“Protecting 5 Million Lives from Harm.”

A Discussion of the Keynote Address by Donald M. Berwick, MD, at the 18th Annual Institute for Healthcare Improvement (IHI) National Forum

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In a plenary address at the Institute for Healthcare Improvement’s 18th Annual National Forum in December 2006, Donald M. Berwick, MD, President and CEO of the Institute for Healthcare Improvement announced the IHI’s new initiative, the 5 Million Lives Campaign. In his address, Dr. Berwick reflected on the achievements of hospitals participating in the 100,000 Lives Campaign and announced the next campaign step, saying, “We’re going after harm.” With an estimated 15 million injuries in hospitals each year the goal was set to prevent five million “incidents of medical harm” over a two year period. Join us to watch the taped presentation and to participate in discussion with local medical leaders to learn about initiatives to help reach the goals of the 5 Million Lives Campaign.

Wednesday, March 21, 2007

New York State Nurses Association
11 Cornell Road (Airport Park), Latham, NY
(Visit www.albany.edu/sph/coned/breakfastprograms.htm for directions)
7:30 a.m.: networking and continental breakfast
7:55 - 9:40 a.m.: presentation and discussion

The cost to attend this program is $10.

Registration and payment information found on reverse side.

Richard Rubin, M.D., M.B.A., F.A.C.P. is the senior vice president/chief medical officer of Seton Health in Troy, NY. Dr. Rubin is a member of the NYSDOH Patient Safety Center, serving on the NY Patient Safety Enhancement Committee. Before joining Seton, Dr. Rubin practiced Internal Medicine with Community Care Physicians, St. Peter’s Hospital Medical Group and was in private practice. He is a Fellow of the American College of Physicians/American Society of Internal Medicine and a member of the American College of Physician Executives.

James A. Slavin, M.D., F.A.A.O.S. is a board certified orthopedic surgeon and Co-founder and President of Burdett Orthopedics, Troy, NY. Dr. Slavin has a clinical interest in pediatric orthopedics and is affiliated with Albany Medical Center Hospital, Samaritan Hospital, Albany Memorial Hospital and St. Mary's Hospital, Troy. Dr. Slavin is a clinical assistant professor of surgery in the Division of Orthopedic Surgery and Pediatrics at Albany Medical College and currently serves on the Board of Directors of Northeast Health.

We thank the 2006-2007 Breakfast Series Sponsors for their support.

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To register by mail or to make payment, please send the registration form to: Sue Brooks, University at Albany, School of Public Health, Continuing Education Dept., East Campus, One University Place, Rensselaer, NY 12144 or by fax to 518-402-1137. Advanced registration and payment is requested by March 16, 2007.

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