

## **2008-2009 Sponsorship Opportunities**

*Support of the Institute for the Advancement of Healthcare Management's Annual Breakfast Program Series brings benefit to your organization and employees. Program announcements reach a database of over 1,800 regional healthcare professionals and related associates, and an average of 125 people attend each program. Speakers are drawn from the leadership of major provider organizations in the community as well as nationally known experts.*

### **SPONSOR A BREAKFAST PROGRAM**

#### **Full Sponsorship**

*Sponsorship at the \$3,000, covers the cost of facility rental, continental breakfast and mailings*

#### **FULL Sponsor Benefits include:**

- Your employees attend 2008-2009 breakfast programs at no charge
- Organization Name/Logo listed on Institute web site, with a link provided if desired
- Organization Name and Logo displayed on Welcome Screen the morning of the program
- Notification of other healthcare related events offered by the University at Albany
- Organization Name/Logo displayed on registration flyer sent by mail
- Space available for information table morning of the event
- Announcement acknowledging sponsorship of the event
- One time assistance in distributing/promoting your organization's upcoming event to the IAHCM e-mail list
- Complimentary list of program attendees

### **Series Sponsor**

#### ***Sponsorship at the \$1,000, supporting***

- Your employees attend 2008-2009 breakfast programs at no charge
- Organization Name/Logo listed on Institute web site, with a link provided if desired
- Announcement acknowledging support at all programs in the 2007-2008 Breakfast Program series

### **BECOME AN ORGANIZATIONAL FRIEND OF THE INSTITUTE**

#### **\$500 level (Sustaining)**

- Your employees attend 2008-2009 breakfast programs at no charge
- Organization Name listed as Sustaining Friend of the Institute on Institute web site

#### **\$250 level (Contributing)**

- Up to **4** employees of your organization welcome to attend each 2008-2009 program at no charge
- Organization Name listed as a Contributing Friend of the Institute on Institute web site