3. Fundraising Activity for The Foundation

I. Development Policy and the Role of the Vice President

The Vice President for University Development will provide leadership and cohesion for all development initiatives and programs, and will work collaboratively with individual University units to further University priorities and the unit’s fund-raising efforts.

The Vice President for University Development is responsible for approving the design and ensuring the implementation of all fund-raising activities. Any effort to solicit philanthropic support from any source must include the prior approval of the Vice President for University Development or his/her designee.

Use of The University at Albany Foundation’s logo/image, or the University’s logo/image, for any fundraising initiative or project requires the express approval of the Vice President for University Development or his/her designee.

Recognizing that the relationship between alumni and friends of the University is likely to be life-long, both the University and the Foundation will engage donors and prospective donors in an ethical and courteous manner. Philanthropy is voluntary and the Development staff will educate philanthropists to the needs of the University, and make every reasonable attempt to match the interests of those who are being asked to provide vital support with the interests and needs of the University.

All solicitations should clearly indicate that a donor’s support is sought for the benefit of the University at Albany through The University at Albany Foundation. In addition, all solicitations must include the following language:

*The University at Albany Foundation is a 501(c)3 not-for-profit corporation established in 1967 for the purpose of encouraging philanthropic contributions from individuals, corporations, foundations, and other organizations in support of the activities and programs of The University at Albany. A copy of the Foundation’s Annual Report is available upon request at The University at Albany Foundation, UAB 226, 1400 Washington Ave, Albany, NY 12222 (and is also accessible through the internet at www.albany.edu/uafoundation) or from the NYS Attorney General’s Charities Bureau, 120 Broadway, New York, NY 10271.*