

FINAL PROJECT DESCRIPTION

- ✓ Final Project Web Site - 30 points
- ✓ Final Project Presentation - 10 points

Final Web Site Requirements (minimum):

At least 5 linked HTML pages, plus digital portfolio page with all the assignments linked.

1. Landing Page with navigation bar to all site pages, banner graphic and logo, “*page created by...*” information with name of author and email address (as mailto link).
 - Note, your banner graphic and logo must be new and original, you cannot use the same banner created in the class.
2. At least **4 quality content pages** with original and meaningful text and graphics, correct spelling and grammar, in-text citations, return links (readable fonts, paragraph tags, float tags and styles as needed).
3. Portfolio page with all your homework assignments linked to it.
4. Reference page indicating all sources of information, must follow proper ALA or MLA style.
5. Web Site Evaluation Form with 7 questions about the usability of your web site and 1 open-ended question.
6. Pages must demonstrate attention to detail and "readability" (please avoid color contrasts that make it difficult or impossible to read content).
7. Must Validate XHTML and include W3C icons (or links) on ALL pages.
8. Creative and functional use of CSS to style ALL pages.
9. **Consistent visual look and style** with defined widths, menu bars, and margins.
10. Photo album (slideshow) created in Fireworks, and animation component created in Flash
11. Images must be reasonable sizes to fit within each page; controlled by tables or CSS div tags.
12. Meaningful **alt** tags for images; meta tags for author, description and keywords.
13. **Avoid** "all over the page" styles where text and images are placed outside reasonable widths (800 x 600 is recommended).

Final Web Site Details:

Students are expected to create a research-oriented web site using [library resources](#) (magazines, scholarly journal articles, reliable web sites, books, and archival documents), original photographs or [images available for use in the public domain](#).

- Students are encouraged to develop a site that fills a particular need on campus, in the Albany community, or as an information resource with a specific theme.
- Seek out a contact person at UAlbany or in the Albany area to determine this need and to discuss the project as it develops.

- If your site is focused on an information resource, your contact person should be someone from the University Archives or the University Libraries.
- If you are interested in developing a site based on step-by-step procedures for web design, your contact person should be someone with technical expertise either in the field or on campus (feel free to communicate via email).
- This is not a personal web site, or a web site based on personal experience, but rather, a web site *informed by outside sources* (although your personal interests may help you determine the area you research).
- This site **cannot** provide free advertising for local businesses (including bars) in any way.
- If you are working with a campus or community organization, ***you must have their permission*** to develop the site.
- All sources (including interviews) must be documented using MLA or APA style on a separate works cited (or references) web page.
- Each site must refer to at least **2 different** outside sources.
- All final web sites must be web compliant and pass the online validation test for XHTML at the W3C Markup Validation Service: <http://validator.w3.org/>.
- All students will have the option to have their final web sites considered for inclusion in the IST 361 Archive for this course.

FINAL PRESENTATION (10 MINUTES)

You should show the web site to the class and talk about the main objective and purpose of the site, the content, audience and technology used to develop the site. You should also discuss any special web development techniques you used to create this site, any outside sources you used as well as any difficulties you encountered during the development of this site, how you resolved the problems, and what you learned from the experience.