EMPOWERING CONSUMERS TO MAKE BETTER AND MORE-INFORMED HEALTH CARE DECISIONS

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Healthcare consumers are increasingly dependent on the Internet for information about personal health and quality data to make better and more informed health care decisions. Through the NYS Health Accountability Foundation, IPRO's efforts serve to promote transparency in health care and to provide information of use to consumers in making health care decisions. Join us for a discussion of the Foundation's 2006 Health Care Report Card, and learn more about recent activities across the country that are promoting the trend to empower healthcare consumers, the data and tools available to consumers, how consumers use the information when making healthcare decisions, and the implications for providers.

Thursday, November 30, 2006

New York State Nurses Association
11 Cornell Road (Airport Park), Latham, NY
(Visit www.albany.edu/sph/coned/breakfastprograms.htm for directions)

7:30 a.m.: networking and continental breakfast
8:00 - 9:30 a.m.: presentation and discussion

Registration and payment information found on reverse side.

The cost for attending this program is $10.

Friends of the Institute attend at no charge.

Thomas Hartman is vice president of Health Care Quality Improvement at IPRO, providing administrative and strategic direction to the Health Care Quality Improvement Division. Mr. Hartman has over 20 years health care management experience with both government agencies and private organizations, and is the former director of the New York State Department of Health’s Division of Health Care Standards and Surveillance.

Jaz-Michael King is director, Online Services at IPRO, responsible for IPRO e-business strategy including interactive content and community, business development and promotion. He oversees the Online Services team at IPRO, where he recently directed the production of the NYSDOH Hospital Profiles Web site. Mr. King has served as co-chair of the CMS SDPS Web Strategies Workgroup.

We thank the NYS Legislature and Senator Hugh T. Farley for support of the Breakfast Program Series.

Register on-line at www.albany.edu/sph/coned/breakfast1106.htm or by mail. Send this
registration form to: Susan Brooks, University at Albany, School of Public Health, Continuing Education Dept., East Campus, One University Place, Rensselaer, NY 12144 or by fax to 518-402-1137. Please register by Monday, November 27, 2006. The cost for attending this program is $10. **Friends** attend at no charge.

Name: ____________________________________________________________
Organization: ____________________________________________________ Friend* yes___ no___
Phone Number: _____________________ E-mail address: ______________________

Payment Type: _____Check (enclosed) [payable to University at Albany]
               _____ MasterCard _____ VISA Charge Amount: $___________

Card Number: _______________________________ Exp. Date: ________
Card Signature: ________________________________

* Visit [www.albany.edu/sph/coned/breakfastprograms.htm](http://www.albany.edu/sph/coned/breakfastprograms.htm) for a listing of Institute **Friends**

If you register in advance and then your plans change and you are unable to attend, please let us know as we pay for all registrations, including Friends.

For additional information, please contact:
Institute for the Advancement of Health Care Management
phone: (518) 402-2655

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School of Public Health