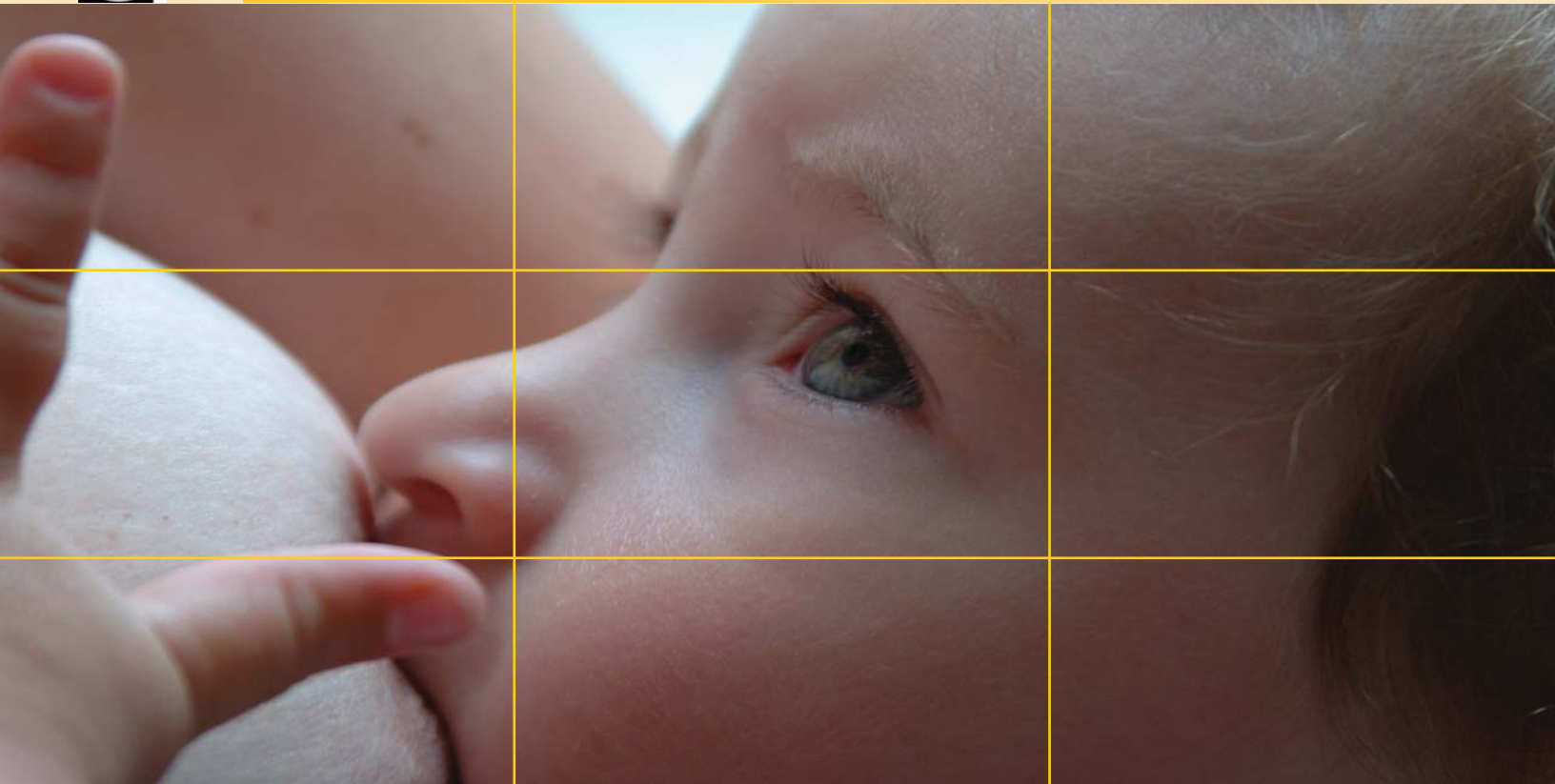




Breastfeeding Grand Rounds 2008



Live - Thursday, August 7, 2008, 7:30am - 9:30am ET

Making Breastfeeding the Norm: Social Marketing

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Increasing the incidence and duration of breastfeeding among women is a national and state goal for improved public health. Breastfeeding has long been recognized as the gold standard for infant nutrition. Social marketing campaigns are now focusing on making breastfeeding not just the gold standard but the norm for all women. This broadcast will provide an overall view of social marketing with specific examples of social marketing campaigns on breastfeeding.

Registration

To register for a FREE satellite downlink or live webcast on your personal computer, log on to:

www.albany.edu/sph/coned/bfgr08.htm

Continuing Education Credits are available. More details closer to broadcast date.
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USDHHS/HRSA Maternal and Child Health Bureau.

Viewing

Location:



SCHOOL OF PUBLIC HEALTH

UNIVERSITY AT ALBANY State University of New York