As representative on the Institute of Nonprofit Leadership and Community Development, helped facilitate several seminars sponsored by its Emerging Issues in the Nonprofit Sector including “Thinking Forward, Looking Back” September 23, 2016. CAUSE has offered to lead a workshop in business planning in the nonprofit sector.

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• Assisted the International Center of the Capital Region (ICCR) with placing visitors from the Young Transatlantic Innovation Leaders Initiative, an international exchange program sponsored by the U.S. Department of State to develop entrepreneurial skills and enhance economic opportunities for young professionals in Eastern Europe, June 7, 2016. CAUSE has been involved in various activities hosted by ICCR, and is pursuing external funding to support these efforts.

• Working with the UAlbany Office of Student Affairs to examine possibility of becoming an Ashoka Changemaker Campus (http://ashokau.org/programs/changemaker-campus/) which would impact the education of our students by breaking down barriers to institutional change and fostering a campus-wide culture of social innovation.

2 SCHOLARLY ACTIVITIES

2.1 JOURNAL ARTICLES
• P. Goldschein and P. Miesing, “How Benefit Corporations Effectively Enhance Corporate Responsibility,” Business and Professional Ethics Journal (in press, 2017). This paper was in response to a call for papers on “Benefit Corporations: Ethics and Efficacy of a New Corporate Form” of business incorporation that specifically requires companies to integrate the competing tensions of profits and principles in business which is a foundation for CAUSE.


2.2 BOOK CHAPTERS


2.3 BOOKS

Integrating Institutions (SUNY Press), in press 2017. This is the product of the 3 forums on Social and Economic Development mentioned above.

3 Teaching Activities

3.1 MBA Research Theses

3.2 Misc.
- Working with Study Abroad to lead students in a short-term overseas assignment to develop a business plan for a social enterprise. This is being co-developed with the School of Social Welfare, and the initial country will be Peru where we have contacts with social enterprises, universities, and other partners.
- Recommended a joint JD/MBA program in “Social Entrepreneurship” with Albany Law School. This should enhance the collaboration between UAlbany and the Albany Law School, as well as attract students and greater community engagement.