

Public Health Nurse Ready

Student Guidebook



SCHOOL OF PUBLIC HEALTH

UNIVERSITY AT ALBANY

State University of New York

Public Health Nurse Ready

TABLE OF CONTENTS

<i>Program Description</i>	3
Requirements/Tracking/Application/Questions.....	4
Student Tracking Sheet.....	5
Course Certificate Locations.....	6 - 7
Registration Directions.....	8 - 14
<i>Core Descriptions</i>	15
Core Courses.....	16-22
Elective Courses	22-32
Certificate Application	31

Public Health Nurse Ready

Public Health Nurse Ready (PHN Ready) is an online certificate program for RNs working in public health, or RNs desiring to know about how public health works. LPNs and other RN's may find the certificate of interest, as well.

All courses are self-paced and online, with most courses providing FREE continuing education credits. These courses reflect the core public health competencies set forth by the [Quad Council of Public Health Nursing Organizations](#).

The certificate consists of 7 required CORE online courses (which should take roughly 10.5 hours to complete) and 10 ELECTIVE courses (from which you may choose an additional 5 hours of education).

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This is an equal opportunity program.

For Department of Labor postings on Equal Employment Opportunity, please visit:
http://www.eeoc.gov/employers/upload/eeoc_self_print_poster.pdf and
http://www.eeoc.gov/employers/upload/eeoc_gina_supplement.pdf .

Public Health Nurse Ready

Requirements:

A nursing credential is required. The program is targeted toward RNs working in public health, and to RNs desiring to know about how public health works. LPNs and other RN's may also enroll. There is no residency requirement; students may enroll from any geographic location within the US states or territories.

Males registering for the certificate must provide proof of selective service registration.

Enrolling:

Candidates may enroll through the New York State Department of Health Learning Management System website at <https://www.nylearnsph.com/Public/default.aspx>. Click on “Course Catalog,” then “Program Catalog.” Please see complete REGISTRATION DIRECTIONS located here in the Student Guidebook on **pages 8—14**.

Tracking your progress:

Participants may want to track their progress to ensure they meet the requirements for core and elective courses. **Page 5** includes a tracking form that may be used for this purpose. Please note that, as indicated on the tracking form, a number of courses require that certificates of completion be faxed or scanned and emailed to ensure that credit is given for completion in the PHN Ready certificate program. Please see **Page 6** and **7** for a listing of where to access the certificates. **PLEASE NOTE** None of the courses for this program will be marked off as “completed” in the registration system until you have faxed in your application and certificates.**

Applying for your certificate of completion:

Once you have completed all requirements, you may apply for your certificate. At that time, course completion will be verified and a certificate will be issued to those who have met all requirements. Please see **page 33** for additional information and a copy of the application. Certificates of completion may and the application be faxed to: 518-402-1137 or scanned and e-mailed to: dbleyenburg@uamail.albany.edu. For more information, please go to <http://phnready.org>.

Questions?

Contact the Center for Public Health Continuing Education University at Albany School of Public Health at (518) 402-0330 or dbleyenburg@uamail.albany.edu.

Course Number	Course Title	Where to Locate Acceptable Certificates
NYNJ-201	Orientation to Public Health	You DO NOT have to fax a certificate for this course.
NYNJ-201	Exploring Cross-Cultural Communication	You DO NOT have to fax a certificate for this course.
UACPHP-206	Field Epidemiology	You DO NOT have to fax a certificate for this course.
NYNJ-089a	Health Literacy and Public Health (Module 1 of 2)	You DO NOT have to fax a certificate for this course.
UASPH- PHL051707	Public Health Nursing Standards and Credentials: What's Happening with Public Health Nursing?	After viewing the webstream, go to the following site and complete the evaluation and post-test. Upon completing the evaluation you will receive your certificate. http://www.ualbanycphp.org/eval/SPHeval.cfm?ID=85
UASPH- PHL111606	Public Health & Public Policy	After viewing the webstream, go to the following site and complete the evaluation and post-test. Upon completing the evaluation you will receive your certificate. http://www.ualbanycphp.org/eval/SPHeval.cfm?ID=79
UNC-051107a	Healthy Places Leading to Healthy People: Community Engagement Improves Health for All	After viewing the webstream, take the self-certify quiz in the LMS (www.nylearnsph.com) and print your certificate.

PLEASE NOTE None of the courses for this program will be marked off as “completed” in the registration system (www.nylearnsph.com) until you have faxed in your application and certificates.**

Course Number	Course Title	Where to Locate Acceptable Certificates
NCCPHP-EPIE 4.1	Introduction to Public Health Surveillance	The course will issue you a certificate once you complete the course. Send this certificate in with your application. <u>We are unable to accept certificates from the LMS for this course.</u>
NCCPHP-PHE01	Introduction to Assessment	The course will issue you a certificate once you complete the course. Send this certificate in with your application. <u>We are unable to accept certificates from the LMS for this course.</u>
NYNJ-068a NYNJ-068b NYNJ-068c NYNJ-068d	Practicing Cross-Cultural Communication: (Choose one of the 4) <ul style="list-style-type: none"> • Hepatitis A Outbreak (Module A) • The Bamboo Dragon (Module B) • Community Health Workers (Module C) 	You DO NOT have to fax a certificate for this course.
EBPH-075	From Evidence to Practice: A Systematic Approach to Address Disparities in Birth Outcomes	The course will issue you a certificate once you complete the course. Send this certificate in with your application. <u>We are unable to accept certificates from the LMS for this course.</u>
NYNJ-089b	Strategies for Addressing Low Health Literacy (Health Literacy and Public Health Module 2 of 2)	You DO NOT have to fax a certificate for this course.
NYNJ-182a	Messenger Chronicles: Effective Communication Strategies for Difficult Conversations	You DO NOT have to fax a certificate for this course.
UASPH- PHL031707	Public Health Works and the Future of Public Health	After viewing the webstream, go to the following site and complete the evaluation and post-test. Upon completing the evaluation you will receive your certificate. http://www.ualbanycphp.org/eval/SPHeval.cfm?ID=83

PLEASE NOTE None of the courses for this program will be marked off as “completed” in the registration system (www.nylearnsph.com) until you have faxed in your application and certificates.**

Public Health Nurse Ready Student Tracking Sheet

CORE Courses	Date Course Completed
NYNJ-201: Orientation to Public Health (<i>online course</i>)	
NYNJ-042: Exploring Cross-Cultural Communication: Communicate to Make a Difference (<i>online course</i>)	
UACPHP-206: Field Epidemiology (<i>online course</i>)	
NYNJ-089a: Health Literacy and Public Health (<i>online course</i>)	
UASPH-PHL051707: Public Health Nursing Standards and Credentials: What's Happening with Public Health Nursing (<i>archived webstream</i>)	
UASPH-PHL111606: Public Health and Public Policy (<i>archived webstream</i>)	
UNC-051107a: Healthy Places Leading to Healthy People: Community Engagement Improves Health for All (<i>archived webstream</i>)	
Total hours completed:	
ELECTIVE Courses (choice of 5 hours)	
NCCPHP-EPIE4.1: Introduction to Public Health Surveillance (<i>Online narrated presentation</i>) ~ .5 hours	
NCCPHP-PHE01: Introduction to Assessment (<i>Online narrated presentation</i>) ~ 1 hour	
NYNJ-068 a-d: Practicing Cross-Cultural Communication - <i>select one of the four modules</i> (<i>online course</i>)	
NYNJ-068a. Hepatitis A Outbreak Module ~ 1.5 hours	
NYNJ-068b. The Bamboo Dragon Module ~ 1.5 hours	
NYNJ-068c. Community Health Worker Module ~ 1.5 hours	
NYNJ-068d. Flood Module ~ 1.5 hours	
EBPH-075: From Evidence to Practice: A Systematic Approach to Address Disparities in Health Outcomes (<i>online course</i>) ~ 3 hours	
NYNJ-089b: Strategies for Improving Public Health Communication (<i>online course</i>) ~ 1.5 hours	
NYNJ-0182: Messenger Chronicles: Effective Communication Strategies for Difficult Conversations (<i>online course</i>) ~ 1 hour	
UASPH-PHL031707: Public Health Works and the Future of Public Health (<i>archived webstream</i>) ~ 1 hour	
Total hours completed:	
Certificate	
Core Hours Completed	_____ Hrs.
Elective Hours Completed	_____ Hrs.
Certificate Faxed	/ / 2010

*Contact with Questions: Dawn Bleyenburgh, Assistant Director
Center for Public Health Continuing Education, University at Albany School of Public Health
dbleyenburgh@uamail.albany.edu, 518-402-0339 (ph), 518-402-1137 (fax)*

*Please note that Certificates of Completion may be faxed to: 518-402-1137 or
scanned and e-mailed to: dbleyenburgh@uamail.albany.edu.*

To register for the *Public Health Nurse Ready* certificate program, please go to:

<https://www.nylearnsph.com/Public/>

Click on “Click Here” on the left upper hand side.

(below **Login**)



You will be asked to create a profile. Please complete all required fields and include your agency name in the first line of your work address, in addition to the Agency drop down menu.

Once you have completed your profile, please click on “Submit your Registration”.

If you are already registered on the LMS, you DO NOT need to create a new profile.

You should now be logged into the *NYS Department of Health – Learning Management System*.

Under “User Menu” on the left hand side, please click on “Course Catalog”.

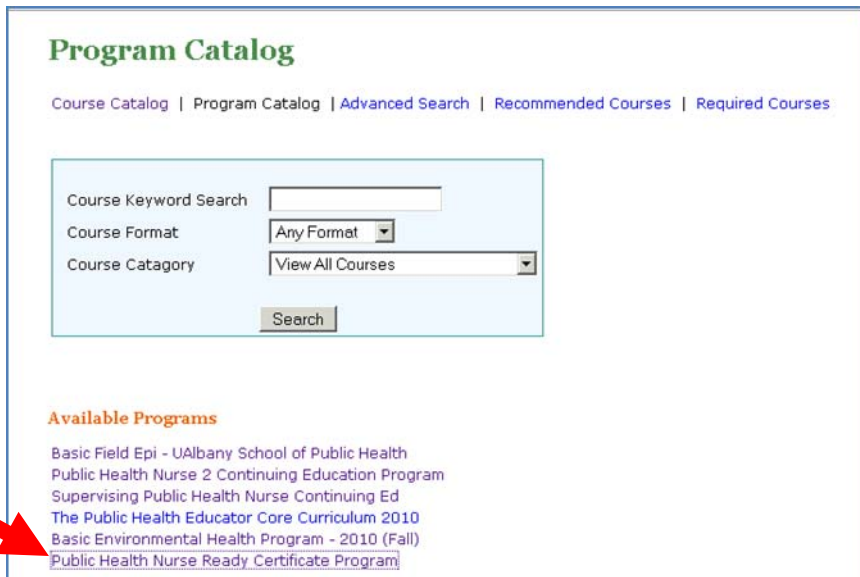


Click on “Program Catalog” at top center of page.



All of the courses (archived webstreams and online courses) will be listed under the heading “*Public Health Nurse Ready Certificate Program*”.

Click on the title of the Program to begin registering for all of the required CORE courses.



Program Catalog

[Course Catalog](#) | [Program Catalog](#) | [Advanced Search](#) | [Recommended Courses](#) | [Required Courses](#)

Course Keyword Search

Course Format

Course Category

Available Programs

- [Basic Field Epi - UAlbany School of Public Health](#)
- [Public Health Nurse 2 Continuing Education Program](#)
- [Supervising Public Health Nurse Continuing Ed](#)
- [The Public Health Educator Core Curriculum 2010](#)
- [Basic Environmental Health Program - 2010 \(Fall\)](#)
- [Public Health Nurse Ready Certificate Program](#)

Please read the information on the page and scroll down to the bottom of the page and click “Begin Program Enrollment”.

[Back to Top](#)

Enrollment for Public Health Nurse Ready Certificate Program. If you have already enrolled in this program, each course below can be completed via My Courses - [Current Courses](#) or My Courses - [Current Programs](#) tab.

Course Status Table

Status	Date	Course	Course #	Formats	Category
Not Enrolled		NYNJ-042 Communicate to Make a Difference (Part 1): Exploring Cross-Cultural Communication	NYNJ-042	Online	Communication
Not Enrolled		NYNJ-089a Health Literacy and Public Health (Module 1 of 2)	NYNJ-089a	Online	Communication
Not Enrolled		NYNJ-201 Orientation to Public Health	NYNJ-201	Online	Core Public Health
Not Enrolled		UACPHP-206 Field Epidemiology	UACPHP-206	Online	Epidemiology/Surveillance
Not Enrolled		UASPH-PHL051707 Public Health Live/T2B2: Public Health Nursing	UASPH-PHL051707	Streaming	Core Public Health
Not Enrolled		UASPH-PHL111606 Public Health Live/T2B2: Public Health and Public Policy	UASPH-PHL111606	Streaming	Legal/Ethics
Not Enrolled		UNC-051107 Healthy Places Leading to Healthy People: Community Engagement Improves Health for All	UNC-051107	Streaming	Core Public Health

You will see a “Course Status Table”. Scroll down to enroll for each CORE required course. Click on “Enroll”.

Please complete enrollment for any courses listed below.

NYNJ-042 Communicate to Make a Difference (Part 1): Exploring Cross-Cultural Communication

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<input type="button" value="Enroll"/> Ongoing	Exploring Cross-Cultural Communication	Online	Ongoing				

UACPHP-206 Field Epidemiology

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<input type="button" value="Enroll"/> Ongoing	Field Epidemiology	Online	Ongoing				

NYNJ-089a Health Literacy and Public Health (Module 1 of 2)

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<input type="button" value="Enroll"/> Ongoing	NYNJ-089a - Module 1	Online	Ongoing				

After clicking “Enroll”, you must select your credit type (if you wish to collect credits and the course offers credits).

Please complete enrollment for any courses listed below.

NYNJ-042 Communicate to Make a Difference (Part 1): Exploring Cross-Cultural Communication

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<input type="button" value="Enroll"/> Ongoing	Exploring Cross-Cultural Communication	Online	Ongoing				

You must select the credit type to complete the registration for the course.

Name of Course: NYNJ-042 Communicate to Make a Difference (Part 1): Exploring Cross-Cultural Communication

Select Your Credit Type: [\(More Info\)](#)

2.5 CNE
 2.5 CME
 2.5 CEU
 None

Continue to enroll in each of the CORE requirement courses. Once you have enrolled for all the courses, you will see a Program Enrollment – Summary page.

Click “Launch Course” to begin any of the CORE requirement coursework.

Program Enrollment - SUMMARY

[Course Catalog](#) | [Program Catalog](#) | [Advanced Search](#) | [Recommended Courses](#) | [Required Courses](#)

This page serves as your enrollment confirmation for the program Public Health Nurse Ready Certificate Program. You will also receive an email confirmation.

The table below details all of the courses associated with this program and your status within those courses. You can complete and review course and program requirements via My Courses - [Current Courses](#) tab or My Courses - [Current Programs](#) tab.

Scroll down to continue with program course enrollment

Course Status Table

Status	Date	Contact Admin	Course Name	Credit Type	Credits	Section	Activities
Enrolled	11/16/2010	Email	NYNJ-201 Orientation to Public Health Orientation to Public Health Launch Course	None	0	Ongoing Details Messaging	
Enrolled	11/16/2010	Email	NYNJ-042 Communicate to Make a Difference (Part 1): Exploring Cross-Cultural Communication Exploring Cross-Cultural Communication Launch Course	None	0	Ongoing Details Messaging	
Enrolled	11/16/2010	Email	UASPH-PHL051707 Public Health Live/T2B2: Public Health Nursing Archived Webcast Launch Course	None	0	Ongoing Details Messaging	Certify Completion - due
Enrolled	11/16/2010	Email	UASPH-PHL111606 Public Health Live/T2B2: Public Health and Public Launch Course	None	0	Ongoing Details	

Go to the “Course Catalog” to find and register for your choice of Elective courses. You can search for your choice using the course number provided on the tracking sheet.

Course Catalog

Course Catalog | Program Catalog | Advanced Search | Recommended Courses | Required Courses

There are currently 648 courses offered in the Course Catalog. [View all courses](#) or search or browse for specific types of courses.

Browse Catalog By Category **OR** **Search Catalog Query**

View All Courses
 Administration
 Chronic Disease
 Communication
 Core Public Health
 Emergency Preparedness

Course Keyword Search:
 Course Format:
 Course Category:

Click on the course name.

Epidemiology/Surveillance

Course Name	Course #	Formats	Credits	Completion Hours	User Rating
Introduction to Public Health Surveillance (E is for Epi) Session 4.1	NCCPHP-EPIE4.1	Online	0.05 CEU 0.5 CME None	0.5	Based on 12 rating(s). Ease-of-Use: Quality of Information: Overall Satisfaction: Average Rating:

1

Click on “Enroll”. If the course offers CE credits, you will be asked to select a credit type.

Course Description

[Course Catalog](#) | [Program Catalog](#) | [Advanced Search](#) | [Recommended Courses](#) | [Required Courses](#)

NCCPHP-EPIE.4.1 Introduction to Public Health Surveillance (E is for Epi, Session 4.1)

Enrollment Deadline	Section	Course Format	Start/End Dates	Meeting Times	Location	Instructor (s)	Speaker (s)
<input type="button" value="Enroll"/> Ongoing	Slides with Audio	Online	Ongoing				



If you have enrolled successfully, you will see a message indicating that you have successfully registered for the course.

To view the courses you have registered for, click on “My Courses”, then click on “Current Courses” or “Current Programs”.

Public Health Nurse Ready

Course Descriptions

Core Requirements:

Orientation to Public Health	14
Exploring Cross-Cultural Communication	15
Field Epidemiology	16
Health Literacy and Public Health	17
Public Health Nursing Standards and Credentials.....	18
Public Health & Public Policy	19
Healthy Places Leading to Healthy People	20

Electives:

Introduction to Public Health Surveillance.....	21
Introduction to Assessment.....	22
Practicing Cross-Cultural Communication	23— 26
From Evidence to Practice	27
Strategies for Improving Public Health Communications.....	28
Messenger Chronicles: Effective Communication Strategies for Difficult Conversations.....	29
Public Health Works and the Future of Public Health.....	30

Orientation to Public Health

NYNJ 201

Course Description: "Orientation to Public Health" provides a basic understanding of public health's mission and functions. This web-based course is appropriate to orient new staff or students to the field of public health. Part One introduces the mission and six obligations of public health. Part Two explains the ten essential services. The course places learners in the scenario of their first day on the job in a local health department and engages learners in a series of exercises and virtual interviews.

Objectives:

As a result of this learning experience, participants will be able to:

- Define public health and its obligations.
- Explain how public health differs from health care.
- Give examples of how their agency (or a local health agency) carries out the essential services of public health.
- Identify the individual's and organization's responsibilities with the context of the essential public health services and core functions.
- Advocate for public health programs and resources.
- Identify how public and private organizations operate within a community.
- Describe the role of government in the delivery of community health services.
- Utilize appropriate methods for interacting sensitively, effectively, and professionally with persons from diverse cultural, socioeconomic, educational, racial, ethnic and professional backgrounds, and persons of all ages and lifestyle preferences.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Exploring Cross-Cultural Communication:

Communicate to Make a Difference

NYNJ-042

Course Description: This web-based course invites learners to spend time thinking about and developing their own responses to a variety of ideas and situations about culture, communication and public health. Learners will explore the meaning of culture, methods of communication, and strategies for communicating more effectively by taking part in “virtual” group conferences, reading and responding to simulated e-mails, and utilizing resource documents.

Objectives: After completing the course, the learner will be able to:

- Give examples of discriminating and non-discriminating practices in providing public health services.
- Recognize effective methods/strategies/techniques for unbiased communication.
- Explain how effective cross-cultural communication influences public health service and program acceptance.
- Identify specific factors that influence an individual’s or group’s acceptance of public health information and services.
- Describe job-specific benefits of effective cross-cultural communication.
- Define culture.
- Explain the importance of a diverse public health workforce.
- Develop increased awareness of diversity.
- Understand how and why stereotypes/generalizations are created.
- Identify the cultural groups served by the unit/organization the participant represents.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Field Epidemiology

UACPHP-206

Course Description: This course provides an overview of field epidemiology and the steps of an outbreak investigation. The course describes the context of field epidemiology and its relationship to epidemiology in general, and reviews some basic techniques typically used in data analysis in the field.

Objectives: After completing this course, the learner will be able to:

- Define field epidemiology.
- Identify the roles of professionals involved in outbreak investigations.
- Identify the steps of outbreak investigations.
- Utilize some of the basic techniques for data analysis

Format: Online interactive course

Source: University at Albany, School of Public Health. Developed by Stan Kondracki, Retired Epidemiologist/Trainer for the New York State Department of Health

Health Literacy and Public Health

NYNJ-089a

Course Description: This course contains four sections. The content and activities demonstrate how the public's literacy skills affect interactions with medical and public health staff. Content introduces the concept of health literacy, provides strategies for considering literacy both when creating public health messages for the general public as well as when directing health services to the public.

Objectives: After completing the course, the learner will be able to:

- Define fundamental literacy.
- Define health literacy.
- Describe how health literacy relates to public health.
- List the four domains of health literacy.
- Give an example of each of the four domains of health literacy.
- List some coping strategies people use to compensate for their low literacy skills.
- List some groups that are more likely to be less literate.
- List some reasons why people may have low literacy.
- List the consequences of low health literacy for individuals.
- Describe why people, regardless of literacy skills, may fail to understand health information.
- Give examples of how low literacy affects the essential services of public health.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Public Health Nursing Standards and Credentials: What's Happening with Public Health Nursing?

UASPH-PHL 051707

Course Description: In the years ahead Public Health Nursing practice will be affected by: new scope and standards of public health nursing; performance monitoring of public health practice; accreditation of public health agencies; and credentialing examinations such as the new National Board of Public Health Examiners. This program will explore how these new developments will impact public health nursing practice.

Presenter: Kristine Gebbie, DrPH, RN Elizabeth Standish Gill, Associate Professor of Nursing Director, Center for Health Policy, School of Nursing, Columbia University

Objectives:

At the completion of this course, the learner will be able to:

- Describe the practice implications of the scope and standards of practice for public health nursing;
- Describe performance monitoring of public health practice;
- Relate the issues that support accreditation of public health agencies; and
- Describe credentialing examinations such as that of the new National Board of Public Health Examiners.

Format: Webstream

Source: University at Albany, School of Public Health, Center for Public Health Continuing Education, Public Health Live (T2B2) webcast series.

Public Health & Public Policy

UASPH-PHL 111606

Course Description: From smoking bans to seatbelt laws, patient confidentiality to AIDS testing - public policy is essential to public health. In this program viewers will learn more about the impact of current policies as well as more about how public health practitioners can influence a change in policy. A public health lawyer, researcher and professor will bring us up to date on some of the latest policies as well as areas where there may be a need for stronger policies to protect public health.

Presenter: Zita Lazzarini, JD, MPH, Division Director and Associate Professor Medical Humanities, Health Law & Ethics, University of Connecticut School of Medicine

Objectives:

At the end of the presentation, the learner will be able to:

- Recognize the foremost public health successes of the 20th century;
- Recognize policies and laws originally enacted for “non-public health” reasons; and
- Discuss current or proposed policies that pose barriers to public health.

Format: Webstream

Source: University at Albany, School of Public Health, Center for Public Health Continuing Education, Public Health Live (T2B2) webcast series.

Healthy Places Leading to Healthy People: Community Engagement Improves Health for All

UNC-051107a

Course Description: This Public Health Grand Rounds program focuses on Healthy Communities, the broadest CDC Healthy Places goal area. Healthy communities are places where public health systems, social infrastructure and policies support health and essential public health services that are readily available to all.

Highlighted in this presentation is the rural community of Wabasso located in Indian River County, Florida. Wabasso successfully used a community engagement approach, stimulated by a tool called the Protocol for Assessing Community Excellence in Environmental Health (PACE-EH), to address critical health, social and environmental issues such as safe streets, secure housing, water quality, crime prevention and physical activity promotion.

Today, CDC and NACCHO (National Association of County and City Health Officials) provide technical assistance to local and state health departments and their constituents in using PACE-EH. Through a series of tasks and discussion, PACE-EH clarifies the holistic nature of place-related health activities and addresses core problems rather than just symptoms.

Pilot-site coordinators throughout the country have praised PACE-EH for its impressive results and the coalition-building that brings previously competing, overlapping, and sometimes combative local agencies together to foster improved relationships between public health agencies and the community.

Objectives: At the completion of the course, the learner will be able to:

- Describe how the PACE-EH tool was utilized in Indian River County, Florida and how it continues to benefit Wabasso residents and the local health department.
- Examine how the PACE-EH tool helps communities clearly identify their health, social and environmental problems.
- Illustrate various ways the PACE-EH tool helps to build coalitions for change across agencies and community groups
- Compare and contrast available community engagement tools such as PACE-EH, MAPP, HIA, REACH and others.

Format: Webstream

Source: The North Carolina Institute for Public Health. This program is part of the Public Health Grand Rounds – a collaborative effort of the Centers for Disease Control and

Introduction to Public Health Surveillance

NCCPHP-EPIE 4.1

Course Description: This is the 7th course in a ten-part series for *non-epidemiologists*. Its intention is to prepare participants to work collaboratively with Epidemiologists and Public Health Surveillance personnel. This series was designed to introduce participants to the history and applications of the public health specialty of Epidemiology. It will also introduce and explain terminology, measures, and resources commonly used by practicing Epidemiologists.

Objectives:

At the conclusion of the presentation, the learner will be able to:

- Recognize the applications and limitations of current public health surveillance practices;
- State the function of three different types of surveillance: active, passive, and syndromic;
- Describe federal public health surveillance systems relevant to epidemiology programs;
- Recognize the reciprocal pathway of data exchange through county, state, and federal surveillance efforts; and
- Recognize the major components of surveillance data analysis.

Presenter: This presentation, originally developed by Anjum Hajat, MPH, Aaron Kipp, MPH, Sarah Pfau, MPH, and Lesliann Helmus, Surveillance Chief in the Virginia Office of Epidemiology, was adapted by Amy Nelson, PhD, MPH for this online recording, which gives you an overview of public health surveillance.

Format: Online narrated presentation

Source: North Carolina Center for Public Health Preparedness

Introduction to Assessment

NCCPHP-PHE01

Course Description: In the first part of this presentation national expert, Dr. Hugh Tilson, provides a brief summary on the recent history of public health and the importance of community assessment. In the second part of this presentation, Rachel H. Stevens, EdD, RN provides an overview of the philosophy, purpose and process of community assessment.

Objectives:

At the conclusion of the presentation, the learner will be able to:

- Name the 10 essential public health services and understand how assessment relates to them;
- Articulate the purposes of community assessment;
- Be able to create an assessment profile of your community; and
- Explain the concept of upstream thinking and give an example from your area of practice.

Presenter: This presentation by Rachel Stevens, EdD, Clinical Professor, North Carolina Institute of Public Health and Senior Faculty Advisor at the North Carolina Center for Public Health Preparedness, gives the viewer an introduction to assessment. This lecture material was developed as part of a graduate level course at the University of North Carolina at Chapel Hill School of Public Health.

Format: Online narrated presentation

Source: North Carolina Center for Public Health Preparedness

Practicing Cross-Cultural Communication

Hepatitis A Outbreak Module – NYNJ-068a

Course Description: Developing an effective public health intervention in a time of crisis is challenging. This story of a Hepatitis A outbreak in a Mexican-American community demonstrates how effective cross-cultural communication can lead to good solutions.

Objectives: After completing the course, the learner will be able to better apply the following skills in their daily work:

- Ask questions to develop cultural knowledge;
- Distinguish cultural perspectives;
- Build self-awareness;
- Recognize the complexity of cross-cultural communication;
- Avoid stereotyping;
- Respect cultural differences;
- Employ active listening skills;
- Avoid culturally insensitive language and behaviors; and
- Be flexible in choosing communication strategies.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Practicing Cross-Cultural Communication

The Bamboo Dragon Module – NYNJ-068b

Course Description: One of the essential services of public health is to enforce laws and regulations that protect health and ensure safety. "The Bamboo Dragon" begins with the health inspection of an Asian restaurant. Can the stakeholders overcome the barriers to communication that cultural differences have created?

Objectives: After completing the course, the learner will be able to better apply the following skills in their daily work:

- Ask questions to develop cultural knowledge;
- Distinguish cultural perspectives;
- Build self-awareness;
- Recognize the complexity of cross-cultural communication;
- Avoid stereotyping;
- Respect cultural differences; and
- Avoid culturally insensitive language and behaviors.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Practicing Cross-Cultural Communication

Community Health Worker Module – NYNJ-068c

Course Description: There are many facets of organizational culture. It is the awareness of these facets and how communication can affect an organization that is the focus of the "Community Health Worker Program" module. How can three different groups overcome communication challenges to work together?

Objectives: After completing the course, the learner will be able to better apply the following skills in their daily work:

- Ask questions to develop cultural knowledge;
- Distinguish cultural perspectives;
- Build self-awareness;
- Recognize the complexity of cross-cultural communication;
- Avoid stereotyping;
- Respect cultural differences;
- Avoid culturally insensitive language and behaviors;
- Be flexible in choosing communication strategies; and
- Employ active listening skills.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Practicing Cross-Cultural Communication

Flood Module – NYNJ-068d

Course Description: "Flood" follows the development of a regional flood evacuation plan that includes a very large migrant worker community.

Objectives: After completing the course, the learner will be able to better apply the following skills in their daily work:

- Distinguish cultural perspectives;
- Avoid stereotyping;
- Respect cultural differences;
- Be flexible in choosing communication strategies; and
- Employ active listening skills.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

From Evidence to Practice: A Systematic Approach to Address Disparities in Birth Outcomes

NYNJ-075

Course Description: "From Evidence to Practice" is a self-paced, web-based course, that teaches the evidence-based public health decision-making process by plunging learners into a realistic situation. In the course, learners are asked to understand and employ the evidence-based framework to research and develop an intervention strategy that addresses disparities in birth outcomes in a local community. Learners make a series of choices about finding data to accurately describe the problem, evaluate interventions based on evidence and applicability to the community, and defend their choices. The course outcome — securing funding for interventions chosen — depends on sound evidence-based decision-making.

Objectives: After completing the course, the learner will be able to:

- Use a systematic evidence-based framework to identify and address key issues in the community;
- Assess the credibility and relevance of data and information sources; and
- Select interventions based on existing research.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Strategies for Improving Public Health Communications

NYNJ-89b

Course Description: This course continues to introduce the concept of health literacy and provides practical techniques for addressing literacy issues in spoken and written communications.

Objectives: After completing the course, the learner will be able to:

- List seven barriers to good communication in public health;
- Provide an example for each barrier;
- List seven techniques to improve health communication;
- Define plain language; and
- Describe three communication strategies you can apply in your daily work.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Messenger Chronicles:

Effective communication strategies for difficult conversations

NYNJ-182

Course Description: The “**Messenger Chronicles: Effective communication strategies for difficult conversations**” presents a new framework for communication in difficult situations. This framework shifts focus away from managing “difficult” people towards an understanding of the process of difficult conversations and accepting responsibility for one’s own performance.

Given realistic situations and real-world conversations, learners will experience communication strategies and practical techniques in context. This course is organized into a number of modules that simulate realistic conversations. Many of the conversations are split into three sections: Read, Think and Analyze. Learners will **read** a conversation and then will be asked to **think** about certain aspects of the conversation by answering questions or engaging in activities. Further information can be gained from an interactive **analysis** of the conversation.

Objectives: After completing the course, the learner will be able to:

- List the four aspects of communication (content, context, conduct, and character) for which individuals are responsible;
- Describe each step in the process of a difficult conversation;
- Describe strategies for effective conversations;
- Analyze conversations in terms of content, context, conduct, and character; and
- Become more aware of their individual communication performance and strive for higher levels of performance.

Format: Online interactive course

Source: New York – New Jersey Public Health Training Center and co-sponsored by the University at Albany, School of Public Health

Public Health Works and the Future of Public Health

UASPH-PHL 031707

Course Description: As public health officials, how can we best address the needs of a growing population in an ever changing environment? Public health leaders are already involved in a wide array of health promotion, prevention and disease management programs from AIDS to zoonoses, anti-smoking and immunization campaigns, safe food and water inspections, plus bioterrorism preparedness. But now, as we learn more about the social determinants of health: education, income, housing and transportation - we need to examine an even broader framework for public health action in our communities, large and small. In this program we'll discuss these new challenges for public health professionals.

Presenter: Jo Ivey Boufford, MD, President, New York Academy of Medicine

Objectives:

At the conclusion of the presentation, the learner will be able to:

- Describe public health as a system, including its unique and important features and their role in it, to general audiences.
- Identify, measure, and assess the components of the public health infrastructure.
- Apply principles derived from the basic public health sciences to planning, implementing and evaluating public health interventions

Format: Webstream

Source: University at Albany, School of Public Health, Center for Public Health Continuing Education, Public Health Live (T2B2) webcast series.



PUBLIC HEALTH NURSE READY CERTIFICATE APPLICATION

APPLICANT INFORMATION

Name:

Print name as you want it
to appear on the certificate:

Phone:

E-mail:

Mailing address for certificate:

City:

State:

ZIP Code:

Nursing Degree:

Highest Degree:

CORE REQUIREMENTS: (complete all courses in this section)

Orientation to Public Health (NYNJ 201)

Date Completed:

Exploring Cross-Cultural Communication (NYNJ 042)

Date Completed:

Field Epidemiology (UACPHP 200)

Date Completed:

Health Literacy and Public Health (NYNJ 089)

Date Completed:

Public Health Nursing Standards and Credentials: What's Happening with Public
Health Nursing? (UASPH-PHL051707)*

Date Completed:

*Certificate Faxed:

Public Health & Public Policy (UASPH-PHL111606)*

Date Completed:

*Certificate Faxed:

Healthy Places Leading to Healthy People: Community Engagement Improves
Health for All (UNC-051107a)*

Date Completed:

*Certificate Faxed:

ELECTIVES: (choice of 8 hours)

Introduction to Public Health Surveillance (NCCPHP-EPIE4.1)* ~ 1.5 hours

Date Completed:

*Certificate Faxed:

Introduction to Assessment (NCCPHP-PHE01)* ~ 1 hour

Date Completed:

*Certificate Faxed:

Practicing Cross-Cultural Communication - select one of the four modules

Date Completed:

- NYNJ-068a. Hepatitis A Outbreak Module ~ 1.5 hours
- NYNJ-068b. The Bamboo Dragon Module ~ 1.5 hours
- NYNJ-068c. Community Health Worker Module ~ 1.5 hours
- NYNJ-068d. Flood Module ~ 1.5 hours

From Evidence to Practice (ESPH-075)* ~ 3 hours

Date Completed:

*Certificate Faxed:

Strategies for Improving Public Health Communication (NYNJ-089b) ~ 1.5 hours

Date completed:

Messenger Chronicles: Effective Communication Strategies for Difficult
Conversations (NYNJ-0182) ~ 1 hour

Date completed:

Public Health Works and the Future of Public Health (UASPH-PHL031707)* ~ 1 hour

Date Completed:

*Certificate Faxed:

SIGNATURE

I verify that I am registered with the Selective Service. (Males only)

 Yes No

I authorize the verification of the information provided on this form.

Signature of applicant:

Date:

*For courses where we are unable to verify course completions, you may be asked to fax a hard copy of your course completion certificate.

Once you have fulfilled the requirements, please email or fax completed application, copy of nursing license and copies of necessary certificates to:

Devin Eizenberg, Assistant Director

Center for Public Health Continuing Education, University of Albany School of Public Health
deveizen@atlas.ccny.cuny.edu, 518-432-0359 (ph), 518-432-1157 (fax)