

UAlbany Center for Public Health Preparedness presents



## Communication During Crisis: The Role of Media During Public Health Emergencies

**Satellite Broadcast with Douglas Starr, PhD**  
**Knight Center for Science and Medical Journalism**  
**Boston University College of Communication**

**December 3, 2002**

Dr. Douglas Starr co-directs the Knight Center for Science and Medical Journalism at Boston University. The Center strives to improve the quality of science and medical journalism worldwide by training students and veteran journalists to recognize, investigate, analyze and explain scientific and medical findings and issues. Dr. Starr will discuss such questions as:

*What is the role of the media during public health emergencies?  
To allay fears or relay facts?*

*How can the media best communicate issues surrounding bioterrorism to the public?*

*How can the relationship between the media and public health professionals during public health emergencies be improved?*

**When: Tuesday, December 3, 2002**

Satellite Broadcast: 9:00 – 10:00 a.m. EST

**Broadcast on:** C-band; KU-band and MPEG-2 DVB Compliant Digital channel (including SUNYSAT)

**To become a downlink site:**

Complete the enclosed site registration form. We will send coordinates, handouts, etc. after we receive your registration.

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