

Licensees

Licensed as of 10/2009

University at Albany SUNY

Standard License

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John P. Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)

A & R Sportbags Company (28326)

116 Stewart Lane
Fonda, NY 12068
Ms. AnnMarie Papierniak
Phone
Fax 518-829-7721
rpapiern@nycap.rr.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

A.T. Cross Company (13895)

One Albion Road
Lincoln, RI 02865-3700
Ms. Sally Anthony
Phone 401-335-8513
Fax 401-333-1751
www.Cross.com
santhony@cross.com
Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Absolute Promotions Inc. (49479)

56 Sheridan Ave.
Albany, NY 12210
Ms. Chris Piel
Phone 518-426-4361
Fax 518-426-4364
www.Absolutepromo.com
chris@absolutepromo.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 10/05/2009

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

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Licensees

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Advantage Promotions/NY (47583)

16 Hobbie Lane
 Selkirk, NY 12158
 Ms. Deborah Beza
 Phone 518-767-0876
 Fax 518-767-0876
 www.debbiebeza.com
 debbeza@nycap.rr.com
 Spec Agr Disclosed: 03/29/2009

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AIA New Dimensions in Marketing Inc. (79294)

124 S. Central Ave.
 Elmsford, NY 10523
 Ms. Maria Perez
 Phone 914-347-4872
 Fax 914-347-4870
 www.Effectivepromos.com
 perez@effectivepromos.com
 Spec Agr Disclosed: 05/03/2009

Boathouse Sports (16417)

425 E. Hunting Park Ave.
 Philadelphia, PA 19124
 Ms. Mary Ann Reilly
 Phone 215-425-4300 114
 Fax 215-425-2068
 www.Boathouse.com
 mreilly@boathouse.com
 Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AS (37575)

2101 Grace Street
 Culloden, WV 25510
 Ms. Sue Clark
 Phone 304-743-7905
 Fax 304-743-8578
 suer@tsisportswear.com
 Spec Agr Disclosed: 10/09/2009

Broadway Marketing (48395)

PO Box 13896
 Albany, NY 12212
 Mr. Geoffrey Patack
 Phone 518-489-3226
 Fax 518-489-7397
 jill@broadwaymarketing.com
 Spec Agr Disclosed: 06/24/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Campus Crystal Collection (14563)

PO Box 1199
 Conway, NH 03818-1199
 Ms. Sheila Bickum
 Phone 603-447-2091
 Fax 603-447-6695
 www.Campuscrystal.com
 custserv@glassgraphics.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Campus Casuals by CC (52645)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

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Captivating Headgear (50242)

PO Box 721210
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 06A (Sports Equipment)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Restricted Channel
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
 Freeport, PA 16229-1799
 Ms. Kelly Bricker
 Phone 724-295-5147 241
 Fax 724-295-4033
 www.Carsonindustries.com
 kbricker@carsonindustries.com
 Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

CDI Corp (17259)

3440 North Knox Street
 Chicago, IL 60641
 Ms. Rita Tucker
 Phone 773-205-2960 13
 Fax 773-205-2965
 www.Cdi-corp.com
 ritatucker@cdi-corp.com
 Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
 03C (Office Products)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 06A (Sports Equipment)

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 07D (Infant Products)

Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
 Sharon, MA 02067
 Mr. Jeffrey Lakin
 Phone 781-793-5300 372
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

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Club Colors Inc. (60377)

420 East State Parkway
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-81199
www.clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Cotton Gallery (15292)

PO Box 1111
Marion, IA 52302
Mr. Michael Stromert
Phone 319-373-0068
Fax 319-377-6747
www.Cottongallery.com
mbstromert@cottongallery.com
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

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CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-668-8750 126
Fax 905-624-5328
www.Gmcgifts.com
lorih@csigifts.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)
Campus/Local Channel

Product Categories
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Distribution Channel(s)
Campus/Local Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Danjor Enterprises (61165)

4630 Campus Drive Suite 200G
Newport Beach, CA 92660
Mr. Daniel Jordan
Phone 949-260-8448
Fax 949-955-0655
www.danjor.net
djordan@sportsheadgear.net
Spec Agr Disclosed: 10/20/2008

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories
03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04D (Gifts & Novelties - Miscellaneous)

Dr. Seuss by Tchotchke's (82702)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Flash Ventures dba Tribeca (70422)

435 Hudson Street 4th Floor
New York, NY 10014
Ms. Diana Lee
Phone 212-255-7070
Fax 917-591-9323
www.Tribecafash.com
dlee@tribecagear.com
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Super Center/Wholesale Clubs

Product Categories
02C (Personal Accessories)
03C (Office Products)
05A (Stationery)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)
Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
01M (Clothing Accessories)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Licensees

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University at Albany SUNY

Framing Success a division of Herff Jones (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

02A (Jewelry)
02B (Class Rings)
02C (Personal Accessories)
03C (Office Products)
04B (Collectibles)
05A (Stationery)
05D (School Supplies)

HMI Inc. (52434)

3310 Fairview Ave
Santa Ana, CA 92704
Mr. Sam Rhee
Phone 714-556-5244
Fax 714-556-4940
www.Headmaster.com
samr@headmaster.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Hanley Sign Company Inc. (78030)

26 Sicker Road
Latham, NY 12110
Ms. Lisa Tymchyn
Phone 518-783-6183
Fax 518-783-0128
www.Hanleysign.com
ltymchyn@hanleysign.com
Spec Agr Disclosed: 01/26/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 10/10/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

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Human Technologies Corporation (62038)

2260 Dwyer Ave.
 Utica, NY 13501
 Ms. Tryntjie Chrysler
 Phone 315-724-9891
 Fax 315-724-9896
 www.Htcorp.net
 tryntjiec@htcorp.net
 Spec Agr Disclosed: 06/08/2009

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

J America (14278)

1200 Mason Court
 Webberville, MI 48892
 Ms. Melissa Shears
 Phone 517-655-8800 113
 Fax 517-655-8801
 www.J-america.com
 mshears@jamericaretail.com
 Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

JanSport a division of VF Outdoor Inc. (11946)

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 06A (Sports Equipment)

Infamous Graphics Inc. (63026)

1033 Central Avenue
 Albany, NY 12205
 Mr. Edward Stumpf
 Phone 518-459-7446
 Fax 518-489-7447
 info@infamousgraphics.com
 Spec Agr Disclosed: 09/21/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
 Simi Valley, CA 93065
 Ms. Marisue Hasek
 Phone 727-369-5423 5423
 Fax 805-579-6066
 www.Marketidentity.com
 mhasek@lagtm.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog

Product Categories

Jardine Associates (44516)

200 Compass Circle
 North Kingstown, RI 02852
 Ms. Mary Hoskins
 Phone 401-667-3800 116
 Fax 401-667-3818
 www.Jardineassociates.com
 mary@jardineassociates.net
 Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06C (Toys)
 07B (Consumables)

10/30/2009 1:26:21PM

Licensees

Licensed as of 10/2009

University at Albany SUNY

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 10/20/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
07D (Infant Products)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

10/30/2009 1:26:21PM

Licensees

Licensed as of 10/2009

University at Albany SUNY

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

McSteven's Inc. (52468)

5600 NE 88th Street
Vancouver, WA 98665
Mr. Alex Pava
Phone 360-944-5788
Fax 360-944-1302
www.Mcstevens.com
alex@mcstevens.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories

07B (Consumables)

Legacy Athletic (14000)

14 Barnhart Drive
Hanover, PA 17331
Ms. Tori Gregg
Phone 717-630-0892 111
Fax 717-630-0827
www.Legacyathletic.com
tgregg@legacycaps.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

LXG (17536)

2249 W. Fairmont Dr. #2
Tempe, AZ 85282
Ms. Kristina Youngquist
Phone 602-437-5550 245
Fax 602-437-5445
www.Suttersmill.com
kristina@suttersmill.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)
07C (Health/Beauty)

MeadWestvaco Consumer & Office

Products (13020)

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mwv.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

10/30/2009 1:26:21PM

Licensees

Licensed as of 10/2009

University at Albany SUNY**Merge Left Inc. (14539)**

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899 8
 Fax 310-856-3935
 www.Mergeleft.com
 jackie@mergeleft.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Mundi/Westport Corporation (12834)

PO Box 2002
 Pine Brook, NJ 07058-2002
 Ms. Barbara Martino
 Phone 973-575-0110 287
 Fax 973-575-3319
 www.Mundiwestport.com
 bmartino@mundiwestport.com
 Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 09/26/2009

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 03A (Domestics)
 06A (Sports Equipment)

National Business Promotions (73720)

19 Colvin Ave.
 Albany, NY 12206
 Mr. Terry Dodge
 Phone 518-459-5270
 Fax 518-489-3047
 www.Nbp-promotions.com
 nbpinc@verizon.net
 Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

10/30/2009 1:26:21PM

Licensees

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University at Albany SUNY

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
NEcollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

NIKE USA Inc. (12012)

One Bowerman Drive - Building MS2
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Nu School (78315)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

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Licensees

Licensed as of 10/2009

University at Albany SUNY

Old Forge Metals Inc. (12140)

PO Box 488
 Vernon, NY 13476-0488
 Mr. W.H. Scott III
 Phone 315-829-3100
 Fax 315-829-3777
 www.Oldforgepewter.com
 hawley.ofm@tds.net
 Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 www.Outerstuff.com
 submissions@outerstuff.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Payne Publishers (13887)

8707 East Quarry Road
 Manassas, VA 20110-5389
 Mr. Don Guthrie
 Phone 703-369-5454 229
 Fax 703-369-0492
 www.Paynepub.com
 dguthrie@paynepub.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Premier Agendas Inc. (50114)

2000 Kentucky Street
 Bellingham, WA 98229
 Ms Tara Bishop
 Phone 800-536-2959 5637
 Fax 360-756-5544
 www.Premier.us
 tbishop@schoolspecialty.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 05D (School Supplies)

Project Graphics (55785)

472 Meadowland Drive
 South Burlington, VT 05403
 Mr. Greg McKim
 Phone 802-488-8789
 Fax 860-355-3746
 www.Projectgraphics.com
 mckim@projectgraphics.com
 Spec Agr Disclosed: 09/14/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
 St. Louis, MO 63141
 Mr. Brock Lord
 Phone 314-819-2915
 Fax 314-819-2986
 www.Licensedproducts.com
 Brock.Lord@licensedproducts.com
 Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)

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Licensees

Licensed as of 10/2009

University at Albany SUNY

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
06C (Toys)
07E (Footwear)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Mr. Eric Sailor
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Russell Brands LLC (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Sayings For You (47706)

PO Box 381
Garnerville, NY 10923
Mr. Alan Wendorf
Phone 845-639-9700
Fax 845-639-9708
sayingsforyou@aol.com
Spec Agr Disclosed: 07/11/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

10/30/2009 1:26:21PM

Licensees

Licensed as of 10/2009

University at Albany SUNY

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
Lafayette, IN 47909
Mr. Jon Sautter
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jon@schooldatebooks.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Screamer Inc. (72548)

PO Box 24764
Seattle, WA 98124
Mr. Steve Burkholder
Phone 206-667-9000
Fax 206-624-7267
www.Screamer.com
steveb@screamer.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@SignatureA.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

02B (Class Rings)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Mr. Robert Harding
Phone 858-433-2580 7016
Fax 858-433-2599
www.Skinit.com
robert.harding@skinit.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03D (Housewares)
04A (Automobile Products)
05A (Stationery)

Souder's LLC (60620)

1510 Central Ave.
Albany, NY 12205
Mr. Ed Barone
Phone 518-452-3000
Fax 518-452-3055
ed@souder1918.com
Spec Agr Disclosed: 06/15/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

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Sports Marketing International (18893)

995 Old Post Rd.
Walpole, MA 02081-3117
Mr. Doug Dunlevy
Phone 508-668-6641
Fax 508-668-6643
www.Smiawards.com
doug@smiawards.com
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

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Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-744-2041
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 10/08/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

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Licensees

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University at Albany SUNY**To The Game LLC (11499)**

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02C (Personal Accessories)

**Tommy Hilfiger Golf by Club Colors
(46464)**

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)

Top Flight Inc (12901)

1300 Central Avenue
 Chattanooga, TN 37408-1515
 Ms. Karen Burnett
 Phone 423-266-8171 5493
 Fax 423-266-6857
 www.Topflightpaper.com
 kburnett@tfft.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

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Traditions (CT) (71936)

179 Old Main Street
Rocky Hill, CT 06067
Mr. William Wright
Phone 800-822-4937
Fax 860-563-3221
bilwri@aol.com
Spec Agr Disclosed: 03/10/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

UFS/Third Street Sportswear (31536)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

UMAX Strength Inc. (79640)

13901 Magnolia Ave.
Chino, CA 91710
Mr. Simon Cao
Phone 909-627-2488
Fax 909-627-8988
www.Umaxstrength.com
simon@umaxstrength.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/31/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

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University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Mr. Raymond Garcia
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 raymond@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)
 07B (Consumables)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)

Varsity Brands Inc. (58460)

6745 Lenox Center Ct. Suite 300
 Memphis, TN 38115
 Mr. Jon Livaudais
 Phone 901-387-4370
 Fax 800-218-0818
 www.Varsity.com
 jlivaudais@varsityspirit.com
 Spec Agr Disclosed: 10/21/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/06/2009

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**Zone V Lithographics Pre-Press Inc.
(79638)**

25 Monroe St.
Ste. 300
Albany, NY 12210
Mr. Daniel Reade
Phone 518-242-7000
Fax 518-242-7092
www.Zone5.com
dan.ream@zone5.com
Spec Agr Disclosed: 05/29/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

107 Licensees
107 Special Aggrements
107 Disclosed