The University at Albany Foundation

2013
CITIZEN LAUREATE AWARDS
Sponsorship Opportunities

John J. Nigro, Event Chair

Thursday, October 24, 2013
5:30 p.m. ~ Cocktail Hour
7 p.m. ~ Dinner and Awards Program
SEFCU Arena
Main Campus, University at Albany
Black Tie

Event Background
For over 33 years, the University at Albany Foundation’s Citizen Laureate Awards have honored outstanding leaders in business and industry, government and academics for their extraordinary accomplishments. Long considered a signature event of the University at Albany, this black-tie affair was instituted to strengthen the ties between the academic and business communities. Since its inception in 1977, the “town-and-gown” event has evolved into one of the Capital Region’s premier awards dinners, with more than 70 distinguished award winners honored over the course of its history. Each of our laureates enriches our community in distinctive ways — economically, scientifically, culturally, intellectually and socially — and, taken together, their efforts help to transform our Capital Region. The Community Laureate Award honors individuals for their outstanding contributions to the Capital Region and beyond. The Academic Laureate Award recognizes individuals for their notable achievements in academia and research.

ACADEMIC LAUREATE

Stephen M. Berk, Ph.D.

- Former chair of the Department of History and director of the Program in Russian and Eastern European Studies at Union College. Praised as one of academe's most powerful lecturers, Berk's course on the Holocaust at Union is the most popular one offered at the College.
- Published widely on Russian and Jewish history, anti-Semitism, and the Middle East; has lectured throughout the U.S and Canada; and is frequently consulted by media from newspapers, television and radio, including the BBC.
- Received the prestigious Holocaust Memorial Award from the Holocaust Survivors and Friends Education Center in 1996, and in 2010 was designated an Israel Hero for his defense and advocacy of the State Israel by the Jewish Educational Resources of New York.

COMMUNITY LAUREATE

James J. Barba

- President and chief executive officer of Albany Medical Center, the only academic health sciences center in northeastern New York, since 1995; also served as the chairman of the board of directors of Albany Med from 1994-2006. He is a frequent lecturer and author on health care topics and policy.
- Has served on numerous special commissions and councils by gubernatorial appointment, including his current role as co-chair of the Capital Region Economic Development Council. Also active in the local community and has served on the boards of such organizations as the Center for Economic Growth, the Albany-Colonie Regional Chamber of Commerce, which he chaired, and Park Playhouse.
- Recipient of several awards including Executive of the Year from the Business Review, the Career Achievement Award from Siena College, and the Distinguished Citizen award from the Twin Rivers Council Inc., Boy Scouts of America. Additionally, he was inducted into the Tech Valley Business Hall of Fame in 2011.

The University at Albany Foundation

The proceeds from the dinner benefit the important work of The University at Albany Foundation, which acts on behalf of the University's educational, research and public service missions. Established in 1967 to encourage philanthropic support, The Foundation today helps to advance the University's strategic goals and also sponsors efforts to build the University's ties to the community.

Officers: George R. Hearst III, President
Morris Massry, Vice President
Daniel J. Hogarty, Jr., Treasurer
Meg Picotte MacClarence ’02, Secretary

For more information, contact Terri Scalise Roller in the Division of University Development at 518-437-5095 or go to www.albany.edu/uafoundation.
Sponsor/HC Response Form

**PREMIUM SPONSOR $10,000**
- Your company logo will be prominently displayed as a Premium Sponsor in all print materials.
- Your company name will be mentioned during the dinner program as a Premium Sponsor of the event.
- A scholarship will be awarded to a UAlbany student in your company's name.
- You will have the opportunity to seat up to ten guests at your reserved table in a prominent section.
- You will receive one listing in the Honorary Committee.

**PLATINUM SPONSOR $7,500**
- Your company logo will be prominently displayed as a Platinum Sponsor in all print materials.
- Your company name will be mentioned during the dinner program as a Platinum Sponsor of the event.
- A scholarship will be awarded to a UAlbany student in your company's name.
- You will have the opportunity to seat up to eight guests at your reserved table in a prominent section.
- You will receive one listing in the Honorary Committee.

**GOLD SPONSOR $5,000**
- Your company logo will be prominently displayed as a Gold Sponsor in all print materials.
- Your company name will be mentioned during the dinner program as a Gold Sponsor of the event.
- A scholarship will be awarded to a UAlbany student in your company's name.
- You will have the opportunity to seat up to eight guests at your reserved table in a prominent section.
- You will receive one listing in the Honorary Committee.

**SILVER SPONSOR $3,000**
- Your company name will be displayed as a Silver Sponsor in all print materials.
- You will have the opportunity to seat up to eight guests at your reserved table.
- You will receive one listing in the Honorary Committee.

**BRONZE SPONSOR $2,000**
- Your company name will be displayed as a Bronze Sponsor in all print materials.
- You will have the opportunity to seat up to eight guests at your reserved table.

**HONORARY COMMITTEE $250**
- Your name will be listed in the print invitation and program as a member of the Honorary Committee.
- You will receive one ticket to the evening's event.

Name/s ____________________________________________________________

Individual or Organization Name: _______________________________________________________________________________

Address: _______________________________________________________________________________________________________

Phone: __________________________ E-mail: __________________________

☐ I/we will support the Citizen Laureate Awards Dinner as a:
  ☐ $10,000 Premium Sponsor
  ☐ $7,500 Platinum Sponsor
  ☐ $5,000 Gold Sponsor
  ☐ $3,000 Silver Sponsor
  ☐ $2,000 Bronze Sponsor
  ☐ $250 Honorary Committee

☐ My check in the amount of $ ________________ is enclosed.

☐ I am unable to attend, but to honor the awardees, I would like to support The University at Albany Foundation. Please find my gift of $ ________________ enclosed.

Checks should be made payable to The University at Albany Foundation.

☐ Please invoice me at the above address.

Please fax this form to 518-437-5089 or mail to:
Office of University Development
University Administration Building – UAB 209
University at Albany
Albany, NY 12222

Please contact Terri Scalise Roller at 518-437-5095 or e-mail at tscaliseroller@albany.edu with questions.

To ensure that your name and/or your organization name will appear in the invitation, please respond by August 23, 2013.

Goods and services will be provided in the amount of $80 per person. Your tax deductible gift is the amount which exceeds the goods and services provided. Please consult your tax advisor. Thank you.
# Sponsor/HC Response Form

## Premium Sponsor $10,000
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- You will receive one listing in the Honorary Committee.

## Platinum Sponsor $7,500
- Your company logo will be prominently displayed as a Platinum Sponsor in all print materials.
- Your company name will be mentioned during the dinner program as a Platinum Sponsor of the event.
- A scholarship will be awarded to a UAlbany student in your company's name.
- You will have the opportunity to seat up to eight guests at your reserved table in a prominent section.
- You will receive one listing in the Honorary Committee.

## Gold Sponsor $5,000
- Your company logo will be prominently displayed as a Gold Sponsor in all print materials.
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- You will have the opportunity to seat up to eight guests at your reserved table in a prominent section.
- You will receive one listing in the Honorary Committee.

## Silver Sponsor $3,000
- Your company name will be displayed as a Silver Sponsor in all print materials.
- You will have the opportunity to seat up to eight guests at your reserved table.
- You will receive one listing in the Honorary Committee.

## Bronze Sponsor $2,000
- Your company name will be displayed as a Bronze Sponsor in all print materials.
- You will have the opportunity to seat up to eight guests at your reserved table.

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**Name/s**

**Individual or Organization Name:** ____________________________________________

(As you would like it to appear in print materials)

**Address:** ____________________________________________

**Phone:** ___________________________ **E-mail:** ___________________________

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  - $5,000 Gold Sponsor
  - $3,000 Silver Sponsor
  - $2,000 Bronze Sponsor
  - $250 Honorary Committee

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Albany, NY 12222

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Please contact Terri Scalise Roller at 518-437-5095 or e-mail at tscaliseroller@albany.edu with questions.

To ensure that your name and/or your organization name will appear in the invitation, please respond by July 19, 2013.

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Goods and services will be provided in the amount of $80 per person. Your tax deductible gift is the amount which exceeds the goods and services provided. Please consult your tax advisor. Thank you.