From: Michael Christakis
To: Michael Christakis;
Subject: Parents Survey Report Review - Response
Date: Tuesday, July 21, 2009 1:26:08 PM

Response- Parents Survey Report Review

Unit Weaknesses

1.) Since the perceived value of the Parents Handbook was not ranked high, it might be both cost and time effective to maintain only an on-line version of the Handbook.

2.) Due to low diversity of respondents, in Fall of 2008, Parent Liaison convened a group of campus administrators to brainstorm ideas on how to reach out to a more diverse group of parents. Greater connection between Parent Liaison was established between EOP, Multicultural Student Success, and Admissions. An electronic Welcome letter from Parent Liaison will be delivered to EOP students via list serv in August 2009.

3.) To attract more parents of Transfer students, the Orientation schedule was changed. Parent Liaison is now the first person to greet the parents and discuss the benefits of joining the Parents Council. This ensures a more captive audience, since in the past, some parents had already left the program by the time the Parent Liaison addressed the group. A decision on how to attract parents of upperclassmen has not been decided.

Goal Correlation

1.) Due to lack of attendance, a decision was made in consultation with the Vice President for Student Success to eliminate the annual meeting of the Parents Council during Parents Weekend.

Recommendations

1.) Due to the high demand in obtaining billing information, Parent Liaison will look into getting the EPAY link and instructions on the Parents web site.

2.) Collaboration with Multicultural Student Success begun in Fall 2008 and will continue in the 2009-10 academic year.

3.) Efforts to collaborate with Transfer Experience Coordinator will begin in Fall 2009.

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Holly Barker-Flynn
Assistant Director of Residential Life/
Parent Liaison
1400 Washington Ave.

Albany, NY 12222
518-442-5875