Social Movements and Media Advocacy

Presenters: Alyssa Lotmore, LMSW & Eric Hardiman, PhD

2.0 Continuing Education hours for Social Workers

This is an interactive workshop on social movements and media advocacy. New and ever-changing media platforms are having a larger effect than ever before due to the ease and speed of distribution. Through technology, everyday individuals can ignite social change. As social workers, we are in the position to not only be receivers of messages regarding social change, but also the creators and distributors of the content through the media. This workshop will focus on the technological tools needed to advocate through the media and also why this is a critical aspect of twenty-first century social work.

Online registration is required for this event - go to http://tinyurl.com/gu3tz4h to reserve your spot, as space is limited. Cost: $40 ($20 for SSW field instructors). This event is approved for 2 CE hours.

There are a limited number of scholarships for current SSW students and new social workers for this event. Please email if interested: sswceu@albany.edu

University at Albany, School of Social Welfare is recognized by the New York State Education Department’s State Board for Social Work as an approved provider of continuing education for licensed social workers
About the Presenters

Alyssa Lotmore, LMSW

Alyssa Lotmore is an instructor at the University at Albany, as well as Assistant Director and Coordinator of Baccalaureate Field Education for the University at Albany’s School of Social Welfare. Alyssa has been working in the field of social work since 2008, after receiving her MSW from the University at Albany. She is also Radio Co-Host of ‘The Social Workers Radio Talk Show’ for the University at Albany, which hosts a variety of renowned authors, researchers, and other professionals within the field of social work. The talk show stresses the importance of the use of the radio to educate and enlighten the University and the community about social work trends and current practices.

Eric Hardiman, PhD

Eric Hardiman received his MSW from the University of Georgia and his PhD from the University of California, Berkeley. Eric has been working within the field of social work since 1993 and he is currently an associate professor at the University at Albany and specializes in the study of mental health. Some of his research interests include mental health peer support, consumer-provided mental health services, mental health service utilization, psychiatric recovery, self-help, homelessness, housing and the history of social welfare institutions.