



## ***Breastfeeding Grand Rounds 2017***



## ***The Impact of Social and Cultural Values on Breastfeeding Practice and Strategies to Address Disparities***

**Thursday, August 3, 2017 - 8:30 - 10:30am ET**

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The social context in which a mother gives birth and cares for her child greatly affects whether she initiates and continues breastfeeding. Scholarly and popular literature describes breastfeeding as both a biological and social practice. As such, breastfeeding advocates and health professionals have critically examined and compared the ways in which biosocial factors shape breastfeeding practices among racial, ethnic, and socioeconomic groups in the United States. This Breastfeeding Grand Rounds will demonstrate how U.S. social values influence breastfeeding practices among mothers from different racial-ethnic and socioeconomic groups in the U.S. Presenters will describe strategies that have worked to change cultural norms and societal values in ways that positively affect breastfeeding rates among different U.S. groups and enhance its broader social acceptance.

### **Registration**

To register for this FREE webcast,  
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