There is an increasing demand for health care services that provide relief of suffering and improvement in the quality of life for patients with advanced illness and for their families. One response to this challenge is the exponential growth in the number of hospital-based palliative care programs and of hospices in this country. Between 2000 and 2007, the number of hospital-based palliative care programs grew from 600 to 1,368; during those same years, the number of Medicare-certified hospice programs grew from 3,100 to 4,700.

Hospice and palliative care rest on a common philosophy and share similar expectations for professional preparation and specialist board certification for physicians, for advance practice nurses, for nurses and for social workers. These two provider communities share a common problem – neither is well-understood by other providers nor by consumers. There are also important distinctions between the two entities. Under the best of circumstances, collaboration between them contributes to an effective continuum of interdisciplinary patient care services needed by some of our sickest and most vulnerable patients.

During this interactive session, palliative and hospice care will be defined and program models will be described. Topics will include:

- Who are the patients and families that benefit from these services?
- How are these services reimbursed?
- How can hospitals and hospices collaborate effectively to provide palliative care in the inpatient setting?
- How can hospitals and hospices create a continuum of care that includes and extends beyond the boundaries of the hospital setting?
- What are the financial incentives for hospital participation?
- What are some of the challenges in developing hospital-based palliative care programs?

**PALLIATIVE CARE AND THE HOSPITAL - HOSPICE RELATIONSHIP**

**GEORGE J. GIOKAS, MD**
CapitalCare Internal Medicine
Regional Medical Director, The Community Hospice

**LYNDA B COOPER, LCSW**
Administrative Director Geriatric and Palliative Medicine
North Shore University Hospital and
Long Island Jewish Medical Center

**AMBER B. JONES**
Consultant, Center to Advance Palliative Care,
National Hospice and Palliative Care Organization,
Hospice and Palliative Care Assn. of New York State

**KATHY MCMAHON**
President/CEO
Hospice and Palliative Care Assn. of New York State
Moderator

Wednesday, March 11, 2009
7:30 a.m.: networking and continental breakfast
8:00 - 9:30 a.m.: presentation and discussion

New York State Nurses Association
11 Cornell Road (Airport Park), Latham, NY

For directions, visit [www.albany.edu/sph/coned/breakfastprograms.htm](http://www.albany.edu/sph/coned/breakfastprograms.htm)

The cost to attend this program is $15
Registration and payment information found on reverse side
To register by mail or to make payment, please send the registration form to: Sue Brooks, University at Albany, School of Public Health, Continuing Education Dept., East Campus, One University Place, Rensselaer, NY 12144 or by fax to 518-402-1137. The cost to attend this program is $15. Advanced registration and payment is requested by Friday, March 6, 2009.

___ REGISTRATION AND PAYMENT ENCLOSED
___ PAYMENT ONLY (REGISTERED ON-LINE)

Name: ________________________________
Organization: ____________________________ Friend* yes___ no___
Phone Number: ___________ E-mail address: __________________________
Payment Type:   ___ Check (enclosed) [payable to University at Albany]
                 ___ MasterCard   ___ VISA    CHARGE AMOUNT: $_______

Card Number: ____________________________ Exp. Date: _________
Card Signature: __________________________

Individual Friends and employees of Organizational Friends attend at no charge.

To verify your organization is currently an Organizational Friend of the Institute, visit www.albany.edu/sph/coned/institutefriends.htm

PALLIATIVE CARE
AND THE HOSPITAL-HOSPICE RELATIONSHIP

Wednesday, March 11, 2009

Institute for the Advancement of Health Care Management
School of Public Health