

Student Association Senate
Campus Center 116
1400 Washington Ave.
Albany, NY 12222
(518) 442-5640



Paul McCarthy
Senate Chairman

Bryan Best
Senate Vice Chair

Bill 0910-026R

**Sponsored by: Chairman McCarthy, Vice Chairman Best
Subject: Senate/Judicial Marketing Rights**

Date: September 16, 2009

Committee Vote: N/A

Senate Vote: Tabled Indefinitely

Be it hereby proposed that the following be enacted:

Whereas, in its capacity as a democratically elected body, the Student Association Senate acts as a representative voice of the students of the University at Albany and;

Whereas, the Student Association Senate's operations, business and initiatives are of paramount importance to the message and governing of Student Association and;

Whereas, every senator's voice, as well as the collective voice of the Senate, maintain the right to be fully and properly portrayed by the Student Association as a collective body and;

Whereas, no subsidiary department or branch operates independently absent the oversight of the Senate and its collective decisions and;

Whereas, the Marketing Department of the Student Association derives its funding from the budget decisions of the Senate and the Senate does not have an independent marketing department and;

Whereas, the Student Association is a singular organization in which all branches and departments have a right to be properly represented in its ongoing affairs, publications and advertising material and;

Whereas, the intent of the Senate in allocating funding to the Marketing Department is to ensure that all events, initiatives, subsidiary departments and branches are properly advertised and;

Whereas, the Student Association Senate has important information for all students regarding committee business, Senate business, bills and resolutions passed, Senate committee investigations, appointments, appropriations, etc. that has not been fully or transparently advertised to students in the past and;

Whereas, the Judicial Branch's business is similarly important to the student body when said business is ongoing and;

Whereas, the Student Association Senate maintains autonomous control over its own message, and asserts the right to utilize reasonable resources to portray this message and;

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Whereas, the SA Insider is a powerful tool for communication and outreach to the student body, which is currently unregulated by any by-law, or whose creation has not been previous mandated by this organization.

Therefore be it resolved, that the Student Association Senate affirms the use of the SA Insider for information dissemination, and calls for Marketing Department resources to be used for its creation on a regular basis and;

Be it further resolved, that the Student Association Senate hereby rejects, from this point forward, any Executive policy that 1) utilizes the SA Insider exclusively for Executive business or Executive message or 2) any policy that allows exclusive Executive or Marketing Department control over the publication, which represents all of Student Association's branches or 3) any policy which does not comply with the mandates of the following paragraphs and;

Be it further resolved, that The Student Association Senate requires that at least one page of every publication of the SA Insider be dedicated to Senate information and one page be dedicated to Judicial information, and that these pages shall fall under exclusive editorial control of the Senate Chair (in consultation with the Senate Vice Chair) and the Chief Justice, respectively, and that these officers shall have the sole responsibility of submitting this information to the Marketing Director, and shall receive assistance in formatting the information aesthetically, should they so request it and;

Be it further resolved, that the officers in the aforementioned paragraph may opt to exclude their respective sections in any given issue of the Insider if no pertinent business is ongoing and;

Be it further resolved, that any mention of Senate or Judicial business in the Insider or in any Marketing Department publication must be approved by the Senate Chair (in consultation with the Senate Vice Chair) or Chief Justice, respectively, as branches maintain control of their own message and priorities and;

Be it further resolved, that the Senate and Judicial branches reserve the right to place information regarding their affairs in other publications of the Marketing Department where Executive business is mentioned, if such placement is appropriate, and expect reasonable cooperation from the Marketing Department in said areas and;

Be it finally resolved, that this resolution be sent to the President, Vice President, Chief Justice and Marketing Director of the Student Association.