

**Institute for the Advancement of Health Care Management
University at Albany
School of Public Health**

**Breakfast Program Sponsorship
Fact Sheet**

- Breakfast Program announcements reach a database of over 2,000 regional healthcare professionals and related associates, and an average of 130 to 150 people attend each program
- Over 500 individuals attended at least one Breakfast Program during the 2005-2006 Breakfast Program Series
- The Institute Breakfast Programs are a popular forum for learning about current and relevant healthcare topics and to network with other healthcare professionals.
- The Breakfast Program Planning Committee, comprised of representation from various statewide healthcare associations, guides the selection of topics and speakers
- Speakers are drawn from the leadership of major provider organizations in the community as well as nationally known experts who travel to Albany to participate
- The Annual Legislative Healthcare Update, presented by the NYS Senate and Assembly healthcare committees leaders, draws the largest participation of all the programs. In 2003, 395 people attended the Legislative program.
- A nominal fee of \$10 is collected from individuals not associated with an organizational Friend or not an individual contributor.
- Sponsorship and Friend's contributions cover direct costs for the programs, such as facility charges, breakfast, postage and copying.