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Capital Region Nonprofit Leaders Offer Strategies for Advancing Your Organization’s Mission

UAlbany’s Award-Winning Emerging Issues in the Nonprofit Sector Series Launches 2015-16 Season with Workshop on Public Policy Advocacy Led by Area Experts

Albany, NY (September 29, 2015) – The University at Albany’s Emerging Issues in the Nonprofit Sector seminar series presents “Nonprofits and Public Policy: Advocating Strategically to Advance Your Mission” on Friday, October 2, from 8:30 a.m. – 12:30 p.m., with registration and continental breakfast beginning at 8:00 a.m. The seminar will be held at the First Unitarian Universalist Society of Albany, 405 Washington Avenue, Albany, New York.

Seminar attendees will hear from a number of local experts who will share specific strategies on how to advance the missions of nonprofit organizations through public policy advocacy. Among the topics that will be covered are lobbying, grassroots engagement, coalition building, issue organizing, participating in regulatory activities, professional networking, and developing ongoing working partnerships with government agency representatives.

“This program brings together an outstanding panel of area experts and will enable participants to engage in advocacy from a variety of perspectives — as public advocates in the community, as public policy advocates with elected officials, and as engaged professionals working with their counterparts in government agencies. And it all happens right here in Albany,” says program organizer Peter Finn, assistant to the dean of Rockefeller College of Public Affairs & Policy and one of the founders of the Emerging Issues series.

Steve Greenberg of Greenberg Public Relations and Bob Bellafiore of Stanhope Partners will be the keynote speakers. Both have extensive experience working in government and with nonprofit organizations. A panel of local nonprofit leaders will discuss constructive ways in which they have interacted with government agencies in order to further their organizations’ mission and agenda. Panelists include: Ami Schnauber, Vice President for Advocacy and Public Policy,
LeadingAge New York; Peter Iwanowicz, Executive Director, Environmental Advocates of New York; and William T. Gettman, Jr., Executive Director, St. Catherine’s Center for Children. The panel discussion will be followed by commentary from Stacey B. Rowland, partner at Wilson Elser.

The seminar is open to the public. The cost is $25 per person. Attendees may register at the door. For more information, visit albany.edu/nonprofit.

Emerging Issues in the Nonprofit Sector is sponsored by the University at Albany's School of Social Welfare, School of Public Health, School of Business and Rockefeller College of Public Affairs & Policy in collaboration with the Provost’s public engagement staff.

About the University at Albany

Educationally and culturally, the University at Albany-SUNY puts “The World Within Reach” for its more than 17,300 students. An internationally recognized research university, we offer 120 undergraduate majors and minors and more than 125 master's, doctoral, and graduate certificate programs. UAlbany is a leader among all New York State colleges and universities in such diverse fields as atmospheric and environmental sciences, business, criminal justice, emergency preparedness, engineering and applied sciences, informatics, public administration, social welfare, and sociology taught by an extensive roster of faculty experts. With a curriculum enhanced by 600 study-abroad opportunities, UAlbany launches great careers.

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