

# The World Is Flat

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— [ Globalization is leveling the economic playing fields – all competitors can have an equal advantage

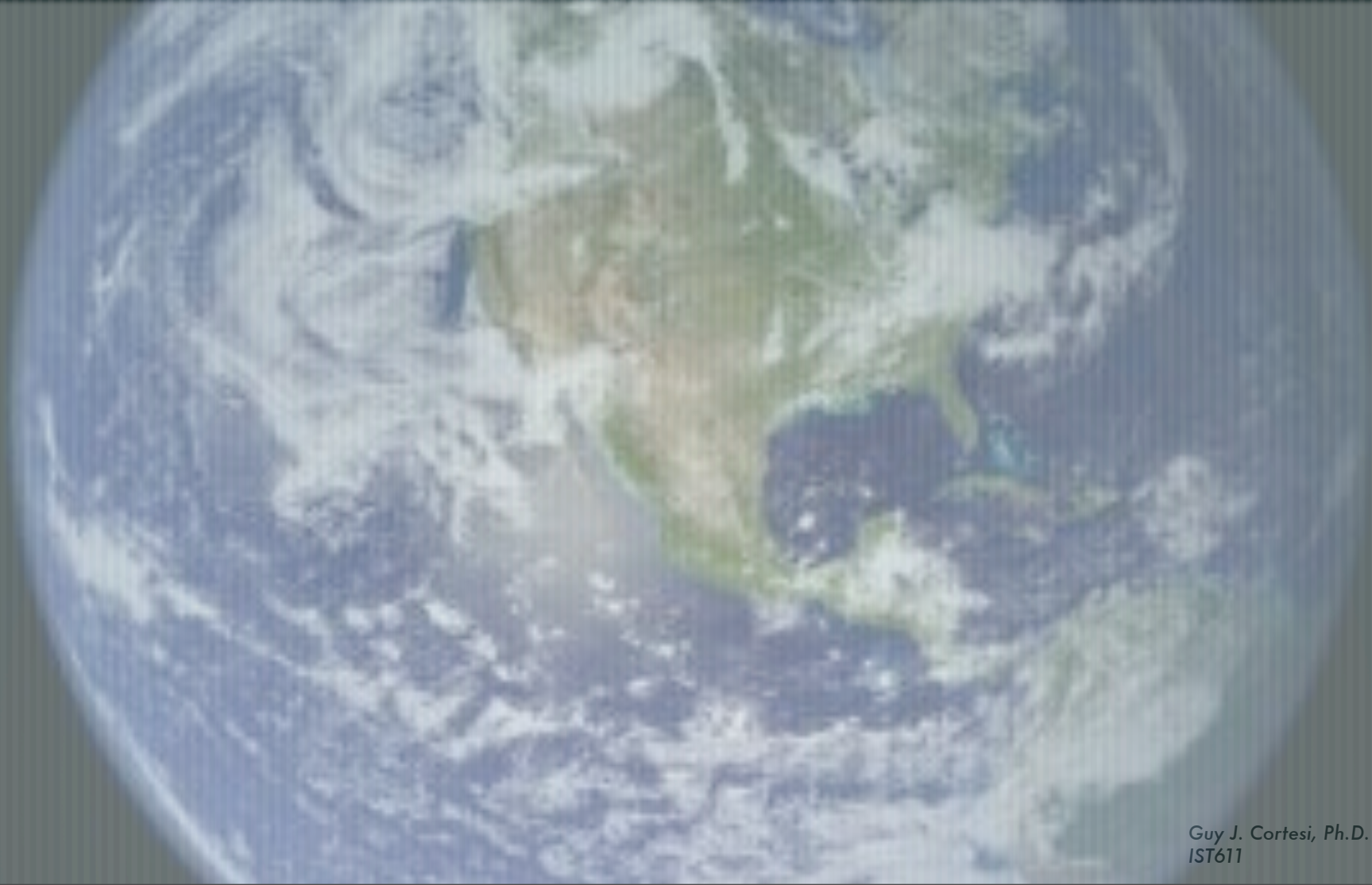


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# Globalization



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— # 3 – Workflow software – reduce barriers between apps – machines “talk” to each other

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— # 6 – Offshoring – outsourcing to other countries and continents

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- # 10 – The Steroids – The digital device like mobile phones, iPods, PDAs

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- # 3 Several billion new people came out on the field, mostly from China, India and the former Soviet Empire