MACRO PROJECT ASSIGNMENT

The macro project is intended to provide you with an experience of initiating change at a larger systems level. Ideally it should take place in the agency or community beyond the level of working with individuals or small groups. The student and field instructor should mutually agree on the content of the macro project. It should be something that complements the skills you are using in your placement, is helpful to the agency community, and is a learning experience for you.

The outline of the macro project must be included in the spring learning agreement (due date can be found on the field calendar) if it has not been submitted earlier. The field liaison will review and send email confirmation of approval or request additional information. If the macro project idea is developed in the fall semester after the initial learning agreement has been submitted, it can be written on a separate paper and include signatures from the field instructor and student. The student should not begin her/his macro project until it has been approved by the field liaison.

Examples of projects in the past have included planning and giving workshops, developing a short video, doing some community organizing, political action, policy work, grant writing, fundraising, developing directories, resource manuals, etc. The amount of time devoted to this project varies widely among settings, and should be determined by field instructor and student, based on its potential merits as compared with other learning assignments. After the macro project has been completed a write-up must be submit to the liaison by the date indicated on the field calendar.

Levels of Intervention

1. Resource Development
   a) Developing a resource manual for new students
   b) Developing a resource manual for agency clients

2. Data Collection/Research
   a) Developing client satisfaction surveys
   b) Developing a socio-cultural assessment of the organization
   c) Developing a client needs assessment instrument

3. Program/Group Development
   a) Developing the procedure to form a new therapeutic group
   b) Developing a parents advisory committee in a day care center
   c) Developing the curriculum for a peer support group in a school setting

4. Alliances and Coalitions
   a) Outreach and coalition development with other agencies
   b) Developing a monthly luncheon of area providers

5. Community Based Initiatives
   a) Identifying & developing outreach relationships with community organizations
   b) Identifying already existing neighborhood initiatives

6. Social Action/ Lobbying/Advocacy
   a) Contacting county and state legislators to secure the legislative process
   b) Develop a voter registration drive
   c) Organize demonstrations to protest budget cuts
   d) Compile a list of federal, state and local public officials serving on key committees

7. Administration and Supervision
   a) Supervision of agency volunteers
   b) Attend board meetings and complete a report/analysis based on an agency need

8. Fund Raising
   a) Organizing an agency fund raising event
   b) Develop new strategies for capital campaigns
   c) Organizing potential sources for volunteer involvement
Macro Project Assignment Summary

Complete the following questions regarding your macro project assignment.

1. Describe the goal of your project. What did you intend to accomplish? Why is this significant to your setting?

2. What steps did you proceed through in an attempt to reach your goal?

3. Describe the final outcome to your project and to what degree it was successful.

4. What recommendations might you have for someone working on this topic at your placement in the future?

__________________________________
Print Name

__________________________________
Student’s Signature  Date

__________________________________
Field Instructor’s Signature  Date