Case Study:
Black River Schools [Part 2]

You are the administrative assistant to Laura White, the Superintendent of Schools in Black River, Vermont. Dr. White has been both impressed and a bit overwhelmed by the volume of ideas (some good and some bad) that have been generated by the community task force that was called together to respond to the Marianne Gordimer grant to the school district.

White has just learned about the Center for Technology in Government, an IT research and development facility for government and non-profit organizations based at the University at Albany. An acquaintance of hers informed her that CTG had tools and approaches that could help her to think through the strategic opportunities that face Black River. You have been asked to visit CTG's web site and report back. You should generate a focused report in the format of a decision memo that answers the following questions:

1. What is the Center for Technology in Government and how can Black River possibly use its resources?
2. More specifically, review for the superintendent CTG's so-called "Toolbox". What exactly are the tools in the toolbox and how might they be useful to managers of government's technology-based initiatives?
3. Most specifically, pick out one of the tools and give it a fast review for the Superintendent. Pick the tool that you think will help her the most with her issues in Black River. Tell her specifically what the selected tool is and how it can be helpful.

Your memo should be focused and short. One page is best. Use visual structuring for your main points and refer to the "Writing a Decision Memo" case in the website.

Begin your search at the URL <www.ctg.albany.edu>