


THINK FRESH! For the Emergency Food System

 Hunger Prevention and Nutrition
Assistance Program (HPNAP)

 POLICY
PROGRAMS
FUNDING OPPORTUNITIES

Policy



Produce requirement

- 15% Fresh or 35% Canned/Frozen
- **Policy Support Contract**
 - ❖ Quarterly report & reminders
 - ❖ Equipment
 - ❖ Compliance
 - ❖ Possibility of additional funding
 - ❖ at end of program year

Programs (1/2)



Produce of the Month

- ❖ Supports produce requirement
 - ↑ monthly specials of fruit and vegetable, recipes & fact sheets

Programs (2/2)



Community Supported Agriculture

- ❖ Purchased shares for EFROs in targeted communities
- ❖ Cooking demos, recipes and fact sheets
- ❖ Partnership with Just Food, Just Say Yes to Fruits and Vegetables, Farmers, and CBOs

Soup Kitchen



Collard Greens & Spinach Salad from CSA

Soup Kitchen



Bedford-Stuyvesant,
Brooklyn

Funding Opportunities

- 🍷 Seed Grants & Eat Well Play Hard
 - ❖ Mini Grants
 - ❖ Develop Community Gardens for Emergency Food Programs
 - ❖ Community Development, Sustainability – programs can provide part of community food needs



Policy & Program Impact ^(1/2)

- 🍷 POLICY ↓ Fresh Produce Purchases
 - ❖ 1999-2000 4.2%
 - ❖ 2000-2001 11.1%
 - ❖ 2001-2002 17.5%

% of total food dollars spent
- 🍷 PROGRAM ↓ CSA
 - ❖ 19,000 pounds of farm fresh produce into the emergency food system in 2002

Policy & Program Impact ^(2/2)

- 🍷 GRANTS Seed Grants, EWPB Grants
 - More than \$1,000,000 in grant funds distributed.

THINK FRESH! Strategies ^(1/2)

- 🍷 Influence & Develop Policy (Institutionalize)
 - Be an educated Policy Maker
 - ❖ Identify marketable, replicable services
 - ❖ Identify & eliminate potential barriers
 - ❖ Communicate

THINK FRESH! Strategies (2/2)



Develop creative, sustainable and replicable programs & program guidelines

- ❖ **Provide education and supportive resources**
- ❖ **Institute marketing & promotion programs**
- ❖ **Think outside of the box!**

For Further Information:

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